

**SHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(F) and 12(B) Institutions)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
SHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur - 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
CAREER OPPORTUNITIES AND SKILLS NEEDED- POST COVID

Friday 29<sup>th</sup> April 2022 Time :10:00 am

Venue  
Seminar Hall  
SHARATH COLLEGE OF SCIENCE AND MANAGEMENT

**RESOURCE PRISER**

Dr. Tmt. M. Lakshmi Balu,  
M.B.A., M.Phil., PGDHEY, PH.D.,NET,  
Head of the Department of Business Administration  
Kanthavai Naacchiyaar Government Arts College for  
Women,(Autonomous)Thanjavur.

**YOUR PRESENCE IS SOLICITED**

*Sponsored by*  
**MANAS LIGHTING SYSTEM PVT LTD,**  
**THANJAVUR.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR ON  
CAREER OPPORTUNITIES AND SKILLS  
NEEDED - POST COVID**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY ALL**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCEPERSON :**

**Dr. Tmt. M. Lakshmi Bala, M.B.A.,  
M.Phil., Ph.D., NET.  
Head of the Department of Business  
Administration  
Kunthavai Naacchiyaar Government  
Arts College for Women, Thanjavur.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,  
Secretary,  
Bharath College of Science & Management,  
Thanjavur.**

**Patrons**

**Dr. T. Veerasamy M.A., M.Phil., Ph.D.  
Director,  
Bharath College of Science & Management,  
Thanjavur.**

**Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur.**

**Organizing Chair**

**Dr. N. Vanitha, M.Com., M.Phil., MCA, PGDCA, Ph.D.,  
Hod, Department of BBA.  
Prof. F. Jesusraj M.Com., M.Phil.,  
Assistant Professor, Department of BBA.**

**Organizing Coordinators,**

**Prof. K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA.  
Prof. V. Mohanasundaram, M.Com., M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India**

**ONE DAY SEMINAR  
ON  
CAREER OPPORTUNITIES AND SKILLS NEEDED -  
POST COVID**

**29<sup>th</sup> April 2022**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. Tmt. M. Lakshmi Bala, M.B.A., M.Phil., Ph.D.,  
NET.**

**Head of the Department of Business  
Administration**

**Kunthavai Naacchiyaar Government Arts College  
for Women, Thanjavur.**

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof.N.Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through arduous selection process. Department of business Administration has an annual intake of 72 students. The department is equipped with well-qualified and experienced faculty members to improve the student's managerial skill and

professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lectures on emerging technologies to enhance knowledge of students.

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON CAREER OPPORTUNITIES AND SKILLS NEEDED - POST COVID.** the field of Business Administration. The aim of this seminar on various career options for Management students. Developing skills of students who want to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can be done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: **72003 07092**  
E-mail: [bcsmcsdept@gmail.com](mailto:bcsmcsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

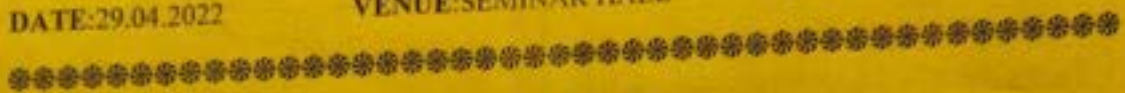
ONE DAY SEMINAR ON CAREER OPPORTUNITIES AND SKILLS

NEEDED-POST COVID

DATE: 29.04.2022

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer Song : BY STUDENTS
- Welcome Address : A. AAMIR ALI (II-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management,  
Thanjavur-5.  
  
Dr. K. KUMAR M.Com., M.Phil., M.B.A., NET, Ph.D.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5.
- Resource Person : Dr. M. Lakshmi Bala, M.B.A., M.Phil., Ph.D., NET,  
Head of the Department of Business Administration,  
Kunthavai Naacchiyaar Government Arts College  
for Women, Thanjavur.
- Vote of Thanks : M. SARAVANAN (II-BBA)
- National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON CAREER OPPORTUNITIES ANDSKILS NEEDED POST**  
**COVID**

DATE: 29.04.2022

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY	III-BBA	Ajay
2	CB19B220152	ANJALI .R	III-BBA	Anjali
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	Arul kishore
4	CB19B220154	AYYAN SAKKARAVARTHY. S	III-BBA	Ayan
5	CB19B220155	BALAMURUGAN. M	III-BBA	Balamurugan
6	CB19B220156	ELAMARAN.R	III-BBA	Elamaram
7	CB19B220157	JERALAD PERIYA THAMBL S	III-BBA	Jeralad
8	CB19B220158	KARTHICK. M	III-BBA	Karthick
9	CB19B220159	KAVIYARASAN . A	III-BBA	Kaviyarasan
10	CB19B220160	KAVIYARASI. V	III-BBA	Kaviyarasi
11	CB19B220161	MOHAMED AASIK. M	III-BBA	Mohamed Aasik
12	CB19B220162	MOHAMED AZHAR. V	III-BBA	Mohamed Azhar
13	CB19B220163	MOHAMED RAFAEEK. M	III-BBA	Mohamed Rafeek
14	CB19B220164	PREM KUMAR. S	III-BBA	Prem Kumar
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	Punniya Sekar
16	CB19B220167	SARITHA. A	III-BBA	Saritha A
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	Shanmuga Priya
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	Shanmuga Pandiyan
19	CB19B220170	SIVA. S	III-BBA	Siva S
20	CB19B220171	SRIDHARAN . S	III-BBA	Sridharan S
21	CB19B220172	THAMILAZHAGAN. S	III-BBA	Thamilazhagan S
22	CC19B220173	THENDRAL PANDI. B	III-BBA	Thendral Pandi B
23	CB20B321954	AAMIR ALI .A	II-BBA	Aamir Ali A
24	CB20B321955	AJITHKUMAR .M	II-BBA	Ajithkumar M
25	CB20B321956	AKASH.K	II-BBA	Akash K
26	CB20B321957	ALEX.J	II-BBA	Alex J
27	CB20B321958	AZAHESAN .K	II-BBA	Azahesan K
28	CB20B321959	BALAJI.R	II-BBA	Balaji R
29	CB20B321960	BHARATHIRAJA.M	II-BBA	Bharathiraja M
30	CB20B321961	DHANAPAL.C	II-BBA	Dhanapal C
31	CB20B321962	GOPINATH.P	II-BBA	Gopinath P
32	CB20B321963	HARISH.G	II-BBA	Harish G
33	CB20B321964	ISWARYA.N	II-BBA	Iswarya N
34	CB20B321965	KALIDASSAN.R	II-BBA	Kalidassan R
35	CB20B321966	KAMALESWARAN.M	II-BBA	Kamaleswaran M



36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	Murthy A.R.M
37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	A mohamed s...
38	CB20B321970	MURALI.S	II-BBA	S. Murali
39	CB20B321971	NITHISH KUMAR.R	II-BBA	R. Nithish Kumar
40	CB20B321972	PREMA.G	II-BBA	G. Prema
41	CB20B321973	RAJAMOORTHY.R	II-BBA	R. Rajamurthy
42	CB20B321974	RAJA SEKAR.K	II-BBA	Raja Sekar.K
43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	Santhosh Kumar
44	CB20B321976	SARATHLA	II-BBA	A. Sarathy
45	CB20B321977	SARATHI.T	II-BBA	T. Sarathi
46	CB20B321978	SARAVANAN.M	II-BBA	Saravanan.M
47	CB20B321979	SARUN.C	II-BBA	C. Sarun
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	Srirama R.
49	CB20B321981	SUBASHREE.V	II-BBA	V. Subashree
50	CB20B321982	TAMILSELVAN.K	II-BBA	K. Tamil Selvan
51	CB20B321983	THARUNKUMAR.S	II-BBA	S. Tharun Kumar
52	CB20B321984	VEERAMANIS	II-BBA	S. Veeramanis
53	CB20B321985	VIGNESHWAR.K	II-BBA	Vigneshwar.K
54	CB20B321987	VISHAL.C	II-BBA	C. Vishal
55	CB20B321988	VISHNU.T	II-BBA	T. Vishnu
56	CB19B219744	SRIKA .S	II-BBA	S. Srika
57	CB21B326153	JAYENTHAN.S	I-BBA	S. Jayenthan
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	K. Venkatesh
59	CB21B326155	LOKESH.A	I-BBA	A. Lokesh
60	CB21B326156	MANOJ.M	I-BBA	M. Manoj
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	S. Mohamed Arsat
62	CB21B326158	NIJANTHAN.A	I-BBA	A. Nijanthan
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Y. Niyas Ahamed
64	CB21B326160	SASINDHIRAN.V	I-BBA	V. Sasindhiran
65	CB21B326161	SATHISH.R	I-BBA	R. Sathish
66	CB21B326162	SOMESHWARAN.R	I-BBA	R. Someshwaran
67	CB21B326163	SURYA.K	I-BBA	K. Surya
68	CB21B326164	TAMILVENDHAN.M	I-BBA	M. Tamilvendhan
69	CB21B326165	VAITHEESWARAN.K	I-BBA	K. Vaitheeswaran
70	CB21B326166	VENGADESH.T	I-BBA	T. Vengadesh
71	CB21B326167	VISHAL.B	I-BBA	B. Vishal
72	CB21B326168	VISHNU PRASATH.M	I-BBA	M. Vishnu Prasath

*Ummu*

PRINCIPAL

Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.





BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
THANJAVUR-613005

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day seminar on " CAREER OPPORTUNITIES AND SKILLS NEEDED-POST COVID" sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On 29<sup>th</sup> April 2022 at Seminar Hall, BCSM. Totally 72 students and staff have participated and get benefited. The program started with prayer song. Then welcome address was delivered by **Mr. A. Aamir Ali** from II BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science Management, Thanjavur. Prof. R. Aravazhi, M.C.A(Engg) .,M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. R. Srirama Krishnan from II BBA** Introduced chief guest. Special Address given by **Dr. Tmt. M. Lakshmi Bala , M.B.A., M.Phil., Ph.D., NET., Head of the Department of Business Administration, Kunthavai Naacchiyaar Government Arts College for Women, Thanjavur.** In This Seminar, she explained various job opportunities to the student's community especially for final year students during the session. she gave an idea about competitive examination to the students who are interested for govt. postings. She discussed with our students to know their personal willingness about their future and suggest the suitable solutions for them in the post covid situations. **Mr. M. Saravanan** from II BBA delivered his vote of thanks and the program ended with the National Anthem.



Thanjavur, Tamil Nadu, India

398, Ashok Nagar Extn, Trichy Main Rd, AVP Azhagammal Nagar, Thanjavur, Tamil Nadu 613005, India  
Lat 10.744237\*  
Long 79.105278\*  
29/04/22 10:57 AM



# CAREER OPPORTUNITIES AND SKILLS NEEDED -POST COVID



*Umay*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.





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**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC  
**CORDIALLY INVITES YOU FOR**  
**ONEDAY WEBINAR**  
**ON**  
**E- INVOICES**  
**Thursday 21<sup>st</sup> April 2022 Time : 10:00 am**  
**Venue**  
**Seminar Hall**  
**SHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr. Mandelika Srinivasan**  
**CCT-TN, Odisha.**

**YOUR PRESENCE IS SOLICITED**

**Sponsored by**  
**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 053**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

Department of Business Administration

ONE DAY WEBINAR ON E-INVOICES

DATE:21.04.2022

VENUE:SEMINAR HALL

TIME: 10:00 am



**AGENDA**

Prayer song : BY STUDENTS

Welcome Address : BY HOST

Presidential Address :  
"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.  
  
Dr.K. KUMAR M.Com.,M.Phil.,M.B.A.,(NET), Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.

Resource Person: : Dr.Mandalika Srinivasan  
CCT-TN,Odisha.

Vote of Thanks : BYHOST

National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WEBNIAR ON E-INVOICES**


DATE:

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY.M	III-BBA	Ajay.M
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12	CB19B220162	MOHAMED AZHAR. V	III-BBA	M. Mohamed Azhar
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17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	R. Shanmuga Priya
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45	CB20B321977	SARATHI.T	II-BBA	Sarathi T
46	CB20B321978	SARAVANAN.M	II-BBA	Saravanan M
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50	CB20B321982	TAMILSELVAN.K	II-BBA	Tamilselvan K
51	CB20B321983	THARUNKUMAR.S	II-BBA	Tharunkumar S
52	CB20B321984	VEERAMANIS	II-BBA	Veeramani S
53	CB20B321985	VIGNESHWAR.K	II-BBA	Vigneshwar K
54	CB20B321987	VISHAL.C	II-BBA	Vishal C
55	CB20B321988	VISHNU.T	II-BBA	Vishnu T
56	CB19B219744	SRIKA .S	II-BBA	Srika S
57	CB21B326153	JAYENTHAN.S	I-BBA	Jayenthan S
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	Karth Venkatesh K.R
59	CB21B326155	LOKESH.A	I-BBA	Lokesh A
60	CB21B326156	MANOJ.M	I-BBA	Manoj M
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	Mohamed Arsath S
62	CB21B326158	NIJANTHAN.A	I-BBA	Nijanthan A
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Niyas Ahamed Y
64	CB21B326160	SASINDHIRAN.V	I-BBA	Sasindhiran V
65	CB21B326161	SATHISH.R	I-BBA	Sathish R
66	CB21B326162	SOMESHWARAN.R	I-BBA	Someshwaran R
67	CB21B326163	SURYA.K	I-BBA	Surya K
68	CB21B326164	TAMILVENDHAN.M	I-BBA	Tamilvendhan M
69	CB21B326165	VAITHEESWARAN.K	I-BBA	Vaitheswaran K
70	CB21B326166	VENGADESH.T	I-BBA	Vengadesh T
71	CB21B326167	VISHAL.B	I-BBA	Vishal B
72	CB21B326168	VISHNU PRASATH.M	I-BBA	Vishnu Prasath M



  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613005.

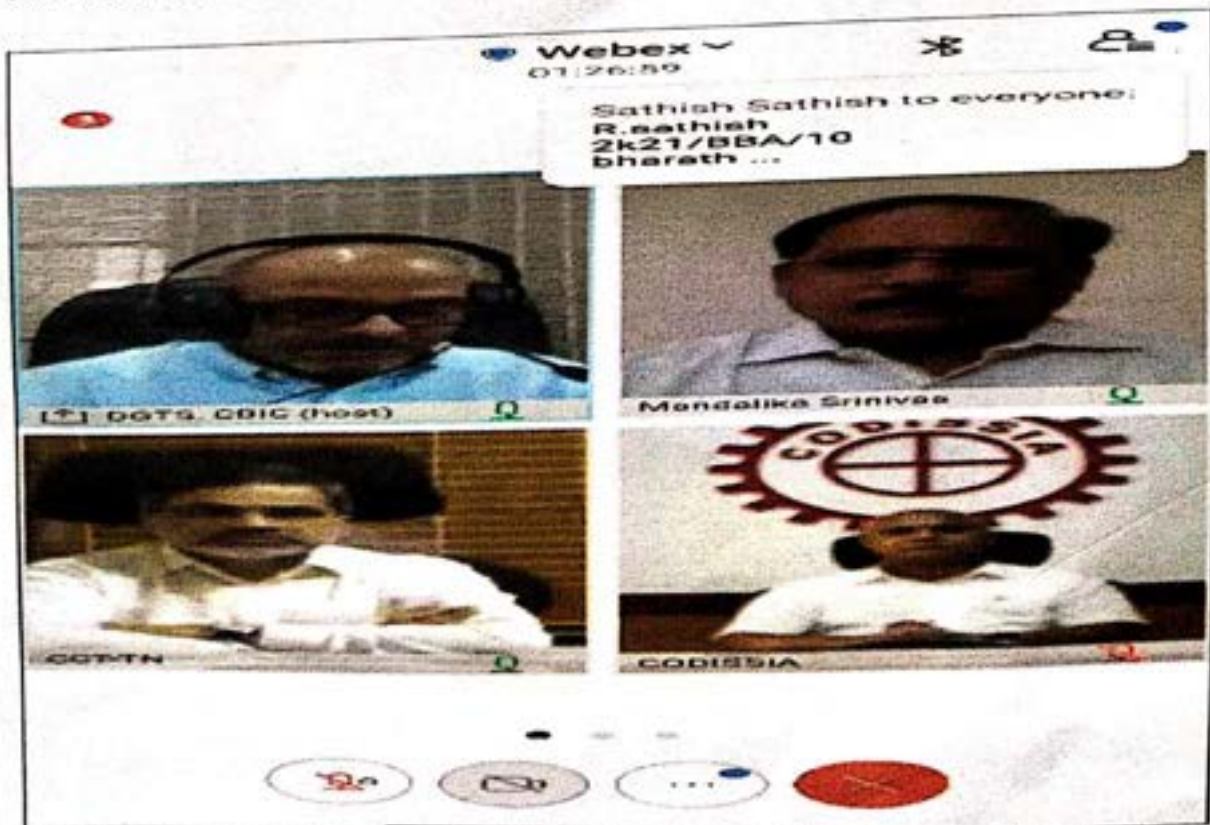


**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
(UGC Recognized 2(F) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Webinar on "E-INVOICES" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On 21<sup>st</sup> April 2022 at Seminar Hall, BCSM. Totally 72 students and staff participated and got benefited. Then welcome address was delivered by Host The program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. Felicitation address given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science Management, Thanjavur. Prof. R. Aravazhi, M.C.A(Engg), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Dr. Mandalika Srinivasan CCT-TN, Odisha. In that speech, the resource person said a lot about the fact that there is hundreds of accounting billing programs that generate invoices. The multi-lingual E-invoicing webinar series has taught students to learn how e-invoicing will impact the business. It was a great webinar about the e-invoices student was helpful to know about the e-invoices. Host delivered vote of thanks and the program ended with the National Anthem.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY SEMINAR**  
**ON**  
**INNOVATION IN BANKING SERVICES**

**Tuesday 20<sup>th</sup> July 2021 Time :10:00 am**  
**Venue**  
**Seminar Hall**  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**  
**Dr.S. Arulmozhi, MBA, MPhil, Ph.D.**  
**Assistant Professor of Business Administration**  
**Sriwami Dayananda College of Arts & Science College, Manjakkudi.**

**YOUR PRESENCE IS SOLICITED**

**Sponsored by**  
**MANAS LIGHTING SYSTEM PVT LTD,**  
**THANJAVUR.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR  
ON  
INNOVATION IN BANKING SERVICE**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA STUDENTS**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON :**

**Dr.S.Arulmozhi,MBA.,M.Phil.,Ph.D.,  
Assistant Professor of Business  
Administration,  
Swami Dayananda College of Arts &  
Science College,Manjakkudi.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,  
Secretary,  
Bharath College of Science & Management,  
Thanjavur.**

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.  
Director,  
Bharath College of Science & Management,  
Thanjavur.  
Dr.K.Kumar,M.Com.,M.Phil.,M.B.A.,NET,PhD.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur.**

**Organizing Chair**

**Dr.N.Vanitha,M.Com.,M.Phil.,MCA,PGDCA,Ph.D.,  
Hod,Department of BBA.  
Prof .F. Jesusraj M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

**Organizing Coordinators,**

**Prof K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA.  
Prof.V.Mohanasundaram, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
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(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
INNOVATION IN BANKING SERVICE**

**20<sup>th</sup> July 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.S.Arulmozhi,MBA.,M.Phil.,Ph.D.,  
Assistant Professor of Business Administration,  
Swami Dayananda College of Arts & Science  
College,Manjakkudi.**

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To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 72 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

Seminars, workshops and guestlecture on emerging technologies to enhance knowledge of students.

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON INNOVATION IN BANKING SERVICE.** the field of Business Administration. The aim of this seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: **72003 07092**  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON INNOVATION IN BANKING SERVICE

DATE: 20.07.2021

VENUE: SMART CLASS ROOM

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : R. ANJALI (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.
- Dr. K. KUMAR M.Com., M.Phil., M.B.A., NET, Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.
- Resource Person : Dr. S. SARULMOZHI, MBA, M.Phil., Ph.D.,  
Assistant Professor of Business Administration,  
Swami Dayananda College of Arts & Science College,  
Manjakkudi.
- Vote of Thanks : R. SHANMUGA PRIYA (III-BBA)
- National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON INNOVATION IN BANKING SERVICES**

DATE: 20.7.2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY	III-BBA	Ajay
2	CB19B220152	ANJALI .R	III-BBA	R. Anjali
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	Arul .
4	CB19B220154	AYYAN SAKKARAVARTHY. S	III-BBA	S. Ayyan
5	CB19B220155	BALAMURUGAN. M	III-BBA	Balamurugan
6	CB19B220156	ELAMARAN.R	III-BBA	R. Elamaran
7	CB19B220157	JERALAD PERIYA THAMBIS	III-BBA	Jeralad Periya Thambi
8	CB19B220158	KARTHICK. M	III-BBA	M. Karthick
9	CB19B220159	KAVIYARASAN . A	III-BBA	A. Kavi
10	CB19B220160	KAVIYARASI. V	III-BBA	V. Kaviyarasi
11	CB19B220161	MOHAMED AASIK. M	III-BBA	M. Aasik
12	CB19B220162	MOHAMED AZHAR. V	III-BBA	V. Mohamed Azhar
13	CB19B220163	MOHAMED RAFAEEK. M	III-BBA	M. Mohamed Rafaeek
14	CB19B220164	PREM KUMAR. S	III-BBA	S. Prem Kumar
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	S. Punniya Sekar
16	CB19B220167	SARITHA. A	III-BBA	A. Saritha
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	R. Shanmuga Priya
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	R. Shanmuga Pandiyan
19	CB19B220170	SIVA. S	III-BBA	S. Siva
20	CB19B220171	SRIDHARAN . S	III-BBA	S. Sridharan
21	CB19B220172	THAMILAZHAGAN. S	III-BBA	S. Thamilazhagan
22	CC19B220173	THENDRAL PANDI. B	III-BBA	B. Thendral Pandi
23	CB20B321954	AAMIR ALI .A	II-BBA	A. Aamir Ali
24	CB20B321955	AJITHKUMAR .M	II-BBA	M. Ajith Kumar
25	CB20B321956	AKASH.K	II-BBA	K. Akash
26	CB20B321957	ALEX.J	II-BBA	J. Alex
27	CB20B321958	AZAHESAN .K	II-BBA	K. Azahesan
28	CB20B321959	BALAJI.R	II-BBA	R. Balaji
29	CB20B321960	BHARATHIRAJA.M	II-BBA	M. Bharathiraja
30	CB20B321961	DHANAPAL.C	II-BBA	C. Dhnapal
31	CB20B321962	GOPINATH.P	II-BBA	P. Gopinath
32	CB20B321963	HARISH.G	II-BBA	G. Harish
33	CB20B321964	ISWARYA.N	II-BBA	N. Iswarya



34	CB20B321965	KALIDASSAN.R	II-BBA	R. Kalidassan
35	CB20B321966	KAMALESWARAN.M	II-BBA	M. Kamaleswaran
36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	M. Abubakar
37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	M. Ibrahim
38	CB20B321970	MURALIS	II-BBA	S. Muralis
39	CB20B321971	NITHISH KUMAR.R	II-BBA	R. Nithish Kumar
40	CB20B321972	PREMA.G	II-BBA	P. Prema
41	CB20B321973	RAJAMOORTHY.R	II-BBA	R. Rajamoorthy
42	CB20B321974	RAJA-SEKAR.K	II-BBA	K. Rajasekar
43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	S. Santhosh Kumar
44	CB20B321976	SARATHLA	II-BBA	S. Sarathla
45	CB20B321977	SARATHLT	II-BBA	S. Sarathla
46	CB20B321978	SARAVANAN.M	II-BBA	M. Saravanan
47	CB20B321979	SARUN.C	II-BBA	C. Sarun
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	R. Sri Rama Krishan
49	CB20B321981	SUBASHREE.V	II-BBA	V. Subashree
50	CB20B321982	TAMILSELVAN.K	II-BBA	K. Tamil Selvan
51	CB20B321983	THARUNKUMAR.S	II-BBA	S. Tharun Kumar
52	CB20B321984	VEERAMANLS	II-BBA	S. Veeraman
53	CB20B321985	VIGNESHWAR.K	II-BBA	K. Vigneshwar
54	CB20B321987	VISHAL.C	II-BBA	C. Vishal
55	CB20B321988	VISHNU.T	II-BBA	T. Vishnu
56	CB19B219744	SRIKA .S	II-BBA	S. Srika
57	CB21B326153	JAYENTHAN.S	I-BBA	S. Jayenthan
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	K. Karthe Venkatesh
59	CB21B326155	LOKESH.A	I-BBA	A. Lokesh
60	CB21B326156	MANOJ.M	I-BBA	M. Manoj
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	S. Mohamed Arsath
62	CB21B326158	NIJANTHAN.A	I-BBA	A. Nijanthan
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Y. Niyas Ahamed
64	CB21B326160	SASINDHIRAN.V	I-BBA	V. Sasindhiran
65	CB21B326161	SATHISH.R	I-BBA	R. Sathish
66	CB21B326162	SOMESHWARAN.R	I-BBA	R. Someshwaran
67	CB21B326163	SURYA.K	I-BBA	K. Surya
68	CB21B326164	TAMILVENDHAN.M	I-BBA	M. Tamilvendhan
69	CB21B326165	VAITHEESWARAN.K	I-BBA	K. Vaitheeswaran
70	CB21B326166	VENGADESH.T	I-BBA	T. Vengadesh
71	CB21B326168	VISHNU PRASATH.M	I-BBA	M. Vishnu Prasath



*Umm*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day Seminar on "INNOVATION IN BANKING SERVICES" sponsored Manas Lighting System Pvt Ltd, Thanjavur. On 20<sup>th</sup> July 2021 at Seminar Hall, BCSM. Totally 71 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by Miss. R. Anjali from III BBA. The program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. Felicitation address given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., (NET), Ph.D., Principal, Bharath College of Science Management, Thanjavur. Dr. R. Arayazhi, M.C.A(Engg), M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. R. Srirama Krishnan from II BBA introduced chief guest. Special Address given by Dr. S. ARULMOZHI, MBA., M.Phil., Ph.D, Assistant Professor of Business Administration, Swami Dayananda College of Arts & Science, Manjakkudi. In her lecture, she explained recent development in banking services what are the new services are provided by banks to the customers like various cards using ATMs(Visa, Master and Gold cards) money withdrawal (debit card / credit card) Bunch Note Acceptor. This thought students to know about modern technological Robotic Process Automation Miss. R. Shanmuga Priya from III BBA. delivered vote of thanks and the program ended with the National Anthem.



# INNOVATION IN BANKING SERVICES



*Aravind*  
PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
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**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC  
**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**CONSUMER BEHAVIOUR**

*Monday 23<sup>rd</sup> Jun 2021 Time: 10:00 am*

*Venue*

*Seminar Hall*

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr.A.Dhiraviam, MBA., PhD.,**  
Assistant Professor, Department of Management Studies,  
BARD Constituent College, Naenilam.

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**CHENNAI- 600 053**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON CONSUMER BEHAVIOR**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY ALL**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**

**Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur.**

**RESOURCE PERSON :**

**Dr. A. Dhiraviam, MBA., Ph.D.,  
Assistant professor, Department of  
Management Studies, BARD Constituent  
Collage, Nanilam.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

### **ORGANIZING COMMITTEE**

#### **Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur.**

#### **Patrons**

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Thanjavur.**

**Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D.,  
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Thanjavur.**

#### **Organizing Chair**

**Dr. N. Vanitha, M.Com., M.Phil., MCA, PGDCA, Ph.D.,  
Hod, Department of BBA.  
Prof. F. Jesusraj M.Com., M.Phil.,  
Assistant Professor, Department of BBA.**

#### **Organizing Coordinators,**

**Prof. K. ArunaMBA., M.Com.,  
Assistant Professor, Department of BBA.  
Prof. V. Mohanasundaram, M.Com., M.Phil.,  
Assistant Professor, Department of BBA.**

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(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India**

**ONE DAY WORK SHOP  
ON  
CONSUMER BEHAVIOR**

**23<sup>rd</sup> JUNE 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

#### **RESOURCE PERSON**

**Dr. A. Dhiraviam, MBA., Ph.D.,  
Assistant professor,  
Department of Management Studies,  
BARD Constituent Collage, Nanilam.**

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### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: **72003 07092**  
E-mail: [bcsmcsdept@gmail.com](mailto:bcsmcsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5  
DEPARTMENT OF BUSINESS ADMINISTRATION  
ONE DAY WORKSHOP ON CONSUMER BEHAVIOUR

DATE: 23.06.2021

VENUE: SEMINAR HALL

TIME: 10:00 am

**AGENDA**

- Prayer song : BY STUDENTS
- Welcome Address : R .SHANMUGA PANDIYAN (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.
- DR.K. KUMAR M.Com.,M.Phil.,M.B.A.,(NET), Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.
- Resource Person : DR.A.DHIRAVIAM, MBA.,M.Phil., Ph.D.,  
Assistant Professor, Department of Management studies,  
BARD Constituent Collage, Nannilam.
- Vote of Thanks : R .SRIRAMA KRISHNAN(III-BBA)
- National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON "CONSUMER BEHAVIOUR"**

DATE: 23.06.2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY	III-BBA	Ajay
2	CB19B220152	ANJALI .R	III-BBA	Anjali .
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	ARUN .
4	CB19B220154	AYYAN SAKKARAVARTHY. S	III-BBA	
5	CB19B220155	BALAMURUGAN. M	III-BBA	Bala Murugan
6	CB19B220156	ELAMARAN.R	III-BBA	ELAMARAN
7	CB19B220157	JERALAD PERIYA THAMBLS	III-BBA	
8	CB19B220158	KARTHICK. M	III-BBA	
9	CB19B220159	KAVIYARASAN . A	III-BBA	
10	CB19B220160	KAVIYARASI. V	III-BBA	Kaviyarsi
11	CB19B220161	MOHAMED AASIK. M	III-BBA	Mohamed Aasik
12	CB19B220162	MOHAMED AZHAR. V	III-BBA	Mohamed Azhar
13	CB19B220163	MOHAMED RAFEEL. M	III-BBA	Mohamed Rafeel
14	CB19B220164	PREM KUMAR. S	III-BBA	Prem Kumar
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	Punniya Sekar
16	CB19B220167	SARITHA. A	III-BBA	Saritha
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	Shanmuga Priya
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	
19	CB19B220170	SIVA. S	III-BBA	Siva
20	CB19B220171	SRIDHARAN . S	III-BBA	Sridharan
21	CB19B220172	THAMILAZHAGAN. S	III-BBA	Thamilazhagan
22	CC19B220173	THENDRAL PANDI. B	III-BBA	Thendral Pandi
23	CB20B321954	AAMIR ALI .A	II-BBA	Aamir Ali
24	CB20B321955	AJITHKUMAR .M	II-BBA	Ajithkumar
25	CB20B321956	AKASH.K	II-BBA	Akash
26	CB20B321957	ALEXJ	II-BBA	Alexj
27	CB20B321958	AZAHESAN .K	II-BBA	Azahesan
28	CB20B321959	BALAJI.R	II-BBA	Balaji
29	CB20B321960	BHARATHIRAJA.M	II-BBA	Bharathiraja
30	CB20B321961	DHANAPAL.C	II-BBA	Dhanapal
31	CB20B321962	GOPINATH.P	II-BBA	Gopinath
32	CB20B321963	HARISH.G	II-BBA	Harish
33	CB20B321964	ISWARYA.N	II-BBA	Iswarya
34	CB20B321965	KALIDASSAN.R	II-BBA	Kalidassan
35	CB20B321966	KAMALESWARAN.M	II-BBA	Kamaleswaran
36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	Mohamed Abubakkar



37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	Ibrahim
38	CB20B321970	MURALI.S	II-BBA	Murali
39	CB20B321971	NITHISH KUMAR.R	II-BBA	NITHISH KUMAR
40	CB20B321972	PREMA.G	II-BBA	PREMA
41	CB20B321973	RAJAMOORTHY.R	II-BBA	Rajamoorthy
42	CB20B321974	RAJA SEKAR.K	II-BBA	Rajasekar
43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	Santhosh
44	CB20B321976	SARATHLA	II-BBA	Sarathi
45	CB20B321977	SARATHI.T	II-BBA	Sarathi
46	CB20B321978	SARAVANAN.M	II-BBA	Saravanan
47	CB20B321979	SARUN.C	II-BBA	Sarun
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	Srirama Krishna
49	CB20B321981	SUBASHREE.V	II-BBA	Subashree
50	CB20B321982	TAMILSELVAN.K	II-BBA	Tamil Selvan
51	CB20B321983	THARUNKUMAR.S	II-BBA	Tharunkumar
52	CB20B321984	VEERAMANIS	II-BBA	Veeramani
53	CB20B321985	VIGNESHWAR.K	II-BBA	Vigneshwar
54	CB20B321987	VISHAL.C	II-BBA	Vishal
55	CB20B321988	VISHNU.T	II-BBA	Vishnu
56	CB19B219744	SRIKA .S	II-BBA	Srika
57	CB21B326153	JAYENTHAN.S	I-BBA	Jayenthan
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	Karthi
59	CB21B326155	LOKESH.A	I-BBA	Lokesh
60	CB21B326156	MANOJ.M	I-BBA	Manoj
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	Mohamed Arsath
62	CB21B326158	NIJANTHAN.A	I-BBA	Nijanthan
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Niyas Ahamed
64	CB21B326160	SASINDHIRAN.V	I-BBA	Sasindhiran
65	CB21B326161	SATHISH.R	I-BBA	Sathish
66	CB21B326162	SOMESHWARAN.R	I-BBA	Someshwaran
67	CB21B326163	SURYA.K	I-BBA	Surya
68	CB21B326164	TAMILVENDHAN.M	I-BBA	Tamilvendhan
69	CB21B326165	VAITHEESWARAN.K	I-BBA	Vaitheeswaran
70	CB21B326166	VENGADESH.T	I-BBA	Vengadesh
71	CB21B326168	VISHNU PRASATH.M	I-BBA	Vishnu Prasath



*Handwritten signature in green ink.*

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 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.

# CONSUMER BEHAVIOR



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In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY SEMINAR**  
ON  
**EMERGING TRENDS AND CHALLENGES IN MANAGEMENT**  
*Thursday 25<sup>th</sup> FEB 2021 Time: 10:00am*  
*Venue*  
*Seminar Hall*  
**SHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr.P.Muthamilthirumagal,**  
Assistant Professor, Head,  
Head of the Department of Commerce,  
Kanthavai Natchiyar govt. Arts College for Women,  
Thanjavur.

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY SEMINAR ON EMERGING TRENDS  
AND CHALLENGES IN MANAGEMENT**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA - Students**

**WELCOME ADDRESS: BY STUDEND**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON:**

**Dr.P.Muthamil Thirumagal,  
Assistant Professor, Head,  
Department of Commerce,  
Naacchiyaar govt.Arts Collegefor Woman,  
Thanjavur.**

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,  
Secretary, Bharath College of Science &  
Management,Thanjavur.**

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,P.hD.  
Director,  
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Thanjavur.**

**Dr.K.Kumar, M.Com.,M.Phil.,M.B.A.,NET,  
PhD.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur.**

**Organizing Chair**

**Dr.N.Vanitha, M.Com.,M.Phil.,MCA,PGDCA,  
Ph.D.,  
HoD,Department of BBA.**

**Prof.K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA**

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
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**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
EMERGING TRENDS AND  
CHALLENGES IN MANAGEMENT**

**25<sup>th</sup> February 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.P.Muthamil Thirumagal,  
Assistant Professor, Head,  
Department of Commerce,  
Naacchiyaar govt. Arts College for Woman,  
Thanjavur.**

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### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 77 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

Seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON EMERGING TRENDS AND CHALLENGES IN MANAGEMENT** the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: **7200307092**  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

.....  
**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005,TAMILNADU**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**  
Department of Business Administration

**ONE DAY SEMINAR ON EMERGING TRENDS AND CHALLENGES IN  
MANAGEMENT**

**DATE: 25.02.2021**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**



**SEMINAR AGENDA**

- Prayer song** : BY STUDENTS
- Welcome Address** : B. APPAS (III-BBA)
- Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.
- Dr. K. KUMAR M.Com., M.Phil., M.B.A., (NET), Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.
- Resource Person** : Dr. P. MUTHAMIL THIRUMAGAL, M.Com., M.Phil., Ph.D.,  
Assistant Professor,  
Head of the Department of Commerce,  
Kundavai Nachiyar govt. Arts College for Woman, Thanjavur.
- Vote of Thanks** : G. SANTHOSHKUMAR (III-BBA)
- National Anthem** : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON EMERGING TRENDS AND CHALLENGES IN  
MANAGEMENT**

DATE:

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	<i>Appas</i>
2	CB18B215293	DINESH .S	III-BBA	<i>Dinesh</i>
3	CB18B215294	GNANAMANI .A	III-BBA	<i>Gnanamani</i>
4	CB18B215295	GUNALAN .S	III-BBA	<i>Gunalan</i>
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	<i>Hari Hara</i>
6	CB18B215297	HARIHARAN.R	III-BBA	<i>Hariharan</i>
7	CB18B215298	KARTHIKRAJA.A	III-BBA	<i>Karthikraja</i>
8	CB18B215299	KAYATHRI.V	III-BBA	<i>Kayathri</i>
9	CB18B215300	LEOLAZARES.A	III-BBA	<i>Leolazar</i>
10	CB18B215301	MADHAVAN.M	III-BBA	<i>Madhavan</i>
11	CB18B215302	MANOJKUMAR.B	III-BBA	<i>Manojkumar</i>
12	CB18B215303	PRAVEEN .R	III-BBA	<i>Praveen</i>
13	CB18B215304	RAHNA BANU.S	III-BBA	<i>Rahna Banu</i>
14	CB18B215306	RAJESH RAO.R	III-BBA	<i>Rajesh Rao</i>
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	<i>Ramyakrishnan</i>
16	CB18B215308	RANJITHA.K	III-BBA	<i>Ranjitha</i>
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	<i>Santhoshkumar</i>
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	<i>Shanmugapriya</i>
19	CB18B215311	SURYA .A	III-BBA	<i>Surya</i>
20	CB18B215312	UMAMAHESWARLS	III-BBA	<i>Umamaheswarls</i>
21	CB18B215313	VEERAMANI.V	III-BBA	<i>V.veeramani</i>
22	CB19B220151	AJAY	II-BBA	<i>Ajay</i>
23	CB19B220152	ANJALI .R	II-BBA	<i>Anjali</i>
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	<i>Arul</i>
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	<i>Ayyan</i>
26	CB19B220155	BALAMURUGAN. M	II-BBA	<i>Bala Murugan</i>
27	CB19B220156	ELAMARAN.R	II-BBA	<i>Elamaran</i>
28	CB19B220157	JERALAD PERIYA THAMBLS	II-BBA	<i>Jeralad</i>
29	CB19B220158	KARTHICK. M	II-BBA	<i>Karthick</i>
30	CB19B220159	KAVIYARASAN . A	II-BBA	<i>Kaviyarasan</i>
31	CB19B220160	KAVIYARASI. V	II-BBA	<i>Kaviyarasi</i>
32	CB19B220161	MOHAMED AASIK. M	II-BBA	<i>Mohamed Aasik</i>
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	<i>Mohamed Azhar</i>
34	CB19B220163	MOHAMED RAFAEEK. M	II-BBA	<i>Mohamed Rafaeek</i>
35	CB19B220164	PREM KUMAR. S	II-BBA	<i>Prem Kumar</i>
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	<i>Punniya Sekar</i>



37	CB19B220167	SARITHA. A	II-BBA	D. Saritha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	R. Shanmuga
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Shanmuga Pandiyan. R.
40	CB19B220170	SIVA. S	II-BBA	S. Siva
41	CB19B220171	SRIDHARAN. S	II-BBA	S. Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thamilazhagan. S.
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral Pandi. B
44	CB20B321954	AAMIR ALI. A	I-BBA	Aamir Ali. A
45	CB20B321955	AJITHKUMAR. M	I-BBA	Ajithkumar. M
46	CB20B321956	AKASH. K	I-BBA	Akash. K
47	CB20B321957	ALEX. J	I-BBA	Alex. J
48	CB20B321958	AZAHESAN. K	I-BBA	Azahesan. K
49	CB20B321959	BALAJI. R	I-BBA	Balaji. R
50	CB20B321960	BHARATHIRAJA. M	I-BBA	Bharathiraja. M
51	CB20B321961	DHANAPAL. C	I-BBA	Dhanapal. C
52	CB20B321962	GOPINATH. P	I-BBA	Gopinath. P
53	CB20B321963	HARISH. G	I-BBA	Harish. G
54	CB20B321964	ISWARYA. N	I-BBA	Iswarya. N
55	CB20B321965	KALIDASSAN. R	I-BBA	Kalidassan. R
56	CB20B321966	KAMALESWARAN. M	I-BBA	Kamaleswaran. M
57	CB20B321968	MOHAMED ABUBAKKAR. M	I-BBA	Mohamed Abubakkar. M
58	CB20B321969	MOHAMED IBRAHIM. A	I-BBA	Mohamed Ibrahim. A
59	CB20B321970	MURALI. S	I-BBA	Murali. S
60	CB20B321971	NITHISH KUMAR. R	I-BBA	Nithish Kumar. R
61	CB20B321972	PREMA. G	I-BBA	Prema. G
62	CB20B321973	RAJAMOORTHY. R	I-BBA	Rajamoorthy. R
63	CB20B321974	RAJA SEKAR. K	I-BBA	Raja Sekar. K
64	CB20B321975	SANTHOSH KUMAR. S	I-BBA	Santhosh Kumar. S
65	CB20B321976	SARATHI. A	I-BBA	Sarathi. A
66	CB20B321977	SARATHI. T	I-BBA	Sarathi. T
67	CB20B321978	SARAVANAN. M	I-BBA	Saravanan. M
68	CB20B321979	SARUN. C	I-BBA	Sarun. C
69	CB20B321980	SRIRAMA KRISHAN. R	I-BBA	Srirama Krishan. R
70	CB20B321981	SUBASHREE. V	I-BBA	Subashree. V
71	CB20B321982	TAMILSELVAN. K	I-BBA	Tamilselvan. K
72	CB20B321983	THARUNKUMAR. S	I-BBA	Tharunkumar. S
73	CB20B321984	VEERAMAN. S	I-BBA	Veeraman. S
74	CB20B321985	VIGNESHWAR. K	I-BBA	Vigneshwar. K
75	CB20B321987	VISHAL. C	I-BBA	Vishal. C
76	CB20B321988	VISHNU. T	I-BBA	Vishnu. T
77	CB19B219744	SRIKA. S	I-BBA	Srika. S



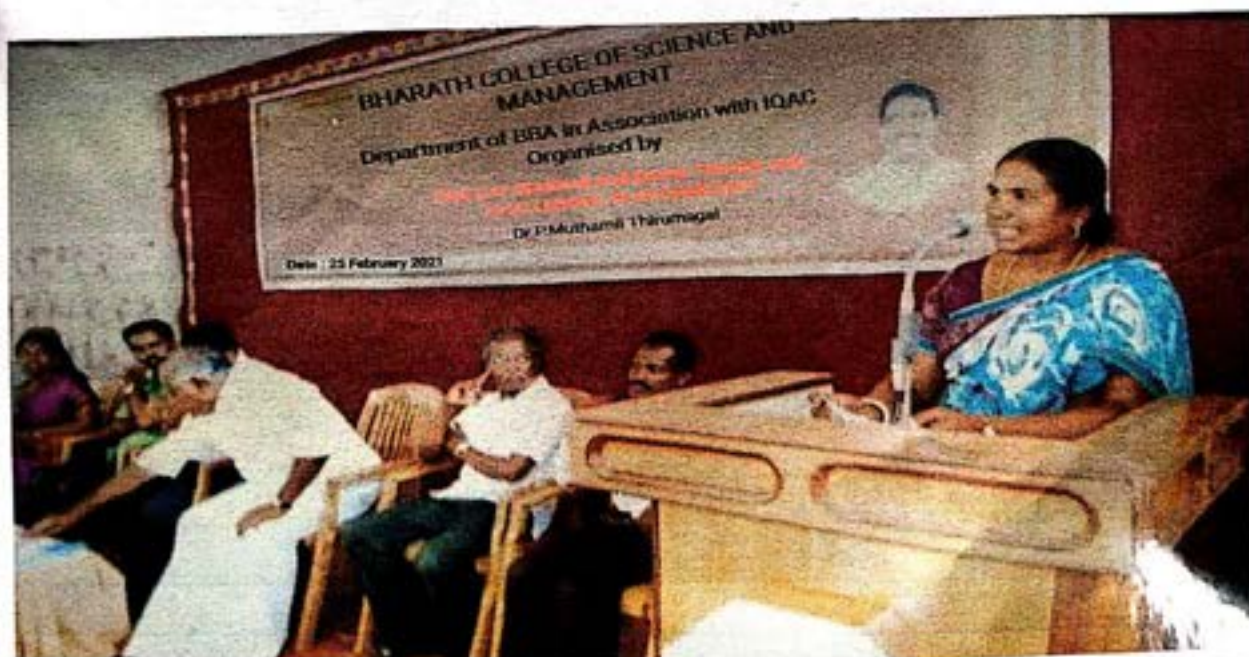
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 - THANJAVUR - 613 005.



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(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "EMERGING TRENDS AND CHALLENGES IN MANAGEMENT" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On 25<sup>th</sup> FEB 21 at Seminar Hall, BCSM. Totally 77 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. B. Appas** from III BBA., The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur.** **Dr.K. Kumar M.Com., M.Phil., M.B.A.,NET, Ph.D, Principal , Bharath College of Science Management, Thanjavur.** **Dr. R. Aravazhi, M.C.A(Engg) ,M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof. N. Rajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Miss. R. Anjali** from III BBA. Introduced the chief guest. Special Address given **Dr. P. Muthamil Thirumagal, Assistant Professor, Head of the Department of Commerce, Kunthavai Nachiyaar govt. Arts College for Women, Thanjavur.** In her lecture she highlighted the electronic media in management. It also insists e-government for the reduction of paper sage. Business concern are tally computerised in the recent time that student has gain from the fields of challenges management. **Mr. G. Santhoshkumar** from III BBA delivered vote of thanks and the program ended with the National Anthem.



# EMERGING TRENDS AND CHALLENGES IN MANAGEMENT



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**ON**  
**EMPLOYEE TRAINING**

**Wednesday 27<sup>th</sup> January 2021 Time:10:00 am**

Venue  
Seminar Hall  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

Resource Person

**Dr.V.Selvarani, M.Com., B.Ed., M.Phil., Ph.D.,**  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.

**YOUR PRESENCE IS SOLICITED**

Sponsored by  
**MANAS LIGHTING SYSTEM PVT LTD,**  
**THANJAVUR.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY WORKSHOP  
ON  
EMPLOYEE TRAINING**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA STUDENTS**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON :**

**Dr.V.Selvarani , M.Com., B.Ed.,  
M.Phil., Ph.D.,  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan M.A.,  
Secretary,Bharath College of Science &  
Management,Thanjavur.**

**Patron**

**Dr.T.VeeraSamy M.A.,M.Phil.,P.hD.  
Director,Bharath College of Science &  
Management  
Thanjavur**

**Dr.K.Kumar,M.Com.,M.Phil.,M.B.A.,NET,PhD.,  
Principal,Bharath College of Science  
Management,  
Thanjavur.  
Organizing**

**Organizing Chair**

**Dr.N.Vanitha,M.Com.,MPhil.,MCA,PGDCA,  
Ph.D.,  
Hod,department of BBA.  
Prof.K. Aruna M.B.A.,M.Phil.,  
Assistant Professor**

**Organizing Coordinators,**

**Prof.V.Mohanasundaram., M.Phil.,  
Assistant Professor**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY WORKSHOP  
ON  
EMPLOYEE TRAINING**

**27th January 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.V.Selvarani , M.Com., B.Ed.,M.Phil., Ph.D.,  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.**



### About the College

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To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 77 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars, workshops and guestlecture on emerging technologies to enhance knowledge of students,

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Workshop

**ONE DAY WORKSHOP ON EMPLOYEE TRAINING.** the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: **7200307092**  
E-mail: [bcsmcsdept@gmail.com](mailto:bcsmcsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

.....

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY WORKSHOP ON EMPLOYEE TRAINING

DATE:27.01.2021

VENUE:SEMINAR HALL

TIME: 10:00 am



### AGENDA

Prayer song : BY STUDENTS

Welcome Address : P .HARI HARA SUDHAN (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.

Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.

Resource Person : Dr.V.SELVARANI, M.Com. B.Ed., M.Phil., Ph.D.,  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.

Vote of Thanks : R .RAJESH RAO (III-BBA)

National Anthem : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORK SHOP ON EMPLOYESS TRAINING**

DATE: 27.01.2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	APPAS B
2	CB18B215293	DINESH .S	III-BBA	D. Dinesh
3	CB18B215294	GNANAMANI .A	III-BBA	Gnanamani
4	CB18B215295	GUNALAN .S	III-BBA	G. Gunalan
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	H. Hari Hara
6	CB18B215297	HARIHARAN.R	III-BBA	H. Hariharan
7	CB18B215298	KARTHIKRAJA.A	III-BBA	K. Karthikraja
8	CB18B215299	KAYATHRI.V	III-BBA	V. Kayathri
9	CB18B215300	LEOLAZARES.A	III-BBA	L. Leolazares
10	CB18B215301	MADHAVAN.M	III-BBA	M. Madhavan
11	CB18B215302	MANOJKUMAR.B	III-BBA	M. Manojkumar
12	CB18B215303	PRAVEEN .R	III-BBA	P. Praveen
13	CB18B215304	RAHNA BANU.S	III-BBA	R. Rahna Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	R. Rajesh Rao
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	R. Ramya
16	CB18B215308	RANJITHA.K	III-BBA	R. Ranjitha
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	S. Santhoshkumar
18	CB18B215310	SHANMUGAPRIYANA.A	III-BBA	S. Shanmugapriyana
19	CB18B215311	SURYA .A	III-BBA	S. Surya
20	CB18B215312	UMAMAHESWARL.S	III-BBA	U. Umamaheswarl
21	CB18B215313	VEERAMANI.V	III-BBA	V. Veeramani
22	CB19B220151	AJAY	II-BBA	A. Ajay
23	CB19B220152	ANJALI .R	II-BBA	A. Anjali
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	A. Arul Kishore
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	S. Ayyan Sakkara
26	CB19B220155	BALAMURUGAN. M.	II-BBA	M. Balamurugan
27	CB19B220156	ELAMARAN.R	II-BBA	R. Elamaran
28	CB19B220157	JERALAD PERIYA THAMBL.S	II-BBA	S. Jeralad Periya
29	CB19B220158	KARTHICK. M	II-BBA	M. Karthick
30	CB19B220159	KAVIYARASAN . A	II-BBA	A. Kaviyarasan
31	CB19B220160	KAVIYARASI. V	II-BBA	V. Kaviyarasi
32	CB19B220161	MOHAMED AASIK. M	II-BBA	M. Mohamed Aasik
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	V. Mohamed Azhar
34	CB19B220163	MOHAMED RAFAEEK. M	II-BBA	M. Mohamed Rafeek
35	CB19B220164	PREM KUMAR. S	II-BBA	S. Prem Kumar
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	S. Punniya Sekar



37	CB19B220167	SARITHA. A	II-BBA	Saritha.A
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	R. Shanmuga Priya
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Shanmuga Pandiyan. R
40	CB19B220170	SIVA. S	II-BBA	SIVA.S
41	CB19B220171	SRIDHARAN . S	II-BBA	Sridharan . S
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thamilazhagan. S
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral Pandi. B
44	CB20B321954	AAMIR ALI .A	I-BBA	Aamir Ali .A
45	CB20B321955	AJITHKUMAR .M	I-BBA	Ajithkumar .M
46	CB20B321956	AKASH.K	I-BBA	Akash.K
47	CB20B321957	ALEX.J	I-BBA	Alex.J
48	CB20B321958	AZAHESAN .K	I-BBA	Azahesan .K
49	CB20B321959	BALAJI.R	I-BBA	Balaji.R
50	CB20B321960	BHARATHIRAJA.M	I-BBA	Bharathiraja.M
51	CB20B321961	DHANAPAL.C	I-BBA	Dhanapal.C
52	CB20B321962	GOPINATH.P	I-BBA	Gopinath.P
53	CB20B321963	HARISH.G	I-BBA	Harish.G
54	CB20B321964	ISWARYA.N	I-BBA	Iswarya.N
55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan.R
56	CB20B321966	KAMALESWARAN.M	I-BBA	Kamaleswaran.M
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	Mohamed Abubakkar.M
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	Mohamed Ibrahim.A
59	CB20B321970	MURALIS	I-BBA	Muralis
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish Kumar.R
61	CB20B321972	PREMA.G	I-BBA	Prema.G
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoorthy.R
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja Sekar.K
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	Santhosh Kumar.S
65	CB20B321976	SARATHLA	I-BBA	Sarathla
66	CB20B321977	SARATHI.T	I-BBA	Sarathi.T
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan.M
68	CB20B321979	SARUN.C	I-BBA	Sarun.C
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Srirama Krishan.R
70	CB20B321981	SUBASHREE.V	I-BBA	Subashree.V
71	CB20B321982	TAMILSELVAN.K	I-BBA	Tamilselvan.K
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar.S
73	CB20B321984	VEERAMANIS	I-BBA	Veeramanis
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar.K
75	CB20B321987	VISHAL.C	I-BBA	Vishal.C
76	CB20B321988	VISHNU.T	I-BBA	Vishnu.T
77	CB19B219744	SRIKA .S	I-BBA	S. SRIKA



PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on "EMPLOYEE TRAINING" sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On 27<sup>th</sup> JAN 21 at Seminar Hall, BCSM. Totally 77 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. P. Hari Hara Sudhan** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science Management, Thanjavur. Dr. R. Aravazhi, M.C.A(Engg.), M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. A. Karthikraja** from III BBA Introduced chief guest. Special Address given **Dr. V. Selvarani , M.Com., B.Ed., M.Phil., Ph.D., Assistant Professor of Commerce, Govt. Arts College, Trichy**. In this session she gave so many training programmes offered by various institution for their employees with the all requirement of modern needs. It was useful for the student to get self-confident, and grow better relationship with the employs. She of quoted an example bank staff training or newly recruited employed by their own training centre located of their registered office. **Mr. R. Rajesh Rao** from III BBA delivered vote of thanks and the program ended with the National Anthem.



# EMPLOYEE TRAINING



*Umesh*

PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE SEMINAR**  
**ON**  
**CHALLENGES IN HRM**

*Wednesday 29<sup>th</sup> July 2020 Time: 10:00 am*

*Venue*  
*Seminar Hall*  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr.J. Indira, M.B.A., M.Phil., Ph.D.,**  
HoD, Department of Management Studies,  
MASS College of Arts and Science, Kumbakonam.

**YOUR PRESENCE IS SOLICITED**

*Sponsored by*  
**MANAS LIGHTING SYSTEM PVT LTD,**  
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CHALLENGES IN HRM**

**AGENDA**

**TIME : 10:00 am**

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**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com., M.Phil., M.B.A., NET., PhD,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON:**

**Dr.J. Indira, M.B.A., M.Phil., Ph.D.,**  
HoD, department of management studies,  
MASS College of Arts and Science  
Kumbakonam

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc., M.A.,**  
Secretary, Bharath College of Science &  
Management, Thanjavur.

**Patrons**

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Principal, Bharath College of Science &  
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**Organizing Chair**

**Dr.H.Bama ,MBA, M.PHIL., DCCE., Ph.D.,**  
HOD, Department of BBA.

**Prof.K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com., M.Phil.,**  
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Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

**ONE DAY SEMINAR ON  
CHALLENGES IN HRM**

**29<sup>th</sup> July 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

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- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON CHALLENGES IN HRM

DATE: 29.07.2020

VENUE: SEMINAR HALL

TIME: 10:00 am



**AGENDA**

- Prayer Song : BY STUDENTS
- 10:30 - 10:50 : A.SHANMUGAPRIYAN (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.
- Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, PhD.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.
- Resource Person : Dr.J. INDIRA, M.B.A., M.Phil., Ph.D.,  
HoD, Department of Management Study,  
MASS College of Arts and Science,  
Kumbakonam.
- Vote of Thanks : R.ANJALI (II-BBA)
- National Anthem : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON CHALLENGES IN HRM**

DATE: 29.07.2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	B. Appas.
2	CB18B215293	DINESH .S	III-BBA	Dinesh .S
3	CB18B215294	GNANAMANI .A	III-BBA	A. Gnanaamani
4	CB18B215295	GUNALAN .S	III-BBA	S. Gunalan
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	H. Sudhan
6	CB18B215297	HARIHARAN.R	III-BBA	R. Hariharan
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8	CB18B215299	KAYATHRI.V	III-BBA	V. Kayathri
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12	CB18B215303	PRAVEEN .R	III-BBA	R. Praveen
13	CB18B215304	RAHNA BANU.S	III-BBA	S. Rahna Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	R. Rajesh Rao
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	M. Ramya Krishnan
16	CB18B215308	RANJITHA.K	III-BBA	K. Ranjitha
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	G. Santhosh Kumar
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	A. Shanmugapriyan
19	CB18B215311	SURYA .A	III-BBA	A. Surya
20	CB18B215312	UMAMAHESWARIS	III-BBA	S. Umamaheswaris
21	CB18B215313	VEERAMANI.V	III-BBA	V. Veeramani
22	CB19B220151	AJAY	II-BBA	A. Ajay
23	CB19B220152	ANJALI .R	II-BBA	R. Anjali
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	A. Arul Kishore Joision
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	S. Ayyan Sakkavarthy
26	CB19B220155	BALAMURUGAN. M	II-BBA	M. Balamurugan
27	CB19B220156	ELAMARAN.R	II-BBA	R. Elamaran
28	CB19B220157	JERALAD PERIYA THAMBIS	II-BBA	S. Jeralad Periya Thambis
29	CB19B220158	KARTHICK. M	II-BBA	M. Karthick
30	CB19B220159	KAVIYARASAN . A	II-BBA	A. Kaviyarasan
31	CB19B220160	KAVIYARASI. V	II-BBA	V. Kaviyarasi
32	CB19B220161	MOHAMED AASIK. M	II-BBA	M. Mohamed Aasik
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	V. Mohamed Azhar
34	CB19B220163	MOHAMED RAFAEK. M	II-BBA	M. Mohamed Rafeek
35	CB19B220164	PREM KUMAR. S	II-BBA	S. Prem Kumar



36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	Punniya
37	CB19B220167	SARITHA. A	II-BBA	Saritha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	Shanmuga
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Shanmuga
40	CB19B220170	SIVA. S	II-BBA	Siva
41	CB19B220171	SRIDHARAN. S	II-BBA	Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thamilazhagan
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral
44	CB20B321954	AAMIR ALI. A	I-BBA	Aamir
45	CB20B321955	AJITHKUMAR. M	I-BBA	Ajith
46	CB20B321956	AKASH.K	I-BBA	Akash
47	CB20B321957	ALEX.J	I-BBA	Alex
48	CB20B321958	AZAHESAN. K	I-BBA	Azahesan
49	CB20B321959	BALAJI.R	I-BBA	Balaji
50	CB20B321960	BHARATHIRAJA.M	I-BBA	Bharathi
51	CB20B321961	DHANAPAL.C	I-BBA	Dhanapal
52	CB20B321962	GOPINATH.P	I-BBA	Gopinath
53	CB20B321963	HARISH.G	I-BBA	Harish
54	CB20B321964	ISWARYA.N	I-BBA	Iswarya
55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan
56	CB20B321966	KAMALESWARAN.M	I-BBA	Kamaleswaran
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	Mohamed
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	Mohamed
59	CB20B321970	MURALI.S	I-BBA	Murali
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish
61	CB20B321972	PREMA.G	I-BBA	Prema
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoorthy
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	Santhosh
65	CB20B321976	SARATHLA	I-BBA	Sarathla
66	CB20B321977	SARATHI.T	I-BBA	Sarathi
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan
68	CB20B321979	SARUN.C	I-BBA	Sarun
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Srirama
70	CB20B321981	SUBASHREE.V	I-BBA	Subashree
71	CB20B321982	TAMILSELVAN.K	I-BBA	Tamilselvan
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar
73	CB20B321984	VEERAMANIS	I-BBA	Veeramani
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar
75	CB20B321987	VISHAL.C	I-BBA	Vishal
76	CB20B321988	VISHNU.T	I-BBA	Vishnu
77	CB19B219744	SRIKA. S	I-BBA	Srika



*[Handwritten signature]*

**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on " **CHALLENGES IN HRM** " sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **29<sup>th</sup> July 2020** at Seminar Hall, BCSM. Totally 77 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. A. Shanmugapriyan**, from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, PhD., Principal, Bharath College of Science and Management, Thanjavur. Dr.. R. Aravazhi, M.C.A(Engg) ,M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. S. Siva from II BBA Introduced chief guest. Special Address given by **Dr.J. Indira, M.B.A., M.Phil., Ph.D., HoD, Department of Management Studies, MASS College of Arts and Science Kumbakonam**. In this seminar the resource person explained insurance business in our spiritual environment and told the scenario of insurance business and their task change in the people about insurance claims and how they are coming on insurance nowadays. It helps the students to know about the competitive advantages belongs to company, it teaches how attract, select devolves the talent. **Miss. R. Anjali** from II BBA delivered vote of thanks and the program ended with the National Anthem.**



# CHALLENGES IN HRM



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Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**E-SHOPPING**

*Saturday 27<sup>th</sup> June 2020 Time :10:00 am*

*Venue*

*Seminar Hall*

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

Resource Person

**Dr. J. Thiagarajan, BMA, M.Com., M.Phil., Ph.D.,**  
Assistant Professor, Department of Commerce,  
Nyruthi Arts and Science College, Coimbatore.

**YOUR PRESENCE IS SOLICITED**

Sponsored by

**MANAS LIGHTING SYSTEM PVT LTD,**  
**THANJAVUR.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON E-SHOPPING**

**AGENDA**

**TIME: 10:00 AM**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. K. KUMAR M.Com., M.Phil., M.B.A., NET., PhD,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON :**

**Dr. J. Thiyagarani, BMA., M.Com.,  
M.Phil., Ph.D.,  
Assistant Professor, Department of Commerce,  
Nyruthi Arts and Science College,  
Coimbatore.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan M.A.,  
Secretary, Bharath College of Science &  
Management, Thanjavur.**

**Patron**

**Dr. T. VeeraSamy M.A., M.Phil., P.h.D.  
Director, Bharath College of Science &  
Management  
Thanjavur**

**Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, PhD.,  
Principal, Bharath College of Science  
Management,  
Thanjavur.  
Organizing**

**Organizing Chair**

**Dr. H. Bama Ph.D,  
HOD, Department of BBA**

**Prof. K. Aruna M.B.A., M.Phil.,  
Assistant Professor**

**Organising Coordinators,**

**Prof. V. Mohanasundaram., M.Com., M.Phil.,  
Assistant Professor**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India**

**ONE DAY WORKSHOP  
ON  
E-SHOPPING**

**27<sup>th</sup> June 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. J. Thiyagarani, BMA., M.Com.,  
M.Phil., Ph.D.,  
Assistant Professor, Department of  
Commerce, Nyruthi Arts and Science College,  
Coimbatore.**

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof.N.Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 77 students. The department is equipped with well-qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars, workshops and guest lectures on emerging technologies to enhance the knowledge of students.

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills in Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Workshop

**ONE DAY WORKSHOP ON E-SHOPPING.** the field of Business Administration. The aim of this workshop is on various career options for Management students. Developing skills of students who want to be an Entrepreneur in the society in a huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can be done on spot. All correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcsdept@gmail.com](mailto:bcsmcsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005, TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

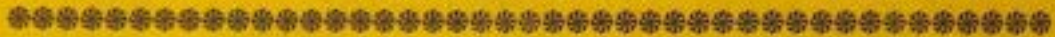
DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY WORKSHOP ON E-SHOPPING

DATE: 27.06.2020

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : RAMYA KRISHNAN.M (III-BBA)
- Presidential Address : "Kalvichenmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.  
  
DR.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.
- Resource Person : Dr. J. THIYAGARAJAN,  
BMA., M.Com., M.Phil., Ph.D.,  
Assistant Professor, Department of Commerce,  
Nyruthi Arts and Science College, Coimbatore.
- Vote of Thanks : R.ELAMARAN (II-BBA)
- National Anthem : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON E-SHOPPING**

DATE: 27.06.2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	Appas.B.
2	CB18B215293	DINESH .S	III-BBA	Dinesh.S
3	CB18B215294	GNANAMANI .A	III-BBA	Gnanamani
4	CB18B215295	GUNALAN .S	III-BBA	S. Gunan
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	Karun
6	CB18B215297	HARIHARAN.R	III-BBA	Harihara
7	CB18B215298	KARTHIKRAJA.A	III-BBA	Karthik
8	CB18B215299	KAYATHRI.V	III-BBA	Kayathri
9	CB18B215300	LEOLAZARES.A	III-BBA	Leolazares
10	CB18B215301	MADHAVAN.M	III-BBA	Madhavan
11	CB18B215302	MANOJKUMAR.B	III-BBA	Manojkumar
12	CB18B215303	PRAVEEN .R	III-BBA	P. Praveen
13	CB18B215304	RAHNA BANU.S	III-BBA	Rahna Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	Rajesh Rao
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	Ramyakrishnan
16	CB18B215308	RANJITHA.K	III-BBA	Ranjitha
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	Santhosh
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	Shanmugapriyan
19	CB18B215311	SURYA .A	III-BBA	A. Surya
20	CB18B215312	UMAMAHESWARIS	III-BBA	U. Maheswari
21	CB18B215313	VEERAMANI.V	III-BBA	Veeramani
22	CB19B220151	AJAY	II-BBA	Ajay
23	CB19B220152	ANJALI .R	II-BBA	Anjali
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	Arul Kishore
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	Ayyan Sakkara
26	CB19B220155	BALAMURUGAN. M	II-BBA	Balamurugan
27	CB19B220156	ELAMARAN.R	II-BBA	Elamaran
28	CB19B220157	JERALAD PERIYA THAMBIS	II-BBA	Jeralad Periya
29	CB19B220158	KARTHICK. M	II-BBA	Karthick
30	CB19B220159	KAVIYARASAN . A	II-BBA	Kaviyarasan
31	CB19B220160	KAVIYARASI. V	II-BBA	Kaviyarasi
32	CB19B220161	MOHAMED AASIK. M	II-BBA	Mohamed Aasik
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	Mohamed Azhar
34	CB19B220163	MOHAMED RAFAEEK. M	II-BBA	Mohamed Rafi



35	CB19B220164	PREM KUMAR. S	II-BBA	Prem Kumar
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	P. Punniya Sekar
37	CB19B220167	SARITHA. A	II-BBA	A. Saritha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	R. Shanmuga Priya
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	R. Shanmuga Pandiyan
40	CB19B220170	SIVA. S	II-BBA	S. Siva
41	CB19B220171	SRIDHARAN . S	II-BBA	S. Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	S. Thamilazhagan
43	CC19B220173	THENDRAL PANDI. B	II-BBA	B. Thendral Pandi
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47	CB20B321957	ALEX.J	I-BBA	J. Alex
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49	CB20B321959	BALAJI.R	I-BBA	R. Balaji
50	CB20B321960	BHARATHIRAJA.M	I-BBA	M. Bharathiraja
51	CB20B321961	DHANAPAL.C	I-BBA	C. Dhnapal
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53	CB20B321963	HARISH.G	I-BBA	G. Harish
54	CB20B321964	ISWARYA.N	I-BBA	N. Iswarya
55	CB20B321965	KALIDASSAN.R	I-BBA	R. Kalidassan
56	CB20B321966	KAMALESWARAN.M	I-BBA	M. Kamaleswaran
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	M. Mohamed Abubakar
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	A. Mohamed Ibrahim
59	CB20B321970	MURALIS	I-BBA	S. Muralis
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61	CB20B321972	PREMA.G	I-BBA	G. Prema
62	CB20B321973	RAJAMOORTHY.R	I-BBA	R. Rajamoorthy
63	CB20B321974	RAJA SEKAR.K	I-BBA	K. Raja Sekar
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	S. Santhosh Kumar
65	CB20B321976	SARATHLA	I-BBA	A. Sarathla
66	CB20B321977	SARATHI.T	I-BBA	T. Sarathi
67	CB20B321978	SARAVANAN.M	I-BBA	M. Saravanan
68	CB20B321979	SARUN.C	I-BBA	C. Sarun
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	R. Srirama Krishan
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71	CB20B321982	TAMILSELVAN.K	I-BBA	K. Tamilselvan
72	CB20B321983	THARUNKUMAR.S	I-BBA	S. Tharunkumar
73	CB20B321984	VEERAMANIS	I-BBA	S. Veeramanis
74	CB20B321985	VIGNESHWAR.K	I-BBA	K. Vigneshwar
75	CB20B321987	VISHAL.C	I-BBA	C. Vishal
76	CB20B321988	VISHNU.T	I-BBA	T. Vishnu
77	CB19B219744	SRIKA .S	I-BBA	S. Srika



*[Handwritten Signature]*

PRINCIPAL

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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on "E-SHOPPING" sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On 27<sup>th</sup> June 2020 at Seminar Hall, BCSM. Totally 77 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by Miss. M. Ramya Krishnan from III BBA. The program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. Felicitation given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science and Management, Thanjavur. Dr. R. Aravazhi, M.C.A(Engg) ,M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Miss. K. Ranjitha from III BBA Introduced chief guest. Special Address given by Dr. J. Thiyagaran, BMA., M.Com., M.Phil., Ph.D., Assistant Professor, Department of Commerce, Nyruthi Arts and Science College, Coimbatore. In this session the resource person pointed out the modern mentality of e- shopping from home increased than previous era because of heavy traffic people wants to get things from home itself by using net and payments also made through net. Through this workshop students are known all the methods of online shopping and avail it . Mr. R. ELAMARAN from II BBA delivered vote of thanks and the program ended with the National Anthem.



# E-SHOPPING



*[Handwritten Signature]*

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Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

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Thanjavur- 613006



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY SEMINAR**  
ON  
**GLOBAL BUSINESS ENVIRONMENT**  
*Wednesday 17<sup>th</sup> February 2020 Time: 10:00 am*  
**From**  
**Convent Hall**  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**EMERITUS FELLOW**  
**Dr. K. MANIVELU, M.Sc., B.Ed., M.P.M., Ph.D.,**  
Assistant Professor, Department of Geography,  
Government Men's College,  
Kannur, Kerala.

**YOUR PRESENCE IS SOLICITED**

Supported by  
**M.V. LIGHTING SYSTEM, THANJAVUR**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY SEMINAR  
ON  
GLOBAL BUSINESS ENVIRONMENT**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA - Students**

**WELCOME ADDRESS: BY STUDENTS**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON:**

**Dr.R. MANIYOSAI, M.Sc., B.Ed., M.Phil.,  
Ph.D.,  
Assistant Professor, Department of  
Geography,  
Government Men's College, Kumbakonam.**

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,  
Secretary, Bharath College of Science &  
Management,Thanjavur.**

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.  
Director, Bharath College of Science &  
Management,Thanjavur.**

**Dr.K.Kumar,M.Com.,M.Phil.,  
M.B.A.,NET,PhD.,  
Principal, Bharath College of Science &  
Management,Thanjavur.**

**Organizing Chair**

**Dr H.Bama ,MBA,M:PHIL.,DCCE.,Ph.D.,  
HOD,Department of BBA.**

**Prof.K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA**

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
GLOBAL BUSINESS ENVIRONMENT**

**12<sup>th</sup> February 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.R. MANIYOSAI, M.Sc., B.Ed., M.Phil., Ph.D.,  
Assistant Professor, Department of Geography,  
Government Men's College,  
Kumbakonam.**

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 75 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON GLOBAL BUSINESS ENVIRONMENT**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON GLOBAL BUSINESS ENVIRONMENT

DATE: 12.02.2020

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : P.SOWMIYA (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.  
  
Dr.K.Kumar M.Com., M.Phil., M.B.A., (NET), Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.
- Resource Person : Dr.R. MANIYOSAI, M.Sc., B.Ed., M.Phil., Ph.D.,  
Assistant Professor, Department of Geography,  
Government Men's College,  
Kumbakonam.
- Vote of Thanks : M RAMYA KRISHNAN (II-BBA)
- National Anthem : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON GLOBAL BUSINESS ENVIRONMENT**

DATE: 12.02.2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	J. Anshu Kumar
2	CB17B210299	AYSHASITHIKA .K	III-BBA	Ayshasithika
3	CB17B210302	BALAMURUGAN .S	III-BBA	S. Balamurugan
4	CB17B210303	DINESH KUMAR.R	III-BBA	D. Dinesh
5	CB17B210304	DURGA.K	III-BBA	Durga K
6	CB17B210305	IDAYATHULLA.A	III-BBA	A.I. dayala
7	CB17B210306	KALAIYARASAN.N	III-BBA	K. Kalaiyaran
8	CB17B210307	KAMALAHASAN.S	III-BBA	Kamal
9	CB17B210308	LAWRENS.S	III-BBA	S. Lawrence
10	CB17B210309	NARESH RAO.S	III-BBA	S. Naresh Rao
11	CB17B210310	PRABHAKARAN.K	III-BBA	K. Prabhakar
12	CB17B210311	PRAKASH .K	III-BBA	P. Prakash
13	CB17B210312	PRASATH.V	III-BBA	P. Prasath
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	P. Praveen
15	CB17B210314	PREETHA.A	III-BBA	A. Preetha
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	P. Preethi
17	CB17B210316	PREMKUMAR.N.E	III-BBA	P. Premkumar
18	CB17B210317	SAKTHIVEL.C	III-BBA	C. Sakthivel
19	CB17B210318	SARAVANAN.S	III-BBA	S. Saravanan
20	CB17B210319	SATHISHKUMR.V	III-BBA	V. Sathish
21	CB17B210320	SIVAPRIYA.G	III-BBA	G. Sivapriya
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	T. Sivaveeraman
23	CB17B210322	SOWMIYA.P	III-BBA	P. Sowmiya
24	CB17B210323	SUBASHINI.K	III-BBA	K. Subashini
25	CB17B210324	SUMAN.V	III-BBA	V. Suman
26	CB17B210325	SURIYA.S.M	III-BBA	M. Suriya
27	CB17B210326	SURIYAKUMAR.M	III-BBA	M. Suriyakumar
28	CB17B210327	SUSMITHA.R	III-BBA	R. Susmitha
29	CB17B210328	VIGNESH.S	III-BBA	S. Vignesh
30	CB17B210329	VIGNESHWARAN.R	III-BBA	R. Vigneshwaran
31	CB17B210330	VINITH.P	III-BBA	P. Vinith
32	CB18B215291	AARTHI .K	II-BBA	K. Arathi
33	CB18B215292	APPAS .B	II-BBA	B. Appas
34	CB18B215293	DINESH .S	II-BBA	S. Dinesh
35	CB18B215294	GNANAMANI .A	II-BBA	A. Gnanamani



36	CB18B215295	GUNALAN .S	II-BBA	M. S. S.
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	CSB1
38	CB18B215297	HARIHARAN.R	II-BBA	(M) A B/C
39	CB18B215298	KARTHIKRAJA.A	II-BBA	to
40	CB18B215299	KAYATHRI.V	II-BBA	A. S. V.
41	CB18B215300	LEOLAZARES.A	II-BBA	LEO
42	CB18B215301	MADHAVAN.M	II-BBA	Madhavan
43	CB18B215302	MANOJKUMAR.B	II-BBA	EG EG
44	CB18B215303	PRAVEEN .R	II-BBA	Praveen
45	CB18B215304	RAHNA BANU.S	II-BBA	Rahna
46	CB18B215306	RAJESH RAO.R	II-BBA	Rajesh
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	M. Ramya
48	CB18B215308	RANJITHA.K	II-BBA	Ranjitha
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	Santhosh
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	Shanmuga
51	CB18B215311	SURYA .A	II-BBA	Surya
52	CB18B215312	UMAMAHESWARLS	II-BBA	U. Maheswari
53	CB18B215313	VEERAMANIV	II-BBA	Veeraman
54	CB19B220151	AJAY	I-BBA	Ajay
55	CB19B220152	ANJALI .R	I-BBA	Anjali
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	Arul Kishore
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	Ayyan
58	CB19B220155	BALAMURUGAN. M	I-BBA	Balamurugan
59	CB19B220156	ELAMARAN.R	I-BBA	Elamara
60	CB19B220157	JERALAD PERIYA THAMBL S	I-BBA	Jeralad
61	CB19B220158	KARTHICK. M	I-BBA	Karthick
62	CB19B220159	KAVIYARASAN . A	I-BBA	Kaviyarasa
63	CB19B220160	KAVIYARASI V	I-BBA	Kaviyara
64	CB19B220161	MOHAMED AASIK. M	I-BBA	Mohamed
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	Mohamed
66	CB19B220163	MOHAMED RAFEEEK. M	I-BBA	Mohamed
67	CB19B220164	PREM KUMAR. S	I-BBA	Prem
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	Punniya
69	CB19B220167	SARITHA. A	I-BBA	Saritha
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	Shanmuga
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	Shanmuga
72	CB19B220170	SIVA. S	I-BBA	Siva
73	CB19B220171	SRIDHARAN . S	I-BBA	Sridharan
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	Thamil
75	CC19B220173	THENDRAL PANDI. B	I-BBA	Thendral



PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day Seminar on " **GLOBAL BUSINESS ENVIRONMENT** " sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **12<sup>th</sup> February 2020** at Seminar Hall, BCSM. Totally 75 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Miss. P. Sowmiya** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET., Ph.D., Principal, Bharath College of Science and Management, Thanjavur. Prof. R. Aravazhi, M.C.A (Engg.), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. V. Suman** from III BBA Introduced chief guest. Special Address given by **Dr. R. MANIYOSAI, M.Sc., B.Ed., M.Phil., Ph.D., Assistant Professor, Department of Geography, Government Men's College, Kumbakonam.** In His lecture, he explained the global business management. Nowadays we are having multinational companies. Due to reduction in our commodity price exports are growing at the same time decrease in value of the currency helps to increase in exports is not good for the economy. This lecture was helpful for the students to survive in the modern global business environments. **Miss. M. Ramya Krishnan** from II BBA delivered vote of thanks and the program ended with the National Anthem.



# GLOBAL BUSINESS ENVIRONMENT



*Murugan*

PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized I(I) and II(B) Institutions)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur - 613006



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**KNOWLEDGE MANAGEMENT**

*Wednesday 08<sup>th</sup> Jan 2020 Time : 10:00 am*

Venue

*Seminar Hall*

*BHARATH COLLEGE OF SCIENCE AND MANAGEMENT*

Resource Person

**Dr.C. Saminathan, MBA, M.Phil., Ph.D.,**  
Assistant Professor, Department of Management Studies,  
JJ College of Arts and Science, Pudukkottai.

Sponsored by

**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 053**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON  
KNOWLEDGE MANAGEMENT  
AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com., M.Phil., M.B.A., NET., PhD,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**Dr.G.Saminathan., MBA., M.Phil., Ph.D.,**  
JJ Collage of Arts and Science, Pudukkottai.

**VOTE OF THANKS : By Student**

**NATIONAL ANTHEM : By All**

### **ORGANIZING COMMITTEE**

#### **Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur.

#### **Patron**

**Dr.T.VeeraSamy M.A., M.Phil., P.hD.**  
Director, Bharath College of Science &  
Management  
Thanjavur

#### **Organizing Chair**

**Dr.H. Bama Ph.D,**  
HOD, Department of BBA

**Prof.K. Aruna M.B.A., M.Phil.,**  
Assistant Professor

#### **Organizing Coordinators,**

**Prof.V.Mohanasundaram., M.Com M.Phil.,**  
Assistant Professor

### **BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,--  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

#### **ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENT**

**8<sup>th</sup> January 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

#### **RESOURCE PERSON**

**Dr.G.Saminathan., MBA., M.Phil., Ph.D.,**  
**JJ Collage of Arts and Science, Pudukkottai.**

### About the College

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### About the Workshop

**ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENET**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot. All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcsdept@gmail.com](mailto:bcsmcsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENT**

DATE:08.01.2020

VENUE: SEMINAR HALL

TIME: 10:00 am



**AGENDA**

- Prayer song** : BY STUDENTS
- Welcome Address** : V. PRASATH (III-BBA)
- Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person** : Dr.G. SAMINATHAN.,MBA., M.Phil., Ph.D.,  
Assistant Professor,  
Department of Management Studies,  
JJ College of Arts and Science, Pudukkottai.
- Vote of Thanks** : R. SUSMITHA (III-BBA)
- National Anthem** : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENT**

DATE: 08.01.2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	A.P. Praveen
2	CB17B210299	AYSHASITHIKA .K	III-BBA	Aysha
3	CB17B210302	BALAMURUGAN .S	III-BBA	S. Balamurugan
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8	CB17B210307	KAMALAHASAN.S	III-BBA	K. Kamalahasan
9	CB17B210308	LAWRENS.S	III-BBA	S. Lawrens
10	CB17B210309	NARESH RAO.S	III-BBA	S. Naresh Rao
11	CB17B210310	PRABHAKARAN.K	III-BBA	K. Prabhakaran
12	CB17B210311	PRAKASH .K	III-BBA	K. Prakash
13	CB17B210312	PRASATH.V	III-BBA	V. Prasath
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	G. Praveenkumar
15	CB17B210314	PREETHA.A	III-BBA	A. Preetha
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	M. Preethi Nisikaa
17	CB17B210316	PREMKUMAR.N.E	III-BBA	E. Premkumar
18	CB17B210317	SAKTHIVEL.C	III-BBA	C. Sakthivel
19	CB17B210318	SARAVANAN.S	III-BBA	S. Saravanan
20	CB17B210319	SATHISHKUMR.V	III-BBA	V. Sathishkumar
21	CB17B210320	SIVAPRIYA.G	III-BBA	G. Sivapriya
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	T. Sivaveeramnani
23	CB17B210322	SOWMIYA.P	III-BBA	P. Sowmiya
24	CB17B210323	SUBASHIN.K	III-BBA	K. Subashin
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34	CB18B215293	DINESH .S	II-BBA	S. Dinesh
35	CB18B215294	GNANAMANI .A	II-BBA	A. Gnanamani
36	CB18B215295	GUNALAN .S	II-BBA	S. Gunalan



37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	H. Hari Sudhan
38	CB18B215297	HARIHARAN.R	II-BBA	H. Hariharan
39	CB18B215298	KARTHIKRAJA.A	II-BBA	K. Karthikraja
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45	CB18B215304	RAHNA BANU.S	II-BBA	S. Rahna Banu
46	CB18B215306	RAJESH RAO.R	II-BBA	R. Rajesh Rao
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	M. Ramya Krishnan
48	CB18B215308	RANJITHA.K	II-BBA	K. Ranjitha
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	G. Santhoshkumar
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	A. Shanmugapriyan
51	CB18B215311	SURYA .A	II-BBA	A. Surya
52	CB18B215312	UMAMAHESWARLS	II-BBA	S. Umamaheswarls
53	CB18B215313	VEERAMAN.I.V	II-BBA	V. Veeraman
54	CB19B220151	AJAY	I-BBA	Ajay
55	CB19B220152	ANJALI .R	I-BBA	R. Anjali
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	A. Arul Kishore Joision
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	S. Ayyan Sakkaravelthy
58	CB19B220155	BALAMURUGAN. M	I-BBA	M. Balamurugan
59	CB19B220156	ELAMARAN.R	I-BBA	R. Elamaran
60	CB19B220157	JERALAD PERIYA THAMBLS	I-BBA	S. Jeralad Periya Thambals
61	CB19B220158	KARTHICK. M	I-BBA	M. Karthick
62	CB19B220159	KAVIYARASAN . A	I-BBA	A. Kaviyarasan
63	CB19B220160	KAVIYARASI V	I-BBA	V. Kaviyarasi
64	CB19B220161	MOHAMED AASIK. M	I-BBA	M. Mohamed Aasik
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	V. Mohamed Azhar
66	CB19B220163	MOHAMED RAFEEL. M	I-BBA	M. Mohamed Rafeel
67	CB19B220164	PREM KUMAR. S	I-BBA	S. Prem Kumar
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	S. Punniya Sekar
69	CB19B220167	SARITHA. A	I-BBA	A. Saritha
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	R. Shanmuga Priya
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	R. Shanmuga Pandiyan
72	CB19B220170	SIVA. S	I-BBA	S. Siva
73	CB19B220171	SRIDHARAN . S	I-BBA	S. Sridharan
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	S. Thamilazhagan
75	CC19B220173	THENDRAL PANDI. B	I-BBA	B. Thendral Pandi



*Handwritten signature*

PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Workshop on " **KNOWLEDGE MANAGEMENT** " sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **08<sup>th</sup> Jan 2020** on at Seminar Hall, BCSM. Totally 75 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. V. Prasath** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** The Felicitation address given by **Dr.T.Veerasingam, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur. Prof.R.Aravazhi, M.C.A (Engg.),M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.S Prof.N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Miss.A.Preeetha** from III BBA. Introduced chief guest. Special Address given by **Dr.G.Saminathan., MBA., M.Phil., Ph.D., JJ Collage of Arts and Science, Pudukottai.** In this session the resource person described about the knowledge management and to practice the events to bring out the student's interested areas. Our students have gained knowledge through this workshop and expose their skills in their own willingness in the field of studies and in common. **Miss. R. Susmitha** from III BBA. delivered his vote of thanks and the program ended with the National Anthem.



# KNOWLEDGE MANAGEMENT



*Umay*

**PRINCIPAL**  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(F) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY SEMINAR**  
**ON**  
**ADVANCES IN BUSINESS MANAGEMENT**  
*Monday 20<sup>th</sup> August 2019 Time: 10:00 am*  
*Venue*  
*Seminar Hall*  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**  
**Mr.R. THAMARASELVAN, B.E., MBA.,**  
Larsen&Toubro, (Oman)

**YOUR PRESENCE IS SOLICITED**

*Sponsored by*  
**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 053**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR  
ON  
ADVANCES IN BUSINESS MANAGEMENT**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA – Students**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON:**

**Mr. THAMARAISELVAN B.E., MBA.,  
Larsen & Toubro, (Oman) L.L.C**

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,  
Secretary, Bharath College of Science &  
Management,Thanjavur.**

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.  
Principal, Bharath College of Science &  
Management,Thanjavur.**

**Organizing Chair**

**Dr.H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,  
HOD,Department of BBA.**

**Prof.K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA**

**Organizing Coordinators**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

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(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
ADVANCES IN BUSINESS MANAGEMENT**

**20<sup>th</sup> AUGUST 2019**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Mr. THAMARAISELVAN B.E., MBA.,  
Larsen & Toubro, (Oman) L.L.C**



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To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of *Business Administration* was established in 2001. We have eminent and efficient

faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 75 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON ADVANCES IN BUSINESS-MANAGEMENT**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**

Organizing Chair

Mobile: 9095310060

E-mail: [bcsmdsdept@gmail.com](mailto:bcsmdsdept@gmail.com)

Phone: 04362 – 227937, 228081

[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)

[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

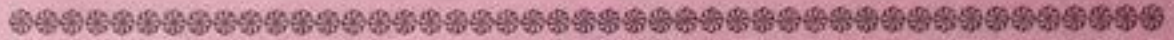
DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON ADVANCES IN BUSINESS MANAGEMENT

DATE:20.08.2019

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer Song : BY STUDENTS
- Welcome Address : A.IDAYATHULLA (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5
- Inaugural Address: : Dr. T. VEERASAMY. M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person : Mr.R.THAMARAISELVANB.E.,MBA.,  
Larsen&Toubro, Oman.
- Vote of Thanks : S. LAWRENCE (III-BBA)
- National Anthem : BY ALL



DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON ADVANCES IN BUSINESS MANAGEMENT

DATE: 20.8.2019

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	T. Praveen
2	CB17B210299	AYSHASITHIKA .K	III-BBA	Aysha
3	CB17B210302	BALAMURUGAN .S	III-BBA	B. Murugan
4	CB17B210303	DINESH KUMAR.R	III-BBA	D. Kumar
5	CB17B210304	DURGA.K	III-BBA	D. K
6	CB17B210305	IDAYATHULLA.A	III-BBA	A. Idayathulla
7	CB17B210306	KALAIYARASAN.N	III-BBA	N. Kalaiyarasan
8	CB17B210307	KAMALAHASAN.S	III-BBA	S. Kamalahasan
9	CB17B210308	LAWRENS.S	III-BBA	S. Lawrence
10	CB17B210309	NARESH RAO.S	III-BBA	S. Naresh Rao
11	CB17B210310	PRABHAKARAN.K	III-BBA	K. Prabhakaran
12	CB17B210311	PRAKASH .K	III-BBA	K. Prakash
13	CB17B210312	PRASATH.V	III-BBA	V. Prasath
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	G. Praveen Kumar
15	CB17B210314	PREETHA.A	III-BBA	A. Preetha
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	M.J. Preethi Nisikaa
17	CB17B210316	PREMKUMAR.N.E	III-BBA	N.E. Premkumar
18	CB17B210317	SAKTHIVEL.C	III-BBA	C. Sakthivel
19	CB17B210318	SARAVANAN.S	III-BBA	S. Saravanan
20	CB17B210319	SATHISHKUMR.V	III-BBA	V. Sathishkumar
21	CB17B210320	SIVAPRIYA.G	III-BBA	G. Sivapriya
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	T. Sivaveeramnani
23	CB17B210322	SOWMIYA.P	III-BBA	P. Sowmiya
24	CB17B210323	SUBASHINI.K	III-BBA	K. Subashini
25	CB17B210324	SUMAN.V	III-BBA	V. Suman
26	CB17B210325	SURIYA.S.M	III-BBA	M. Suriya
27	CB17B210326	SURIYAKUMAR.M	III-BBA	M. Suriyakumar
28	CB17B210327	SUSMITHA.R	III-BBA	R. Susmitha
29	CB17B210328	VIGNESH.S	III-BBA	S. Vignesh
30	CB17B210329	VIGNESHWARAN.R	III-BBA	R. Vigneshwaran
31	CB17B210330	VINITH.P	III-BBA	P. Vinith
32	CB18B215291	AARTHI .K	II-BBA	K. Arathi
33	CB18B215292	APPAS .B	II-BBA	B. Appas
34	CB18B215293	DINESH .S	II-BBA	S. Dinesh
35	CB18B215294	GNANAMANI .A	II-BBA	A. Gnanamani
36	CB18B215295	GUNALAN .S	II-BBA	S. Gunalan
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	P. Hari Hara Sudhan



38	CB18B215297	HARIHARAN.R	II-BBA	R. Hariharan
39	CB18B215298	KARTHIKRAJA.A	II-BBA	Akathraja
40	CB18B215299	KAYATHRI.V	II-BBA	V. Kayathri
41	CB18B215300	LEOLAZARES.A	II-BBA	A. Leolazar
42	CB18B215301	MADHAVAN.M	II-BBA	M. Madhan
43	CB18B215302	MANOJKUMAR.B	II-BBA	B. Manoj
44	CB18B215303	PRAVEEN .R	II-BBA	R. Praveen
45	CB18B215304	RAHNA BANU.S	II-BBA	S. Rahna
46	CB18B215306	RAJESH RAO.R	II-BBA	R. Rajesh
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	M. Ramya
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49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	G. Santhosh
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53	CB18B215313	VEERAMAN.I.V	I-BBA	V. Veeraman
54	CB19B220151	AJAY.M	I-BBA	M. Ajay
55	CB19B220152	ANJALI .R	I-BBA	R. Anjali
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	A. Arul
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	S. Ayyan
58	CB19B220155	BALAMURUGAN. M	I-BBA	M. Balamurugan
59	CB19B220156	ELAMARAN.R	I-BBA	R. Elamaran
60	CB19B220157	JERALAD PERIYA THAMBLS	I-BBA	S. Jeralad
61	CB19B220158	KARTHICK. M	I-BBA	M. Karthick
62	CB19B220159	KAVIYARASAN . A	I-BBA	A. Kaviyarasan
63	CB19B220160	KAVIYARASI. V	I-BBA	V. Kaviyarasi
64	CB19B220161	MOHAMED AASIK. M	I-BBA	M. Mohamed
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	V. Mohamed
66	CB19B220163	MOHAMED RAFAEEK. M	I-BBA	M. Mohamed
67	CB19B220164	PREM KUMAR. S	I-BBA	S. Prem
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	S. Punniya
69	CB19B220167	SARITHA. A	I-BBA	A. Saritha
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	R. Shanmuga
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	R. Shanmuga
72	CB19B220170	SIVA. S	I-BBA	S. Siva
73	CB19B220171	SRIDHARAN . S	I-BBA	S. Sridharan
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	S. Thamilazhagan
75	CC19B220173	THENDRAL PANDI. B	I-BBA	B. Thendral



*[Signature]*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on **"ADVANCES IN BUSINESS MANAGEMENT"** sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **20<sup>th</sup> AUGUST 2019** at Seminar Hall, BCSM. Totally 75 students and staff participated and got benefited. The program started with prayer song. The welcome address was delivered by the student **Mr. A. Idayathulla** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. The Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur. Prof .R. Aravazhi, M.C.A (Engg), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Miss. V. Kayathri** from II BBA Introduced chief guest. Special Address given by **Mr. THAMARAISELVAN B.E., MBA., Larsen & Toubro, (Oman) L.L.C.** In this seminar the resource person elaborately delivered the advances in business management what are the new business are launching in the world and how they are doing successfully even competitive situation. It helps the student's started new business in the recent time **Mr. S. Lawrence** from III BBA. delivered vote of thanks and the program ended with the National Anthem.



# ADVANCES IN BUSINESS MANAGEMENT



*[Handwritten Signature]*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

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BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY WORKSHOP  
ON  
TALLY MANAGEMENT

*FRIADAY 26<sup>th</sup> July 2019 Time :10:00 am*

*Venue*  
*Seminar Hall*  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

DR.K. DURGA DEVI, M.Com.,MBA., Ph.D., (PGDCA).,  
Assistant Professor, Department of Business Administration,  
Swami Dayananda College of Arts & Science, Manjakkudi.

**YOUR PRESENCE IS SOLICITED**

*Sponsored by*  
**MANAS LIGHTING SYSTEM PVT LTD,**  
**THANJAVUR.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY WORKSHOP  
ON TALLY MANAGEMENT**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY ALL**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions,  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil.,Ph.D.,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5**

**RESOURCE PERSON :**

**Dr.K. Durga Devi, M.Com., MBA., Ph.D.,  
(PGDCA),,  
Assistant Professor, Department of Business  
Administration,  
Swami Dayananda College of Arts & Science,  
Manjakkudi.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan M.A.,  
Secretary,Bharath College of Science &  
Management,Thanjavur.**

**Patron**

**Dr.T.VeeraSamy M.A.,M.Phil.,P.hD.  
Principal,Bharath College of Science &  
Management  
Thanjavur.**

**Organizing Chair**

**Dr.H. Bama Ph.D,  
HoD, Department of BBA**

**Prof K. Aruna M.B.A.,M.Phil.,  
Assistant Professor**

**Organizing Coordinators,**

**Prof.V.Mohanasundaram., M.Phil.,  
Assistant Professor**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University, -  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY WORKSHOP  
ON TALLY MANAGEMENT**

**26<sup>th</sup> JULY 2019**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.K. Durga Devi, M.Com., MBA., Ph.D.,  
(PGDCA),,  
Assistant Professor, Department of Business  
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Manjakkudi.**

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The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a center of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Workshop

**ONE DAY WORKSHOP ON TALLY MANAGEMENT**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
THANJAVUR-613005, TAMILNADU

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY WORKSHOP ON TALLY MANAGEMENT

DATE: 26.07.2019

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : ANTONY PRAVEEN KUMAR.J (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person : Dr.K. DURGA DEVI,  
M.Com., MBA., Ph.D.,(PGDCA),  
Assistant Professor,  
Department of Business Administration,  
Swami Dayananda College of Arts & Science,  
Manjakkudi.
- Vote of Thanks : K. DURGA (III-BBA)
- National Anthem : BY ALL.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON TALLY MANAGEMENT**

DATE: 26.07.2019

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	<i>[Signature]</i>
2	CB17B210299	AYSHASITHIKA .K	III-BBA	<i>Aysha</i>
3	CB17B210302	BALAMURUGAN .S	III-BBA	<i>Balamurugan</i>
4	CB17B210303	DINESH KUMAR.R	III-BBA	<i>Dinesh</i>
5	CB17B210304	DURGA.K	III-BBA	<i>Durga</i>
6	CB17B210305	IDAYATHULLA.A	III-BBA	<i>[Signature]</i>
7	CB17B210306	KALAIYARASAN.N	III-BBA	<i>[Signature]</i>
8	CB17B210307	KAMALAHASAN.S	III-BBA	<i>[Signature]</i>
9	CB17B210308	LAWRENS.S	III-BBA	<i>[Signature]</i>
10	CB17B210309	NARESH RAO.S	III-BBA	<i>NARESH</i>
11	CB17B210310	PRABHAKARAN.K	III-BBA	<i>Prabha</i>
12	CB17B210311	PRAKASH .K	III-BBA	<i>PRAKASH</i>
13	CB17B210312	PRASATH.V	III-BBA	<i>[Signature]</i>
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	<i>Praveen</i>
15	CB17B210314	PREETHA.A	III-BBA	<i>PREETHA</i>
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	<i>Preetha</i>
17	CB17B210316	PREMKUMAR.N.E	III-BBA	<i>PREM</i>
18	CB17B210317	SAKTHIVEL.C	III-BBA	<i>[Signature]</i>
19	CB17B210318	SARAVANAN.S	III-BBA	<i>SARAVANAN</i>
20	CB17B210319	SATHISHKUMR.V	III-BBA	<i>[Signature]</i>
21	CB17B210320	SIVAPRIYA.G	III-BBA	<i>[Signature]</i>
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	<i>[Signature]</i>
23	CB17B210322	SOWMIYA.P	III-BBA	<i>[Signature]</i>
24	CB17B210323	SUBASHINI.K	III-BBA	<i>subashini</i>
25	CB17B210324	SUMAN.V	III-BBA	<i>SUMAN</i>
26	CB17B210325	SURIYA.S.M	III-BBA	<i>[Signature]</i>
27	CB17B210326	SURIYAKUMAR.M	III-BBA	<i>[Signature]</i>
28	CB17B210327	SUSMITHA.R	III-BBA	<i>[Signature]</i>
29	CB17B210328	VIGNESH.S	III-BBA	<i>VIGNESH</i>
30	CB17B210329	VIGNESHWARAN.R	III-BBA	<i>[Signature]</i>
31	CB17B210330	VINITH.P	III-BBA	<i>VINITH</i>
32	CB18B215291	AARTHI .K	II-BBA	<i>[Signature]</i>
33	CB18B215292	APPAS .B	II-BBA	<i>[Signature]</i>
34	CB18B215293	DINESH .S	II-BBA	<i>[Signature]</i>
35	CB18B215294	GNANAMANI .A	II-BBA	<i>[Signature]</i>



36	CB18B215295	GUNALAN .S	II-BBA	S. Gunalan
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	HARI
38	CB18B215297	HARIHARAN.R	II-BBA	HARISH
39	CB18B215298	KARTHIKRAJA.A	II-BBA	KARTHIK
40	CB18B215299	KAYATHRI.V	II-BBA	KAYATHRI
41	CB18B215300	LEOLAZARES.A	II-BBA	LEOLAZARES
42	CB18B215301	MADHAVAN.M	II-BBA	MADHAVAN
43	CB18B215302	MANOJKUMAR.B	II-BBA	MANOJKUMAR
44	CB18B215303	PRAVEEN .R	II-BBA	PRAVEEN
45	CB18B215304	RAHNA BANU.S	II-BBA	RAHNA BANU
46	CB18B215306	RAJESH RAO.R	II-BBA	RAJESH RAO
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	RAMYA KRISHNAN
48	CB18B215308	RANJITHA.K	II-BBA	RANJITHA
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	SANTHOSHKUMAR
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	SHANMUGAPRIYAN
51	CB18B215311	SURYA .A	II-BBA	SURYA
52	CB18B215312	UMAMAHESWARLS	II-BBA	UMAMAHESWARLS
53	CB18B215313	VEERAMANI.V	II-BBA	VEERAMANI
54	CB19B220151	AJAY	I-BBA	AJAY
55	CB19B220152	ANJALI .R	I-BBA	ANJALI
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	ARUL KISHORE
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	AYYAN SAKKARAVARTHY
58	CB19B220155	BALAMURUGAN. M	I-BBA	BALAMURUGAN
59	CB19B220156	ELAMARAN.R	I-BBA	ELAMARAN
60	CB19B220157	JERALAD PERIYA THAMBIS	I-BBA	JERALAD PERIYA
61	CB19B220158	KARTHICK. M	I-BBA	KARTHICK
62	CB19B220159	KAVIYARASAN . A	I-BBA	KAVIYARASAN
63	CB19B220160	KAVIYARASI. V	I-BBA	KAVIYARASI
64	CB19B220161	MOHAMED AASIK. M	I-BBA	MOHAMED AASIK
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	MOHAMED AZHAR
66	CB19B220163	MOHAMED RAFAEEK. M	I-BBA	MOHAMED RAFAEEK
67	CB19B220164	PREM KUMAR. S	I-BBA	PREM KUMAR
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	PUNNIYA SEKAR
69	CB19B220167	SARITHA. A	I-BBA	SARITHA
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	SHANMUGA PRIYA
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	SHANMUGA PANDIYAN
72	CB19B220170	SIVA. S	I-BBA	SIVA
73	CB19B220171	SRIDHARAN . S	I-BBA	SRIDHARAN
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	THAMILAZHAGAN
75	CC19B220173	THENDRAL PANDI. B	I-BBA	THENDRAL PANDI



  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue, Thanayan, Chennai - 600 090.  
 THANAYAN 600090



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on "TALLY MANAGEMENT" sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On 26<sup>th</sup> July 2019 at Seminar Hall, BCSM. Totally 75 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. J. Antony Praveen Kumar**, from III BBA., The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur.** **Prof. R. Aravazhi, M.C.A(Engg) ., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Mr. R Dinesh Kumar** from III BBA. Introduced chief guest. Special Address given by **Dr. K. Durga Devi, M.Com., MBA., Ph.D., (PGDCA), Assistant Professor, Department of Business Administration, Swami Dayananda College of Arts and Science, Manjakkudi.** In this workshop the resource person gave an idea to tally management and the structures are learned tally version. How the data are in the presented through tally management even a accounting student know all the technical assistance from tally .This course are inculcate in private institution. Student having the part of their studies and it helps to acquire the job easily after completion of their studies. **Miss. K. Durga** from III BBA delivered vote of thanks and the program ended with the National Anthem.



# TALLY MANAGEMENT



*[Handwritten Signature]*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

BEARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(i) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -34)  
BEARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur - 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC  
CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
EFFECTIVE LEADERSHIP  
Friday 27<sup>th</sup> MAR 2015 Time: 10:00 am  
Venue  
Seminar Hall  
BEARATH COLLEGE OF SCIENCE AND MANAGEMENT

**Resource Person**  
Dr. B. Marudhantham, B.Tech, M.E., Ph.D.,  
Professor of Electrical and Electronics Engineering,  
Dean IQAC, GATE Institute of Technology,  
Tiruvallur.

YOUR PRESENCE IS SOLICITED

Sponsored by  
VISHVA AGENCY, THANJAVUR

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR  
ON  
EFFECTIVE LEADERSHIP**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA – Students**

**WELCOME ADDRESS: BY STUDEND**

**PRESIDENTIAL ADDRESS :**

**“Kalvichemmal”, “Panmugasigaram”  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr.T.VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.**

**RESOURCE PERSON:**

**Dr.B.Muruganantham, B.Tech., ME.,  
Ph.D.,  
Professor of Electrical and Electronics  
Engineering,  
Dean IQAC, GATE institute of technology,  
Anantapuramu, Andhra Pradesh.**

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,  
Secretary, Bharath College of Science &  
Management,Thanjavur.**

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.  
Principal, Bharath College of Science &  
Management,Thanjavur.**

**Organizing Chair**

**Dr. H.Bama, MBA, M.PHIL,DCCE.,Ph.D.,  
HoD,Department of BBA.**

**Prof.K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA**

**Organizing Coordinators**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
EFFECTIVE LEADERSHIP**

**22<sup>nd</sup> March 2019**

**Organized By**

**DEPARTMENT OF BUSINESS  
ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.B. Muruganantham, B.Tech., ME., Ph.D.,  
Professor of Electrical and Electronics  
Engineering,  
Dean IQAC, GATE institute of technology,  
Anantapuramu, Andhra Pradesh.**

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process.

Department of business Administration has an annual intake of 109 students. The department is equipped with well-qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON EFFECTIVE LEADERSHIP**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr..H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcsdept@gmail.com](mailto:bcsmcsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
THANJAVUR-613005, TAMILNADU

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON EFFECTIVE LEADERSHIP

DATE: 22.03.2019

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : P.DEEPAK (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person : Dr.B. MURUGANATHAM, B.Tech., ME., Ph.D.,  
Professor of Electrical and Electronics Engineering,  
Dean LQAC and Professor EEE,  
GATE institute of technology,  
Anantapuramu, Andhra Pradesh
- Vote of Thanks : V. YUVAN SHANKAR (III-BBA)
- National Anthem : BY ALL



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON EFFECTIVE LEADERSHIP**

DATE: 23.3.2019

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB16B205451	ABARANA .P	III-BBA	P. Abarana
2	CB16B205452	AKASH .B	III-BBA	B. Akash
3	CB16B205453	ANBARASAN .P	III-BBA	Anbarasan
4	CB16B205454	ARSHATH RILA .S	III-BBA	Arshath
5	CB16B205455	ASHIQ ALI .A	III-BBA	Ashiq
6	CB16B205456	BALAKRISHNAN .B	III-BBA	Balakrishnan
7	CB16B205457	BOOPATHIRAJA .M	III-BBA	Boopathiraja
8	CB16B205458	BYRAVI .R	III-BBA	Byravi
9	CB16B205459	CHARLES .M	III-BBA	Charles
10	CB16B205460	DANIEL .C	III-BBA	C. Daniel
11	CB16B205461	DEEPAK .P	III-BBA	Deepak
12	CB16B205462	DINESH .S	III-BBA	Dinesh
13	CB16B205463	EASWARAN A.S	III-BBA	Easwaran
14	CB16B205464	JAYAMURUGAN J	III-BBA	Jayamurugan
15	CB16B205465	JERLIN INDIA .A	III-BBA	Jerlin
16	CB16B205466	KABILAN .K	III-BBA	K. Kabilan
17	CB16B205467	KALAISELVAN .K	III-BBA	K. Kalaiselvan
18	CB16B205468	KARAN .M	III-BBA	M. KARAN
19	CB16B205469	KOKILA .C	III-BBA	Kokila
20	CB16B205470	MANIKANDAN .A	III-BBA	Manikandan
21	CB16B205471	MANIVELAN .R	III-BBA	Manivelan
22	CB16B205472	MANO .V	III-BBA	V. Manoj
23	CB16B205473	MONOJKUMAR .V	III-BBA	V. Manoj
24	CB16B205474	MANORANJITH .D	III-BBA	Manoranjith
25	CB16B205475	MOHAMED ARIF .S	III-BBA	S. Mohamed Arif
26	CB16B205476	MOHAMED ASIMKHAN .B.Z	III-BBA	Asim
27	CB16B205477	MOHAMED HABEEB RAASHID.M	III-BBA	M. Habeeb
28	CB16B205478	MOHAMED IMRAN .M	III-BBA	Imran
29	CB16B205479	MOHAMED MAHADIR .K	III-BBA	Mahadir
30	CB16B205480	MOHAMED YUSUF .A	III-BBA	Yusuf
31	CB16B205481	MOHAMMED FAIZALKHAN .M	III-BBA	M. Mohammed
32	CB16B205482	MOULIKA .R	III-BBA	Moulika
33	CB16B205483	MUTHULAKSHMI .S	III-BBA	Muthulakshmi
34	CB16B205484	NARESH .B	III-BBA	B. Nares
35	CB16B205485	PRASANNA .M	III-BBA	Prasanna
36	CB16B205486	PREMNATH .V	III-BBA	Premnath
37	CB16B205487	PURUSHOTH KUMAR .S	III-BBA	S. Purushoth
38	CB16B205488	PUVIYARASAN .G	III-BBA	G. Puviyasan
39	CB16B205489	RABIYUTHUL BASIRIYA .S	III-BBA	Rabiya



40	CB16B205490	RAGUL .R (02.06.1999)	III-BBA	P. Raju
41	CB16B205491	RAGUL .R (26.02.1998)	III-BBA	P. Raju
42	CB16B205492	RASHYAN .P	III-BBA	P. Raju
43	CB16B205493	REETHIKA .R	III-BBA	R. Raju
44	CB16B205494	SAINIKILA .J	III-BBA	J. Sainika
45	CB16B205495	SANTHOSH .S	III-BBA	S. Santosh
46	CB16B205496	SARAVANAKUMAR .R	III-BBA	R. Saravanakumar
47	CB16B205497	SRIRAM .R	III-BBA	R. Sriram
48	CB16B205498	SUGAPRIYA .M	III-BBA	M. Sugapriya
49	CB16B205499	THARA .S	III-BBA	S. Thara
50	CB16B205500	THIYAKESH .R	III-BBA	R. Thiyaresh
51	CB16B205501	VIGNESH .E	III-BBA	E. Vignesh
52	CB16B205502	VIGNESH.P	III-BBA	P. Vignesh
53	CB16B205503	VIJAY .T	III-BBA	T. Vijay
54	CB16B205504	VIJAYAMURUGARATHINAM .R.V	III-BBA	R.V. Vijayamurugarithnam
55	CB16B205505	VINITH .M	III-BBA	M. Vinith
56	CB16B205506	YUVAN SHANKAR .V	III-BBA	V. Yuvan Shankar
57	CB17B210296	ANTONY PRAVEEN KUMAR.J	II-BBA	J. Antony Praveen Kumar
58	CB17B210299	AYSHASITHIKA .K	II-BBA	K. Aishasithika
59	CB17B210302	BALAMURUGAN .S	II-BBA	S. Balamurugan
60	CB17B210303	DINESH KUMAR.R	II-BBA	R. Dinesh Kumar
61	CB17B210304	DURGA .K	II-BBA	K. Durga
62	CB17B210305	IDAYATHULLA.A	II-BBA	A. Idayathulla
63	CB17B210306	KALAIYARASAN.N	II-BBA	N. Kalaiyarasan
64	CB17B210307	KAMALAHASAN.S	II-BBA	S. Kamalahasan
65	CB17B210308	LAWRENS.S	II-BBA	S. Lawrence
66	CB17B210309	NARESH RAO.S	II-BBA	S. Naresh Rao
67	CB17B210310	PRABHAKARAN.K	II-BBA	K. Prabhakaran
68	CB17B210311	PRAKASH .K	II-BBA	K. Prakash
69	CB17B210312	PRASATH.V	II-BBA	V. Prasath
70	CB17B210313	PRAVEENKUMAR.G	II-BBA	G. Praveenkumar
71	CB17B210314	PREETHA.A	II-BBA	A. Preetha
72	CB17B210315	PREETHI NISIKAA M.J	II-BBA	M.J. Preethi Nisikaa
73	CB17B210316	PREMKUMAR.N.E	II-BBA	E.N. Premkumar
74	CB17B210317	SAKTHIVEL.C	II-BBA	C. Sakthivel
75	CB17B210318	SARAVANAN.S	II-BBA	S. Saravanan
76	CB17B210319	SATHISHKUMAR.V	II-BBA	V. Sathishkumar
77	CB17B210320	SIVAPRIYA.G	II-BBA	G. Sivapriya
78	CB17B210321	SIVAVEERAMNANI.T	II-BBA	T. Sivaveeramnani
79	CB17B210322	SOWMIYA.P	II-BBA	P. Sowmya
80	CB17B210323	SUBASHINI.K	II-BBA	K. Subashini
81	CB17B210324	SUMAN.V	II-BBA	V. Suman
82	CB17B210325	SURIYA.S.M	II-BBA	M.S. Suriya
83	CB17B210326	SURIYAKUMAR.M	II-BBA	M. Suriyakumar
84	CB17B210327	SUSMITHA.R	II-BBA	R. Susmitha
85	CB17B210328	VIGNESH.S	II-BBA	S. Vignesh
86	CB17B210329	VIGNESHWARAN.R	II-BBA	R. Vigneshwaran
87	CB17B210330	VINITH.P	II-BBA	P. Vinith
88	CB18B215291	AARTHI .K	I-BBA	K. Arathi
89	CB18B215292	APPAS .B	I-BBA	B. Appas
90	CB18B215293	DINESH .S	I-BBA	S. Dinesh
91	CB18B215294	GNANAMANI .A	I-BBA	A. Gnanamani



92	CB18B215295	GUNALAN .S	I-BBA	S. Gunalan
93	CB18B215296	HARI HARA SUDHAN.P	I-BBA	P. Sudhan
94	CB18B215297	HARIHARAN.R	I-BBA	R. Hariharan
95	CB18B215298	KARTHIKRAJA.A	I-BBA	A. Karthikraja
96	CB18B215299	KAYATHRI.V	I-BBA	V. Kayathri
97	CB18B215300	LEOLAZARES.A	I-BBA	A. Leolazares
98	CB18B215301	MADHAVAN.M	I-BBA	M. Madhavan
99	CB18B215302	MANOJKUMAR.B	I-BBA	B. Manojkumar
100	CB18B215303	PRAVEEN .R	I-BBA	R. Praveen
101	CB18B215304	RAHNA BANU.S	I-BBA	S. Rahna Banu
102	CB18B215306	RAJESH RAO.R	I-BBA	R. Rajesh Rao
103	CB18B215307	RAMYA KRISHNAN.M	I-BBA	M. Ramya Krishnan
104	CB18B215308	RANJITHA.K	I-BBA	K. Ranjitha
105	CB18B215309	SANTHOSHKUMAR.G	I-BBA	G. Santhoshkumar
106	CB18B215310	SHANMUGAPRIYAN.A	I-BBA	A. Shanmugapriyan
107	CB18B215311	SURYA .A	I-BBA	A. Surya
108	CB18B215312	UMAMAHESWARI.S	I-BBA	S. Umamaheswari
109	CB18B215313	VEERAMANI.V	I-BBA	V. Veeramani



*[Handwritten Signature]*

PRINCIPAL

Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.

DEPARTMENT OF BUSINESS ADMINISTRATION

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "EFFECTIVE LEADERSHIP" sponsored by Vishva Agency, Thanjavur. On 22<sup>nd</sup> March 2019 at Seminar Hall, BCSM. Totally 109 students and staff have participated and got benefited. The program started with prayer song. The welcome address was delivered by Mr. P. Deepak from III BBA. The program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. Felicitation given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur. Prof. R. Aravazhi, M.C.A(Engg) ,M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Miss. M. Prasanna from III BBA. Introduced chief guest. Special Address given by Dr. B. Muruganantham, B.Tech., ME., Ph.D., PGDCA Professor of Electrical and Electronics Engineering ,Dean IQAC, GATE institute of technology, Anantapuramu, Andhra Pradesh. In his lecture, the resource Person explained the qualities of a leadership and their utilisation in an organisation. The students are gained Knowledge about Leadership Styles, and Through Successful Leadership the company come up to the top Positions among the competitor companies. Mr. V. Yuvan Shankar from III BBA. delivered vote of thanks and the program ended with the National Anthem



# EFFECTIVE LEADERSHIP



*[Handwritten Signature]*

**PRINCIPAL**  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(F) and 12(B) Institutions)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur - 613005  
Department of Business Administration



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**HR TOOLS IN RETENTIONS**  
**Wednesday 13<sup>th</sup> FEB 2019 Time: 10:00 am**  
From  
Senior HOD

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**  
**Dr. P. Senthilkumar M.Sc, M.Phil, Ph.D, PGDCA,**  
Assistant Professor, Department of Mathematics,  
Rajah Serfoji Government College (Autonomous)  
Thanjavur.

**YOUR PRESENCE IS SOLICITED**

**Sponsored by**  
**VISHVA AGENCY, THANJAVUR**



**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY WORKSHOP ON HR TOOLS IN  
RETENTIONS**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.**

**RESOURCE PERSON :**

**Dr.P. SENTHILKUMAR M.sc, M.Phil.,  
Ph.D.,PGDCA.,  
Assistant Professor, Department of Mathematics,  
Rajah Serfoji Government College  
(Autonomous),Thanjavur.**

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

### **ORGANIZING COMMITTEE**

#### **Chief Patron**

**Mrs.G.Punitha Ganesan M.A.,  
Secretary,Bharath College of Science &  
Management,Thanjavur.**

#### **Patron**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.  
Principal,  
Bharath College of Science & Management,  
Thanjavur.**

#### **Organizing Chair**

**Dr.H. Bama Ph.D  
HOD, Department of BBA**

**Prof.K. Aruna M.B.A.,M.Phil.,  
Assistant Professor**

#### **Organizing Coordinators,**

**Prof.V.Mohanasundaram.,M.Com., M.Phil.,  
Assistant Professor**

### **BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University, -  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY WORKSHOP  
ON  
HR TOOLS IN RETENTIONS**

**13<sup>th</sup> February 2019**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

#### **RESOURCE PERSON**

**Dr.P. SENTHILKUMAR M.sc, M.Phil.,  
Ph.D.,PGDCA.,  
Assistant Professor, Department of Mathematics,  
Rajah Serfoji Government College  
(Autonomous),Thanjavur.**

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 109 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Workshop

**ONE DAY WORKSHOP ON HR TOOLS IN RETENTIONS** .the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY WORKSHOP ON HR TOOLS IN RETENTIONS

DATE:13.02.2019

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : J.ANTONY PRAVEEN KUMAR (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNTHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person : Dr.P. SENTHILKUMAR M.sc, M.Phil., Ph.D.,PGDCA.,  
Assistant Professor, Department of Mathematics,  
Rajah Serfoji Government College (Autonomous),  
Thanjavur.
- Vote of Thanks : R.SUSMITH (III-BBA)
- National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP HR TOOLS IN RETENTIONS**

DATE: 13.02.2019

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB16B205451	ABARANA .P	III-BBA	ABARNA P
2	CB16B205452	AKASH .B	III-BBA	Akash .B
3	CB16B205453	ANBARASAN .P	III-BBA	Anbarasan
4	CB16B205454	ARSHATH RILA .S	III-BBA	Arshath Rila .S
5	CB16B205455	ASHIQ ALI .A	III-BBA	Ashiq Ali .A
6	CB16B205456	BALAKRISHNAN .B	III-BBA	BALA - B
7	CB16B205457	BOOPATHIRAJA .M	III-BBA	Boopathiraja .M
8	CB16B205458	BYRAVI .R	III-BBA	Byravi .R
9	CB16B205459	CHARLES .M	III-BBA	Charles .M
10	CB16B205460	DANIEL .C	III-BBA	Daniel .C
11	CB16B205461	DEEPAK .P	III-BBA	Deepak .P
12	CB16B205462	DINESH .S	III-BBA	Dinesh .S
13	CB16B205463	EASWARAN A.S	III-BBA	Eswaran .S
14	CB16B205464	JAYAMURUGAN .J	III-BBA	Jayamurugan .J
15	CB16B205465	JERLIN INDIA .A	III-BBA	Jerlin India .A
16	CB16B205466	KABILAN .K	III-BBA	Kabilan .K
17	CB16B205467	KALAISELVAN .K	III-BBA	Kalaiselvan .K
18	CB16B205468	KARAN .M	III-BBA	Karan .M
19	CB16B205469	KOKILA .C	III-BBA	Kokila .C
20	CB16B205470	MANIKANDAN .A	III-BBA	Manikandan .A
21	CB16B205471	MANIVELAN .R	III-BBA	Manivelan .R
22	CB16B205472	MANO .V	III-BBA	Mano .V
23	CB16B205473	MONOJKUMAR .V	III-BBA	Monojkumar .V
24	CB16B205474	MANORANJITH .D	III-BBA	Manoranjith .D
25	CB16B205475	MOHAMED ARIF .S	III-BBA	Mohamed Arif .S
26	CB16B205476	MOHAMED ASIMKHAN .B.Z	III-BBA	Mohamed Asimkhan .B.Z
27	CB16B205477	MOHAMED HABEEB RAASHID.M	III-BBA	Mohamed Habeeb Raashid .M
28	CB16B205478	MOHAMED IMRAN .M	III-BBA	Mohamed Imran .M
29	CB16B205479	MOHAMED MAHADIR .K	III-BBA	Mohamed Mahadir .K
30	CB16B205480	MOHAMED YUSUF .A	III-BBA	Mohamed Yusuf .A
31	CB16B205481	MOHAMMED FAIZALKHAN .M	III-BBA	Mohammed Faizalkhan .M
32	CB16B205482	MOULIKA .R	III-BBA	Moulika .R
33	CB16B205483	MUTHULAKSHMI .S	III-BBA	Muthulakshmi .S
34	CB16B205484	NARESH .B	III-BBA	Nares .B
35	CB16B205485	PRASANNA .M	III-BBA	Prasanna .M
36	CB16B205486	PREMNATH .V	III-BBA	Premnath .V
37	CB16B205487	PURUSHOTH KUMAR .S	III-BBA	Purushoth Kumar .S
38	CB16B205488	PUVIYARASAN .G	III-BBA	Puviyarasan .G
39	CB16B205489	RABIYUTHUL BASIRIYA .S	III-BBA	Rabiyuthul Basiriya .S
40	CB16B205490	RAGUL .R (02.06.1999)	III-BBA	Ragul .R
41	CB16B205491	RAGUL .R (26.02.1998)	III-BBA	Ragul .R



42	CB16B205492	RASHYAN .P	III-BBA	Rashyan
43	CB16B205493	REETHIKA .R	III-BBA	P. Reethika
44	CB16B205494	SAINIKILA J	III-BBA	J. Sainikila
45	CB16B205495	SANTHOSH .S	III-BBA	S. Santhosh
46	CB16B205496	SARAVANAKUMAR .R	III-BBA	Saravananakumar
47	CB16B205497	SRIRAM .R	III-BBA	Sriram . R
48	CB16B205498	SUGAPRIYA .M	III-BBA	Sugapriya
49	CB16B205499	THARA .S	III-BBA	Thara . S
50	CB16B205500	THIYAKESH .R	III-BBA	A. Thiyaresh
51	CB16B205501	VIGNESH .E	III-BBA	Vignesh
52	CB16B205502	VIGNESH.P	III-BBA	Vignesh . P
53	CB16B205503	VIJAY .T	III-BBA	Vijay
54	CB16B205504	VIJAYAMURUGARATHINAM .R.V	III-BBA	Vijayamurugan . V
55	CB16B205505	VINITH .M	III-BBA	Vinith . M
56	CB16B205506	YUVAN SHANKAR .V	III-BBA	Yuvan Shankar
57	CB17B210296	ANTONY PRAVEEN KUMAR.J	II-BBA	Antony



*[Handwritten Signature]*

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58	CB17B210299	AYSHASITHIKA .K	II-BBA	Ayshasithika
59	CB17B210302	BALAMURUGAN .S	II-BBA	Balamurugan
60	CB17B210303	DINESH KUMAR.R	II-BBA	DINESH KUMAR R
61	CB17B210304	DURGA.K	II-BBA	Durga .K
62	CB17B210305	IDAYATHULLA.A	II-BBA	IDAYATHULLA.A
63	CB17B210306	KALAIYARASAN.N	II-BBA	Kalaiyaran .N
64	CB17B210307	KAMALAHASAN.S	II-BBA	Kamalahasan
65	CB17B210308	LAWRENS.S	II-BBA	Lawrens .S
66	CB17B210309	NARESH RAO.S	II-BBA	Nares
67	CB17B210310	PRABHAKARAN.K	II-BBA	Prabhakar .K
68	CB17B210311	PRAKASH .K	II-BBA	Prakash
69	CB17B210312	PRASATH.V	II-BBA	Prasath
70	CB17B210313	PRAVEENKUMAR.G	II-BBA	Praveen
71	CB17B210314	PREETHA .A	II-BBA	Preetha
72	CB17B210315	PREETHI NISIKAA M.J	II-BBA	Preethi Nisika
73	CB17B210316	PREMKUMAR.N.E	II-BBA	Premkumar
74	CB17B210317	SAKTHIVEL.C	II-BBA	Sakthivel
75	CB17B210318	SARAVANAN.S	II-BBA	Saravanan
76	CB17B210319	SATHISHKUMR.V	II-BBA	Sathishkumar
77	CB17B210320	SIVAPRIYA.G	II-BBA	Sivapriya
78	CB17B210321	SIVAVEERAMNAN.I.T	II-BBA	Sivaveeramnan
79	CB17B210322	SOWMIYA.P	II-BBA	Sowmiya
80	CB17B210323	SUBASHINI.K	II-BBA	Subashini
81	CB17B210324	SUMAN.V	II-BBA	Suman .V
82	CB17B210325	SURIYA.S.M	II-BBA	Suriya
83	CB17B210326	SURIYAKUMAR.M	II-BBA	Suriyakumar
84	CB17B210327	SUSMITHA.R	II-BBA	Susmitha
85	CB17B210328	VIGNESH.S	II-BBA	Vignesh
86	CB17B210329	VIGNESHWARAN.R	II-BBA	Vigneshwaran
87	CB17B210330	VINITH.P	II-BBA	Vinith
88	CB18B215291	AARTHI .K	I-BBA	Aarthi
89	CB18B215292	APPAS .B	I-BBA	Appas
90	CB18B215293	DINESH .S	I-BBA	Dinesh
91	CB18B215294	GNANAMANI .A	I-BBA	Gnanamani
92	CB18B215295	GUNALAN .S	I-BBA	Gunalan
93	CB18B215296	HARI HARA SUDHAN.P	I-BBA	Hari Hara
94	CB18B215297	HARIHARAN.R	I-BBA	Hariharan
95	CB18B215298	KARTHIKRAJA.A	I-BBA	Karthikraja
96	CB18B215299	KAYATHRI.V	I-BBA	Kayathri
97	CB18B215300	LEOLAZARES.A	I-BBA	Leolazares
98	CB18B215301	MADHAVAN.M	I-BBA	Madhavan
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100	CB18B215303	PRAVEEN .R	I-BBA	Praveen
101	CB18B215304	RAHNA BANU.S	I-BBA	Rahna Banu
102	CB18B215306	RAJESH RAO.R	I-BBA	Rajesh Rao
103	CB18B215307	RAMYA KRISHNAN.M	I-BBA	Ramya Krishnan
104	CB18B215308	RANJITHA.K	I-BBA	Ranjitha
105	CB18B215309	SANTHOSHKUMAR.G	I-BBA	Santhoshkumar
106	CB18B215310	SHANMUGAPRIYANA	I-BBA	Shanmugapriyana
107	CB18B215311	SURYA .A	I-BBA	Surya
108	CB18B215312	UMAMAHESWARLS	I-BBA	Umamaheswarls
109	CB18B215313	VEERAMAN.I.V	I-BBA	Veeraman



*[Handwritten Signature]*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day Workshop on "HR TOOLS IN RETENTIONS" sponsored by Vishva Agency, Thanjavur. On 13<sup>th</sup> Feb. 2019 at Seminar Hall, BCSM. Totally 109 students and staff have participated and got benefited. The program started with prayer song. The welcome address was delivered by Mr.J.Antony Praveen kumar from III BBA., the program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. Felicitation address given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur. Prof. R. Aravazhi, M.C.A(Engg) ,M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. B. Naresh from III BBA. Introduced chief guest. Special Address given by Dr. P. Senthilkumar M.sc, M.Phil., Ph.D., PGDCA., Assistant Professor, Department of Mathematics. Rajah Serfoji Government College (Autonomous) , Thanjavur. In this workshop, the resource person highlighted the Problems in retaining employees and Suggested So many plans to retain staff members and curtailing the rate of staff turnover. It provided students a very good plans & providing family health care & Financial Support. Miss. R. Susmitha from III BBA. delivered vote of thanks and the program ended with the National Anthem.



# HR TOOLS IN RETENTIONS



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Bharath Avenue (Near New Bus Stand)  
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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
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**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY SEMINAR**  
**ON**

**INDUSRIAL RELATIONS**

*Tuesday 27<sup>th</sup> SEP 2018 Time: 10:00 am*

*Venue*  
*Seminar Hall*  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr.T. THANGA PRASATH. MBA., M.Phil., Ph.D.,**  
Assistant Professor, Department of Management Studies  
Srimad Andavan Arts and Science College,  
Tiruchirappalli.

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY SEMINAR ON INDUSTRIAL RELATIONS**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA - Students**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**

**Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil,Ph.D.,  
Principal,  
Bharath College of Science &Management,  
Thanjavur-5**

**RESOURCE PERSON:**

**Dr.T. THANGA PRASATH. MBA.,M.Phil.,Ph.D.,  
Assistant professor,  
Department of ManagementStudies  
SrimadAndavan Arts and Science College,  
Tiruchirappalli.**

**VOTE OF THANKS: BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur.**

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.  
Principal,Bharath College of Science  
&Management,Thanjavur.**

**Organizing Chair**

**Dr.H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,  
HoD,Department of BBA.**

**Prof.K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA**

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
INDUSTRIAL RELATIONS**

**27<sup>th</sup> September 2018**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.T. THANGA PRASATH. MBA.,  
M.Phil., Ph.D.,  
Assistant professor, Department of Management  
Studies  
SrimadAndavan Arts and Science College,  
Tiruchirappalli.**





### About the College

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To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of Business Administration has an annual intake of 109 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

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The Department Association "ABBA ASSOCIATION" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

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The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

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### About the Seminar

**ONE DAY SEMINAR ON INDUSTRIAL RELATIONS**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

.....  
**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005, TAMILNADU**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY SEMINAR ON INDUSTRIAL RELATIONS**

**DATE: 27.09.2018**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

- Prayer song** : BY STUDENTS
- Welcome Address** : A.ASHIQ ALI(III-BBA)
- Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person** : Dr.T. THANGAPRASATH. MBA., M.Phil., Ph.D.,  
Assistant Professor, Department of Management Studies  
Srimad Andavan Arts and Science College,  
Tiruchirappalli.
- Vote of Thanks** : G. SIVAPRIYA (III-BBA)
- National Anthem** : BY ALL

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON INDUSTRIAL RELATIONS

DATE: 27.09.2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB16B205451	ABARANA .P	III-BBA	P. Abarana
2	CB16B205452	AKASH .B	III-BBA	A. Akash
3	CB16B205453	ANBARASAN .P	III-BBA	A. Anbarasan
4	CB16B205454	ARSHATH RILA .S	III-BBA	R. Arshath
5	CB16B205455	ASHIQ ALI .A	III-BBA	A. Ashiq
6	CB16B205456	BALAKRISHNAN .B	III-BBA	B. Balakrishnan
7	CB16B205457	BOOPATHIRAJA .M	III-BBA	M. Boopathiraja
8	CB16B205458	BYRAVI .R	III-BBA	R. Byravi
9	CB16B205459	CHARLES .M	III-BBA	M. Charles
10	CB16B205460	DANIEL .C	III-BBA	C. Daniel
11	CB16B205461	DEEPAK .P	III-BBA	P. Deepak
12	CB16B205462	DINESH .S	III-BBA	S. Dinesh
13	CB16B205463	EASWARAN A.S	III-BBA	A.S. Easwaran
14	CB16B205464	JAYAMURUGAN J	III-BBA	J. Jayamurugan
15	CB16B205465	JERLIN INDIA .A	III-BBA	A. Jerlin
16	CB16B205466	KABILAN .K	III-BBA	K. Kabilan
17	CB16B205467	KALAISELVAN .K	III-BBA	K. Kalaiselvan
18	CB16B205468	KARAN .M	III-BBA	M. Karan
19	CB16B205469	KOKILA .C	III-BBA	C. Kokila
20	CB16B205470	MANIKANDAN .A	III-BBA	A. Manikandan
21	CB16B205471	MANIVELAN .R	III-BBA	R. Manivelan
22	CB16B205472	MANO .V	III-BBA	V. Mano
23	CB16B205473	MONOJKUMAR .V	III-BBA	V. Monojkumar
24	CB16B205474	MANORANJITH .D	III-BBA	D. Manoranjith
25	CB16B205475	MOHAMED ARIF .S	III-BBA	S. Mohamed Arif
26	CB16B205476	MOHAMED ASIMKHAN .B.Z	III-BBA	B.Z. Mohamed Asimkhan
27	CB16B205477	MOHAMED HABEEB RAASHID.M	III-BBA	M. Mohamed Habeeb Raashid
28	CB16B205478	MOHAMED IMRAN .M	III-BBA	M. Mohamed Imran
29	CB16B205479	MOHAMED MAHADIR .K	III-BBA	K. Mohamed Mahadir
30	CB16B205480	MOHAMED YUSUF .A	III-BBA	A. Mohamed Yusuf
31	CB16B205481	MOHAMMED FAIZALKHAN .M	III-BBA	M. Mohammed Faizalkhan
32	CB16B205482	MOULIKA .R	III-BBA	R. Moulika
33	CB16B205483	MUTHULAKSHMI .S	III-BBA	S. Muthulakshmi
34	CB16B205484	NARESH .B	III-BBA	B. Naresh
35	CB16B205485	PRASANNA .M	III-BBA	M. Prasanna
36	CB16B205486	PREMNATH .V	III-BBA	V. Premnath
37	CB16B205487	PURUSHOTH KUMAR .S	III-BBA	S. Purushoth Kumar
38	CB16B205488	PUVIYARASAN .G	III-BBA	G. Puviyarasan
39	CB16B205489	RABIYUTHUL BASIRIYA .S	III-BBA	S. Rabiyyuthul Basiriya
40	CB16B205490	RAGUL .R (02.06.1999)	III-BBA	R. Ragul
41	CB16B205491	RAGUL .R (26.02.1998)	III-BBA	R. Ragul



42	CB16B205492	RASHYAN .P	III-BBA	Rashyan P
43	CB16B205493	REETHIKA .R	III-BBA	REETHIKA .R
44	CB16B205494	SAINIKILA .J	III-BBA	J.S. Nigla
45	CB16B205495	SANTHOSH .S	III-BBA	Santhosh
46	CB16B205496	SARAVANAKUMAR .R	III-BBA	R. Sarva
47	CB16B205497	SRIRAM .R	III-BBA	R. Sriram
48	CB16B205498	SUGAPRIYA .M	III-BBA	M. Sugapriya
49	CB16B205499	THARA .S	III-BBA	S. Thara
50	CB16B205500	THIYAKESH .R	III-BBA	R. Thiyakesh
51	CB16B205501	VIGNESH .E	III-BBA	E. Vignesh
52	CB16B205502	VIGNESH.P	III-BBA	P. Vignesh
53	CB16B205503	VIJAY .T	III-BBA	T. Vijay
54	CB16B205504	VIJAYAMURUGARATHINAM .R.V	III-BBA	R.V. Vijayamurugan
55	CB16B205505	VINITH .M	III-BBA	M. Vinith
56	CB16B205506	YUVAN SHANKAR .V	III-BBA	V. Yuvan Shankar
57	CB17B210296	ANTONY PRAVEEN KUMAR.J	II-BBA	J. Antony Praveen
58	CB17B210299	AYSHASITHIKA .K	II-BBA	K. Aishwarya
59	CB17B210302	BALAMURUGAN .S	II-BBA	S. Balamurugan
60	CB17B210303	DINESH KUMAR.R	II-BBA	R. Dinesh Kumar
61	CB17B210304	DURGA.K	II-BBA	K. Durga
62	CB17B210305	IDAYATHULLA.A	II-BBA	A. Idayathulla
63	CB17B210306	KALAIYARASAN.N	II-BBA	N. Kalaiyarasan
64	CB17B210307	KAMALAHASAN.S	II-BBA	S. Kamalahasan
65	CB17B210308	LAWRENS.S	II-BBA	S. Lawrence
66	CB17B210309	NARESH RAO.S	II-BBA	S. Naresh Rao
67	CB17B210310	PRABHAKARAN.K	II-BBA	K. Prabhakaran
68	CB17B210311	PRAKASH .K	II-BBA	K. Prakash
69	CB17B210312	PRASATH.V	II-BBA	V. Prasath
70	CB17B210313	PRAVEENKUMAR.G	II-BBA	G. Praveen Kumar
71	CB17B210314	PREETHA .A	II-BBA	A. Preetha
72	CB17B210315	PREETHI NISIKAA MJ	II-BBA	M.J. Preethi Nisikaa
73	CB17B210316	PREMKUMAR.N.E	II-BBA	E. Premkumar
74	CB17B210317	SAKTHIVEL.C	II-BBA	C. Sakthivel
75	CB17B210318	SARAVANAN.S	II-BBA	S. Saravanan
76	CB17B210319	SATHISHKUMR.V	II-BBA	V. Sathish Kumar
77	CB17B210320	SIVAPRIYA.G	II-BBA	G. Sivapriya
78	CB17B210321	SIVAVEERAMNANI.T	II-BBA	T. Sivaveeramnani
79	CB17B210322	SOWMIYA.P	II-BBA	P. Sowmya
80	CB17B210323	SUBASHINI.K	II-BBA	K. Subashini
81	CB17B210324	SUMAN.V	II-BBA	V. Suman
82	CB17B210325	SURIYA.S.M	II-BBA	M. Suriya
83	CB17B210326	SURIYAKUMAR.M	II-BBA	M. Suriyakumar
84	CB17B210327	SUSMITHA.R	II-BBA	R. Susmitha
85	CB17B210328	VIGNESH.S	II-BBA	S. Vignesh
86	CB17B210329	VIGNESHWARAN.R	II-BBA	R. Vigneshwaran
87	CB17B210330	VINITH.P	II-BBA	P. Vinith
88	CB18B215291	AARTHI .K	I-BBA	K. Arathi
89	CB18B215292	APPAS .B	I-BBA	B. Appas
90	CB18B215293	DINESH .S	I-BBA	S. Dinesh
91	CB18B215294	GNANAMANI .A	I-BBA	A. Gnanamani
92	CB18B215295	GUNALAN .S	I-BBA	S. Gunalan
93	CB18B215296	HARI HARA SUDHAN.P	I-BBA	P. Hari Hara Sudhan



94	CB18B215297	HARIHARAN.R	I-BBA	Hariharan.R
95	CB18B215298	KARTHIKRAJA.A	I-BBA	Karthik Raja
96	CB18B215299	KAYATHRI.V	I-BBA	V. Kayathri
97	CB18B215300	LEOLAZARES.A	I-BBA	Leolazar A
98	CB18B215301	MADHAVAN.M	I-BBA	Madhavan M
99	CB18B215302	MANOJKUMAR.B	I-BBA	B. Manoj Kumar
100	CB18B215303	PRAVEEN .R	I-BBA	Praveen R
101	CB18B215304	RAHNA BANU.S	I-BBA	S. Rahna Banu
102	CB18B215306	RAJESH RAO.R	I-BBA	Rajesh Rao R
103	CB18B215307	RAMYA KRISHNAN.M	I-BBA	M. Ramya Krishnan
104	CB18B215308	RANJITHA.K	I-BBA	K. Ranjitha
105	CB18B215309	SANTHOSHKUMAR.G	I-BBA	G. Santhosh Kumar
106	CB18B215310	SHANMUGAPRIYAN.A	I-BBA	A. Shanmugapriyan
107	CB18B215311	SURYA .A	I-BBA	A. Surya
108	CB18B215312	UMAMAHESWARLS	I-BBA	S. Umamaheswarls
109	CB18B215313	VEERAMANI.V	I-BBA	V. Veeramani



*S. Suresh*

PRINCIPAL

Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "INDUSTRIAL RELATIONS" sponsored by Vishva Agency, Thanjavur. On 27<sup>th</sup> September 2018 at Seminar Hall, BCSM. Totally 109 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student Mr. A. Ashiq Ali from III BBA. The program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. The Felicitation address given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur. Prof. R. Aravazhi, M.C.A(Engg), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof .N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. M. Boopathiraja from III BBA Introduced chief guest. Special Address given by Dr. T. Thanga Prasath. MBA., M.Phil., Ph.D., PGDCA., Assistant Professor, Department of Management Studies, Srimad Andavan. In his speech he delivered the employer and employee relationship in an organisation and it will help the student to behave with their superiors after getting into the job. When the employee and employer smooth relationship in an organisation that leads to the attainment of their goals easily. Miss. G. Sivapriya from III BAA delivered vote of thanks and the program ended with the National Anthem.



# INDUSTRIAL RELATIONS



*[Handwritten Signature]*

**PRINCIPAL**

**Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
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Bharath Avenue, Near New Bus Stand, Thanjavur - 613 005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**TALENT MANAGEMENT**  
**Tuesday 17<sup>th</sup> July 2018 Time :10:00 am**

Venue Seminar Hall

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

Resource Person

**Mr.KUMARAVEL ETHIRAJAN.BE.,**  
**Director,**  
**Manas Lighting System Pvt. Ltd,Thanjavur.**

**YOUR PRESENCE IS SOLICITED**

Sponsored by

**VISHVA AGENCY, THANJAVUR**



**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON TALENT  
MANAGEMENT**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil, Ph.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON:**

**Mr. KUMARAVELETHIRAJAN , BE.,**  
Director,  
Manas Lighting System Pvt. Ltd, Thanjavur.

**VOTE OF THANKS: BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,**  
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Thanjavur-5

**Patrons**

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**Organizing Chair**

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HoD, Department of BBA.

**Prof K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof. V. Mohanasundaram, M.Com., M.Phil.,**  
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(UGC Recognized 2 (f) & 12 (B) Institution)  
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Thanjavur-613005, Tamilnadu, India

**ONE DAY WORKSHOP  
ON  
TALENT MANAGEMENT**

17<sup>th</sup> July 2018

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Mr. KUMARAVEL ETHIRAJAN BE.,**  
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**ONE DAY WORKSHOP ON TALENT MANAGEMENT**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY WORKSHOP ON TALENT MANAGEMENT

DATE: 17.07.2018

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer song : BY STUDENTS
- Welcome Address : J.ANTONY PRAVEEN KUMAR (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person : Mr.KUMARAVEL ETHIRAJAN.BE.,  
Director,  
Manas Lighting System Pvt. Ltd, Thanjavur.
- Vote of Thanks : P.ABARANA (III-BBA)
- National Anthem : BY ALL

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY WORKSHOP ON TALENT MANAGEMENT

DATE: 17.07.2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB16B205451	ABARANA .P	III-BBA	[Signature]
2	CB16B205452	AKASH .B	III-BBA	[Signature]
3	CB16B205453	ANBARASAN .P	III-BBA	[Signature]
4	CB16B205454	ARSHATH RILA .S	III-BBA	[Signature]
5	CB16B205455	ASHIQ ALI .A	III-BBA	[Signature]
6	CB16B205456	BALAKRISHNAN .B	III-BBA	[Signature]
7	CB16B205457	BOOPATHIRAJA .M	III-BBA	[Signature]
8	CB16B205458	BYRAVI .R	III-BBA	[Signature]
9	CB16B205459	CHARLES .M	III-BBA	[Signature]
10	CB16B205460	DANIEL .C	III-BBA	[Signature]
11	CB16B205461	DEEPAK .P	III-BBA	[Signature]
12	CB16B205462	DINESH .S	III-BBA	[Signature]
13	CB16B205463	EASWARAN A.S	III-BBA	[Signature]
14	CB16B205464	JAYAMURUGAN J	III-BBA	[Signature]
15	CB16B205465	JERLIN INDIA .A	III-BBA	[Signature]
16	CB16B205466	KABILAN .K	III-BBA	[Signature]
17	CB16B205467	KALAISELVAN .K	III-BBA	[Signature]
18	CB16B205468	KARAN .M	III-BBA	[Signature]
19	CB16B205469	KOKILA .C	III-BBA	[Signature]
20	CB16B205470	MANIKANDAN .A	III-BBA	[Signature]
21	CB16B205471	MANIVELAN .R	III-BBA	[Signature]
22	CB16B205472	MANO .V	III-BBA	[Signature]
23	CB16B205473	MONOJKUMAR .V	III-BBA	[Signature]
24	CB16B205474	MANORANJITH .D	III-BBA	[Signature]
25	CB16B205475	MOHAMED ARIF .S	III-BBA	[Signature]
26	CB16B205476	MOHAMED ASIMKHAN .B.Z	III-BBA	[Signature]
27	CB16B205477	MOHAMED HABEEB RAASHID.M	III-BBA	[Signature]
28	CB16B205478	MOHAMED IMRAN .M	III-BBA	[Signature]
29	CB16B205479	MOHAMED MAHADIR .K	III-BBA	[Signature]
30	CB16B205480	MOHAMED YUSUF .A	III-BBA	[Signature]
31	CB16B205481	MOHAMMED FAIZALKHAN .M	III-BBA	[Signature]
32	CB16B205482	MOULIKA .R	III-BBA	[Signature]
33	CB16B205483	MUTHULAKSHMI .S	III-BBA	[Signature]
34	CB16B205484	NARESH .B	III-BBA	[Signature]
35	CB16B205485	PRASANNA .M	III-BBA	[Signature]
36	CB16B205486	PREMNATH .V	III-BBA	[Signature]
37	CB16B205487	PURUSHOTH KUMAR .S	III-BBA	[Signature]
38	CB16B205488	PUVIYARASAN .G	III-BBA	[Signature]
39	CB16B205489	RABIYUTHUL BASIRIYA .S	III-BBA	[Signature]
40	CB16B205490	RAGUL .R (02.06.1999)	III-BBA	[Signature]
41	CB16B205491	RAGUL .R (26.02.1998)	III-BBA	[Signature]



42	CB16B205492	RASHYAN .P	III-BBA	Rashyan
43	CB16B205493	REETHIKA .R	III-BBA	Reethika
44	CB16B205494	SAINIKILA J	III-BBA	Sainikila
45	CB16B205495	SANTHOSH .S	III-BBA	Santhosh
46	CB16B205496	SARAVANAKUMAR .R	III-BBA	Saravani
47	CB16B205497	SRIRAM .R	III-BBA	Sriram
48	CB16B205498	SUGAPRIYA .M	III-BBA	Sugapriya
49	CB16B205499	THARA .S	III-BBA	Thara
50	CB16B205500	THIYAKESH .R	III-BBA	Thiyakesh
51	CB16B205501	VIGNESH .E	III-BBA	Vignesh
52	CB16B205502	VIGNESH.P	III-BBA	Vignesh
53	CB16B205503	VIJAY .T	III-BBA	Vijay
54	CB16B205504	VIJAYAMURUGARATHINAM .R.V	III-BBA	Vijay
55	CB16B205505	VINITH .M	III-BBA	Vinith
56	CB16B205506	YUVAN SHANKAR .V	III-BBA	Yuvan
57	CB17B210296	ANTONY PRAVEEN KUMAR.J	II-BBA	Antony
58	CB17B210299	AYSHASITHIKA .K	II-BBA	Ayshasithika
59	CB17B210302	BALAMURUGAN .S	II-BBA	Balamurugan
60	CB17B210303	DINESH KUMAR.R	II-BBA	Dinesh
61	CB17B210304	DURGA.K	II-BBA	Durga
62	CB17B210305	IDAYATHULLA.A	II-BBA	Idayathulla
63	CB17B210306	KALAIYARASAN.N	II-BBA	Kalaiyaran
64	CB17B210307	KAMALAHASAN.S	II-BBA	Kamalahasan
65	CB17B210308	LAWRENS.S	II-BBA	Lawrens
66	CB17B210309	NARESH RAO.S	II-BBA	Naresh
67	CB17B210310	PRABHAKARAN.K	II-BBA	Prabhakaran
68	CB17B210311	PRAKASH .K	II-BBA	Prakash
69	CB17B210312	PRASATH.V	II-BBA	Prasath
70	CB17B210313	PRAVEENKUMAR.G	II-BBA	Praveen
71	CB17B210314	PREETHA.A	II-BBA	Preetha
72	CB17B210315	PREETHI NISIKAA M.J	II-BBA	Preethi
73	CB17B210316	PREMKUMAR.N.E	II-BBA	Premkumar
74	CB17B210317	SAKTHIVEL.C	II-BBA	Sakthivel
75	CB17B210318	SARAVANAN.S	II-BBA	Saravanan
76	CB17B210319	SATHISHKUMAR.V	II-BBA	Sathish
77	CB17B210320	SIVAPRIYA.G	II-BBA	Sivapriya
78	CB17B210321	SIVAVEERAMNANI.T	II-BBA	Sivaveeran
79	CB17B210322	SOWMIYA.P	II-BBA	Sowmya
80	CB17B210323	SUBASHINI.K	II-BBA	Subashini
81	CB17B210324	SUMAN.V	II-BBA	Suman
82	CB17B210325	SURIYA.S.M	II-BBA	Suriya
83	CB17B210326	SURIYAKUMAR.M	II-BBA	Suriya
84	CB17B210327	SUSMITHA.R	II-BBA	Susmitha
85	CB17B210328	VIGNESH.S	II-BBA	Vignesh
86	CB17B210329	VIGNESHWARAN.R	II-BBA	Vignesh
87	CB17B210330	VINITH.P	II-BBA	Vinith
88	CB18B215291	AARTHI .K	I-BBA	Aarthi
89	CB18B215292	APPAS .B	I-BBA	Appasa
90	CB18B215293	DINESH .S	I-BBA	Dinesh
91	CB18B215294	GNANAMANI .A	I-BBA	Gnanamani
92	CB18B215295	GUNALAN .S	I-BBA	Gunalan
93	CB18B215296	HARI HARA SUDHAN.P	I-BBA	Hari



94	CB18B215297	HARIHARAN.R	I-BBA	R. Jayarajan
95	CB18B215298	KARTHIKRAJA.A	I-BBA	Karthi
96	CB18B215299	KAYATHRI.V	I-BBA	V. Kayathri
97	CB18B215300	LEOLAZARES.A	I-BBA	L. Leolazares
98	CB18B215301	MADHAVAN.M	I-BBA	M. Madhavan
99	CB18B215302	MANOJKUMAR.B	I-BBA	M. Manojkumar
100	CB18B215303	PRAVEEN .R	I-BBA	P. Praveen
101	CB18B215304	RAHNA BANU.S	I-BBA	R. Rahna Banu
102	CB18B215306	RAJESH RAO.R	I-BBA	R. Rajesh Rao
103	CB18B215307	RAMYA KRISHNAN.M	I-BBA	R. Ramya Krishnan
104	CB18B215308	RANJITHA.K	I-BBA	R. Ranjitha
105	CB18B215309	SANTHOSHKUMAR.G	I-BBA	G. Santhosh Kumar
106	CB18B215310	SHANMUGAPRIYAN.A	I-BBA	S. Shanmugapriyan
107	CB18B215311	SURYA .A	I-BBA	A. Surya
108	CB18B215312	UMAMAHESWARLS	I-BBA	U. Umamaheswarls
109	CB18B215313	VEERAMANIV	I-BBA	V. Veeramani



*[Handwritten Signature]*

**PRINCIPAL**

Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day Workshop on "TALENT MANAGEMENT" sponsored by Vishva Agency, Thanjavur. On 17<sup>th</sup> July 2018 at Seminar Hall, BCSM. Totally 109 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student **Mr. J. Antony Praveen Kumar** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. The Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D., Principal, Bharath College Science and Management, Thanjavur**. **Prof. R. Aravazhi, M.C.A(Engg.), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. M. Vinoth** from III BBA Introduced chief guest. Special Address given by **Mr. Kumaravel Ethirajan, BE., Director, Manas Lighting System Pvt. Ltd, Thanjavur**. In this Seminar the resource person conveyed so many interesting events. This help students to understand the talents of workers in projects. During this session, he highlighted the highly skilled persons techniques to complete a difficult task, for their previous experiences helped in the achievements. **Miss. P. Abarana** from III BBA. delivered vote of thanks and the program ended with the National Anthem.



# TALENT MANAGEMENT



PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli - 24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
INSURANCE BUSINESS ENVIRONMENT IN INDIA  
Friday 23<sup>rd</sup> March 2018 Time: 10:00 am

Venue  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person  
D.SIVAKUMAR B.E., MBA.,  
Head of Insurance,  
Global Delivery Partner, Coimbatore.

YOUR PRESENCE IS SOLICITED

Sponsored by  
GLOBUS TRAINING ACADEMY AMBATTUR,  
CHENNAI- 600 053



**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**

**ONE DAY SEMINAR ON INSURANCE BUSINESS  
ENVIRONMENT IN INDIA**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS : BY STUDENTS**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.PhilPh.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**D.SIVAKUMAR B.E., MBA.,**  
Head of Insurance, Global Delivery Partner,  
Coimbatore.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5

**Patron**

**Dr.T.VeeraSamy M.A., M.Phil., P.hD.**  
Principal Bharath College of Science  
& Management , Thanjavur-5

**Organizing Chair**

**Dr. H. Bama Ph.D,**  
HoD, Department of BBA  
**Dr.S. Prabhu Ph.D**  
Assistant Professor

**Organizing Coordinators,**

**Prof.K. Aruna M.B.A., M.Phil.,**  
Assistant Professor

**Prof.V.Mohanasundaram., M.Phil.,**  
Assistant Professor

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

**ONE DAY SEMINAR ON  
INSURANCE BUSINESS ENVIRONMENT IN  
INDIA**

**23<sup>rd</sup> March 2018**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**D.SIVAKUMAR B.E., MBA.,**  
Head of Insurance,  
Global Delivery Partner, Coimbatore

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge, To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

Seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON INSURANCE BUSINESS ENVIRONMENT IN INDIA** the field of Business Administration. The aim of this seminar on various career options for Management students. Developing skills of students who want to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can be done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: [bcsmsdept@gmail.com](mailto:bcsmsdept@gmail.com)

Phone: 04352 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON INSURANCE BUSINESS  
ENVIRONMENT IN INDIA

DATE: 23.03.2018

VENUE: SEMINAR HALL

TIME: 10:00 am



### AGENDA

- Prayer Song : BY STUDENTS
- Welcome Address : K.SOWMIYADEVI (III-BBA)
- Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person : D.SIVAKUMAR B.E., MBA.,  
Head of Insurance, CTS  
Global Delivery Partner, Coimbatore.
- Vote of Thanks : K.RAJKUMAR (III-BBA)
- National Anthem : BY ALL

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON INSURANCE BUSINESS ENVIROMENT IN INDIA

DATE: 23.03.2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	Ananth
2	CB15B201279	ASHOK KUMAR. A	III-BBA	Ashok
3	CB15B201280	ATCHAYA .K	III-BBA	Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	Balasudharsanan
5	CB15B201282	DESINGURAJA .V	III-BBA	Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	Dinakaran
7	CB15B201284	DURGA .V	III-BBA	Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	Ferose
9	CB15B201286	HARIHARAN .P	III-BBA	Harihara
10	CB15B201287	HARIPRASATH .K	III-BBA	Hariprasath
11	CB15B201288	JAYANTHRAN .S	III-BBA	Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	Kavinkumr
14	CB15B201292	KEERTHIGA .M	III-BBA	Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	Manoj
17	CB15B201295	MEENA .S	III-BBA	Meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	Mohamed
19	CB15B201297	PARTHIBAN .P	III-BBA	Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	Pragatheeswaran
21	CB15B201301	RAGURAMAN .V	III-BBA	Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	Ramlal
26	CB15B201306	SENTHIL .S	III-BBA	Senthil
27	CB15B201307	SHANKAR .C	III-BBA	Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	Sowmiyadevi
29	CB15B201309	SURYA .G	III-BBA	Surya
30	CB15B201310	SWETHA .S	III-BBA	Swetha
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	Syed
32	CB15B201312	VASUDEVAN .S	III-BBA	Vasudevan
33	CB15B201313	VELMURUGAN .T	III-BBA	Velmurugan
34	CB15B201314	VEMBARASAN .J	III-BBA	Vembarasan
35	CB15B201315	VIGNESH .R	III-BBA	Vignesh
36	CB15B201316	VIJAY .S	III-BBA	Vijay
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	Vijayakumar

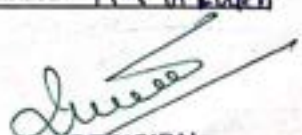


38	CB15B201318	VINITH .V	III-BBA	V. Vinith
39	CB15B201320	VINOTH .M	III-BBA	M. Vineth
40	CB15B201321	VISHNU .N	III-BBA	N. Vishnu
41	CB16B205451	ABARANA .P	II-BBA	P. Abarana
42	CB16B205452	AKASH .B	II-BBA	B. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	P. Anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	S. Arshath Rila
45	CB16B205455	ASHIQ ALI .A	II-BBA	A. Ashiq Ali
46	CB16B205456	BALAKRISHNAN .B	II-BBA	B. Balakrishnan
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	M. Boopathiraja
48	CB16B205458	BYRAVI .R	II-BBA	R. Byravi
49	CB16B205459	CHARLES .M	II-BBA	M. Charles
50	CB16B205460	DANIEL .C	II-BBA	C. Daniel
51	CB16B205461	DEEPAK .P	II-BBA	P. Deepak
52	CB16B205462	DINESH .S	II-BBA	S. Dinesh
53	CB16B205463	EASWARAN A.S	II-BBA	S. Easwaran
54	CB16B205464	JAYAMURUGAN J	II-BBA	J. Jayamurugan
55	CB16B205465	JERLIN INDIA .A	II-BBA	A. Jerlin India
56	CB16B205466	KABILAN .K	II-BBA	K. Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K. Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	M. Karan
59	CB16B205469	KOKILA .C	II-BBA	C. Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	A. Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R. Manivelan
62	CB16B205472	MANO .V	II-BBA	V. Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V. Monojkumar
64	CB16B205474	MANORANJITH .D	II-BBA	D. Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S. Mohamed Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	Z. Mohamed Asimkhan
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M. Mohamed Habeeb Raashid
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M. Mohamed Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K. Mohamed Mahadir
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A. Mohamed Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M. Mohammed Faizalkhan
72	CB16B205482	MOULIKA .R	II-BBA	R. Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S. Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B. Naresh
75	CB16B205485	PRASANNA .M	II-BBA	M. Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V. Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S. Purushoth Kumar
78	CB16B205488	PUVIYARASAN .G	II-BBA	G. Puviyarasan
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	S. Rabiyyuthul Basiriya
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R. Ragul
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	R. Ragul
82	CB16B205492	RASHYAN .P	II-BBA	P. Rashyan
83	CB16B205493	REETHIKA .R	II-BBA	R. Reethika
84	CB16B205494	SAINIKILA J	II-BBA	J. Sainikila



85	CB16B205495	SANTHOSH .S	II-BBA	S. Santosh
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	Saravanan
87	CB16B205497	SRIRAM .R	II-BBA	P. Sriraman
88	CB16B205498	SUGAPRIYA .M	II-BBA	P. Suganya
89	CB16B205499	THARA .S	II-BBA	S. Thara
90	CB16B205500	THIYAKESH .R	II-BBA	Thiyakesh
91	CB16B205501	VIGNESH .E	II-BBA	Vignesh
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh
93	CB16B205503	VIJAY .T	II-BBA	T. Vijay
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugan
95	CB16B205505	VINITH .M	II-BBA	M. Vinitha
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100	CB17B210303	DINESH KUMAR.R	I-BBA	D. Dinesh
101	CB17B210304	DURGA.K	I-BBA	K. Durga
102	CB17B210305	IDAYATHULLA.A	I-BBA	I. Dayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyaran
104	CB17B210307	KAMALAHASAN.S	I-BBA	Kamalahasan
105	CB17B210308	LAWRENS.S	I-BBA	Lawrence
106	CB17B210309	NARESH RAO.S	I-BBA	N. Naresh
107	CB17B210310	PRABHAKARAN.K	I-BBA	P. Prabha
108	CB17B210311	PRAKASH .K	I-BBA	P. Prakash
109	CB17B210312	PRASATH.V	I-BBA	P. Prasath
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	P. Praveen
111	CB17B210314	PREETHA.A	I-BBA	A. Preetha
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	P. Preethi
113	CB17B210316	PREMKUMAR.N.E	I-BBA	P. Premkumar
114	CB17B210317	SAKTHIVEL.C	I-BBA	C. Sakthivel
115	CB17B210318	SARAVANAN.S	I-BBA	S. Saravanan
116	CB17B210319	SATHISHKUMAR.V	I-BBA	S. Sathish
117	CB17B210320	SIVAPRIYA.G	I-BBA	G. Sivapriya
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	T. Sivaveeramani
119	CB17B210322	SOWMIYA.P	I-BBA	P. Sowmya
120	CB17B210323	SUBASHINI.K	I-BBA	K. Subashi
121	CB17B210324	SUMAN.V	I-BBA	V. Suman
122	CB17B210325	SURIYA.S.M	I-BBA	M. Suriya
123	CB17B210326	SURIYAKUMAR.M	I-BBA	M. Suriya
124	CB17B210327	SUSMITHA.R	I-BBA	R. Susmitha
125	CB17B210328	VIGNESH.S	I-BBA	S. Vignesh
126	CB17B210329	VIGNESHWARAN.R	I-BBA	R. Vignesh
127	CB17B210330	VINITH.P	I-BBA	P. Vinitha



  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "INSURANCE BUSINESS ENVIRONMENT IN INDIA" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On 23<sup>rd</sup> March 2018 at Seminar Hall, BCSM. Totally 127 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student Miss. K. Sowmiyadevi from III BBA. The program was presided over by Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions. The Felicitation address given by Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Science and Management, Thanjavur. Prof. R. Aravazhi, M.C.A (Engg.), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Mr. M. Vinoth from III BBA. Introduced chief guest. Special Address given by D. SIVAKUMAR B.E., MBA., Head of Insurance, Global Delivery Partner, Coimbatore. In this Seminar, the resource person explained insurance business in our spiritual environment and told the olden scenario of insurance business. This change in the mindset of student about insurance claims and how they are coming for insurance nowadays. Mr. K. Rajkumar from III BBA delivered vote of thanks and the program ended with the National Anthem.





# INSURANCE BUSINESS ENVIRONMENT IN INDIA



*[Handwritten Signature]*

**PRINCIPAL**

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
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(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
*In Association with IQAC*

**CORDIALLY INVITES YOU**  
**ONE DAY WORKSHOP**  
**ON**  
**SALES AND LEADERSHIP**

*Wednesday 28<sup>th</sup> Feb 2018 Time: 10:00 am*

*Venue*  
*Seminar Hall*  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr. P. SUBATRA MA., M.Phil., MSc., (Psy), MBA, Ph. D.,**  
**Principal,**  
**Ramya Sathyanathan Collage Education, Pudupatti.**

**YOUR PRESENCE IS SOLICITED**

*Sponsored by*  
**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 053**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil Ph.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**Dr. P. SUBATRA.,**  
**MA., M.Phil., MSc., (Psy), MBA, Ph. D**  
Principal, Ramya Sathyanathan Collage  
Education, Pudupatti.

**VOTE OF THANKS : By Student**

**NATIONAL ANTHEM : By All**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary,  
Bharath Group of Institutions,Thanjavur.

**Patron**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.**  
Principal ,  
Bharath College of Science & Management  
Thanjavur-5.

**Organizing Chair**

**Dr.H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,**  
HoD,Department of BBA

**Prof.K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram,M.Com., M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY WORKSHOP ON SALES AND  
LEADERSHIP**

**28<sup>th</sup> February 2018**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. P. SUBATRA**  
**MA., M.Phil., MSc., (Psy), MBA, Ph. D**  
Principal, Ramya Sathyanathan Collage Education,  
Pudupatti.



### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### Association

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Workshop

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP.** the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: bcsmcdept@gmail.com

Phone: 04362 - 227937, 228081  
www.bharathcollege.edu.in  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP**

**DATE: 28.02.2018**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

- Prayer song** : BY STUDENTS
- Welcome Address** : S.MEENA (III-BBA)
- Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address** : **Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person** : **Dr. P. SUBATRA MA., M.Phil., MSc., (Psy)., MBA, Ph. D**  
Principal, Ramya Sathyanathan Collage Education,  
Pudupatti.
- Vote of Thanks** : **M.KEERTHIGA (III-BBA)**
- National Anthem** : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP**

DATE: 28.02.2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	v. Ananth
2	CB15B201279	ASHOK KUMAR .A	III-BBA	Ashok Kumar
3	CB15B201280	ATCHAYA .K	III-BBA	Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	Balasudharsanan
5	CB15B201282	DESINGURAJA .V	III-BBA	Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	Dinakaran
7	CB15B201284	DURGA .V	III-BBA	Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	Feroze Vinslet
9	CB15B201286	HARIHARAN .P	III-BBA	Harihara
10	CB15B201287	HARIPRASATH .K	III-BBA	Hariprasath
11	CB15B201288	JAYANTHRAN .S	III-BBA	Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	Kavinkumr
14	CB15B201292	KEERTHIGA .M	III-BBA	Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	Manoj
17	CB15B201295	MEENA .S	III-BBA	Meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	Mohamed Azarudeen
19	CB15B201297	PARTHIBAN .P	III-BBA	Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	Pragatheeswaran
21	CB15B201301	RAGURAMAN .V	III-BBA	Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	Ramlal
26	CB15B201306	SENTHIL .S	III-BBA	Senhil
27	CB15B201307	SHANKAR .C	III-BBA	Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	Sowmiyadevi
29	CB15B201309	SURYA .G	III-BBA	Surya
30	CB15B201310	SWETHA .S	III-BBA	Swetha
31	CB15B201311	SYED ABDUL HAKKIM .HJ	III-BBA	Syed Abdul Hakkim
32	CB15B201312	VASUDEVAN .S	III-BBA	Vasudevan
33	CB15B201313	VELMURUGAN .T	III-BBA	Velmurugan
34	CB15B201314	VEMBARASAN .J	III-BBA	Vembarasan
35	CB15B201315	VIGNESH .R	III-BBA	Vignesh
36	CB15B201316	VIJAY .S	III-BBA	Vijay
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	Vijayakumar
38	CB15B201318	VINITH .V	III-BBA	Vinith
39	CB15B201320	VINOTH .M	III-BBA	Vinoth



40	CB15B201321	VISHNU .N	III-BBA	Vishnu .N
41	CB16B205451	ABARANA .P	II-BBA	P. Abbarana
42	CB16B205452	AKASH .B	II-BBA	A. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	Anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	Arshath Rila .S
45	CB16B205455	ASHIQ ALI .A	II-BBA	Ashiq Ali .A
46	CB16B205456	BALAKRISHNAN .B	II-BBA	Balakrishnan .B
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	Boopathiraja .M
48	CB16B205458	BYRAVI .R	II-BBA	Byravi .R
49	CB16B205459	CHARLES .M	II-BBA	Charles .M
50	CB16B205460	DANIEL .C	II-BBA	Daniel .C
51	CB16B205461	DEEPAK .P	II-BBA	Deepak .P
52	CB16B205462	DINESH .S	II-BBA	Dinesh .S
53	CB16B205463	EASWARAN A.S	II-BBA	Easwaran A.S
54	CB16B205464	JAYAMURUGAN J	II-BBA	Jayamurugan J
55	CB16B205465	JERLIN INDIA .A	II-BBA	Jerlin India .A
56	CB16B205466	KABILAN .K	II-BBA	Kabilan .K
57	CB16B205467	KALAISELVAN .K	II-BBA	Kalaiselvan .K
58	CB16B205468	KARAN .M	II-BBA	Karan .M
59	CB16B205469	KOKILA .C	II-BBA	Kokila .C
60	CB16B205470	MANIKANDAN .A	II-BBA	Manikandan .A
61	CB16B205471	MANIVELAN .R	II-BBA	Manivelan .R
62	CB16B205472	MANO .V	II-BBA	Mano .V
63	CB16B205473	MONOJKUMAR .V	II-BBA	Monojkumar .V
64	CB16B205474	MANORANJITH .D	II-BBA	Manoranjith .D
65	CB16B205475	MOHAMED ARIF .S	II-BBA	Mohamed Arif .S
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	Mohamed Asimkhan .B.Z
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	Mohamed Habeeb Raashid .M
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	Mohamed Imran .M
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	Mohamed Mahadir .K
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	Mohamed Yusuf .A
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	Mohammed Faizalkhan .M
72	CB16B205482	MOULIKA .R	II-BBA	Moulika .R
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	Muthulakshmi .S
74	CB16B205484	NARESH .B	II-BBA	Nareesh .B
75	CB16B205485	PRASANNA .M	II-BBA	Prasanna .M
76	CB16B205486	PREMNATH .V	II-BBA	Premnath .V
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	Purushoth Kumar .S
78	CB16B205488	PUVIYARASAN .G	II-BBA	Puviyarasan .G
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	Rabiyuthul Basiriya .S
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	Ragul .R (02.06.1999)
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	Ragul .R (26.02.1998)
82	CB16B205492	RASHYAN .P	II-BBA	Rashyan .P
83	CB16B205493	REETHIKA .R	II-BBA	Reethika .R
84	CB16B205494	SAINIKILA J	II-BBA	Sainikila J
85	CB16B205495	SANTHOSH .S	II-BBA	Santhosh .S
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	Saravanakumar .R



87	CB16B205497	SRIRAM .R	II-BBA	P. S. S.
88	CB16B205498	SUGAPRIYA .M	II-BBA	S. S. S.
89	CB16B205499	THARA .S	II-BBA	G. S. S.
90	CB16B205500	THIYAKESH .R	II-BBA	T. S. S.
91	CB16B205501	VIGNESH .E	II-BBA	V. S. S.
92	CB16B205502	VIGNESH.P	II-BBA	V. S. S.
93	CB16B205503	VIJAY .T	II-BBA	V. S. S.
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	V. S. S.
95	CB16B205505	VINITH .M	II-BBA	V. S. S.
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	Y. S. S.
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	A. S. S.
98	CB17B210299	AYSHASITHIKA .K	I-BBA	A. S. S.
99	CB17B210302	BALAMURUGAN .S	I-BBA	B. S. S.
100	CB17B210303	DINESH KUMAR.R	I-BBA	D. S. S.
101	CB17B210304	DURGA.K	I-BBA	D. S. S.
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103	CB17B210306	KALAIYARASAN.N	I-BBA	K. S. S.
104	CB17B210307	KAMALAHASAN.S	I-BBA	K. S. S.
105	CB17B210308	LAWRENS.S	I-BBA	L. S. S.
106	CB17B210309	NARESH RAO.S	I-BBA	N. S. S.
107	CB17B210310	PRABHAKARAN.K	I-BBA	P. S. S.
108	CB17B210311	PRAKASH .K	I-BBA	P. S. S.
109	CB17B210312	PRASATH.V	I-BBA	P. S. S.
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	P. S. S.
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113	CB17B210316	PREMKUMAR.N.E	I-BBA	P. S. S.
114	CB17B210317	SAKTHIVEL.C	I-BBA	S. S. S.
115	CB17B210318	SARAVANAN.S	I-BBA	S. S. S.
116	CB17B210319	SATHISHKUMR.V	I-BBA	S. S. S.
117	CB17B210320	SIVAPRIYA.G	I-BBA	S. S. S.
118	CB17B210321	SIVAVEERAMNANLT	I-BBA	S. S. S.
119	CB17B210322	SOWMIYA.P	I-BBA	S. S. S.
120	CB17B210323	SUBASHINLK	I-BBA	S. S. S.
121	CB17B210324	SUMAN.V	I-BBA	S. S. S.
122	CB17B210325	SURIYA.S.M	I-BBA	S. S. S.
123	CB17B210326	SURIYAKUMAR.M	I-BBA	S. S. S.
124	CB17B210327	SUSMITHA.R	I-BBA	S. S. S.
125	CB17B210328	VIGNESH.S	I-BBA	V. S. S.
126	CB17B210329	VIGNESHWARAN.R	I-BBA	V. S. S.
127	CB17B210330	VINITH.P	I-BBA	V. S. S.



  
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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on "SALES AND LEADERSHIP" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On 28<sup>th</sup> Feb 2018 at Seminar Hall, BCSM. Totally 127 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student **Miss. S. Meena** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph .D, Principal, Bharath Science and Management, Thanjavur.** **Prof. R. Aravazhi, M.C.A(Engg.), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Mr. S. Senthil** from III BBA. Introduced chief guest. Special Address given by **Dr. P. Subatra, MA., M.Phil., MSc.,(Psy)., MBA, Ph.D. Principal, Ramya Sathyanathan College of Education, Pudupatti.** In this session, she quoted the leadership qualities in promoting sales and encouraging the sales team by positive approach. This thought students so many previous experiences in different situations and made the team very enthusiastic in promotional activities. **Miss. M. Keerthiga** from III BBA delivered vote of thanks and the program ended with the National Anthem.



# SALES AND LEADERSHIP



*[Handwritten Signature]*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**SHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

(UGC Recognized 2(U) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli-34)  
SHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavar- 613005



**ORGANIZED BY**  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
ONE DAY SEMINAR  
ON  
CONSUMER BEHAVIOUR

**Monday 04<sup>th</sup> Sep 2017 Time: 10:00 am**

**Place**  
Seminar Hall  
SHARATH COLLEGE OF SCIENCE AND MANAGEMENT

**Resource Person**

**Dr. R. SANTHI, M.Com., MBA, M.Phil, M.Sc. (PSY), Ph.D.,**  
Head of Department of Commerce  
Dhanalakshmi Srinivasan college of Arts & science (Autonomous),  
Perambalur

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**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
CHENNAI. 600 853

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR ON CONSUMER BEHAVIOUR**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS :By Student**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.PhilPh.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON:**

**Dr.R.SANTHI,**  
**M.Com., MBA.,M.Phil., M.Sc.(PSY),Ph.D.,**  
Dhana Lakshmi Srinivasan College of Art  
Science for woman, Perambalur.

**VOTE OF THANKS: BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.**  
Principal,Bharath College of Science  
&Management,Thanjavur.

**Organizing Chair**

**Dr.H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,**  
HOD,Department of BBA.

**Prof.K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY SEMINAR  
ON  
CONSUMER BEHAVIOUR**

4<sup>th</sup> September 2017

Organized By

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. R. SANTHI, M.Com.MBA.**  
**M.Phil., Ph.D.,**  
Head of the Department of Commerce  
Dhanalakshmi Srinivasan College of  
Arts & Science (Autonomous),Perambalur.

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K.Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

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### About the Seminar

**ONE DAY SEMINAR ON CONSUMER BEHAVIOUR**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: bcsmcdept@gmail.com

Phone: 04362 - 227937, 228081  
www.bharathcollege.edu.in  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

.....

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY SEMINAR ON CONSUMER BEHAVIOUR**

**DATE: 04.09.2017**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

- Prayer song** : BY STUDENTS
- Welcome Address** : V. ANANTH (III-BBA)
- Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions Thanjavur-5.
- Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person** : Dr.R.SANTHI,M.Com.,MBA.,M.Phil., M.Sc.(PSY),Ph.D.,  
Head of Department of Commerce,  
Dhana Lakshmi Srinivasan College of Arts &  
Science (Autonomous), Perambalur.
- Vote of Thanks** : S.SWETHA (III-BBA)
- National Anthem** : BY ALL

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON CONSUMER BEHAVIOUR

DATE: 04.09.2017

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	ananth
2	CB15B201279	ASHOK KUMAR .A	III-BBA	A.A
3	CB15B201280	ATCHAYA .K	III-BBA	K. Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	B.S
5	CB15B201282	DESINGURAJA .V	III-BBA	D.S
6	CB15B201283	DINAKARAN .M	III-BBA	M.D
7	CB15B201284	DURGA .V	III-BBA	V.D
8	CB15B201285	FEROSE VINSLET .B	III-BBA	B.F
9	CB15B201286	HARIHARAN .P	III-BBA	P.H
10	CB15B201287	HARIPRASATH .K	III-BBA	K.H
11	CB15B201288	JAYANTHRAN .S	III-BBA	S.J
12	CB15B201290	KARTHI .G	III-BBA	G.K
13	CB15B201291	KAVINKUMR .M	III-BBA	M.K
14	CB15B201292	KEERTHIGA .M	III-BBA	M.K
15	CB15B201293	KUMARESAN .S	III-BBA	S.K
16	CB15B201294	MANOJ .S	III-BBA	S.M
17	CB15B201295	MEENA .S	III-BBA	S.M
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	K.M
19	CB15B201297	PARTHIBAN .P	III-BBA	P.P
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	R.P
21	CB15B201301	RAGURAMAN .V	III-BBA	V.R
22	CB15B201302	RAJKUMAR .K	III-BBA	K.R
23	CB15B201303	RAJKUMAR .R	III-BBA	R.R
24	CB15B201304	RAMESH .M	III-BBA	M.R
25	CB15B201305	RAMLAL .S	III-BBA	S.R
26	CB15B201306	SENTHIL .S	III-BBA	S.S
27	CB15B201307	SHANKAR .C	III-BBA	C.S
28	CB15B201308	SOWMIYADEVI .K	III-BBA	K.S
29	CB15B201309	SURYA .G	III-BBA	G.S
30	CB15B201310	SWETHA .S	III-BBA	S.S
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	J.H
32	CB15B201312	VASUDEVAN .S	III-BBA	S.V
33	CB15B201313	VELMURUGAN .T	III-BBA	T.V
34	CB15B201314	VEMBARASAN J	III-BBA	J.V
35	CB15B201315	VIGNESH .R	III-BBA	R.V
36	CB15B201316	VIJAY .S	III-BBA	S.V
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	B.V
38	CB15B201318	VINITH .V	III-BBA	V.V
39	CB15B201320	VINOTH .M	III-BBA	M.V



40	CB15B201321	VISHNU .N	III-BBA	Vishnu N
41	CB16B205451	ABARANA .P	II-BBA	Abarana P
42	CB16B205452	AKASH .B	II-BBA	Akash B
43	CB16B205453	ANBARASAN .P	II-BBA	Anbarasan P
44	CB16B205454	ARSHATH RILA .S	II-BBA	Arshath Rila S
45	CB16B205455	ASHIQ ALI .A	II-BBA	Ashiq Ali A
46	CB16B205456	BALAKRISHNAN .B	II-BBA	Balakrishnan B
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	Boopathiraja M
48	CB16B205458	BYRAVI .R	II-BBA	Byravi R
49	CB16B205459	CHARLES .M	II-BBA	Charles M
50	CB16B205460	DANIEL .C	II-BBA	Daniel C
51	CB16B205461	DEEPAK .P	II-BBA	Deepak P
52	CB16B205462	DINESH .S	II-BBA	Dinesh S
53	CB16B205463	EASWARAN A.S	II-BBA	Easwaran A.S
54	CB16B205464	JAYAMURUGAN J	II-BBA	Jayamurugan J
55	CB16B205465	JERLIN INDIA .A	II-BBA	Jerlin India A
56	CB16B205466	KABILAN .K	II-BBA	Kabilan K
57	CB16B205467	KALAISELVAN .K	II-BBA	Kalaiselvan K
58	CB16B205468	KARAN .M	II-BBA	Karan M
59	CB16B205469	KOKILA .C	II-BBA	Kokila C
60	CB16B205470	MANIKANDAN .A	II-BBA	Manikandan A
61	CB16B205471	MANIVELAN .R	II-BBA	Manivelan R
62	CB16B205472	MANO .V	II-BBA	Mano V
63	CB16B205473	MONOJKUMAR .V	II-BBA	Monojkumar V
64	CB16B205474	MANORANJITH .D	II-BBA	Manoranjith D
65	CB16B205475	MOHAMED ARIF .S	II-BBA	Mohamed Arif S
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	Mohamed Asimkhan B.Z
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	Mohamed Habeeb Raashid M
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	Mohamed Imran M
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	Mohamed Mahadir K
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	Mohamed Yusuf A
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	Mohammed Faizalkhan M
72	CB16B205482	MOULIKA .R	II-BBA	Moulika R
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	Muthulakshmi S
74	CB16B205484	NARESH .B	II-BBA	Naresh B
75	CB16B205485	PRASANNA .M	II-BBA	Prasanna M
76	CB16B205486	PREMNATH .V	II-BBA	Premnath V
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	Purushoth Kumar S
78	CB16B205488	PUVIYARASAN .G	II-BBA	Puviyarasan G
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	Rabiyuthul Basiriya S
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	Ragul R
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	Ragul R
82	CB16B205492	RASHYAN .P	II-BBA	Rashyan P
83	CB16B205493	REETHIKA .R	II-BBA	Reethika R
84	CB16B205494	SAINIKILA J	II-BBA	Sainikila J
85	CB16B205495	SANTHOSH .S	II-BBA	Santhosh S
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	Saravanakumar R





87	CB16B205497	SRIRAM .R	II-BBA	Q. Ram
88	CB16B205498	SUGAPRIYA .M	II-BBA	Sugapriya M
89	CB16B205499	THARA .S	II-BBA	Thara S
90	CB16B205500	THIYAKESH .R	II-BBA	Thiyakesh R
91	CB16B205501	VIGNESH .E	II-BBA	Vignesh E
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh P
93	CB16B205503	VIJAY .T	II-BBA	Vijay T
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugarathinam R.V
95	CB16B205505	VINITH .M	II-BBA	Vinith M
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	Yuvan Shankar V
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	Antony Praveen Kumar J
98	CB17B210299	AYSHASITHIKA .K	I-BBA	Aysha Sithika K
99	CB17B210302	BALAMURUGAN .S	I-BBA	Balamurugan S
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh Kumar R
101	CB17B210304	DURGA.K	I-BBA	Durga K
102	CB17B210305	IDAYATHULLA.A	I-BBA	Idayathulla A
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyaran N
104	CB17B210307	KAMALAHASAN.S	I-BBA	Kamalahasan S
105	CB17B210308	LAWRENS.S	I-BBA	Lawrens S
106	CB17B210309	NARESH RAO.S	I-BBA	Narash Rao S
107	CB17B210310	PRABHAKARAN.K	I-BBA	Prabhakaran K
108	CB17B210311	PRAKASH .K	I-BBA	Prakash K
109	CB17B210312	PRASATH.V	I-BBA	Prasath V
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	Praveenkumar G
111	CB17B210314	PREETHA.A	I-BBA	Preetha A
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	Preethi Nisikaa M.J
113	CB17B210316	PREMKUMAR.N.E	I-BBA	Premkumar N.E
114	CB17B210317	SAKTHIVEL.C	I-BBA	Sakthivel C
115	CB17B210318	SARAVANAN.S	I-BBA	Saravanan S
116	CB17B210319	SATHISHKUMAR.V	I-BBA	Sathishkumar V
117	CB17B210320	SIVAPRIYA.G	I-BBA	Sivapriya G
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	Sivaveeramnani T
119	CB17B210322	SOWMIYA.P	I-BBA	Sowmiya P
120	CB17B210323	SUBASHIN.K	I-BBA	Subashin K
121	CB17B210324	SUMAN.V	I-BBA	Suman V
122	CB17B210325	SURIYA.S.M	I-BBA	Suriya S.M
123	CB17B210326	SURIYAKUMAR.M	I-BBA	Suriyakumar M
124	CB17B210327	SUSMITHA.R	I-BBA	Susmitha R
125	CB17B210328	VIGNESH.S	I-BBA	Vignesh S
126	CB17B210329	VIGNESHWARAN.R	I-BBA	Vigneshwaran R
127	CB17B210330	VINITH.P	I-BBA	Vinith P



*[Handwritten Signature]*  
PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "CONSUMER BEHAVIOUR" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053, On 04<sup>th</sup> Sep 2017 at Seminar Hall, BCSM. Totally 127 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student **Mr.V.Ananth** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation address given by **Prof. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur.** **Prof. R. Aravazhi, M.C.A(Engg), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Mr.Hariharan** from III BBA. Introduced chief guest. Special Address given by **Dr. R. SANTHI, M.Com., MBA., M.Phil., M.Sc. (PSY), Ph.D., Head of Department of Commerce, Dhanalakshmi Srinivasan College of Arts & Science (Autonomous), Perambalur.** In her lecture, she highlighted the lifestyle behaviour due to the multimedia publicity. The students are aware of all products so they are ready to choose the right product at a reasonable price. **Miss. S. Swetha** from III BBA. delivered vote of thanks and the program ended with the National Anthem.




# CONSUMER BEHAVIOUR



*[Handwritten Signature]*

PRINCIPAL

Bharath College of Science and Management  
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THANJAVUR - 613 005.



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**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**BANKING SERVICES**

**Monday 07<sup>th</sup> August 2017 Time :10:00 am**


**Venue**  
**Seminar Hall**  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr.S. Rajkumar M.com, M.Phil., Ph.D.**  
Assistant Professor, Department of Commerce,  
Mannai Rajagopala Swamy  
Govt. Arts College, Mannargudi.

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**CHENNAI- 600 053**



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THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON BANKING SERVICES  
AGENDA**

**TIME: 10:00 am**

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**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

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Secretary, Bharath Group of Institutions,  
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Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**Dr. S. RAJKUMAR M.Com., M.Phil., Ph.D.,**  
Assistant professor for commerce  
Mannai Raja Gopala Swamy Govt.  
Arts college, Mannarkudi.

**VOTE OF THANKS : By Student**

**NATIONAL ANTHEM : By All**

### **ORGANIZING COMMITTEE**

#### **Chief Patron**

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Bharath Group of Institutions, Thanjavur-5.

#### **Patron**

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Management

#### **Organizing Chair**

**Dr. H. Bama, MBA, M.Phil., DCCE., Ph.D.,**  
HoD, Department of BBA

**Prof. K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

#### **Organizing Coordinators,**

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Tiruchirappalli)  
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**ONE DAY WORKSHOP  
ON  
BANKING SERVICES**

**7<sup>th</sup> August 2017**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. S. RAJKUMAR, M.Com., M.Phil., Ph.D**  
**Mannai Rajagopala Swamy Govt. Art &  
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**ONE DAY WORKSHOP ON BANKING SERVICES**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail: [bcmsdept@gmail.com](mailto:bcmsdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON BANKING SERVICES**

**DATE:07.08.2017**

**VENUE:SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

- Prayer song** : BY STUDENTS
- Welcome Address** : B.FEROSE VINSLET (III-BBA)
- Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.
- Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.
- Resource Person** : Dr.S.RAJKUMAR M.Com.,M.Phil.,Ph.D.,  
Assistant Professor, Department of Commerce,  
Mannai Raja Gopala Swamy Govt. Arts College,  
Mannarkudi.
- Vote of Thanks** : MKARAN (II-BBA)
- National Anthem** : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR - 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORK SHOP ON BANKING SERVICES**

DATE: 07.08.2017

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	V. Ananth
2	CB15B201279	ASHOK KUMAR .A	III-BBA	A. Ashok
3	CB15B201280	ATCHAYA .K	III-BBA	K. Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	B. Balasudharsanan
5	CB15B201282	DESINGURAJA .V	III-BBA	V. Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	M. Dinakaran
7	CB15B201284	DURGA .V	III-BBA	V. Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	B. Feroze
9	CB15B201286	HARIHARAN .P	III-BBA	P. Hariharan
10	CB15B201287	HARIPRASATH .K	III-BBA	K. Hariprasath
11	CB15B201288	JAYANTHRAN .S	III-BBA	S. Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	G. Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	M. Kavinkumr
14	CB15B201292	KEERTHIGA .M	III-BBA	M. Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	S. Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	S. Manoj
17	CB15B201295	MEENA .S	III-BBA	S. Meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	K. Mohamed Azarudeen
19	CB15B201297	PARTHIBAN .P	III-BBA	P. Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	R. Pragatheeswaran
21	CB15B201301	RAGURAMAN .V	III-BBA	V. Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	K. Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	R. Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	M. Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	S. Ramlal
26	CB15B201306	SENTHIL .S	III-BBA	S. Senthil
27	CB15B201307	SHANKAR .C	III-BBA	C. Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	K. Sowmiyadevi
29	CB15B201309	SURYA .G	III-BBA	G. Surya
30	CB15B201310	SWETHA .S	III-BBA	S. Swetha
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	H.J. Syed Abdul Hakkim
32	CB15B201312	VASUDEVAN .S	III-BBA	S. Vasudevan
33	CB15B201313	VELMURUGAN .T	III-BBA	T. Velmurugan
34	CB15B201314	VEMBARASAN .J	III-BBA	J. Vembarasan
35	CB15B201315	VIGNESH .R	III-BBA	R. Vignesh
36	CB15B201316	VIJAY .S	III-BBA	S. Vijay
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	B. Vijayakumar
38	CB15B201318	VINITH .V	III-BBA	V. Vinith
39	CB15B201320	VINOTH .M	III-BBA	M. Vinoth





40	CB15B201321	VISHNU .N	III-BBA	N. Vishnu
41	CB16B205451	ABARANA .P	II-BBA	P. Abarana
42	CB16B205452	AKASH .B	II-BBA	B. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	A. Anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	R. Arshath Rila
45	CB16B205455	ASHIQ ALI .A	II-BBA	A. Ashiq Ali
46	CB16B205456	BALAKRISHNAN .B	II-BBA	B. Balakrishnan
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	M. Boopathiraja
48	CB16B205458	BYRAVI .R	II-BBA	R. Byravi
49	CB16B205459	CHARLES .M	II-BBA	M. Charles
50	CB16B205460	DANIEL .C	II-BBA	C. Daniel
51	CB16B205461	DEEPAK .P	II-BBA	P. Deepak
52	CB16B205462	DINESH .S	II-BBA	S. Dinesh
53	CB16B205463	EASWARAN A.S	II-BBA	A. Easwaran
54	CB16B205464	JAYAMURUGAN .J	II-BBA	J. Jayamurugan
55	CB16B205465	JERLIN INDIA .A	II-BBA	A. Jerlin India
56	CB16B205466	KABILAN .K	II-BBA	K. Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K. Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	M. Karan
59	CB16B205469	KOKILA .C	II-BBA	C. Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	A. Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R. Manivelan
62	CB16B205472	MANO .V	II-BBA	V. Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V. Monojkumar
64	CB16B205474	MANORANJITH .D	II-BBA	D. Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S. Mohamed Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	B.Z. Mohamed Asimkhan
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M. Mohamed Habeeb Raashid
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M. Mohamed Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K. Mohamed Mahadir
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A. Mohamed Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M. Mohammed Faizalkhan
72	CB16B205482	MOULIKA .R	II-BBA	R. Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S. Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B. Naresh
75	CB16B205485	PRASANNA .M	II-BBA	M. Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V. Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S. Purushoth Kumar
78	CB16B205488	PUVIYARASAN .G	II-BBA	G. Puviyarasan
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	S. Rabiyyuthul Basiriya
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R. Ragul
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	R. Ragul
82	CB16B205492	RASHYAN .P	II-BBA	P. Rashyan
83	CB16B205493	REETHIKA .R	II-BBA	R. Reethika
84	CB16B205494	SAINIKILA .J	II-BBA	J. Sainikila
85	CB16B205495	SANTHOSH .S	II-BBA	S. Santhosh
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	R. Saravanakumar
87	CB16B205497	SRIRAM .R	II-BBA	R. Sriram



88	CB16B205498	SUGAPRIYA .M	II-BBA	M. Jaganath
89	CB16B205499	THARA .S	II-BBA	S. Then
90	CB16B205500	THIYAKESH .R	II-BBA	Thiyakesh R.
91	CB16B205501	VIGNESH .E	II-BBA	Vignesh E.
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh
93	CB16B205503	VIJAY .T	II-BBA	Vijay T.
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugan
95	CB16B205505	VINITH .M	II-BBA	Vinith M.
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	Yuvan Shankar
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	Antony Praveen
98	CB17B210299	AYSHASITHIKA .K	I-BBA	Ayshasithika
99	CB17B210302	BALAMURUGAN .S	I-BBA	Balamurugan
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh R.
101	CB17B210304	DURGA.K	I-BBA	Durga K.
102	CB17B210305	IDAYATHULLA.A	I-BBA	Idayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyarasan
104	CB17B210307	KAMALAHASAN.S	I-BBA	Kamalahasan
105	CB17B210308	LAWRENS.S	I-BBA	Lawrens
106	CB17B210309	NARESH RAO.S	I-BBA	Nares R.S.
107	CB17B210310	PRABHAKARAN.K	I-BBA	Prabhakaran
108	CB17B210311	PRAKASH .K	I-BBA	Prakash K.
109	CB17B210312	PRASATH.V	I-BBA	Prasath V.
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	Praveen Kumar
111	CB17B210314	PREETHA .A	I-BBA	Preetha A.
112	CB17B210315	PREETHI NISIKAA MJ	I-BBA	Preethi Nisikaa
113	CB17B210316	PREMKUMAR.N.E	I-BBA	Prem Kumar N.E.
114	CB17B210317	SAKTHIVEL.C	I-BBA	Sakthivel C.
115	CB17B210318	SARAVANAN.S	I-BBA	Saravanan S.
116	CB17B210319	SATHISHKUMR.V	I-BBA	Sathish Kumar V.
117	CB17B210320	SIVAPRIYA.G	I-BBA	Sivapriya G.
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	Sivaveeramnani T.
119	CB17B210322	SOWMIYA.P	I-BBA	Sowmiya P.
120	CB17B210323	SUBASHINI.K	I-BBA	Subashini K.
121	CB17B210324	SUMAN.V	I-BBA	Suman V.
122	CB17B210325	SURIYA.S.M	I-BBA	Suriya S.M.
123	CB17B210326	SURIYAKUMAR.M	I-BBA	Suriyakumar M.
124	CB17B210327	SUSMITHA.R	I-BBA	Susmitha R.
125	CB17B210328	VIGNESH.S	I-BBA	Vignesh S.
126	CB17B210329	VIGNESHWARAN.R	I-BBA	Vigneshwaran R.
127	CB17B210330	VINITH.P	I-BBA	Vinith P.



*[Handwritten Signature]*

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(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

DEPARTMENT OF BUSINESS ADMINISTRATION

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on "BANKING SERVICES" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On 07<sup>th</sup> August 2017 at Seminar Hall, BCSM. Totally 127 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Miss. B. Ferose Vinslet**, from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation address given by **Prof. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur.** **Prof. R. Aravazhi, M.C.A(Engg.), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Miss. K. Atchaya** from III BBA Introduced chief guest. Special Address given by **Dr. S. Rajkumar M.com, M.Phil., Ph.D. Assistant Professor, Department of Commerce, Mannai Rajagopala Swamy Govt. Arts College, Mannargudi.** In his speech, the resource person revealed so many problems faced by rural people in availing modern services in digital mode in Banking Service this connection. He has given several ideas to tackle the problems. Students familiar to the banking operation through this workshop. **Mr. M. Karan** from III BBA delivered vote of thanks and the program ended with the National Anthem.



# BANKING SERVICES



*[Handwritten Signature]*

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