



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT
(UGC Recognised under 2(f) and 12 (B) Institution)
(Affiliated to Bharathidasan University, Tiruchirappalli)
THANJAVUR – 613 005
PG AND RESEARCH DEPARTMENT OF COMMERCE
IN ASSOCIATION WITH
ENTREPRENEURIAL DEVELOPMENT CELL, BCSM

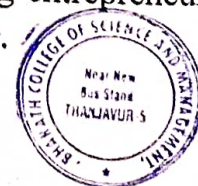
INTRODUCTION

In recent years, entrepreneur and Entrepreneurship Development Programme (EDP) has become a serious matter of discussion. In programme, we have discussed about meaning of entrepreneur, characteristics of entrepreneur, role of entrepreneur in economic growth etc. In this unit, we will discuss about Entrepreneurship Development Programme which is primarily meant for developing those first generation entrepreneurs who on their own account cannot become successful entrepreneurs. In this unit, we will discuss about meaning and importance of EDP, course contents and curriculum of EDPs. There are several organisations engaged in conducting EDPs in India. In the last portion of the unit, we will cover the institutions providing EDPs.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Meaning

Entrepreneurial Development Programme means a programme conducted to help a person in strengthening his entrepreneurial motive and in acquiring skill and capabilities required for promoting and running an enterprise efficiently. A programme which is conducted with a motive to promote potential entrepreneurs, understanding of motives, motivational pattern, their impact on behaviour and entrepreneurial value is termed as entrepreneurial development programme. There are a number of programmes which give information to the prospective entrepreneurs regarding new business idea, how to set up a new venture, how to prepare a project report, sources of finance etc. These programmes should not be confused with EDP; these are all a part of EDP. EDP is primarily concerned with developing, motivating entrepreneurial talent and understanding the impact of motivation on behaviour.



A well designed EDP envisages three tiered approach:

1. Developing achievement motivation and sharpening entrepreneurial traits and behaviour.
2. Guidance on industrial opportunities, incentives, facilities and rules and regulations.
3. Developing managerial and operational capabilities.

Importance

Entrepreneurs are considered as agents of economic growth. They create wealth, generate employment, provide new goods and services and raise the standard of living. EDP is an effective way to develop entrepreneurs which can help in accelerating the pace of socioeconomic development, balanced regional growth, and exploitation of locally available resources. It can also create gainful self-employment. An EDP equips entrepreneurs and makes them competent to anticipate and deal with a variety of problems that any entrepreneur may have to face. It gives confidence to the entrepreneur to face uncertainties and take profitable risks. It prepares them to deserve and make good use of various forms of assistance. EDP can be beneficial in the following ways:

- **Economic Growth:** EDP is a tool of industrialisation and path to economic growth through entrepreneurship.
- **Balanced Regional Development:** EDP helps in dispersal of economic activities in different regions by providing training and other support to local people.
- **Eliminates Poverty and Unemployment:** EDPs provide opportunities for self employment and entrepreneurial careers.
- **Optimum use of Local Resources:** The optimum use of natural, financial and human resources can be made in a country by training and educating the entrepreneurs.
- **Successful Launching of New Unit:** EDP develops motivation, competence and skills necessary for successful launching, management and growth of the enterprise.
- **Empowers New Generation Entrepreneurs :** EDP, by inculcating entrepreneurial capabilities and skill in the trainees, create new generation entrepreneur who hitherto was not an entrepreneur



ABOUT THE COLLEGE

Bharath College of Science and Management, Affiliated to Bharathidasan University, Trichirappalli) was established July 2000 by K Nadimuthu Memorial Educational Trust which is registered under the Indian Trust Act. An educationist Manithaneya Kalviyalar Shri.N Ganesan M.Com., M.Phil. (Ph.D) started Indian Institute of Catering Technology & Hotel Management (IICTHM) which is a leading and first institution of its kind since 1993 in Thanjavur and southern part of Tamilnadu. Our college functions with the mission of providing modern education to develop entrepreneurial skills among youths with the objective of "Be a Job Maker, Not a Job Seeker and also to eliminate poverty in India through educating the concepts of Management, Software, Health&Hospitality. The college offers 13 UG courses, 11 PG Courses, 4 M.Phil. courses, 2 Ph.D courses and 1 Diploma course in new and emerging disciplines such as Hotel Management, Computer Science, Nutrition Dietetics, Bio Technology, Fashion Technology, Visual Communication and in Conventional disciplines of Business Administration, Commerce, English Literature, Physics and Mathematics. The dynamics of today's global business environment alerts us the need of innovative skills for success. With a concern to this need, we provide theoretical along with practical learning to manage the students to structure them in facing the growing world.

ABOUT THE DEPARTMENT

PG & RESEARCH DEPARTMENT OF COMMERCE was established in the year 2003-04. The department has been upgraded as a research department in the academic year 2012-13 and it offers B.Com., M.Com., and research programmes of M.Phil. and Ph.D. The department has eminent and efficient faculty members with enthusiastic students. The department regularly conducts guest lectures, National & International conference, workshops, and seminars on current topics for imparting knowledge to the students to face the challenges in the new corporate environment.

ENTREPRENEURIAL DEVELOPMENT AWARENESS AND TRAINING PROGRAMME

WELCOME ADDRESS

Dr. R.D. Sathya
Head & Asst. Prof. PG & Research
Department of commerce, BCSM,
THANJAVUR-5

FELICITATION ADDRESS

Dr. T. Veerasamy, Principal
Bharath college of science and Management,
Thanjavur-5

Mr. R. Aravazhi, vice-Principal
Bharath college of science and Management
Thanjavur-5

Dr. K. Kumar
Faculty Incharge
PG & Research Department of commerce, BCSM,
THANJAVUR-5

RESOURCE PERSON

MRS.K.ARUNA DEVI.
MBA, PROPRIETOR
MALIN ENTERPRISE, THANJAVUR

VOTE OF THANKS

Ms. R. Vanathi
Head & Asst. Prof. PG & Research
Department of commerce, BCSM,
THANJAVUR-5



ENTREPRENEURIAL DEVELOPMENT CELL START UP BUSINESS AWARENESS AND TRAINING PROGRAMME ON

15.09.2018



Organized by

PG & RESEARCH DEPARTMENT OF COMMERCE
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IQAC

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Bharath Avenue, Near New Bus Stand,

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THANJAVUR**

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ENTREPRENEURIAL DEVELOPMENT CELL

STARTUP BUSINESS

Awareness and Training Programme

AGENDA

Date: 15.09.2018	Venue: Seminar Hall	Time: 10.30 am
Prayer Song	: By Students	
Lighting Lamp	:	
Welcome Address	: Dr.R.D. Sathya Head & Asst. Prof. PG & Research Department of Commerce, BCSM, Thanjavur - 5	
Felicitation Address	: Dr.T. Veerasamy, Principal, Bharath College of Science and Management, Thanjavur-5 Mr. R. Aravazhi, Vice – Principal Bharath College of Science and Management, Thanjavur-5 Dr.K.Kumar. Faculty Incharge, PG & Research Department of Commerce, BCSM, Thanjavur - 5	
Special Address	: Mrs. K. Aruna. MBA. Poovannam Trust, Govindanallor, Papanasam, Thanjavur.	
Programme convener	: Mr.M.Sugukumar EDP Cell Coordinator, BCSM, Thanjavur.	
Vote of Thanks	: Ms. R.Vanathi Asst.Prof. PG & Research Department of Commerce, BCSM, Thanjavur - 5	
National Anthem	: By Students	





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REPORT

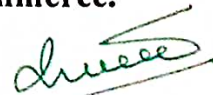
The PG and Research Department of Commerce – in Association with Entrepreneurial Development Cell has conducted Awareness and Training Programme on 15.09.2018 at Seminar Hall, Bharath College of Science and Management Thanjavur. This programme has been sponsored by Poovannam Trust, Govindanallor, Papanasam, Thanjavur. Totally 152 Students are participated and benefited.

On inaugural function, welcome address has been delivered by the department Head Dr.R.D.Sathiya. The function has been felicitated by Dr.T.Veerasingam Principal Bharath College of Science and Management and Mr. R.Aravazhi vice-principal Bharath College of Science and Management, Dr.K.Kumar Faculty Incharge Bharath College of Science and Management. The special address has been delivered by the Chief Guest Mrs K.Aruna MBA the member Poovannam Trust, Govindanallor, Papanasam, Thanjavur.

She Highlighted in the Speech Entrepreneurs can change the way we live and work. If successful, their revolutions may improve our standard of living. In short, in addition to creating wealth from their entrepreneurial ventures, they also create jobs and the conditions for a flourishing society.

She said, a decade ago, I helped found a business dedicated to helping entrepreneurs bring their business ideas to fruition. I've mentored and coached hundreds of entrepreneurs since. Many of my students have licensed their ideas to powerful companies or brought them to market themselves through venturing. I've often wondered what differentiates successful entrepreneurs from their peers. Are there certain qualities they share? I think so. But I also think it's important to acknowledge that timing, luck and simply being in the right place at the right time play a part in many success stories. She Grant fund Rs. 24,500 to Mr.M.Sugumar EDP cell coordinator. BCSM Thanjavur. Vote of Thanks given by Assistant professor R.Vanathi PG and Research department of commerce.





Principal

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PG & RESEARCH DEPARTMENT OF COMMERCE
Entrepreneurial Development Cell
Awareness and Training Programme



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72, Dr. Murthy Road,
Kumbakonam - 312 001

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10092018
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PAY Mr. M. Sugumar, Co-ordinator, E.D.C. या धारक को OR BEARER

रुपये RUPEES Twenty Five Thousand Five Hundred only.
अदा करें ₹ 24,500/-

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