



THE
Italian CAKE SHOP

TIN : 33446143490
GSTIN : 33AXAPM3389F1ZJ

No. 3/63H, ISED Nagar, Parakkai Post, Nagercoil - 629 001.

Cell : 8489942534, 8489922542

theitaliancake@gmail.com

Ref.:

Date: 12-7-19

MEMORANDUM OF UNDERSTANDING

This deed of Memorandum of Understanding (MOU) is entered between "BRITISH BAKES" having registered office at 928,kp road, Dr.Mathiyas Nagar, Nagarcoil - 629001.

AND

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT we make every decision to support the career and personal development of our learners. Our curriculum, teaching and service demonstration that we value the diverse profiles of our learners.

MISSION

We are committed to maintain leadership developing of hospitality, travel & tourism skills meet customer satisfaction through need- based quality professional course/ programmers related to present and encompassing future challenges.

OFFERING TRAINING

- MANUFACTURING of bakery products.
- Different types of bread preparation using different methods, quality evaluation of bread, staling of bread.
- Different types of biscuits and preparation of cakes and pastries using different methods, quality evaluation of cakes, different types of toppings.
- Preparation of other bakery products rusks, crackers, buns, cookies, muffins and pizza
- Classification of confectionery products.
- Layout setting up of units and hygiene conditions required in bakery plant operation and maintenance.


R.JEYASEELAN

PRODUCTION MANAGER



THE

Italian

CAKE SHOP



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Cell : 8489942534, 8489922542

theitaliancake@gmail.com

Ref.:

Date: 12.7.19

TERMS AND AGREEMENT

For the service rendered by one party to other the service charges ,if applicable ,shall be mutually agreed upon and paid to the service provider.

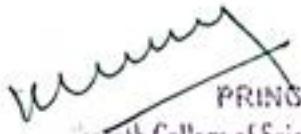
The MOU can be terminated with three months notice on either side.

This agreement is governed by and construed in accordance with Indian law.

For The Italian

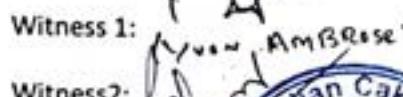
R.JEYASEELAN

PRODUCTION MANAGER


PRINCIPAL
Bharath College of Science and Management
Bharath Avenue(Near New Bus Stand)
For Bharath college of science and management 105.

Witness 1:

Witness 2:


YVON AMBROSE



DEPARTMENT CELEBRATION



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5.
UGC Recognized 2(f) and 12 (B) Institution
Affiliated To Bharathidasan University, Tiruchirappalli-26.

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE
IN ASSOCIATION WITH IQAC
ORGANIZES

“WORLD ALCOHOL DAY”

PRESIDED OVER BY

“Kalvichemmal “ “Panmugasigaram “
Mrs. PUNITHA GANESAN B.Sc., M.A.,
Secretary,
Bharath Group of Institutions, Thanjavur.

RESOURCE PERSONS

Mr. Jaffar Sadiq,
Head,
Jaffer Mock Academy,
Thanjavur.

DATE: 03/10/2019

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!!!

PRINCIPAL

STAFF AND STUDENTS

Sponsored By
The Muslim Gulf Organization
Nagapattinam

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

THANJAVUR – 613005

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

**In Association with IQAC
Organizes**

“WORLD ALCOHOL DAY”



DATE: 03.10.2019

TIME: 10.00AM

VENUE: SEMINAR HALL

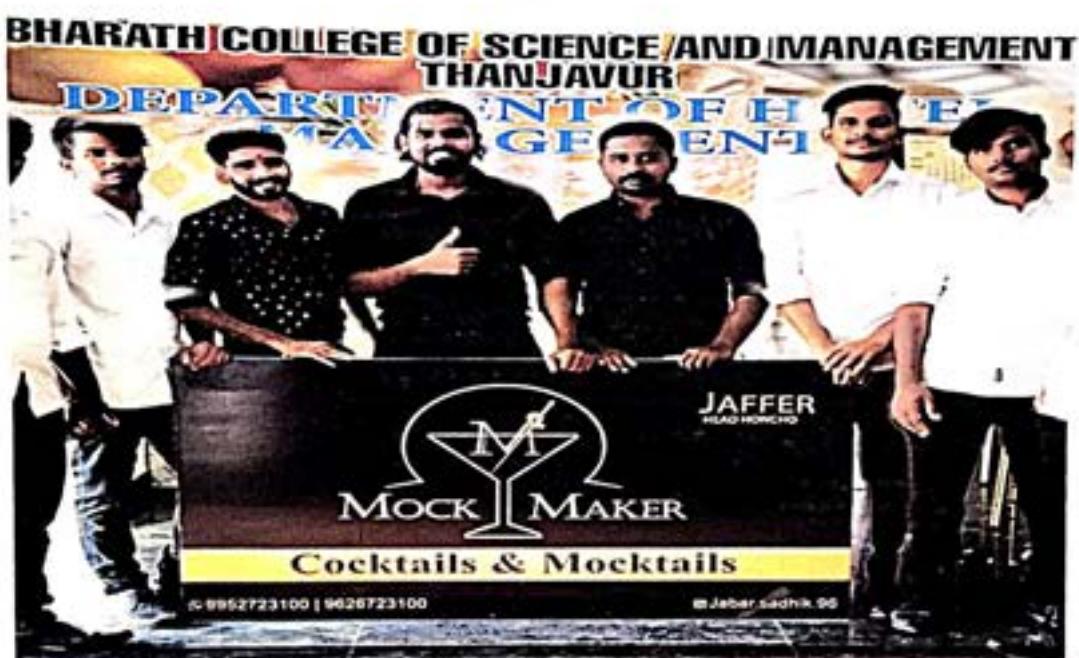
Welcome Address	: Dr. A. ALAN VIJAY Head, Department of Hotel Management Bharath College of Science and Management, Thanjavur.
Felicitation	: Dr. T. Veerasamy, Principal, Bharath College of Science and Management, Thanjavur.
Presidential Address	: “KALVI SEMMAL” Mrs. Punitha Ganesan, Secretary, Bharath Group of Institutions, Thanjavur.
Resource Person Address	: Mr. Jaffar sadiq, Head, Jaffer Mock Academy, Thanjavur.
Vote of Thanks	: Ms. R. Soukarthika, Asst. Professor, Department of Hotel Management. Bharath College of Science and Management, Thanjavur.

**Sponsored by:
The Italian Cake Shop**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,
THANJAVUR 05.**

DEPARTMENT OF HOTEL MANAGEMENT

**Report on World Alcohol Day
2019**



World Alcohol Day is celebrated on 03rd October 2019.

Our Chief guest was Mr. Jaffar Sadiq, Head, Jaffer Mock Academy, Thanjavur.

He highlighted the importance of alcohol, its advantages and disadvantages. He also trained the students to make a various types of cocktails and mock tails.

And, also he was trained the students to serve the various kinds of alcohols.

The event also had the presence of Mrs. Punitha Ganesan, Secretary, Bharath College of Science and Management, Thanjavur.

79 Students from Department of Hotel Management to attend the World Alcohol Day celebrations.

The session was a good learning experience for Faculty and students.



Dee
PRINCIPAL
Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613005.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

(UGC Recognised 2 (f) & 12 (B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

Sponsored by K. Nadimuthu Memorial Educational Trust

Bharath Avenue, Near New Bus Stand, THANJAVUR - 613 005. Tamil Nadu, S.India

Off : 04362 - 227937, 228081 - Fax : 04362 - 227185

E-Mail : bharathcollege@gmail.com - Website : www.bharathcollege.edu.in

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE IN ASSOCIATION WITH IQAC

STUDENT PARTICIPANTS LIST OF WORLD ALCOHOL DAY

SL. NO	REGISTER NUMBER	NAME OF THE STUDENT ENROLLMENT NUMBER	SIGNATURE
1	CB19S 053828	ABI M	abi - M
2	CB19S 053829	ABIMANYU M	abimanyu - m.
3	CB19S 053830	ABINESH T	Abinesh - T
4	CB19S 053831	ABISHEK B	Abishek - B
5	CB19S 053832	ADITHYAN C	Adithyan - C
6	CB19S 053833	ADITHYAN S	Adithyan - S
7	CB19S 053834	AGASH R	AGASH - R
8	CB19S 053835	AJAY KRISHNA R A	Ajay Krishna R A
9	CB19S 053836	AJAY R	Ajay - R
10	CB19S 053837	AJAY R	Ajay - R
11	CB19S 053838	AKASH A	AKASH - A
12	CB19S 053839	AKASH K	AKASH - K
13	CB19S 053840	AKASH K	AKASH - K
14	CB19S 053841	AKASH P	AKASH - P
15	CB19S 053842	AKASH R	AKASH - R
16	CB19S 053845	ANANTH D	ANANTH - D
17	CB19S 053850	ARULDEVAN A	Aruldevan - A
18	CB19S 053851	ARUNKUMAR K	Arunkumar - K
19	CB19S 053852	ARUNKUMAR R	Arunkumar - R
20	CB19S 053853	ASHOK S	ASHOK - S
21	CB19S 053854	ASWINRAJ R	Aswinraj - R
22	CB19S 053855	BALAGURU M	Balaguru - M
23	CB19S 053856	BALAGURU M	Balaguru - M
24	CB19S 053857	BALAMURUGAN A	Balamurugan - A
25	CB19S 053858	BARATHAN P	Barathan - P
26	CB19S 053862	DEVAN V	Devan - V
27	CB19S 053863	DHANAGARAJAN S	Dhanagarajan - S
28	CB19S 053868	DOMINIC ANTONY J	Dominic Antony J
29	CB19S 053869	ELANCHEZHIYAN R	Elanchezhiyan - R
30	CB19S 053870	ESHWAR R	Eshwar - R





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SL. NO	REGISTER NUMBER	NAME OF THE STUDENT ENROLLMENT NUMBER	SIGNATURE
31	CB19S 053871	GNANASEKAR A	gnanasekar.a
32	CB19S 053872	GOWTHAM V	gowtham.v
33	CB19S 053874	HARIHARAN S	hariharan.s
34	CB19S 053879	KALAI DHASAN P	ala
35	CB19S 053880	KALAIMANIKANDAN K	kalaimanikandan.k
36	CB19S 053881	KALAI VASANTH K	kalaimanivasanth
37	CB19S 053882	KAMALESH M	Kamalesh.
38	CB19S 053883	KARMUKILAN S	Karmukilan.
39	CB19S 053884	KARTHI A	Karthi.A
40	CB19S 053886	KAVIRAJ M	Kaviraj.M
41	CB19S 053887	KAVIYARASAN J	Kaviyarasan.
42	CB19S 053890	KUMARAVELU	Kumaravelu
43	CB19S 053891	KURALOVIYAN G	Kuraloviyang
44	CB19S 053892	LENINGOPAL L	leningopal.l
45	CB19S 053893	MAHENDRAN S	Mahendran.s
46	CB19S 053894	MALAIYARASAN R	Malaiyarasan.
47	CB19S 053895	MANIKANDAN M	manikandan.m
48	CB19S 053896	MANIKANDAN M	manikandan.m
49	CB19S 053897	MANIKANDAN S	manikandan.s
50	CB19S 053898	MANIMARAN M	Manimaran.m
51	CB19S 053899	MANIRAJA M	Maniraja.m
52	CB19S 053900	MANOJ KUMAR M	Manoj Kumar.m
53	CB19S 053901	MANOJ R	Manoj.R
54	CB19S 053902	MANOJ S	Manoj.s
55	CB19S 053904	MATHAVAN C	Mathavan.C
56	CB19S 053908	MOHAMMED SHAFI B	Mohammed Shafi
57	CB19S 053909	MOSES S	Moses.s
58	CB19S 053910	MUGESH KRISHNA S	Mugesh Krishnas
59	CB19S 053911	MURUGAEL M	Murugael.m
60	CB19S 053917	NITHISH K	Nithish.k





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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE IN ASSOCIATION WITH IQAC

STUDENT PARTICIPANTS LIST OF WORLD ALCOHOL DAY

SL. NO	REGISTER NUMBER	NAME OF THE STUDENT ENROLLMENT NUMBER	SIGNATURE
61	CB19S 053920	PRADHEESH P	PRADHEESH P
62	CB19S 053921	PRASANNA V	Prasanna V
63	CB19S 053922	PRAVINKUMAR S	PRAVINKUMAR S
64	CB19S 053926	RAJAN S	RAJAN S
65	CB19S 053927	RAJESH D	RAJESH D
66	CB19S 053929	RAKESH M	RAKESH M
67	CB19S 053931	DHEENA S	DHEENA S
68	CB19S 053938	SAMBATH KUMAR M	SAMBATH KUMAR M
69	CB19S 053939	SANJAI K	SANJAI K
70	CB19S 053940	SANKAR S	SANKAR S
71	CB19S 053941	SANTHOSH K	SANTHOSH K
72	CB19S 053942	SANTHOSH K	SANTHOSH K
73	CB19S 053943	SANTHOSH KUMAR R	SANTHOSH KUMAR R
74	CB19S 053944	SANTHOSH V	SANTHOSH V
75	CB19S 053945	SELVAKUMAR M	SELVAKUMAR M
76	CB19S 053946	SILAMBARASAN C	SILAMBARASAN C
77	CB19S 053947	SILAMBARASAN M	SILAMBARASAN M
78	CB19S 053948	SIVANESAN J	SIVANESAN J
79	CB19S 053949	SIVANESH M	SIVANESH M



PRINCIPAL
Bharath College of Science and Management
Trichy Road, (Near New Bus Stand)
THANJAVUR - 613 005.

**NATIONAL
INTEGRATION
PROGRAMME**



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5.
UGC Recognized 2(f) and 12 (B) Institution
Affiliated To Bharathidasan University, Tiruchirappalli-24.

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

In Association with IQAC

Organizes

**"NATIONAL INTEGRATION PROGRAM"
"ECONOMIC INEQUALITIES"**

PRESIDED OVER BY

"Kalvichemmal"
Mrs. PUNITHA GANESAN B.Sc., M.A.,
Secretary,
Bharath Group of Institutions, Thanjavur.

RESOURCE PERSON

Dr. P. Kayitha,
Vice-Principal,

Indian Institute of Catering Technology and Hotel Management,
Thanjavur.

DATE: 25.01.2020

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!!!

PRINCIPAL

STAFF AND STUDENTS

SPONSORED BY:

THE ITALIAN CAKE SHOP, NAGERCOIL.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,
THANJAVUR – 613005**

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

In Association with IQAC

Organizes

**"NATIONAL INTEGRATION PROGRAM"
"ECONOMIC INEQUALITIES"**



DATE: 25.01.2020

TIME: 10.00AM

VENUE: SEMINAR HALL

Welcome Address	: Dr. A. ALAN VIJAY Head, Department of Hotel Management Bharath College of Science and Management, Thanjavur.
Felicitation	: Dr. K. Kumar, Principal, Bharath College of Science and Management, Thanjavur.
Inaugural Address	: Dr. T. Veerasamy Director, Bharath College of Science and Management, Thanjavur.
Presidential Address	: "KALVI SEMMAL" Mrs. Punitha Ganesan, Secretary, Bharath Group of Institutions, Thanjavur.
Resource Person Address	: Dr. P. Kavitha, Vice Principal, Indian Institute of Catering Technology and Hotel Management, Thanjavur.
Vote of Thanks	: Mr. P. Jayaraman Asst. Professor, Department of Hotel Management. Bharath College of Science and Management, Thanjavur.

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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,
THANJAVUR 05.**

DEPARTMENT OF HOTEL MANAGEMENT

**Report on National Integration Programme
"ECONOMIC INEQUALITIES"**



The National Integration Program "Economic Inequalities" was conducted on 25th January 2020. The day aims to foster awareness about the importance of economic inequalities.

The Chief Guest was Dr. P. Kavitha, Vice Principal, Indian Institute of Catering Technology and Hotel Management, Thanjavur. Who conveyed some important things about economic inequalities. She mentioned about the economic inequality was the unequal distribution of income and opportunity between different groups in society. And also she highlighted the economic inequalities was a concern in almost all countries around the world and often people are trapped in poverty with little chance to climb up the social ladder.

The event also had the presence of Mrs. Punitha Ganesan, Secretary, Bharath College of Science and Management, Thanjavur.

55 Students from Department of Hotel Management to attend the National Integration Program "Social Disparity".

The session was a good learning experience for Faculty and students.




PRINCIPAL
Bharath College of Science and Management
Ticly Road, (Near New Bus Stand)
THANJAVUR - 613 005.



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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

IN ASSOCIATION WITH IQAC

STUDENT PARTICIPANTS LIST OF NATIONAL INTEGRATION PROGRAMMES

ECONOMIC INEQUALITIES

SL. NO	REGISTER NUMBER	NAME OF THE STUDENT ENROLLMENT NUMBER	SIGNATURE
1	CB18S 053046	AADHITHTHAN. M	AADHITHTHAN. M
2	CB18S 053048	ADHI SEELAN. C	ADHI SEELAN. C
3	CB18S 053049	AJAY. P	AJAY. P
4	CB18S 053050	AJAY. R	AJAY. R
5	CB18S 053055	AKILAN. P	AKILAN. P
6	CB18S 053056	ANAND. G	ANAND. G
7	CB18S 053057	ARIHARASUTHAN. B	ARIHARASUTHAN. B
8	CB18S 053058	ARUN. D	ARUN. D
9	CB18S 053059	ARUNKUMAR. A	ARUNKUMAR. A
10	CB18S 053065	BHUVANESHWARAN. G	BHUVANESHWARAN. G
11	CB18S 053066	CHRISTOPHER. S	CHRISTOPHER. S
12	CB18S 053067	DHARMARAJAN. D	DHARMARAJAN. D
13	CB18S 053068	DHINA. B	DHINA. B
14	CB18S 053070	DHINAKARAN. S	DHINAKARAN. S
15	CB18S 053071	DHINESHWARAN. V	DHINESHWARAN. V
16	CB18S 053072	DINESH. R	DINESH. R
17	CB18S 053073	DIVAKAR. R	DIVAKAR. R
18	CB18S 053074	EBINESAN. E	EBINESAN. E
19	CB18S 053080	GOKULVASANTH. S	GOKULVASANTH. S
20	CB18S 053081	GOVINDARAJ. M	GOVINDARAJ. M
21	CB18S 053082	GUNALAN. R	GUNALAN. R
22	CB18S 053083	HARIHARAN. S	HARIHARAN. S
23	CB18S 053084	HARIHARAN. K22.04.99	HARIHARAN. K
24	CB18S 053085	HARIHARAN. K23.06.01	HARIHARAN. K
25	CB18S 053086	HARIHARAN. M27.11.00	HARIHARAN. M
26	CB18S 053094	JENITH. S	JENITH. S
27	CB18S 053095	JIJENDRAN. J	JIJENDRAN. J
28	CB18S 053096	JOHN PAUL. A	JOHN PAUL. A
29	CB18S 053097	KALAIMARAN. U	KALAIMARAN. U
30	CB18S 053098	KALAIVENDHAN. M	KALAIVENDHAN. M





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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

IN ASSOCIATION WITH IQAC

STUDENT PARTICIPANTS LIST OF NATIONAL INTEGRATION PROGRAMMES

ECONOMIC INEQUALITIES

SL. NO	REGISTER NUMBER	NAME OF THE STUDENT ENROLLMENT NUMBER	SIGNATURE
31	CB18S 053099	KALAIYARASAN. K	Kalaiyaran. K
32	CB18S 053108	KARTHIK. S	Karthik. S
33	CB18S 053109	KUBENDIRAN B	Kubendran B
34	CB18S 053110	KATHIRESAN. J	Kathireshan. J
35	CB18S 053111	KATHIRVELAN. M	Kathirvelan. M
36	CB18S 053112	KAVINILAVAN.G	Kavinilavan.G
37	CB18S 053113	KEESAGAN. R	Keesagan. R
38	CB18S 053114	KOWSIRAJA. B	Kowsiraja. B
39	CB18S 053127	MOHAMED ASHIK. M	Mohamed Ashik. M
40	CB18S 053128	MOHAMED ISMOIL. S	Mohamed ismail. S
41	CB18S 053140	NITHISH. L	Nithish. L
42	CB18S 053141	PALANIMANICKAM. V	Palanimanickam. V
43	CB18S 053142	PANDI. V	Pandi. V
44	CB18S 053144	PARTHASARATHI. B	Parthasarathi. B
45	CB18S 053145	PARTHASARATHY. P	Parthasarathy. P
46	CB18S 053146	PAVENTHIRAN. C	Paiventhiran. C
47	CB18S 053147	PRAKASH. K	Praakash. K.
48	CB18S 053162	RAMARAJESH. T	Ramarajesh. T
49	CB18S 053163	RAMCHANDAR. P	Ramchandar. P
50	CB18S 053173	SAKTHIGANESH. V	Sakthiganesh. V
51	CB18S 053174	KEERTHIVASAN. L	Keerthivasan. L
52	CB18S 053175	RAGUL S	Ragul. S
53	CB18S 053177	SANJAY. S	Sanjay. S
54	CB18S 053207	SURYA. M	Surya. M
55	CB18S 053208	TAMILARASAN. M	Tamilarasan. M



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Bharath College of Science and Management
Trichy Road, (Near New Bus Stand)
THANJAVUR - 613 005

SEMINAR
AND
WORKSHOP
FILE

ACADEMIC
YEAR

2019 - 2020

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

THANJAVUR – 613005

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE



are groomed enough and they are absorbed where there is demand for supply of food



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5.

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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE
IN ASSOCIATION WITH IQAC

ORGANIZES

**"SEMINAR ON THE EFFECT OF GOVERNMENT POLICIES ON THE DEVELOPMENT
OF TOURISM IN INDIA"**

PRESIDED OVER BY

"Kalyanamma" "Panmugasigaram"

Mrs. PUNITHA GANESAN B.Sc., M.A.,

Secretary,

Bharath Group of Institutions, Thanjavur.

RESOURCE PERSONS

Mr. B. TAMILSELVAN,

ASSISTANT PROFESSOR,

NEHRU ARTS & SCIENCE COLLEGE,

COIMBATORE.

DATE: 20.08.2019

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!!!

PRINCIPAL

STAFF AND STUDENTS

Sponsored by

The Italian Cafe Shop,

Nagercoil.



ABOUT THE COLLEGE

"SEMINAR ON THE EFFECT OF GOVERNMENT POLICIES ON THE DEVELOPMENT OF TOURISM IN INDIA"

20th AUGUST 2019

Organized by

DEPARTMENT OF HOTEL MANAGEMENT

In Association with IQAC

Bharath College of Science and Management
(UGC Recognized 2(f) and 12(B))
Institution Affiliated to Bharathidasan University, Thiruchirapalli-24)

Bharath Avenue, Near new Bus Stand ,

Thanjavur-613005

*TamilNadu.

E-mail: bharathcollege@gmail.com
Website: www.bharath college.org

Venue : Seminar Hall.

manage the students to structure them in facing the growing world.

ABOUT THE DEPARTMENT

The Department of Hotel Management and Catering Science was established in the year 2001 – 2002. The department has been initiated to meet out the great demand worldwide for qualified and well – trained hospitality professionals, to enhance the rapid growth of Travel and Tourism Industry in Recent years. The main objective of this institution is to provide 100% placement to the students in various departments of Hotel and Tourism industry in India and Abroad. To make our students well equipped with the working methodologies in different departments, training is provided during summer and winter periods in various leading star category hotels with professional touch.

The college offers 13 UG courses, 11 PG courses , 4 M.Phil., courses and Diploma courses. The dynamics of today's global business environment alerts us the need of innovative skills for success with a concern to this need. We provide theoretical along with practical learning to

An education in Hotel Management has today assumed significant importance Hotel Management students are absorbed in all the service industries such as star hotels, cruise lines, catering units, chain restaurants, fast food joints, retail sector, shopping malls, multiplexes. Our students

are groomed enough and they are absorbed where there is demand for supply of food and beverage services.

ABOUT THE SEMINAR

Tycoons and politicians are the main players of tourism in most parts of the world, and they often use tourism as a tool for gaining economic and political power, and creating a positive, albeit propagandized, image of their country.

RESOURCE PERSON:

Mr. B. Tamilselvan,
Assistant Professor,
Nehru Arts & Science College,
Coimbatore.

ORGANIZING COMMITTEE

Chief patron
Mrs. Punitha Ganesan, B.Sc., M.A.,
Secretary, Bharath Group of Institutions,
Thanjavur.

STAFF COORDINATORS:

Mr. K. Athmanathan,
Assistant Professor,
Department of Hotel Management

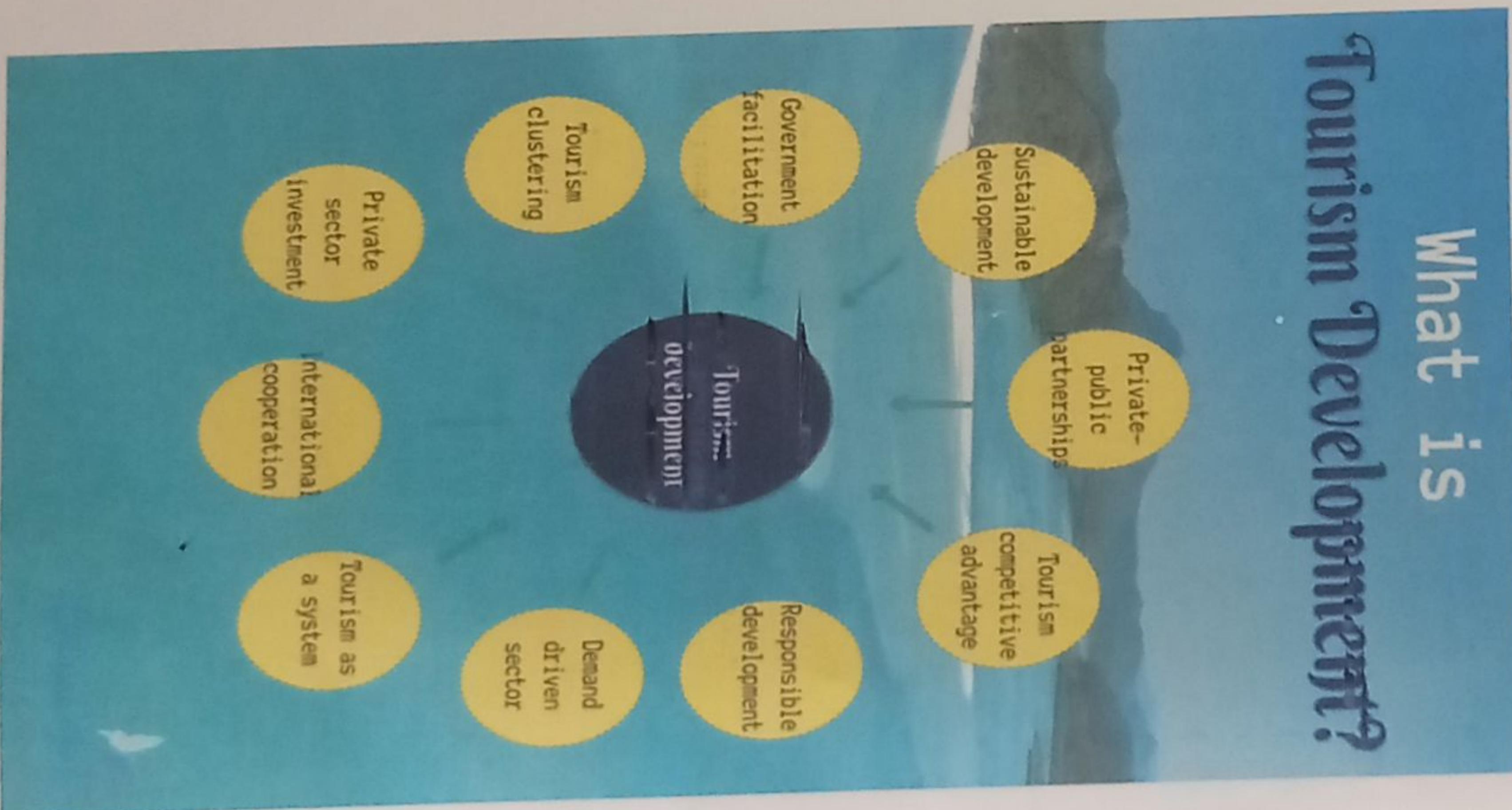
Mr. P. Jayaraman,
Assistant Professor,
Department of Hotel Management.

Patrons
Dr. T. Veerasamy,
Director, Bharath College of Science and
Management, Thanjavur.

Dr. K. Kumar,
Principal,
Bharath College of Science and
Management, Thanjavur.

Organizing Chair
Mr. A. Alanvijay,
Head, Department of Hotel Management.

What is Tourism Development?



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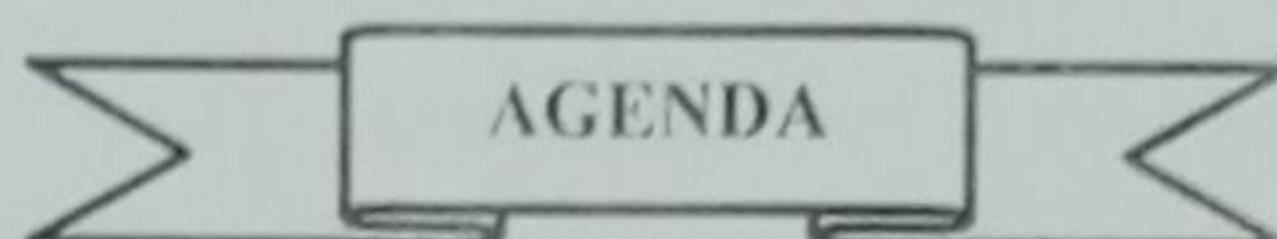
THANJAVUR – 613005

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

In Association with IQAC

Organizes

“SEMINAR ON THE EFFECT OF GOVERNMENT POLICIES ON THE
DEVELOPMENT OF TOURISM IN INDIA”



DATE: 20.08.2019

TIME: 10.00AM

VENUE: SEMINAR HALL

Welcome Address	: Dr. A. ALAN VIJAY Head, Department of Hotel Management Bharath College of Science and Management, Thanjavur.
Felicitation	: Dr. K. Kumar, Principal, Bharath College of Science and Management, Thanjavur.
Inaugural Address	: Dr. T. Veerasamy Director, Bharath College of Science and Management, Thanjavur.
Presidential Address	: “KALVI SEMMAL”"PANMUGASIGARAM" Mrs. Punitha Ganesan, Secretary, Bharath Group of Institutions, Thanjavur.
Keynote Address	: Mr. B. Tamilselvan, Assistant Professor, Nehru Arts & Science College, Coimbatore.
Vote of Thanks	: Ms. R. Soukarthika, Asst. Professor, Department of Hotel Management. Bharath College of Science and Management, Thanjavur.

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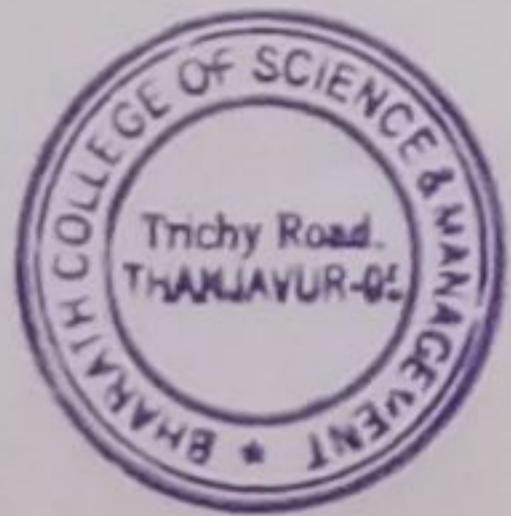
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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE LIST OF SEMINAR PARTICIPANTS

SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
1	CB17S 527932	ABHAVANAN.P	Abhavanan.P
2	CB17S 527933	ABIKRISHNAN.M	Abikrishn.M.
3	CB17S 527934	ABIMANI V	Abimani - m
4	CB17S 527935	ABIMANYU S	ABIMANYU.S
5	CB17S 527936	ABINESH M	ABINESH M
6	CB17S 527937	ABINESH R	Abinesh - R
7	CB17S 527939	AJAYVARMAN S	AJAYVARMAN S
8	CB17S 527941	AJITH P	Ajith, P
9	CB17S 527942	AKASH G	AKASH G
10	CB17S 527943	AKASHS	AKASH. S
11	CB17S 527950	BALAMURUGAN P	Balamurugan P
12	CB17S 527951	BALASUBRAMANIYAN S	Balasubramanian S
13	CB17S 527952	BALU J	Balu J
14	CB17S 527953	BASKARESHWARAN M	Baskareswaran M
15	CB17S 527954	BHARATHIDASAN R	Bharathidasan R
16	CB17S 527956	CHINNARAJA A	Chinnaraja A
17	CB17S 527964	DHVENDHIRAN V	Dhvendhiran V
18	CB17S 527967	DINESH KUMAR S	DINESH Kumar S
19	CB17S 527968	DINESHWARAN G	Dineshwaran G
20	CB17S 527969	DITTO DOMINIC D	Ditto Dominic D
21	CB17S 527972	ELVENTHAN M	Elvenththan M
22	CB17S 527973	EYALARASAN P	Eyalarasan P
23	CB17S 527974	GANESH KUMAR.N	Ganesh Kumar N
24	CB17S 527975	GANESH S	Ganesh S
25	CB17S 527976	GANGADHARAN P	Gangadharan P
26	CB17S 527977	GOWTHAM D	Gowtham D
27	CB17S 527980	GURMOORTHI N	Gurmoorthi N
28	CB17S 527982	ILYABHARATHI R	Illyabharathi R
29	CB17S 527983	JAGADESHWARAN V	Jagadeshwaran V
30	CB17S 527985	JEYARAJ D	Jeyaraj D





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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE LIST OF SEMINAR PARTICIPANTS

SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
31	CB17S 527986	JOBIN ARUN S	JOBIN ARUN.S
32	CB17S 527990	KAMESHWARAN S	Kameshwaran. S
33	CB17S 527991	KAMASHKARAN K	Kamashikaran. K
34	CB17S 527992	KANNADASAN K	Kannadasan. D
35	CB17S 527993	KANNAN D	Kannan. D
36	CB17S 527997	KARTHICK K	Karthick. K
37	CB17S 527998	KARTHIK R	Karthik. R
38	CB17S 527999	KARTHIKEYAN K	Karthikeyan. K
39	CB17S 528004	LAKSHMANAN C	Lakshmanan. C
40	CB17S 528006	MAHENDRAN R	Mahendran. R
41	CB17S 528007	MANIKA VINAYAGAM M	Manikavinayagam. M
42	CB17S 528008	MANIKANDAN A	Manikandan. A
43	CB17S 528016	MATHIAS I	MATHIAS. I
44	CB17S 528017	MEGANAAATHAN E	Meganathan. E
45	CB17S 528018	MOHAMED DASRIN M	Mohamed Dasrin. M
46	CB17S 528022	MUTHU KUMAR P	Muthukumar. P
47	CB17S 528023	MUTHUKUMAR R	Muthukumar. R
48	CB17S 528024	NAGARAJAN N	Nagarajan. N
49	CB17S 528027	NEELAKANDAN M	Neelakandan. M
50	CB17S 528028	NIKIL S	Nikil. S
51	CB17S 528029	NITHAN D	Nithan. D
52	CB17S 528031	PRADEEP B	Praadeep. B
53	CB17S 528032	PRADEEP M	PRADEEP. M
54	CB17S 528033	PRAGADESHWARAN P	Pragadeswaran. P
55	CB17S 528034	PRAKASH G	Praakash. G
56	CB17S 528035	PRAKASH K	Praakash. K
57	CB17S 528038	PRAKASH S	Praakash. S
58	CB17S 528039	PRAKASH T	Praakash. T
59	CB17S 528040	PRASANNA M	Prasanna. M
60	CB17S 528041	PRASANTH A	Prasanth. A



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LIST OF SEMINAR PARTICIPANTS

SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
61	CB17S 528043	PRASATH T	Prasath . T
62	CB17S 528050	PREM KUMAR. R	Premkumar . R
63	CB17S 528051	PUNITHAN N	Punithan . N
64	CB17S 528052	RAGUL C	Ragul . C
65	CB17S 528054	RAGUMAN P	Raguman . P
66	CB17S 528072	SAJEEESH S V	Sajeesh .
67	CB17S 528074	SANJAIKUMAR S	SANJAIKUMAR S
68	CB17S 528075	SANJIV.R	Sanjiv . R
69	CB17S 528076	SANTHOSH .K	Santhosh . K
70	CB17S 528082	SATHISH K	Sathish . K
71	CB17S 528095	SURESH R	Suresh . R
72	CB17S 528096	SURIYA N	Suriya . N
73	CB17S 528097	SURYA M	Surya . M
74	CB17S 528098	TAMIL SELVAM.S	Tamil Selvam . S
75	CB17S 528099	THAMIZHARASAN	Thamizharasan .
76	CB17S 528101	THIRUMOORTHI T	Thirumoorthi . T
77	CB17S 528117	VIGNESHWARAN K	Vigneshwaran . K
78	CB17S 528119	VIJAY K	Vijay . K
79	CB17S 528120	VIJAYAKUMAR S	Vijayakumar . S
80	CB17S 528121	VIMAL A	Vimal . A



.....

PRINCIPAL -

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.

Seminar on The Effect of Government Policies on The Development of Tourism in India

20/08/2019



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THANJAVUR – 05.
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DEPARTMENT OF HOTEL MANAGEMENT

REPORT FOR SEMINAR

The Department of Hotel Management and Catering Science has conducted one day "Seminar on The Effect of Government Policies on The Development of Tourism in India" on 20/08/2019 at Seminar Hall, Bharath College of Science and Management, Thanjavur. The Seminar has been sponsored by The Italian Cake Shop, Nagercoil. Totally 80 students are participated and benefited.

- ❖ On inaugural function, welcome address has been delivered by the Department Head Dr. A. Alan Vijay. The function has been felicitated by Dr. K. Kumar, Principal, Bharath College of Science and Management and the inaugural address delivered by Dr. T. Veerasamy, Director, Bharath College of Science and Management. The Presidential address has been delivered by Mrs. Punitha Ganesan, Secretary, Bharath College of Science and Management.
- ❖ The special address has been delivered by the chief guest Mr. B. Tamil Selvan, Assistant Professor, Nehru Arts & Science College, Coimbatore. In his address he has given the notes about the development on tourism industry in India by the using of government policies.
- ❖ Vote of Thanks given by Ms. R. Soukarthika, Assistant Professor, Department of Hotel Management.





**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,
THANJAVUR-5.**

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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

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**WORKSHOP ON THE ECONOMIC IMPORTANCE OF HOSPITALITY INDUSTRY TO
THE NATION**

PRESIDED OVER BY

**"Kalvichemmal " "Panmugasigaram "
Mrs. PUNITHA GANESAN B.Sc., M.A.,
Secretary,**

Bharath Group of Institutions, Thanjavur.

RESOURCE PERSON

**Mr. Syed Amjad Hussain,
Manager,
The Rain Tree Hotel,
Chennai.**

DATE: 13.09.2019

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!!!

PRINCIPAL

STAFF AND STUDENTS

SPONSORED BY:

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ABOUT THE COLLEGE

Bharath college of science and management , (Affiliated to Bharathidasan University, Tiruchirappalli) was established

July 2000 by K. Nadimuthu memorial

educational trust which is registered under the Indian Trust Act. An educationist

“Manithaney Kaliyalar Shri.N.Ganesan, M.com., M.phil., (PhD), started Indian

Institute of Catering Technology and Hotel Management which is the leading and first

Institute of its kind since 1993 in Thanjavur and southern part of Tamil Nadu. Our

college function with the mission of providing modern education to

development enter preneurial skills among youths with the objective of “BE A JOB

MAKER NOT A JOB SEEKER” and also eliminate poverty in Indian through educating the concepts of management, software, Health and Hospitality.

“WORKSHOP ON THE ECONOMIC IMPORTANCE OF HOSPITALITY INDUSTRY TO THE NATION”

13th SEP 2019

Organized by

DEPARTMENT OF HOTEL MANAGEMENT

In Association with IQAC

Bharath College of Science and Management

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Institution Affiliated to Bharathidasan

University, Thiruchirappalli-24)

Bharath Avenue, Near new Bus Stand , Thanjavur-613005

TamilNadu.

E-mail: bharathcollege@gmail.com
Website: www.bharath college.org

Venue : Seminar Hall.

manage the students to structure them in facing the growing world.

ABOUT THE DEPARTMENT

The Department of Hotel Management and Catering Science was established in the year 2001 – 2002. The department has been initiated to meet out the great demand worldwide for qualified and well – trained hospitality professionals, to enhance the rapid growth of Travel and Tourism Industry in Recent years. The main objective of this institution is to provide 100% placement to the students in various departments of Hotel and Tourism industry in India and Abroad. To make our students well equipped with the working methodologies in different departments, training is provided during summer and winter periods in various leading star category hotels with professional touch.

The college offers 13 UG courses, 11 PG courses , 4 M.Phil., courses and Diploma courses. The dynamics of today's global business environment alerts us the need of innovative skills for success with a concern to this need. We provide theoretical along with practical learning to

are groomed enough and they are absorbed where there is demand for supply of food and beverage services.

ABOUT THE WORKSHOP

The economic importance of hospitality industry to the nation. A strategic random technique was used to select the respondents from the hospitality industries using interview and survey method. In conclusion, the outcome of this study reveals that hospitality industry is of great importance to the economy of the nation.

RESOURCE PERSON:
Mr. Syed Amjad Hussain,
Manager,
The Rain Tree Hotel,
Chennai

Dr. K. Kumar,
Principal,
Bharath College of Science and
Management, Thanjavur.

Organizing Chair
Mr. A. Alanvijay,
Head, Department of Hotel Management.

Organizing Coordinator

Mr. G. Balachandran,
Assistant Professor,
Department of Hotel Management.

Ms. S. Jayarani,
Assistant Professor,

Department of Hotel Management.

STAFF COORDINATORS:

Mr. K. Athmanathan,
Assistant Professor,

Department of Hotel Management

Mrs. Punitha Ganesan, B.Sc., M.A.,
Secretary, Bharath Group of Institutions,
Thanjavur.

Mr. P. Jayaraman,
Assistant Professor,
Department of Hotel Management.

Patrons
Dr. T. Veerasamy,
Director, Bharath College of Science and
Management, Thanjavur.

Ms. S. Kavipriya,
Assistant Professor,
Department of Hotel Management.

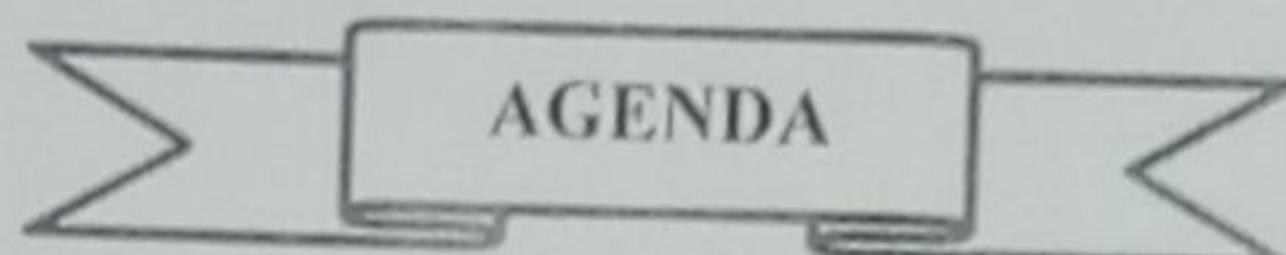
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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

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**“WORKSHOP ON THE ECONOMIC IMPORTANCE OF HOSPITALITY
INDUSTRY TO THE NATION”**



DATE: 13.09.2019

TIME: 10.00AM

VENUE: SEMINAR HALL

Welcome Address : Dr. A. ALAN VIJAY
Head, Department of Hotel Management
Bharath College of Science and Management,
Thanjavur.

Felicitation : Dr. K. Kumar,
Principal,
Bharath College of Science and Management,
Thanjavur.

Inaugural Address : Dr. T. Veerasamy
Director,
Bharath College of Science and Management,
Thanjavur.

Presidential Address : “KALVI SEMMAL”
Mrs. Punitha Ganesan
Secretary,
Bharath Group of Institutions, Thanjavur.

Keynote Address : TECHNICAL SESSION
: Mr. Syed Amjad Hussain,
Manager, The Rain Tree Hotel, Chennai.

Vote of Thanks : Mr. P. Yvon Ambrose,
Asst. Professor,
Department of Hotel Management.
Bharath College of Science and Management,
Thanjavur.

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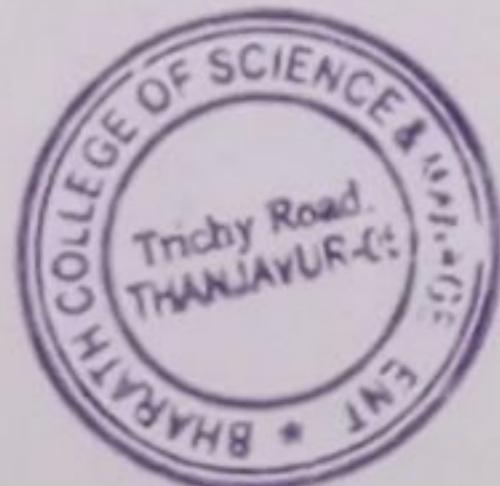
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SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
1	CB18S 053046	AADHITHTHAN. M	Aadhiththan. m
2	CB18S 053048	ADHI SEELAN. C	Adhi Seelan. c
3	CB18S 053049	AJAY. P	Ajay. P
4	CB18S 053050	AJAY. R	Ajay. R
5	CB18S 053051	AJITHKUMAR. S	Ajithkumar. S
6	CB18S 053052	AJITH KUMAR. C	Ajith Kumar. C
7	CB18S 053053	AJITHKUMAR. V	Ajithkumar. V
8	CB18S 053054	AKASHNELSON. A	Akashnelson. A
9	CB18S 053055	AKILAN. P	Akilan. P
10	CB18S 053056	ANAND. G	Anand. G
11	CB18S 053057	ARIHARASUTHAN. B	Ariharasuthan. B
12	CB18S 053058	ARUN. D	Arun. D.
13	CB18S 053059	ARUNKUMAR. A	Arunkumar. A
14	CB18S 053064	BALAMURUGAN. S	Balamurugan. S
15	CB18S 053065	BHUVANESHWARAN. G	Bhuvaneshwaran. G
16	CB18S 053066	CHRISTOPHER. S	Christopher. S
17	CB18S 053067	DHARMARAJAN. D	Dharmarajan. D
18	CB18S 053072	DINESH. R	Dinesh. R.
19	CB18S 053073	DIVAKAR. R	Divakar. R
20	CB18S 053074	EBINESAN. E	Ebinesan. E
21	CB18S 053075	ELAMBARITHI. C	Elambarithi. C
22	CB18S 053077	GOKULAKRISHNAN. M	Gokulakrishnan. M.
23	CB18S 053079	GOKULNATH. D	Gokulnath. D
24	CB18S 053080	GOKULVASANTH. S	Gokulvasanth. S
25	CB18S 053081	GOVINDARAJ. M	Govindaraj. M.
26	CB18S 053082	GUNALAN. R	Gunalan. R.
27	CB18S 053089	HARIHARAN. S	Hariharan. S
28	CB18S 053090	HARINIVAS. T	Harinivas. T
29	CB18S 053091	HARISH. G	Harish. G.
30	CB18S 053093	JEGANATHAN. V	Jeganathan. V





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SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
31	CB18S 053094	JENITH, S	Jenith - S
32	CB18S 053095	JIJENDRAN, J	JIJENDRAN J
33	CB18S 053098	KALAIVENDHAN, M	Kalai - M
34	CB18S 053099	KALAIYARASAN, K	Kalaiyaran - K
35	CB18S 053101	KANGADHARAN, V	Kangadharan - V
36	CB18S 053102	KANNAIYAN, R	Kannaiyan - R
37	CB18S 053103	KANNATHASAN, G	Kannathasan - G
38	CB18S 053104	KARMUGILAN, K.R	Karmugilan - K.R
39	CB18S 053105	KARTHI, R	Karthi - R
40	CB18S 053106	KARTHIK, K	Karthik - K
41	CB18S 053119	MANIMARAN, T	MANIMARAN - T
42	CB18S 053120	MANIRAJ, K	Maniraj - K
43	CB18S 053121	MANOJ, S	Manoj - S
44	CB18S 053122	MANOJKUMAR, S	Mano - S
45	CB18S 053123	MATHAN, N	MATHAN - N
46	CB18S 053124	MATHANMOHAN, K	MATHANMOHAN - K
47	CB18S 053125	MATHAVAN, E	MATHAVAN - E
48	CB18S 053130	MUTHUKUMAR, G	Muthukumar - G
49	CB18S 053131	MUTHUKUMAR, S	Muthukumar - S
50	CB18S 053132	MUTHURAMALINGAM, M	MUTHURAMALINGAM - M
51	CB18S 053133	MUTHUVEERAN, R	Muthuveeran - R
52	CB18S 053134	NANDHAKUMAR, S	Nandhakumar - S
53	CB18S 053147	PRAKASH, K	Pra - K
54	CB18S 053148	PRAKASHKUMAR, M	PRAKASHKUMAR - M
55	CB18S 053149	PRASANNA, P	Prasanna - P
56	CB18S 053150	PRASANNA, S	Prasanna - S
57	CB18S 053151	PRASANNASAI, R	Prasannasai - R
58	CB18S 053152	PRAVEEN KUMAR, S	Praveen Kumar - S
59	CB18S 053154	PUGALENTHI, J	Pugalenthi - J
60	CB18S 053155	PUGAZHENTHI, M	Pugazhenthi - M



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61	CB18S 053156	PUNNIYAMOORTHI, G	Punniyamoorthi
62	CB18S 053161	RAMAKRISHNAN, K	Ramakrishn
63	CB18S 053162	RAMARAJESH, T	Ramarajesh, T
64	CB18S 053163	RAMCHANDAR, P	ramchandar
65	CB18S 053164	RAMESHKANNAN, S	Rameshkannan
66	CB18S 053165	RAMSUNDAR, S	Ramsundar, S
67	CB18S 053167	RANJITH KUMAR, S	Ranjith Kumar, S
68	CB18S 053168	RAVEENDHIRAN, D	Raveendhiran, D
69	CB18S 053170	RITHIK, V	Rithik, V
70	CB18S 053171	SABARIYAN, C S	Sabariyan, C S
71	CB18S 053172	SACHITHANANTHARAJ, S	Sachithanantharaj, S
72	CB18S 053173	SAKTHIGANESH, V	Sakthiganesh, V
73	CB18S 053174	KEERTHIVASAN, L	Keerthivasan, L
74	CB18S 053175	RAGUL S	Ragul S
75	CB18S 053177	SANJAY, S	Sanjay, S
76	CB18S 053215	VASANTHARAJAN, V	Vasantharajan, V
77	CB18S 053216	VASUDEVAN, M	Vasudevan, M
78	CB18S 053217	VENGADESAN, M	Vengadesan, M
79	CB18S 053218	VENGATESH, R	Vengatesh, R
80	CB18S 053219	VENKATESH, S	Venkatesh, S
81	CB18S 053231	YASIR AHAMED, S	Yasir ahamed, S
82	CB18S 053232	YUVARAJ, S	Yuvraj, S
83	CB18S 053179	SANTHOSH, R	Santhosh, R
84	CB18S 053180	SANTHOSH, S	Santhosh, S
85	CB18S 053184	SARAVANAN, M	Saravanan, M



Mr. M. S. Srinivasan

PRINCIPAL

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.

Workshop on the Economic Importance of Hospitality Industry to The
Nation

13/09/2019



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THANJAVUR - 05,
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Affiliated To Bharathidasan University, Tiruchirappalli-24,

DEPARTMENT OF HOTEL MANAGEMENT

REPORT FOR WORKSHOP

The Department of Hotel Management and Catering Science has conducted one day "Workshop on the Economic Importance of Hospitality Industry to The Nation" on 13/09/2019 at Seminar Hall, Bharath College of Science and Management, Thanjavur. The Workshop has been sponsored by The Italian Cake Shop, Nagercoil. Totally 85 students are participated and benefited.

On Inaugural function, welcome address has been delivered by the Department Head Dr. A. Alan Vijay. The function has been felicitated by Dr. K. Kumar, Principal, Bharath College of Science and Management and the inaugural address delivered by Dr. T. Veerasamy, Director, Bharath College of Science and Management. The Presidential address has been delivered by Mrs. Punitha Ganesan, Secretary, Bharath College of Science and Management. The special address has been delivered by the chief guest Mr. Syed Amjad Hussain, Manager, The Rain Tree Hotel, Chennai. He has delivered his special explanation to students about the economic importance of hospitality industry. And also he has explain about current situation in hospitality industry. Vote of Thanks given by Mr. P. Yvon Ambrose, Assistant Professor, Department of Hotel Management.





BHARATHI COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5.

UGC Recognized 2(f) and 12 (B) Institution
Affiliated To Bharathidasan University, Tiruchirappalli-24.

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

IN ASSOCIATION WITH IQAC

ORGANIZES

**"SEMINAR ON THE ROLE OF MEDIA AND COMMUNICATION IN
TOURISM DEVELOPMENT"**

KEYNOTE SPEAKER

"Talvichemmal" "Lannugasigaram"

Mrs. PUNITHA GANESAN B.Sc., M.A.,

Secretary,

Bharathi Group of Institutions, Thanjavur.

RESOURCE PERSONS

Mr. S. ELANCHEZHIYAN,

ASSISTANT PROFESSOR,

ANNAI COLLEGE,

KUMBAKONAM.

DATE: 18/12/2019

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!!!

PRINCIPAL

STAFF AND STUDENTS

Sponsored by
The Italian Cake Shop,
Nagercoil.



ABOUT THE COLLEGE

Bharath college of science and management , (Affiliated to Bharathidasan University, Tiruchirappalli) was established

"SEMINAR ON THE ROLE OF MEDIA AND COMMUNICATION IN TOURISM DEVELOPMENT "

18th DEC 2019

Organized by

DEPARTMENT OF HOTEL MANAGEMENT

In Association with IQAC
Bharath College of Science and Management
(UGC Recognized 2(f) and 12(B))
Institution Affiliated to Bharathidasan University, Thiruchirapalli-24)
Bharath Avenue, Near new Bus Stand ,
Thanjavur-613005
TamilNadu.

E-mail: bharathcollege@gmail.com
Website: www.bharath college.org

Venue : Seminar Hall.

manage the students to structure them in facing the growing world.

ABOUT THE DEPARTMENT

The Department of Hotel Management and Catering Science was established in the year 2001 – 2002. The department has been initiated to meet out the great demand worldwide for qualified and well – trained hospitality professionals, to enhance the rapid growth of Travel and Tourism Industry in Recent years. The main objective of this institution is to provide 100% placement to the students in various departments of Hotel and Tourism industry in India and Abroad. To make our students well equipped with the working methodologies in different departments, training is provided during summer and winter periods in various leading star category hotels with professional touch.

The college offers 13 UG courses, 11 PG courses , 4 M.Phil, courses and Diploma courses. The dynamics of today's global business environment alerts us the need of innovative skills for success with a concern to this need. We provide theoretical along with practical learning to

are groomed enough and they are absorbed where there is demand for supply of food and beverage services.

ABOUT THE SEMINAR

The relationship between media and tourism is the new paradigm for the promotion of sustainable tourism. The powerful effects of media communications can bring sweeping changes in attitudes and behavior among the key actors in local, national, and global tourism for peace, security, and sustainable development.

RESOURCE PERSON:

Mr. S. Elanchezhiyan,
Head,
Department of Hotel Management,
Annai College,
Kumbakonam

ORGANIZING COMMITTEE

Chief patron
Mrs. Punitha Ganesan, B.Sc., M.A.,
Secretary, Bharath Group of Institutions,
Thanjavur.

Patrons
Dr.T.Veerasamy,
Director, Bharath College of Science and
Management, Thanjavur.

Dr. K. Kumar,
Principal,
Bharath College of Science and
Management, Thanjavur.

Organizing Chair

Mr. A. Alanvijay,
Head, Department of Hotel Management.

Organizing Coordinator

Ms. S. Kavipriya,
Assistant-Professor,

Department of Hotel Management.

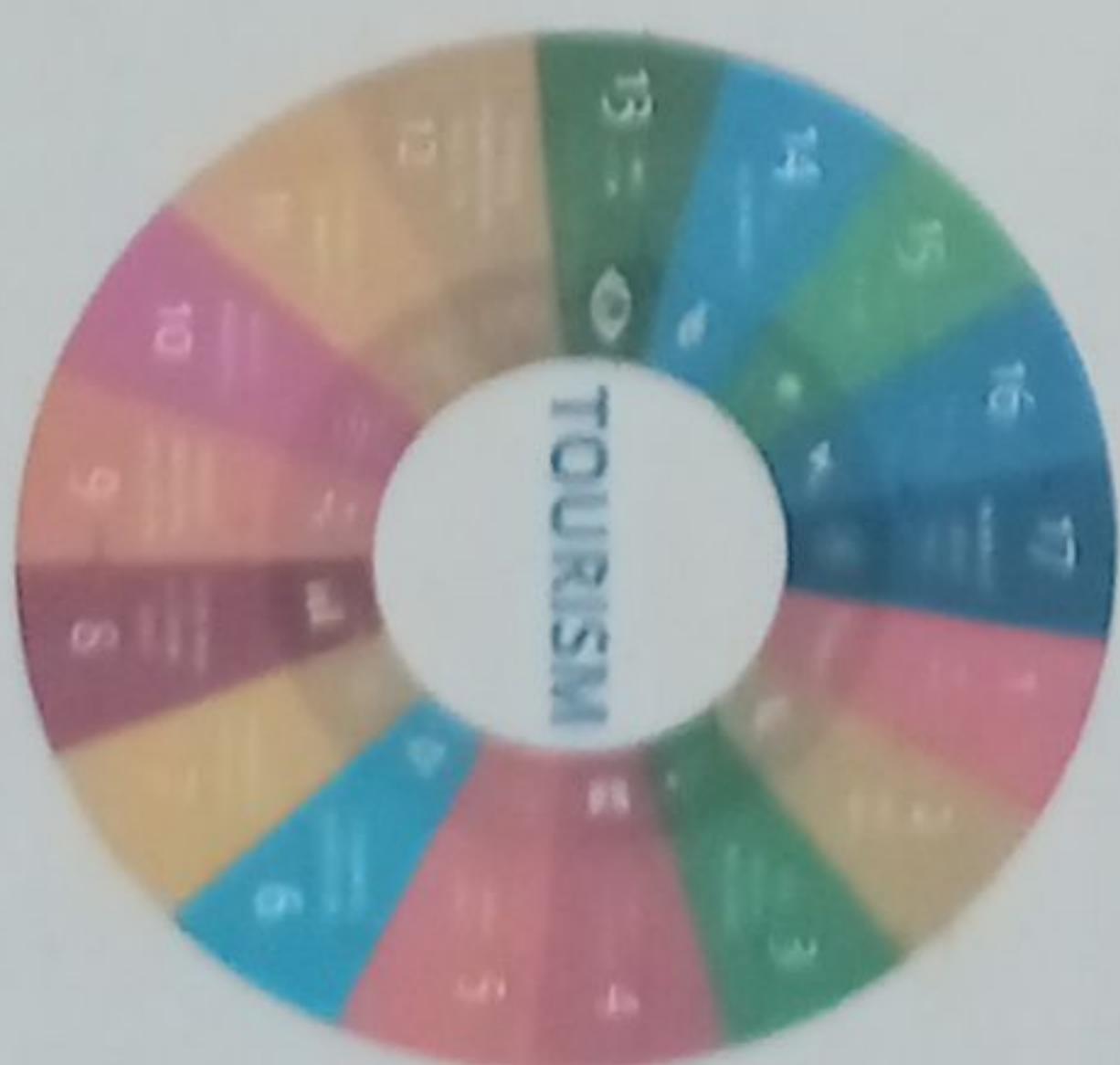
Ms. S. Jayarani,
Assistant Professor,

Department of Hotel Management.

STAFF COORDINATORS:

Mr. G. Balachandran,
Assistant Professor,
Department of Hotel Management.

Mr. K. Athmanathan,
Assistant Professor,
Department of Hotel Management



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

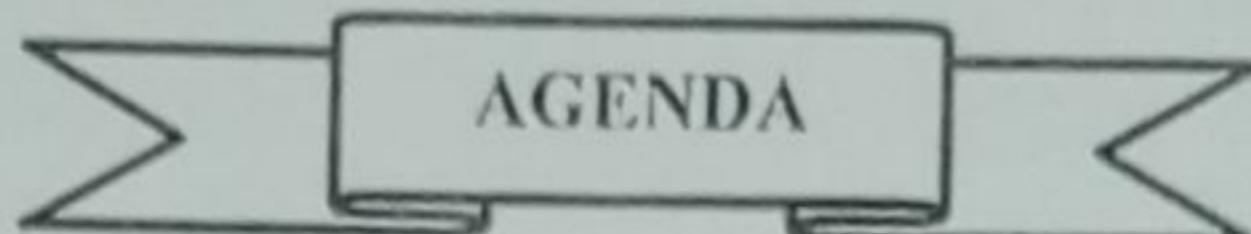
THANJAVUR – 613005

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

In Association with IQAC

Organizes

**“SEMINAR ON THE ROLE OF MEDIA AND COMMUNICATION IN TOURISM
DEVELOPMENT”**



DATE: 18/12/2019

TIME: 10.00AM

VENUE: SEMINAR HALL

Welcome Address

: Dr. A. ALAN VIJAY
Head, Department of Hotel Management
Bharath College of Science and Management,
Thanjavur.

Felicitation

: Dr. K. Kumar,
Principal,
Bharath College of Science and Management,
Thanjavur.

Inaugural Address

: Dr. T. Veerasamy
Director,
Bharath College of Science and Management,
Thanjavur.

Presidential Address

: “KALVI SEMMAL”
Mrs. Punitha Ganesan,
Secretary,
Bharath Group of Institutions, Thanjavur.

TECHNICAL SESSION

: Mr. S. Elanchezhiyan,
Assistant Professor, Annai College, Kumbakonam.

Vote of Thanks

: Mr. P. Jayaraman
Asst. Professor,
Department of Hotel Management.
Bharath College of Science and Management,
Thanjavur.

Sponsored by:
The Italian Cake Shop



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

(UGC Recognised 2 (f) & 12 (B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli-24)

Sponsored by K. Nadimuthu Memorial Educational Trust

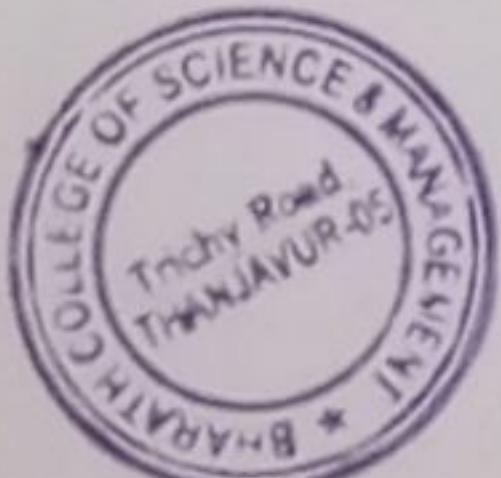
Bharath Avenue, Near New Bus Stand, THANJAVUR - 613 005. Tamil Nadu, S.India

Off : 04362 - 227937, 228081 - Fax : 04362 - 227185

E-Mail : bharathcollege@gmail.com - Website : www.bharathcollege.edu.in

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE LIST OF SEMINAR PARTICIPANTS

SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
1	CB19S 053826	AAKASH R	R. Aakash P
2	CB19S 053827	ABDUL RAHIMUL NAVAS J	J. ABDUL RAHIMUL NAVAS J
3	CB19S 053828	ABI M	M. ABI
4	CB19S 053829	ABIMANYU M	M. ABIMANYU
5	CB19S 053830	ABINESH T	T. Abinesh
6	CB19S 053831	ABISHEK B	B. Abishek
7	CB19S 053832	ADITHYAN C	C. ADITHYAN
8	CB19S 053833	ADITHYAN S	S. ADITHYAN
9	CB19S 053834	AGASH R	R. AGASH
10	CB19S 053835	AJAY KRISHNA R A	A. Ajay Krishan
11	CB19S 053836	AJAY R	A. Ajay
12	CB19S 053837	AJAY R	A. Ajay
13	CB19S 053838	AKASH A	A. Akash
14	CB19S 053839	AKASH K	K. Akash
15	CB19S 053845	ANANTH D	D. Ananth
16	CB19S 053846	ANNAMALAI S	S. Annamalai
17	CB19S 053847	ARAVINTH A	A. Aravint
18	CB19S 053848	ARAVINDH V	V. Aravindh
19	CB19S 053849	ARUPUTHA PRAVEEN C	C. Aruputha Praveen
20	CB19S 053850	ARULDEVAN A	A. Aruldevan
21	CB19S 053851	ARUNKUMAR K	K. Arunkumar
22	CB19S 053852	ARUNKUMAR R	R. Arunkumar
23	CB19S 053853	ASHOK S	S. Ashok
24	CB19S 053859	BARITH MOHAMED A	A. Barith Mohamed
25	CB19S 053860	BHARATHI R	R. Bharathi
26	CB19S 053861	DEEPANRAJ M	M. Deep
27	CB19S 053862	DEVAN V	V. Devan
28	CB19S 053863	DHANAGARAJAN S	S. Dhanganajan
29	CB19S 053866	DINESHKUMAR T	T. Dineshkumar
30	CB19S 053867	DINESH P	P. Dinesh



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT



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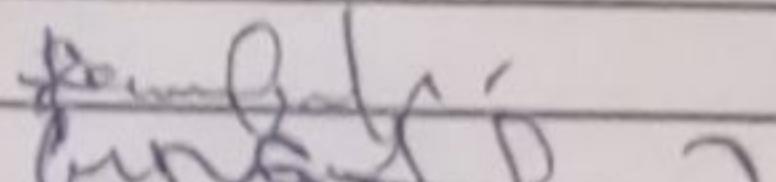
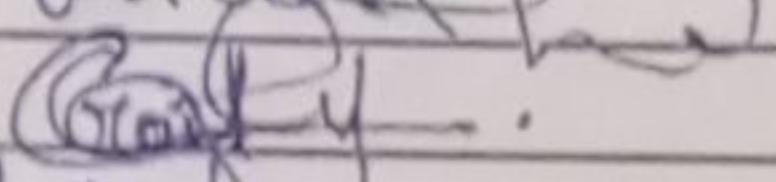
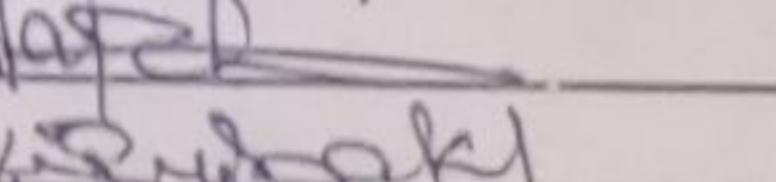
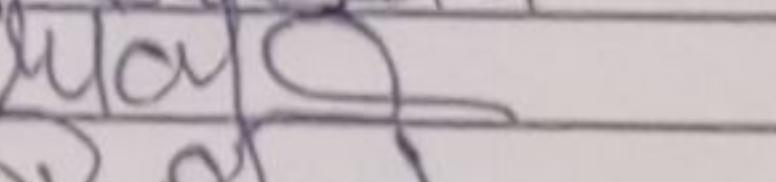
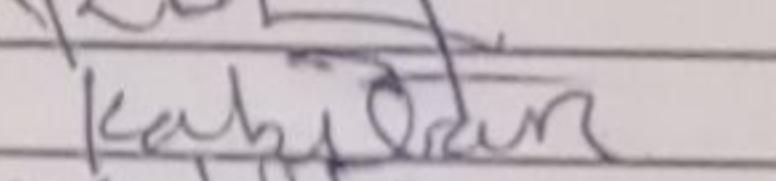
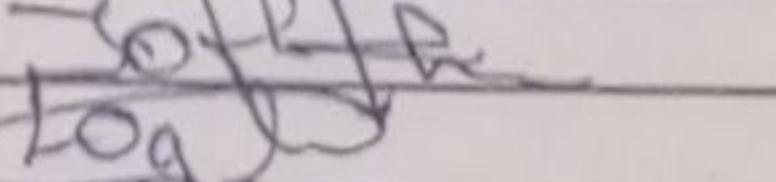
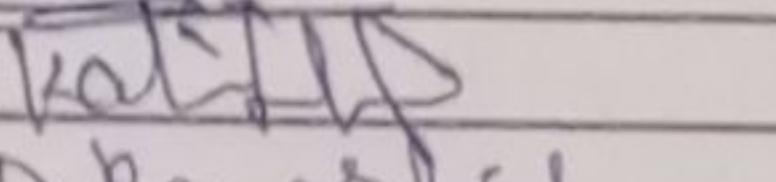
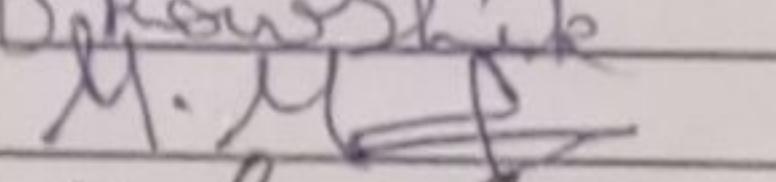
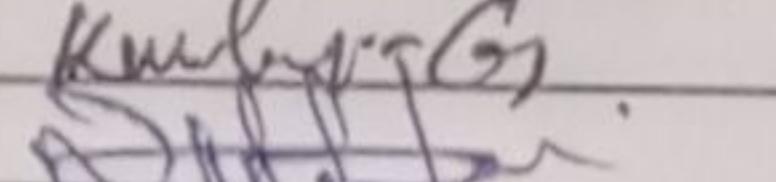
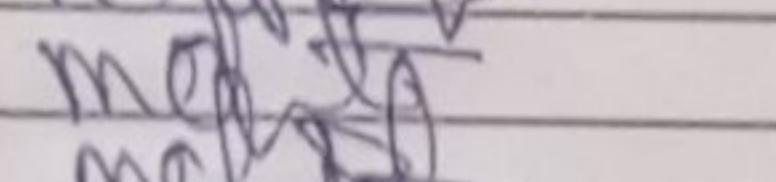
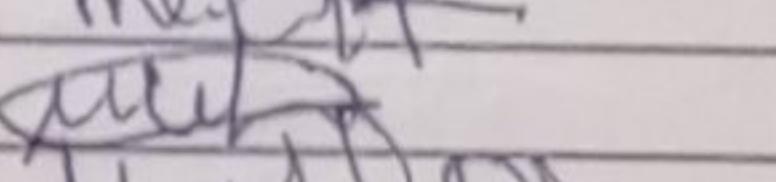
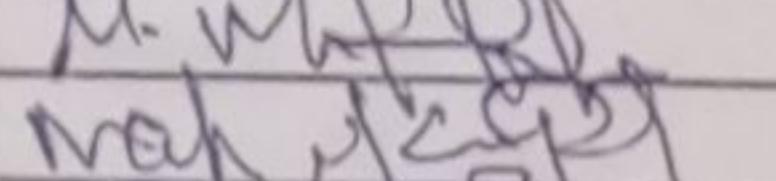
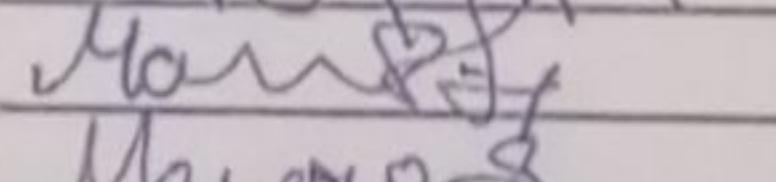
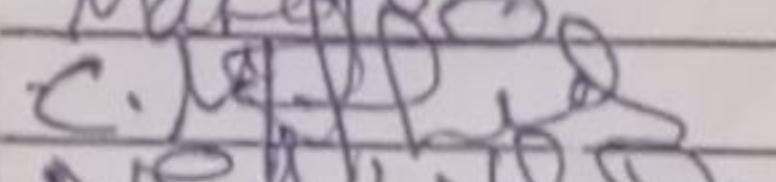
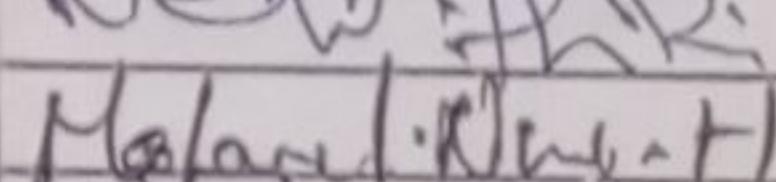
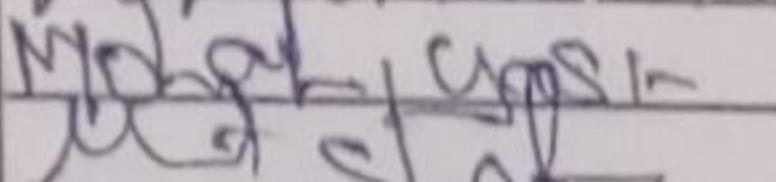
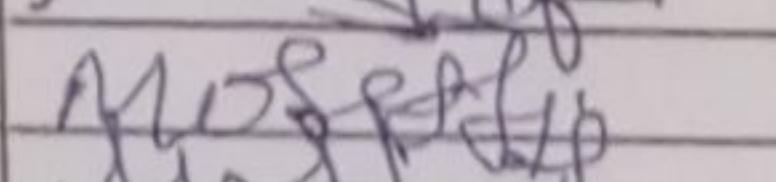
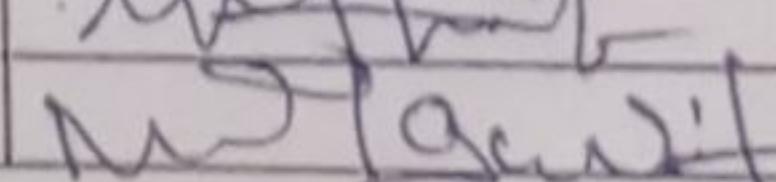
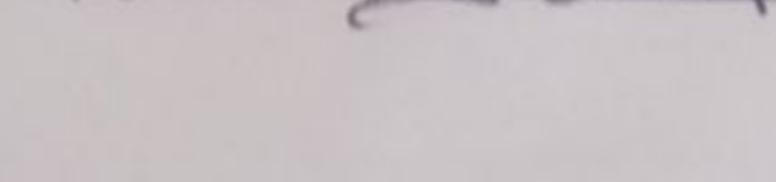
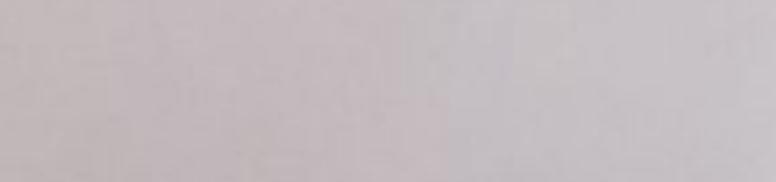
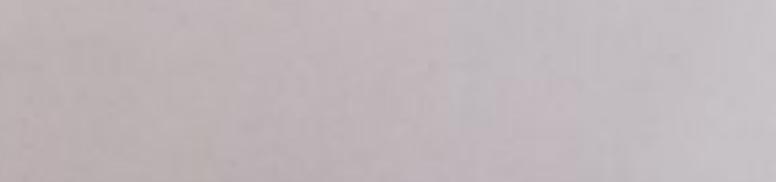
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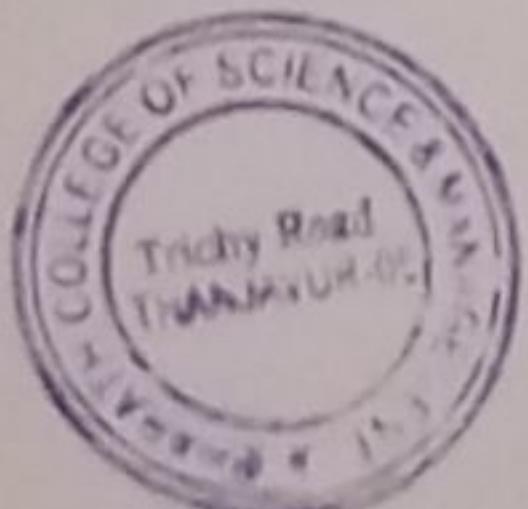
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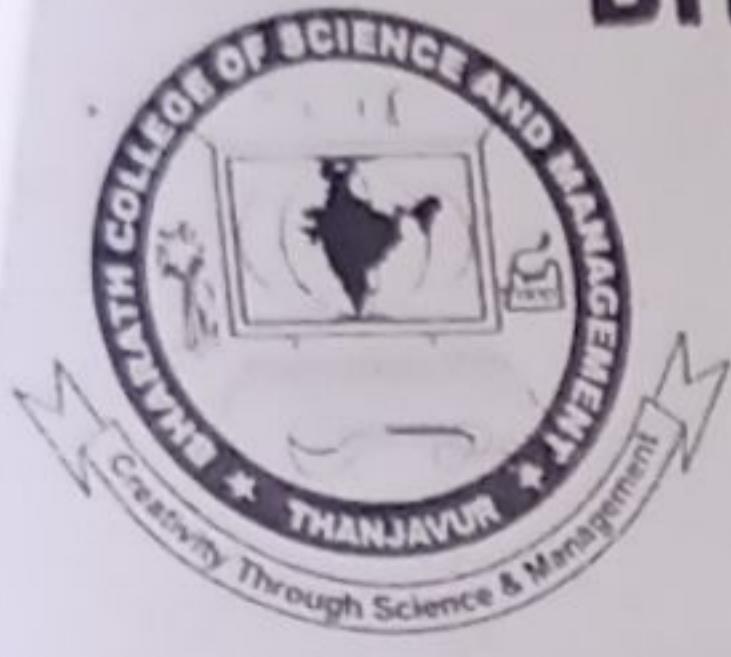
E-Mail : bharathcollege@gmail.com - Website : www.bharathcollege.edu.in

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

LIST OF SEMINAR PARTICIPANTS

SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
31	CB19S 053870	ESHWAR R	
32	CB19S 053871	GNANASEKAR A	
33	CB19S 053872	GOWTHAM V	
34	CB19S 053874	HARIHARAN S	
35	CB19S 053875	KIRUBAKARAN R	
36	CB19S 053876	MAHESHWARAN M	
37	CB19S 053877	INBAVANAN N	
38	CB19S 053878	KABILAN V	
39	CB19S 053879	KALAI DHASAN P	
40	CB19S 053880	KALAIMANIKANDAN K	
41	CB19S 053881	KALAI VASANTH K	
42	CB19S 053889	KOWSHIK D	
43	CB19S 053890	KUMARAVEL U	
44	CB19S 053891	KURALOVIYAN G	
45	CB19S 053892	LENINGOPAL L	
46	CB19S 053893	MAHENDRAN S	
47	CB19S 053894	MALAIYARASAN R	
48	CB19S 053898	MANIMARAN M	
49	CB19S 053899	MANIRAJA M	
50	CB19S 053900	MANOJ KUMAR M	
51	CB19S 053901	MANOJ R	
52	CB19S 053902	MANOJ S	
53	CB19S 053904	MATHAVAN C	
54	CB19S 053905	MELVIN RICHARD A	
55	CB19S 053906	MOHAMED NIJAMUDEEN H	
56	CB19S 053907	MOHAMED YASIN B	
57	CB19S 053908	MOHAMMED SHAFI B	
58	CB19S 053909	MOSES S	
59	CB19S 053910	MUGESH KRISHNA S	
60	CB19S 053911	MURUGAVEL M	





BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

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E-Mail : bharathcollege@gmail.com - Website : www.bharathcollege.edu.in

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SL NO	REGISTER NUMBER	NAME OF THE STUDENT	STUDENT SIGNATURE
61	CB19S 053912	MUTHUKRISHNAN K	M.K.
62	CB19S 053913	MUTHARASAN M	M. M.
63	CB19S 053914	NARESHKUMAR S	S. Naresh
64	CB19S 053925	RAJAGURU R	Rajaguru R.
65	CB19S 053926	RAJAN S	Rajan S.
66	CB19S 053927	RAJESH D	Rajesh S.
67	CB19S 053929	RAKESH M	M. R.
68	CB19S 053931	DHEENA S	S. Dheena
69	CB19S 053933	GOPALAKRISHNAN S	S. Gopal
70	CB19S 053935	RIWALDO A	Rivaldo A.
71	CB19S 053936	SABARIRAJAN R	S. Sabari
72	CB19S 053937	SAKTHIVEL B	B. Sakthivel B.
73	CB19S 053938	SAMBATH KUMAR M	M. Sambath
74	CB19S 053939	SANJAI K	K. Sanjai
75	CB19S 053940	SANKAR S	S. Sankar

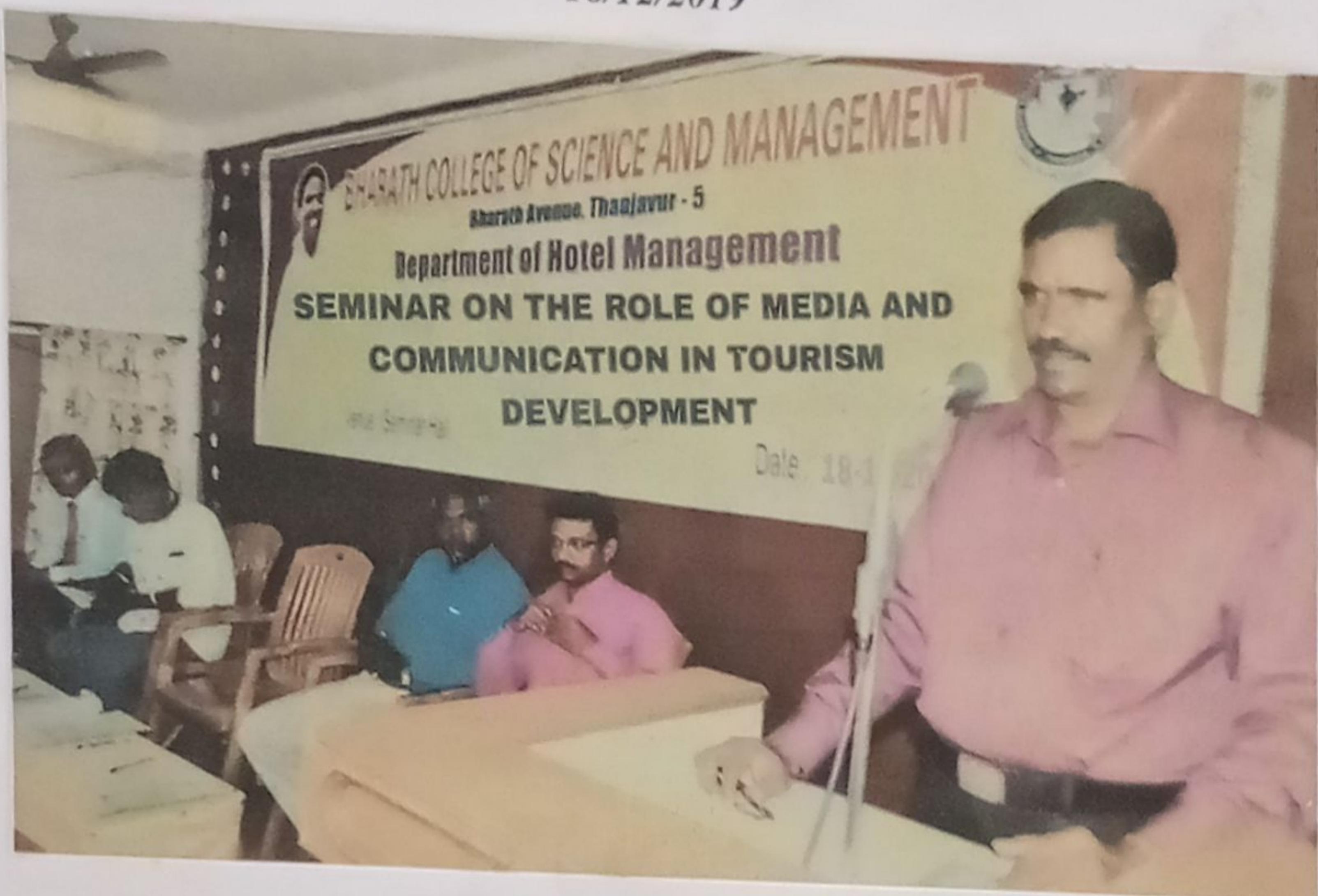


✓

PRINCIPAL

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.

Seminar on The Role of Media and Communication in Tourism Development
18/12/2019



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,
THANJAVUR – 05.
UGC Recognized 2(f) and 12 (B) Institution
Affiliated To Bharathidasan University, Tiruchirappalli-24.**

DEPARTMENT OF HOTEL MANAGEMENT

REPORT FOR SEMINAR

The Department of Hotel Management and Catering Science has conducted one day "Seminar on The Role of Media and Communication in Tourism Development" on 18/12/2019 at Seminar Hall, Bharath College of Science and Management, Thanjavur. The Seminar has been sponsored by The Italian Cake Shop, Nagercoil. Totally 75 students are participated and benefited. On inaugural function, welcome address has been delivered by the Department Head Dr. A. Alan Vijay. The function has been felicitated by Dr. K. Kumar, Principal, Bharath College of Science and Management and the inaugural address delivered by Dr. T. Veerasamy, Director, Bharath College of Science and Management. The Presidential address has been delivered by Mrs. Punitha Ganesan, Secretary, Bharath College of Science and Management. The special address has been delivered by the chief guest Mr. S. Elanchezhiyan, Head, Department of Hotel Management, Annai College, Kumbakonam. On his special deliver address he has specially detailed the role of Media and Communication in Tourism Development. Vote of Thanks given by Mr. P. Jayaraman, Assistant Professor, Department of Hotel Management.





BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5.

UGC Recognized 2(f) and 12 (B) Institution

Affiliated To Bharathidasan University, Tiruchirappalli-24.

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

In Association with IQAC

Organizes

"WORKSHOP ON AN OVERVIEW OF BAKERY & CONFECTIONERY"

PRESIDED OVER BY

"Kalvichemmal" "Panmugasigaram"

Mrs. PUNITHA GANESAN B.Sc, M.A.,

Secretary,

Bharath Group of Institutions, Thanjavur.

RESOURCE PERSON

Mr. R. JAYASEELAN,
PRODUCTION MANAGER,
THE ITALIAN CAKE SHOP,
NAGERCOIL

DATE: 06.01.2020

VENUE: SEMINAR HALL

ALL ARE CORDIALLY INVITED!!!

PRINCIPAL

STAFF AND STUDENTS

SPONSORED BY:

THE ITALIAN CAKE SHOP, NAGERCOIL.



ABOUT THE COLLEGE

Bharath college of science and management , (Affiliated to Bharathidasan University, Tiruchirappalli) was established

"WORKSHOP ON AN OVERVIEW OF BAKERY & CONFECTIONERY"

06th JAN 2020

Organized by

DEPARTMENT OF HOTEL MANAGEMENT

In Association with IQAC

Bharath College of Science and Management
(UGC Recognized 2(A) and 12(B))
Institution Affiliated to Bharathidasan University, Tiruchirappalli-24)
Bharath Avenue, Near new Bus Stand , Thanjavur-613005

TamilNadu,

E-mail: bharathcollege@gmail.com
Website: www.bharathcollege.org

Venue : Seminar Hall,

The college offers 13 UG courses, 11 PG courses , 4 M.Phil., courses and Diploma courses. The dynamics of today's global business environment alerts us the need of innovative skills for success with a concern to this need. We provide theoretical along with practical learning to

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The Department of Hotel Management and Catering Science was established in the year 2001 – 2002. The department has been initiated to meet out the great demand worldwide for qualified and well – trained hospitality professionals, to enhance the rapid growth of Travel and Tourism Industry in Recent years. The main objective of this institution is to provide 100% placement to the students in various departments of Hotel and Tourism industry in India and Abroad. To make our students well equipped with the working methodologies in different departments, training is provided during summer and winter periods in various leading star category hotels with professional touch.

An education in Hotel Management has today assumed significant importance Hotel Management students are absorbed in all the service industries such as star hotels, cruise lines, catering units, chain restaurants, fast food joints, retail sector, shopping malls, multiplexes. Our students

are groomed enough and they are absorbed where there is demand for supply of food and beverage services.

ABOUT THE WORKSHOP

Baking is the cooking of food by dry heat in an oven in which the action of the dry convection heat is modified by steam. The dry heat of baking changes the form of starches in the food and causes its outer surfaces to brown, giving it an attractive appearance and taste.

RESOURCE PERSON:

Mr. R. Jayaseelan
Production Manager,
The Italian Cake Shop, Nagercoil.

ORGANIZING COMMITTEE

Chief patron
Mrs. Punitha Ganesan, B.Sc., M.A.,
Secretary, Bharath Group of Institutions,
Thanjavur.

Patrons
Dr.T.Veerasamy,
Director, Bharath College of Science and
Management, Thanjavur.

Dr. K. Kumar,
Principal,
Bharath College of Science and
Management, Thanjavur.

Organizing Chair
Mr. A. Alanvijay,
Head, Department of Hotel Management.

Organizing Coordinator

Mr. G. Balachandran,
Assistant Professor,
Department of Hotel Management.

Ms. S. Jayarani,
Assistant Professor,
Department of Hotel Management.

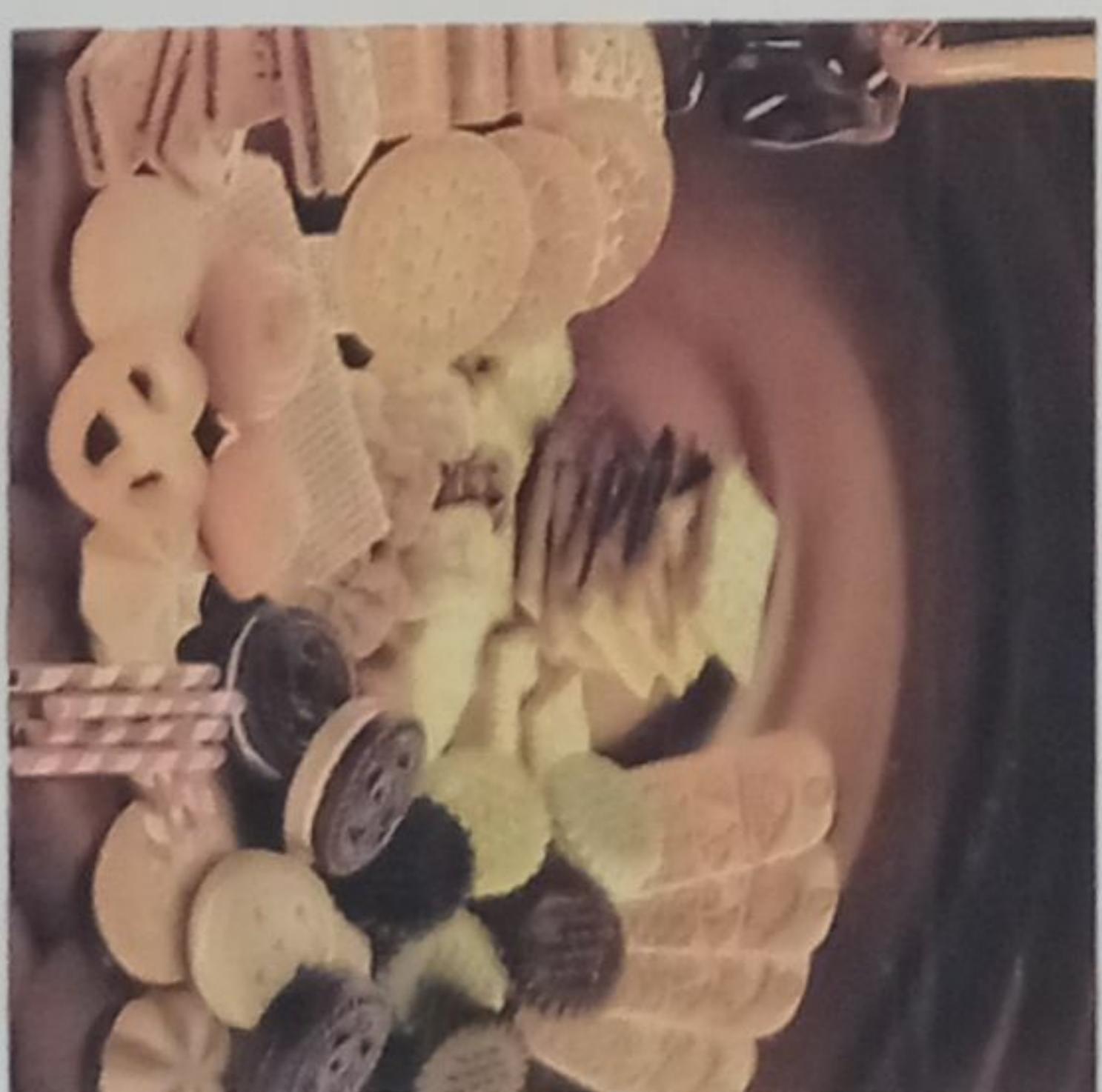
STAFF COORDINATORS:

Mr. K. Athmanathan,
Assistant Professor,
Department of Hotel Management

Mr. P. Jayaraman,
Assistant Professor,
Department of Hotel Management.

Ms. S. Kavipriya,

Assistant Professor,
Department of Hotel Management.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

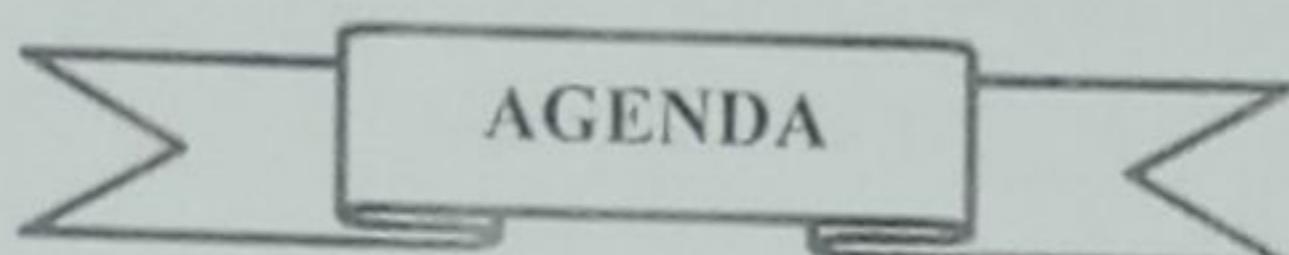
THANJAVUR – 613005

DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

In Association with IQAC

Organizes

“WORKSHOP ON AN OVERVIEW OF BAKERY & CONFECTIONERY”



DATE: 06.01.2020

TIME: 10.00AM

VENUE: SEMINAR HALL

Welcome Address

: Dr. A. ALAN VIJAY
Head, Department of Hotel Management
Bharath College of Science and Management,
Thanjavur.

Felicitation

: Dr. K. Kumar,
Principal,
Bharath College of Science and Management,
Thanjavur.

Inaugural Address

: Dr. T. Veerasamy
Director,
Bharath College of Science and Management,
Thanjavur.

Presidential Address

: “KALVI SEMMAL”
Mrs. Punitha Ganesan
Secretary,
Bharath Group of Institutions, Thanjavur.

Keynote Address

TECHNICAL SESSION STARTS

: Mr. R. Jayaseelan,
Production Manager, The Italian Cake Shop, Nagercoil.

Vote of Thanks

: Mr. P. Jayaraman
Asst. Professor,
Department of Hotel Management,
Bharath College of Science and Management,
Thanjavur.

Sponsored by:
The Italian Cake Shop



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DEPARTMENT OF HOTEL MANAGEMENT & CATERING SCIENCE

LIST OF WORKSHOP PARTICIPANTS

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1	CB17S 527932	ABHAVANAN.P	Abhavanan.P
2	CB17S 527933	ABIKRISHNAN.M	Abikrishnan.M
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4	CB17S 527935	ABIMANYU S	Abimanyu S
5	CB17S 527936	ABINESH M	Abinesh M
6	CB17S 527937	ABINESH R	Abinesh R
7	CB17S 527941	AJITH P	Ajith P
8	CB17S 527942	AKASH G	Akash G
9	CB17S 527943	AKASHS	AKASHS
10	CB17S 527950	BALAMURUGAN P	Balamurugan P
11	CB17S 527951	BALASUBRAMANIYAN S	Balasubramaniyan S
12	CB17S 527952	BALU J	Balu J
13	CB17S 527953	BASKARESHWARAN M	Baskareswaran M
14	CB17S 527956	CHINNARAJA A	Chinnaraja A
15	CB17S 527964	DHVENDHIRAN V	Dhvendhiran V
16	CB17S 527967	DINESH KUMAR S	Dinesh Kumar S
17	CB17S 527968	DINESHWARAN G	Dineshwaran G
18	CB17S 527969	DITTO DOMINIC D	Ditto Dominic D
19	CB17S 527972	ELVENTHAN M	Elvenththan M
20	CB17S 527973	EYALARASAN P	Eyalarasan P
21	CB17S 527974	GANESH KUMAR.N	Ganesh Kumar.N
22	CB17S 527975	GANESH S	Ganesh S
23	CB17S 527976	GANGADHARAN P	Gangadharan P
24	CB17S 527977	GOWTHAM D	Gowtham D
25	CB17S 527980	GURMOORTHI N	Gurmoorthi N
26	CB17S 527983	JAGADESHWARAN V	Jagadeshwaran V
27	CB17S 527985	JEYARAJ D	Jeyaraj D
28	CB17S 527986	JOBIN ARUN S	Jobin Arun S
29	CB17S 527991	KAMASHKARAN K	Kamashkaran K
30	CB17S 527992	KANNADASAN K	Kannadasan K



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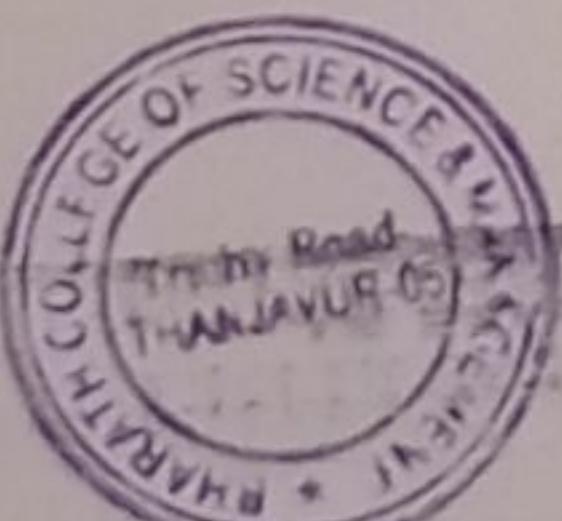
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33	CB17S 527998	KARTHIK R	Karthik R
34	CB17S 527999	KARTHIKEYAN K	Karthikeyan K
35	CB17S 528004	LAKSHMANAN C	Lakshmanan C
36	CB17S 528006	MAHENDRAN R	Mahendran R
37	CB17S 528007	MANIKA VINAYAGAM M	Manika Vinayagam
38	CB17S 528008	MANIKANDAN A	Manikandan A
39	CB17S 528016	MATHIAS J	Mathias J
40	CB17S 528018	MOHAMED DASRIN M	Mohamed Dasrin M
41	CB17S 528022	MUTHU KUMAR P	Muthukumar P
42	CB17S 528023	MUTHUKUMAR R	Muthukumar R
43	CB17S 528024	NAGARAJAN N	Nagarajan N
44	CB17S 528027	NEELAKANDAN M	Neelakandan M
45	CB17S 528028	NIKIL S	Nikil S
46	CB17S 528029	NITHAN D	Nithan D
47	CB17S 528031	PRADEEP B	Pradeep B
48	CB17S 528032	PRADEEP M	Pradeep M
49	CB17S 528033	PRAGADESHWARAN P	Pragadeswaran P
50	CB17S 528034	PRAKASH G	Praakash G
51	CB17S 528038	PRAKASH S	Praakash S
52	CB17S 528039	PRAKASH T	Praakash T
53	CB17S 528040	PRASANNÄ M	Prasanna M
54	CB17S 528041	PRASANTH A	Prasanth A
55	CB17S 528043	PRASATH T	Prasath T
56	CB17S 528050	PREM KUMAR. R	Prem Kumar. R
57	CB17S 528052	RAGUL C	Ragul C
58	CB17S 528054	RAGUMAN P	Raguman P
59	CB17S 528072	SAJEESH S V	Sajeesh S V
60	CB17S 528074	SANJAIKUMAR S	Sanjaikumar S





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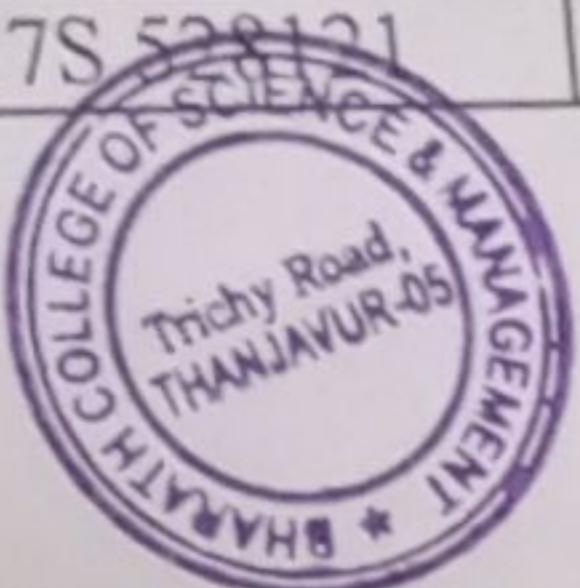
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62	CB17S 528076	SANTHOSH.K	<i>Santhosh.K</i>
63	CB17S 528082	SATHISH K	<i>Sathish.K</i>
64	CB17S 528096	SURIYA N	<i>Suriya N</i>
65	CB17S 528097	SURYA M	<i>Surya M</i>
66	CB17S 528098	TAMIL SELVAM.S	<i>Tamil - S</i>
67	CB17S 528101	THIRUMOORTHI T	<i>Thirumoothi T</i>
68	CB17S 528119	VIJAY K	<i>Vijay K</i>
69	CB17S 528120	VIJAYAKUMAR S	<i>Vijayakumar S</i>
70	CB17S 528121	VIMAL A	<i>Vimal A</i>



Cherry

PRINCIPAL

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
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Workshop on an Overview of Bakery and Confectionery

06/01/2020



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,
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DEPARTMENT OF HOTEL MANAGEMENT

REPORT FOR WORKSHOP

- The Department of Hotel Management and Catering Science has conducted one day "Workshop on an Overview of Bakery and Confectionery" on 06/01/2020 at Seminar Hall, Bharath College of Science and Management, Thanjavur. The Workshop has been sponsored by The Italian Cake Shop, Nagercoil. Totally 70 students are participated and benefited.
- On Inaugural function, welcome address has been delivered by the Department Head Dr. A. Alan Vijay. The function has been felicitated by Dr. K. Kumar, Principal, Bharath College of Science and Management and the inaugural address delivered by Dr. T. Veerasamy, Director, Bharath College of Science and Management. The Presidential address has been delivered by Mrs. Punitha Ganesan, Secretary, Bharath College of Science and Management. The special address has been delivered by the chief guest Mr. R. Jayaseelan, Production Manager, The Italian Cake Shop, Nagercoil. In his address he has explain about latest bakery electronic equipments and their uses, working method.
- Vote of Thanks given by Mr. P. Jayaraman, Assistant Professor, Department of Hotel Management.

