



# **BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

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## **DEPARTMENT OF VISUAL COMMUNICATION**

**MOU with SHALINI TV**

**FROM 2016 - 1 YEAR**





## MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding is signed between Department of Visual Communication, **Bharath College of Science and Management**, Thanjavur – 613005 (hereafter named party A) and **SHALINI TV**, Thanjavur – 613 007 (hereafter named party B) on March 2018.

Party A is represented by The Principal, Bharath College of Science and Management, Thanjavur in favour of Department of Tamil,

Party B is represented by **Shalini TV**, Thanjavur – 613 007,

will be referred by the party A and B respectively.

### Introduction

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT** Affiliated to Bharathidasan University, Thiruchirappalli, UGC Recognized 2(f) & 12(B) Institution, Near New Bus Stand, Thanjavur – 613 005, Tamilnadu established 2000.

**SHALINI TV** has been established in 2005 and its motto is to facilitate arts, Culture of the native.

The TV offers Development of Art, Play, Cinema, Advertising for the people .

Therefore the parties agree as follows:

### Purpose

The MOU establishes the basis of co-operation and exchange regarding developing the students exposure in Art, Cinema and Advertising and to widen their employability.

### Measures

#### Party –A

1. To Facilitate the Research of the faculty members and collaborative activities.
2. To enrich the art of Journalism, News Reading to teach the Students.

#### Party –B

1. Faculty Exchange
2. Offering platform for the students
3. Offering Journalism, News Reading and Video shows.
4. Enhancing arts & culture



**MEETINGS**

The parties recognize that regular and timely communication and consultation are key elements in achieving the purpose of this MOU.

The parties will meet at least twice a year or as required to address issues pertaining to the MOU

Representative members for meetings

**Party – A**  
HOD of Visual Communication

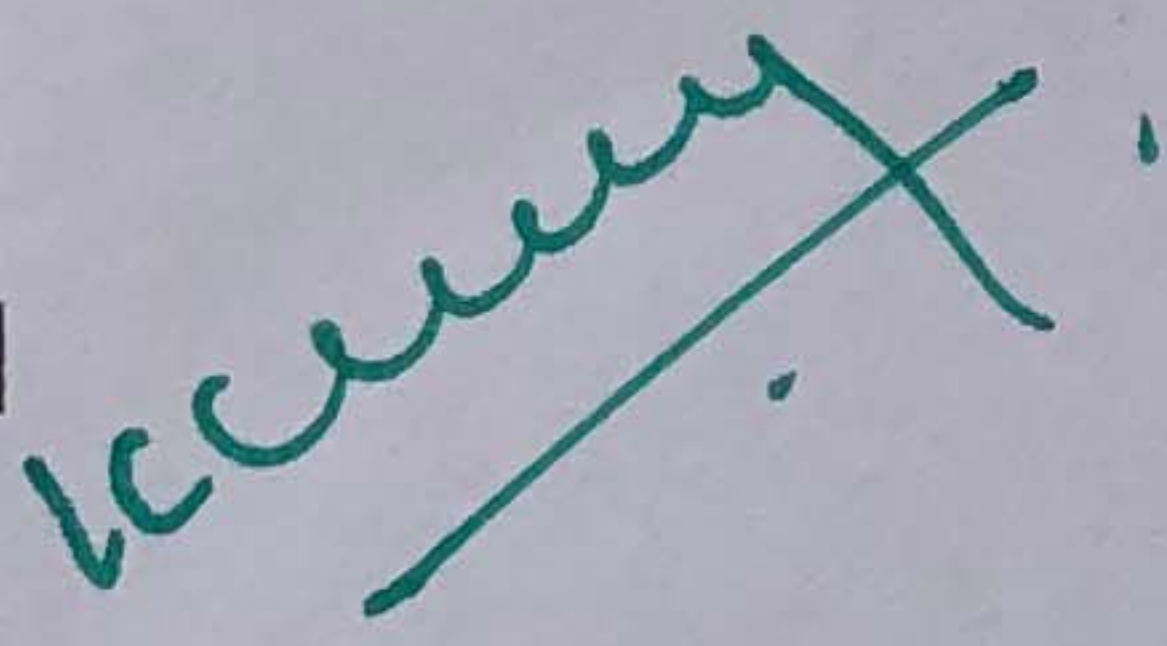
**Party –B**  
SHALINI TV

**Review**  
The parties agree to review this MOU no later than 1 years from the date on which the MOU takes effect.

**Date in effect**  
This MOU will come into effect from 2017 will remain in to effect to 2018.

**Termination**  
This MOU may be terminated by mutual written consent of the persons occupying the position of the signatories to this MOU.

**Party-A**  
The Principal



Witness

**Party-B**  
Chairman

Witness