

भारतीय गैर न्यायिक

बीस रुपये

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Rs. 20

TWENTY
RUPEES

INDIA

INDIA NON JUDICIAL



தமிழ்நாடு தமில்நாடு TAMIL NADU 12-02-2022

03AC 114944

BHARATH COLLEGE OF SCIENCE
AND MANAGEMENT
THANJAVUR

N. ராஜா

முத்தியுத்தாள் விற்றவையாளர்
2 ரிமம் எண். 17/2008
V.P. கோனில் தெரு,
தஞ்சாவூர். தமிழ்நாடு.

தமிழ்ப் பல்கலைக் கழகம், தஞ்சாவூர்

இலக்கியத்துறை

மற்றும்

பாரத் அறிவியல் நிர்வாகவியல் கல்லூரி, தஞ்சாவூர்

காட்சித் தொடர்பியல் துறை

ஆகிய இரு நிறுவனங்களுக்கிடையேயான

புரிந்துணர்வு ஒப்பந்தம் (MOU)

தஞ்சாவூர், தமிழ்ப் பல்கலைக்கழக இலக்கியத்துறைக்கும் பாரத் அறிவியல்
நிர்வாகவியல் கல்லூரி, காட்சித் தொடர்பியல் துறைக்கும் இடையே கல்வி,
தொழில்பயிற்சி கருந்தரங்கசார் பரிமாற்றங்கள் மேம்பாட்டுப் பணிகள்

செய்துகொள்வது தொடர்பாகப் புரிந்துணர்வு அடிப்படையில் ஒப்பந்தம் செய்துகொள்ளப் பெறுகிறது.

ஒப்பந்தத்தின் அடிப்படையில் நிகழ்த்தப் பெறும் செயல்பாடுகள் இரு நிறுவனங்களின் தலைவர்களும் அவரவர் சார்பில் நியமிக்கப் பெறும் ஆய்வுத் திறனையும், பட்டறிவுடன் கூடிய ஒருங்கிணைப்பாளரையும் சார்ந்தவையாகும்.

ஒப்பந்தத்தினைக் கொண்டு இரு நிறுவனங்களையும் வேறு எந்த அலுவல் நிலையிலான வேண்டுகோளினையும் கேட்கக் கூடாது.

இரு நிறுவனங்களின் அவ்வப்போதைய நிதிநிலையைப் பொறுத்து நிதிசார் தேவைகளை முறையாகப் பேசிப் புரிந்து கொள்ளுதல் வேண்டும்.

ஒப்பந்தம் குறித்து ஐந்து ஆண்டுகளுக்கு நடைமுறைப்படுத்தப்பெறும். இடையில் நிறுத்திக் கொள்ளவேண்டிய சூழல் ஏற்பட்டால் முன்றுமாதம் முன்னதாக எழுத்து முறையில் அணுகி முடித்துக் கொள்ளலாம். இல்லையெனில் முறைப்படி பேசி உடன்பாட்டினை முடிவுக்குக் கொண்டு வரலாம்.

ஒப்பந்தக் காலத்தில் இரு நிறுவனங்களும் இக்குறிப்பிட்ட பொருண்மைகளில் வெவ்வேறு தளங்களில் தனித்தனியே ஈடுபட்டுக் கொள்ளவும் செயல்படவும் இப்புரிந்துணர்வு ஒப்பந்தம் வழிவகை செய்து தருகின்றது.

இப்புரிந்துணர்வு ஒப்பந்தம் அறிவு மேம்பாட்டிற்கு மட்டும் ஏற்படுத்திக் கொள்ளப்பெறுகின்றது. வணிக நோக்கில் பயன்படுத்திக் கொள்ளக் கூடாது. இரு நிறுவனங்களின் பெயர்களை இருவரும் பயன்படுத்துவதற்கு முன்பாக விரிவாகக் கலந்தாய்வு செய்து தொடர்பு கொண்டு பயன்படுத்திக் கொள்ளவேண்டும்.

ஒப்பந்தக் காலத்தில் இரு நிறுவனங்கள் நடத்தத் திட்டமிடப்பெறும் நிகழ்வுகள், கருத்தரங்குகள், கருத்தரங்க முன்மொழிவுகள் அழைப்பிதழ்கள் முதலான அனைத்து ஏற்பாடுகளும் விரிவான, வெளிப்படையான, முறையான கலந்தாய்வுகளின் மூலமாகச் செய்து கொள்ளப்படவேண்டியவை.

இரு நிறுவனங்களும் முன்னரே தீர்மானித்த செயல்பாடுகளைச் செய்தி நிறுவனங்களுக்கு அறிக்கையாக வெளியிடும்பொழுது, இருவரும் எழுத்துவடிவில் இசைவு பெற்றே வெளியிட வேண்டும்.

வரையறுக்கப்பட்ட மேற்குறிப்பிட்ட துறைகளின் ஆய்வுக் களங்களில் கீழ்க்காணும் பொதுத்தன்மையில் ஒருவருக்கொருவர் ஒத்துழைப்பினை நல்குவது என ஒருமனதாகத் தீர்மானிக்கப்பெற்று இவ்வொப்பந்தம் உருவாக்கப்பெறுகிறது.

தமிழர்களின் பாரம்பரிய கலைகளான சிலம்பம், பறையடித்தல், ஓயிலாட்டம், மயிலாட்டம் போன்றவற்றை மீட்டுருவாக்கம் செய்தல்.

இரு நிறுவனங்களின் மாணவர்களின் படைப்பாக்கத்திறன் மற்றும் இலக்கிய அறிவை மேம்படுத்தும் விதமாக கவிதை, கட்டுரை பேச்சுப்போட்டி நடத்துதல்.

சிறப்புச் சொற்பொழிவுகள், பன்னாட்டு கருத்தரங்குகள், பயிலரங்குகள், மாநாடுகள் போன்றவற்றை இரு நிறுவனங்களும் இணைந்து நடத்துவதன் மூலமாக பாரம்பரிய கலைகளைப் பாதுகாத்தல்.

மேற்கண்ட ஒப்பந்தம் மூலம் இணைந்து உருவாக்கப்படும் ஆய்வுக் கட்டுரைகள், தொகுப்பு நூல்கள், குறுந்தகடுகள் முதலான வெளியீடுகளை இரு நிறுவனங்களும் இணைந்து வெளியிடுதல்.

அறிவுசார் கட்டமைப்பு நிலைகளை மேம்படுத்திக் கொள்வதற்கும் அகத்தாண்டலுக்கும் துலங்களுக்கும் மட்டுமே இப்புரிந்துணர்வு ஒப்பந்தம் ஏற்படுத்தப் பெறுகின்றது.

வேறு ஏதேனும் புதிய நடைமுறைகளைச் செயல்படுத்தவேண்டுமெனில் இரு நிறுவனங்களும் முன்கூட்டியே திட்டமிட்டுக் கலந்து ஆலோசனைச் செய்து பின் எழுதி நடத்திக் கொள்ளலாம். இரு நிறுவனங்களும் இணைந்து நிகழ்த்தும் தத்தம் செயல்பாடுகளைத் தனித்தனியே ஆவணப்படுத்திக் கொள்ளலாம்.

ஒவ்வொரு நிறுவனமும் அடுத்த நிறுவனங்களிடமிருந்து பெற்ற தகவல்களை மந்தண அறிக்கைகளாகக் கருதிப் பாதுகாக்கவேண்டும்.

எழுத்து வடிவிலான ஆவண வடிவிலான முன்வரைவுகள் இரு
நிறுவனங்களும் நன்கு சோதிக்கப் பெற்றே பரிமாற்றம் செய்து கொள்ளப்படுகின்றன.
இவ்வொப்பந்தங்கள் முதல் ஐந்து ஆண்டுகளுக்கு நடைமுறையில்
இருக்கும்.

நாள்:

இடம்: தஞ்சாவூர்

துணைவேந்தர்

தமிழ்ப் பல்கலைக்கழகம்

தஞ்சாவூர்-613 010

[Signature]
16/02/2022
முதல்வர்

பாரத் கல்லூரி

தஞ்சாவூர்-613 005

PRINCIPAL

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.

சாட்சிகள்

1. பதிவாளர்

தமிழ்ப் பல்கலைக்கழகம்

[Signature]
16/2/22

2. துறைத்தலைவர்

இலக்கியத்துறை

[Signature]
16.02.2022

3. துறைத்தலைவர்

காட்சித் தொடர்பியல் துறை,

பாரத் அறிவியல் நிர்வாகவியல் கல்லூரி

[Signature]
16.02.22

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT



Near New Bus Stand, Thanjavur - 5. Ph: 04362-228081, 227937.
Email: bharathcollege@gmail.com web: www.bharathcollege.edu.in
(UGC Recognised 2(f) and 12(B) Institution)
(Affiliated to Bharathidasan University, Tiruchirappalli)



DEPARTMENT OF VISUAL COMMUNICATION
in Association with IQAC

ORGANISES

SEMINAR ON
SCRIPT WRITING

INVITATION

Date: 09.02.2022
Time: 10:00 am

Venue: Bharath Auditoriam

PRESIDENTIAL ADDRESS:

Mrs. PUNITHA GANESAN

Secretary, Bharath Group of Institution,
Thanjavur

RESOURCE PERSON

Mr. SARATH SURYA

Film & Screen Play Writer, Chennai

By
Head of the Department, Asst. Professors
and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

UGC Recognised 2(f) and 12(B) Institution
Affiliated to Bharathidasan University, Trichirappalli-24
Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION

AGENDA

Seminar on SCRIPT WRITING

Date: 09.02.2022

Time: 10:00 am

1. Tamil Thai Vazhthu

2. Lighting Kuthuvilakku

3. Welcome Address : **Mr. T.AJAY ANAND**
III B.Sc., Viscom

4. Honouring the Guests

Felicitation

5. **Dr.T.VEERASAMY,**
Director, BCSM

6. **Dr. K.KUMAR,**
Principal, BCSM

7. Chief Guest Address : **Mr. SARATH SURYA,**
Film & Screen play writer,
Chennai

8. Presidential Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur

Technical Sessions Start @ 11:30 am



**BHARATH COLLEGE OF
SCIENCE AND MANAGEMENT
THANJAVUR-5**

**DEPARTMENT OF
VISUAL COMMUNICATION**

cordially invites you

**A Two Days Seminar
on**

SCRIPT WRITING

09.02.2022 - 10.02.2022

Organized by
DEPARTMENT OF VISCOM
Bharath College of
science and Management
Thanjavur-5

Sponsored by
TAMIL UNIVERSITY, Thanjavur

Presidential Address:

'Pannugha Sigaram' 'Kalvichemmal'

Smt. PUNITHA GANESAN,

Secretary,

Bharath Group of Institutions, Thanjavur

Felicitation:

Dr T.VEERASAMY,

Principal,

Bharath College of
Science and Management

Mr R.ARAVAZHI,

Vice-Principal,

Bharath College
of Science and Management

Mrs N.RAJARAJESWARI,

Vice-Principal and Faculty In-Charge,

Bharath College
of Science and Management

Resource Person:

Mr. SARATH SURYA

Film & Screen Play, Chennai.

PROGRAMME SCHEDULE

Prayer Song

Welcome address:

AJAY ANAND .T

III B.Sc., Viscom

Presidential Address:

Felicitation:

Guest Lecture:

Vote of Thanks:

VETRIVEL .M

II B.Sc Viscom

National Anthem:

ALL ARE WELCOME



About the College

Bharath College of Science and Management a UGC recognized 2(f) & 12(B) institution affiliated to Bharathidasan University, Trichirappalli is functioning from the academic year 2000-2001 is a self-financing college established by K.Nadimuthu Memorial Educational Trust and it has been sanctioned by the Government of Tamilnadu. To promote patriotism in the young minds, the college has been rightly named as Bharath College of Science and Management.

About the Dept. of Visual Communication

Drawing studio with equipments such as easel and drawing tables for the purpose of live model and object drawing and the photography studio with camera and studio light train students in live model shooting, still life shooting, lighting techniques, Black / white and color photo shooting. In audio and video classroom with large screen television and home theater DVD player screening discussion of documentaries and advertisements are carried out. Students learn Photoshop. 2D format animation, images with special effects,

Multimedia techniques in computers with all multimedia software in computer lab.

Courses offered

1. B.Sc., Visual Communication
2. M.Sc., Visual Communication

Aim of the Seminar

Bharath College of Science Management is concentrating on visual communication with all its efforts to promote the future of the students.

The seminar is conducted to educate the students of Visual communication to write scripts for Films, Plays, Stories, Articles, Criticism, Advertisements, etc.

With the help of this seminar, students can shine wherever they go for interview or job.

ORGANISING COMMITTEE

Chief Patron:

Mrs. Punitha Ganesan M.A.,
Secretary, Bharath Group of Institution
Thanjavur

Patron:

Dr. K.K.Kumar, M.Com, M.Phil., NET, Ph.D.,
Principal, Bharath College of Science and
Management.

Organizing Chair:

R.Sembian, M.Sc., M.A., PGDCA,
Head, Dept. of Visual Communication
Bharath College of Science and
Management.

V.Muruga Pandian, M.Sc., M.Phil.,
Asst. Professor,

Organising Coordinator:

D. Suseethra
Asst. Professor

J. Kiruthika
Asst. Professor

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur - 5

DEPARTMENT OF VISUAL COMMUNICATION

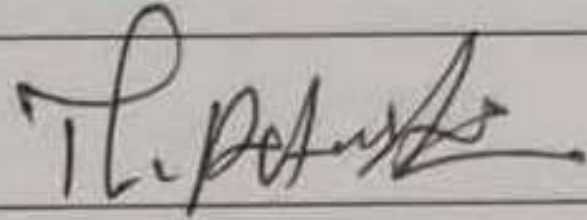
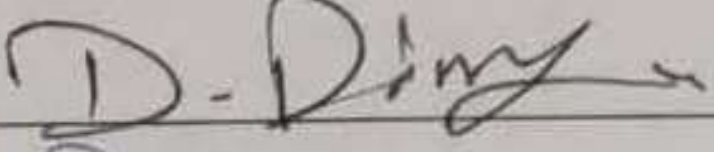
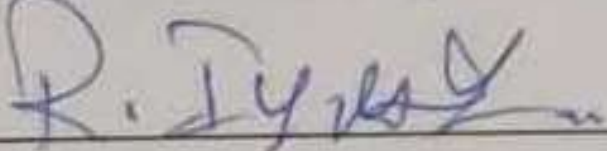
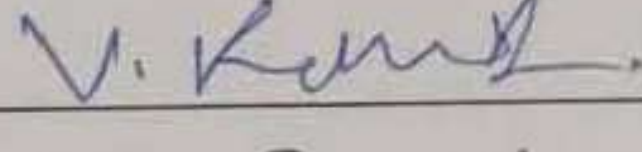
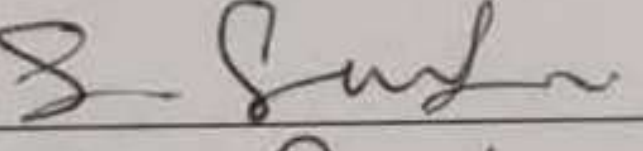
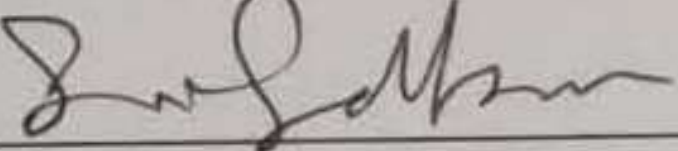
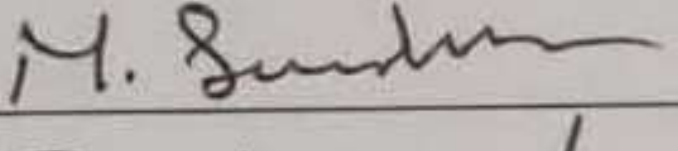
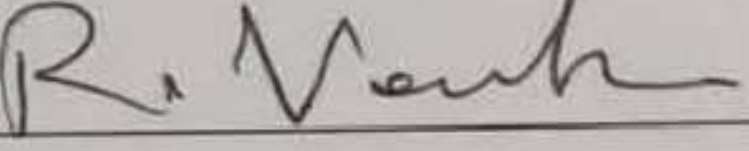
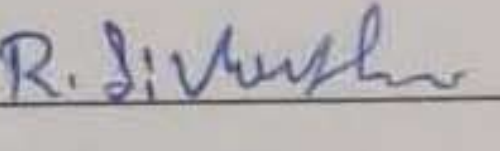
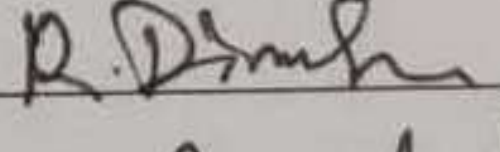
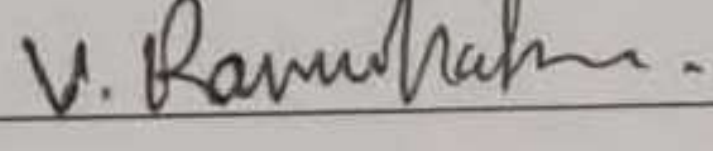
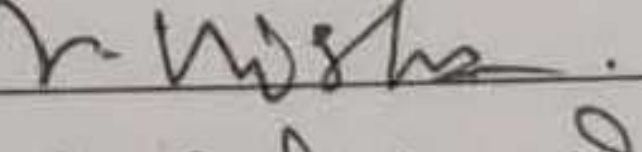
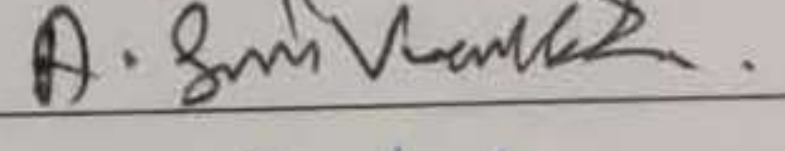
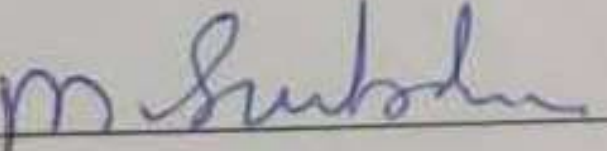
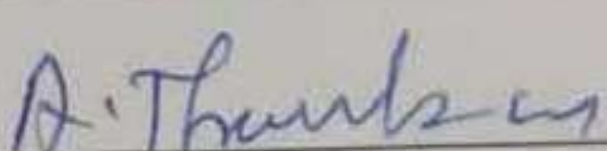
ACADEMIC YEAR - 2021 - 2022

Seminar on

SCRIPT WRITING

DATE: 09.02.2022 - 10.02.2022

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
	CB19S495942	AJAY ANAND .T	
2	CB19S495943	DINESH .D	
3	CB19S495944	IYALISAI .R	
4	CB19S495945	KAVIKARAN .V	
5	CB19S495947	SHYAM .S	
6	CB19S495948	SRIKUMAR .S	
7	CB19S495949	SRINIVASAN .M	
8	CB19S495950	VENKATESH .R	
	CB19S495951	SHIVANAND .R	
10	CB20S496250	ASHIR VASIKARAN .S	
11	CB20S496251	DHINESH .K	
12	CB20S496252	KARUNAKARAN .V	
13	CB20S496254	NISHANTH .V	
14	CB20S496255	SRIVENKATESH .A	
15	CB20S496256	SUBASH .M	
16	CB20S496257	TAMIZHAN .A	



17	CB20S496258	VETRIVEL .M	M. Vetrivel.
18	CB21S496574	AKASH A	A. Akash
19	CB21S496575	DHANUSH RAJ R P	R. P. Dhanush
20	CB21S496576	GANESH R	R. Ganesh
21	CB21S496577	SIVAPANDIAN K	K. Sivapandian



[Signature]
PRINCIPAL
Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Bharath Avenue, Near New Bus Stand, Thanjavur-613005.
www.bharathcollege.edu.in E: bharathcollege@gmail.com
Ph: 04362-227937, 228081, 227707.

DEPARTMENT OF VISUAL COMMUNICATION REPORT ON SEMINAR

TITLE OF THE SEMINAR : **SCRIPT WRITING**

RESOURCE PERSON : Mr. SARATH SURYA
Film & Screenplay Writer, Chennai

ACADEMIC YEAR : 2021 - 2022 (09.02.2022 - 10.02.2022)



A two days seminar on "**Script Writing**" was conducted by the department of Visual Communication in the academic year 2021 - 2022. Totally 21 students were benefitted by the seminar. **Mr. Sarath Surya** has delivered a valuable lecture on it. He elaborated the different areas of need of Script Writing. He also explained about the future of learning Script Writing and Job Opportunities.

He answered for the doubts and questions by the students related to the topic.

[Signature]
PRINCIPAL

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Near New Bus Stand, Thanjavur - 5. Ph: 04362-228081, 227937.
Email: bharathcollege@gmail.com web: www.bharathcollege.edu.in

(UGC Recognised 2(f) and 12(B) Institution)
(Affiliated to Bharathidasan University, Tiruchirappalli)



DEPARTMENT OF VISUAL COMMUNICATION

in Association with IQAC

ORGANISES

WORKSHOP ON

CELL PHONE FILM MAKING

INVITATION

Date: 03.03.2022

Time: 10:00 am

Venue: Bharath Auditorium

PRESIDENTIAL ADDRESS:

Mrs. PUNITHA GANESAN

Secretary, Bharath Group of Institution, Thanjavur

FELICITATION:

Dr. T. VEERASAMY

Director, Bharath College of Science & Management

Dr. K.KUMAR

Principal, Bharath College of Science & Management

RESOURCE PERSON

Mr. NIZHAL THIRUNAVUKARASU

Founder, Nizhal Pathiyam Film Academy, Chennai

CHIEF GUEST ADDRESS:

Mr. MU. KALANCHIAM

Film Director & Actor, Chennai

Head of the Department, Asst. Professors
and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

UGC Recognised 2(f) and 12(B) Institution
Affiliated to Bharathidasan University, Trichirappalli-24
Thanjavur-613005

AGENDA

Workshop on CELL PHONE FILM MAKING

Date: 03.03.2022

Time: 10:00 am

1. Tamil Thai Vazhthu
2. Lighting Kuthuvilakku
3. Welcome Address : Mr. V.KAVIKARAN,
III B.Sc., Viscom
Dept. of Visual Communication
4. Honouring the Guests
- Felicitations
5. Dr.T.VEERASAMY,
Director, BCSM
6. Dr. K.KUMAR,
Principal, BCSM
7. Resource Person's
Address : Mr. P.THIRUNAVUKARASU,
Nizhal Pathiyam Film Academy,
Chennai
8. Presidential Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur
9. Chief Guest Address : Mr. MU.KALANCHIAM
Film Director & Actor,
Chennai

Technical Sessions Start @ 11:30 am



**BHARATH COLLEGE OF
SCIENCE AND MANAGEMENT**
THANJAVUR-5

**DEPT. OF VISUAL
COMMUNICATION**

cordially invites you

A Two Days Workshop
on

CELL FILM MAKING

03.03.2022 - 04.03.2022

Organized by
DEPARTMENT OF VISCOM
Bharath College of
science and Management
Thanjavur-5

Sponsored by
TAMIL UNIVERSITY, Thanjavur

Presidential Address:

'Pannugha Sigaram' 'Kalvichemmal'
Smt. PUNITHA GANESAN,
Secretary,
Bharath Group of Institutions, Thanjavur

Felicitation:

Dr K.KUMAR,
Principal,
Bharath College of
Science and Management

Mr R.ARAVAZHI,
Vice-Principal,
Bharath College
of Science and Management

Mrs N.RAJARAJESWARI,
Vice-Principal and Faculty In-Charge,
Bharath College
of Science and Management

Resource Person:

Mr. P. THIRUNAVUKARASU
Nizhal Pathiyam, Chennai
Mr. MU. KALANCHIAM
Film Director & Actor

All are Welcome

PROGRAMME SCHEDULE

Prayer Song

Welcome address:

KAVIKARAN .V
III B.Sc., Viscom

Presidential Address:

Felicitation:

Guest Lecture:

Vote of Thanks:

VETRIVEL .M
II B.Sc Viscom

National Anthem:



About the College

Bharath College of Science and Management a UGC recognized 2(f) & 12(B) institution affiliated to Bharathidasan University, Trichirappalli is functioning from the academic year 2000-2001 is a self-financing college established by K.Nadimuthu Memorial Educational Trust and it has been sanctioned by the Government of Tamilnadu. To promote patriotism in the young minds, the college has been rightly named as Bharath College of Science and Management.

About the Dept. of Visual Communication

Drawing studio with equipments such as easel and drawing tables for the purpose of live model and object drawing and the photography studio with camera and studio light train students in live model shooting, still life shooting, lighting techniques, Black / white and color photo shooting. In audio and video class room with large screen television and home theater DVD player screening discussion of documentaries and advertisements are carried out. Students learn Photoshop. 2D format animation, images with special effects,

Multimedia techniques in computers with all multimedia software in computer lab.

Courses offered

1. B.Sc., Visual Communication
2. M.Sc., Visual Communication

Aim of the Workshop

Bharath College of Science Management is concentrating on visual communication with all its efforts to promote the future of the students.

This two day workshop gives the full detailed knowledge of Short Film Making using mobile phone.

It includes script writing, Acting, Dialogue writing, Cinematography, Editing and Production etc.

It gives the knowledge of producing film using the techniques involved in Android mobile phones or iphones.

ORGANISING COMMITTEE

Chief Patron:

Mrs. Punitha Ganesan M.A.,
Secretary, Bharath Group of Institution
Thanjavur

Patron:

Dr. K. Kumar, M.Com., MBA., NET, Ph.D.,
Principal, Bharath College of Science and
Management.

Organizing Chair:

R.Sembian, M.Sc., M.A., PGDCA,
Head, Dept. of Visual Communication
Bharath College of Science and
Management.

V.Muruga Pandian, M.Sc., M.Phil.,
Asst. Professor,

Organising Coordinator:

D.Suseethra
Asst. Professor

J. Kiruthika
Asst. Professor

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur - 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR - 2021 - 2022

WORKSHOP ON

DATE: 03.03.2022 - 04.03.2022

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
1	CB19S495942	AJAY ANAND .T	A. Anand
2	CB19S495943	DINESH .D	D. Dinesh
3	CB19S495944	IYALISAI .R	R. Iyalisai
4	CB19S495945	KAVIKARAN .V	V. Kavikaran
5	CB19S495947	SHYAM .S	S. Shyam
6	CB19S495948	SRIKUMAR .S	S. Srikumar
7	CB19S495949	SRINIVASAN .M	M. Srinivasan
8	CB19S495950	VENKATESH .R	R. Venkatesh
9	CB19S495951	SHIVANAND .R	R. Shivanand
10	CB20S496250	ASHIR VASIKARAN .S	S. Ashir Vasikaran
11	CB20S496251	DHINESH .K	K. Dhinesh
12	CB20S496252	KARUNAKARAN .V	V. Karunakaran
13	CB20S496254	NISHANTH .V	V. Nishanth
14	CB20S496255	SRIVENKATESH .A	A. Srivenkatesh
15	CB20S496256	SUBASH .M	M. Subash
16	CB20S496257	TAMIZHAN .A	A. Tamizhan



17	CB20S496258	VETRIVEL .M	<i>m. Vetrivel</i>
18	CB21S496574	AKASH A	<i>Akash</i>
19	CB21S496575	DHANUSH RAJ R P	<i>R. P. Dhanush</i>
20	CB21S496576	GANESH R	<i>R. Ganesh</i>
21	CB21S496577	SIVAPANDIAN K	<i>K. Sivapandian</i>



Principal

PRINCIPAL

Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.

Principal
Bharath College of Science and Management
Bharath Avenue (Near New Bus Stand)
THANJAVUR - 613 005.



ONE WEEK WORKSHOP ON SHORT FILM MAKING



BY

THE DEPARTMENT OF VISUAL COMMUNICATION
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR

with
NIZHAL PATHIYAM FILM ACADEMY
Chennai.

Date : 27.01.2020 - 01.02.2020

Venue : COLLEGE CAMPUS



WELCOMES YOU ALL

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

UGC Recognised 2(f) and 12(B) Institution
Affiliated to Bharathidasan University, Trichirappalli-24
Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION

AGENDA WORKSHOP ON SHORT FILM & DOCUMENTARY MAKING

Date: 27.01.2020

Time: 10:00 am

1. Tamil Thai Vazhthu

2. Lighting Kuthuvilakku

3. Welcome Address : **Mr. PRASANNA VENKATESH KUMAR,**
III B.Sc., Viscom

4. Honouring the Guests

Felicitation

5. **Dr.T.VEERASAMY,**
Director, BCSM

6. **Dr. K.KUMAR,**
Principal, BCSM

7. Chief Guest Address : **Mr. P.THIRUNAVUKKARASU,**
Nizhal Pathiyam Film Academy,
Chennai.

8. Presidential Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur

9. Inaugural Address : **Mr. Mu. KALANCHIYAM**
Film Director

Technical Sessions Start @ 11:30 am



**BHARATH COLLEGE OF
SCIENCE AND MANAGEMENT**
THANJAVUR-5

**DEPT. OF VISUAL
COMMUNICATION**

cordially invites you

A One Week Workshop
on

SHORT FILM MAKING

27.01.2020 - 01.02.2020

Organized by
DEPARTMENT OF VISCOM
Bharath College of
science and Management
Thanjavur-5

Sponsored by
SHALINI TV, Thanjavur

Presidential Address:

'Pannugha Sigaram' 'Kalvichemmal'

Smt. PUNITHA GANESAN,

Secretary,
Bharath Group of Institutions, Thanjavur

Felicitation:

Dr K.KUMAR,

Principal,
Bharath College of
Science and Management

Mr R.ARAVAZHI,

Vice-Principal,
Bharath College
of Science and Management

Mrs N.RAJARAJESWARI,

Vice-Principal and Faculty In-Charge,
Bharath College
of Science and Management

Resource Person:

Mr. P. THIRUNAVUKARASU

Nizhal Pathiyam, Chennai

Mr. MU. KALANCHIAM

Film Director & Actor

All are Welcome

PROGRAMME SCHEDULE

Prayer Song

Welcome address:

PRASANNA VENKATESH KUMAR
III B.Sc., Viscom

Presidential Address:

Felicitation:

Guest Lecture:

Vote of Thanks:

SIVARAJ .R
II B.Sc Viscom

National Anthem:



About the College

Bharath College of Science and Management a UGC recognized 2(f) & 12(B) institution affiliated to Bharathidasan University, Trichirappalli is functioning from the academic year 2000-2001 is a self-financing college established by K.Nadimuthu Memorial Educational Trust and it has been sanctioned by the Government of Tamilnadu. To promote patriotism in the young minds, the college has been rightly named as Bharath College of Science and Management.

About the Dept. of Visual Communication

Drawing studio with equipments such as easel and drawing tables for the purpose of live model and object drawing and the photography studio with camera and studio light train students in live model shooting, still life shooting, lighting techniques, Black / white and color photo shooting. In audio and video classroom with large screen television and home theater DVD player screening discussion of documentaries and advertisements are carried out. Students learn Photoshop. 2D format animation, images with special effects,

Multimedia techniques in computers with all multimedia software in computer lab.

Courses offered

1. B.Sc., Visual Communication
2. M.Sc., Visual Communication

Aim of the Workshop

Bharath College of Science Management is concentrating on visual communication with all its efforts to promote the future of the students.

This one week workshop gives the full detailed knowledge of Short Film Making.

It includes script writing, Acting, Dialogue writing, Cinematography, Editing and Production etc.

ORGANISING COMMITTEE

Chief Patron:

Mrs. Punitha Ganesan M.A.,
Secretary, Bharath Group of Institution
Thanjavur

Patron:

Dr. K. Kumar, M.Com., MBA., NET, Ph.D.,
Principal, Bharath College of Science and
Management.

Organizing Chair:

R.Sembian, M.Sc., M.A., PGDCA,
Head, Dept. of Visual Communication
Bharath College of Science and
Management.

V.Muruga Pandian, M.Sc., M.Phil.,
Asst. Professor,

Organising Coordinator:

Browskhan
Asst. Professor

Kannagi Annadurai
Asst. Professor

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur – 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR – 2019 – 2020

WORKSHOP ON**SHORT FILM MAKING**

DATE: 27.01.2020 – 01.02.2020

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
	CB17S495272	ABIRAMI .S	S. Abirami
2	CB17S495273	BALAMURUGABN .R	B. Balamurugabn
3	CB17S495274	BHARATHI RAJA .D	B. Bharathi Raja
4	CB17S495275	BRITTO .B	B. Britto
5	CB17S495276	DEENATHAYALAN .P	D. Deenathayalan
6	CB17S495277	GOPINATH .N	N. Gopinath
7	CB17S495278	HEPZIBAH .J	J. Hepzibah
8	CB17S495279	KARTHIK .S	S. Karthik
	CB17S495280	MARK JEROLD .M	M. Mark Jerold
10	CB17S495281	MEERADEVI .B	B. Meera Devi
11	CB17S495282	MURUGAN .R	R. Murugan
12	CB17S495283	PRASANNA VENKATESH KUMAR	K. Prasnna Venkatesh
13	CB17S495284	PRAVEEN KUMAR .R	R. Praveen Kumar
14	CB17S495285	RAJAGOVINDAN .T	T. Rajagovindan
15	CB17S495286	RAMESH PRAKASH .A	A. Ramesh Prakash
16	CB17S495287	SARAVANA SHANMUGAM.K	K. Saravana Shanmugam



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur - 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR - 2019 - 2020

WORKSHOP ON**SHORT FILM MAKING**

DATE: 27.01.2020 - 01.02.2020

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
	CB17S495272	ABIRAMI .S	S. Abirami
2	CB17S495273	BALAMURUGABN .R	B. Balamurugan
3	CB17S495274	BHARATHI RAJA .D	D. Bharathi Raja
4	CB17S495275	BRITTO .B	B. Britto
5	CB17S495276	DEENATHAYALAN .P	P. Deenathayalan
6	CB17S495277	GOPINATH .N	N. Gopinath
7	CB17S495278	HEPZIBAH .J	J. Hepzibah
8	CB17S495279	KARTHIK .S	S. Karthik
	CB17S495280	MARK JEROLD .M	M. Mark Jerold
10	CB17S495281	MEERADEVI .B	B. Meera Devi
11	CB17S495282	MURUGAN .R	R. Murugan
12	CB17S495283	PRASANNA VENKATESH KUMAR	K. Prasnna Venkatesh
13	CB17S495284	PRAVEEN KUMAR .R	R. Praveen Kumar
14	CB17S495285	RAJAGOVINDAN .T	T. Rajagovindan
15	CB17S495286	RAMESH PRAKASH .A	A. Ramesh Prakash
16	CB17S495287	SARAVANA SHANMUGAM.K	K. Saravana Shanmugam



17	CB17S495288	SRIDHAR .R	SR
18	CB17S495289	SUTHATHIRASITH .R	P. Suthathir
19	CB17S495290	YOKESH .B	Yokesh
20	CB18S495626	ABIEL .E	E. Abiel
21	CB18S495627	ABISHEK .S	S. Abhishek
22	CB18S495628	AKASH .S	A. Akash
23	CB18S495630	DINESH .M	D. Dinesh
24	CB18S495631	HARISH .C	C. Harish
25	CB18S495632	JAYANTH .R	R. Jayanth
26	CB18S495633	JOHN REJISH .J	J. John Rejish
27	CB18S495634	JOTHIRLINGAM .S	S. Jothirlingam
28	CB18S495635	LAKSHMAN .M	M. Lakshman
29	CB18S495636	MADESH .G	G. Madesh
30	CB18S495638	RRITHVIRAJ .M	M. Rrithviraj
31	CB18S495639	RAGHUL .R	R. Raghul
32	CB18S495640	SIVARAJ .R	R. Sivaraj
33	CB18S495641	SRIRAM .R	R. Sriram
34	CB18S495642	SUBASH .M	M. Subash
35	CB18S495644	TAMILPRIYANNEETHI	T. Tamilpriyanneethi
36	CB18S495645	VASANTHAKUMAR.M	M. Vasanthakumar
37	CB18S495646	VINOTH .V	V. Vinoth
38	CB18S495629	ARJUN	A. Arjun
39	CB19S495942	AJAY ANAND .T	T. Ajay Anand
40	CB19S495943	DINESH .D	D. Dinesh
41	CB19S495944	IYALISAI .R	R. Iyalisai



42	CB19S495945	KAVIKARAN .V	V. Kavitha
43	CB19S495947	SHYAM .S	S. Shyam
44	CB19S495948	SRIKUMAR .S	M. Srikumar
45	CB19S495949	SRINIVASAN .M	M. Srinivasan
46	CB19S495950	VENKATESH .R	R. Venkatesh
47	CB19S495951	SHIVANAND .R	R. Shivanand



A handwritten signature in green ink, consisting of a series of loops and a long horizontal stroke.

PRINCIPAL

Bharath College of Science and Management
 Bharath Avenue (Near New Bus Stand)
 THANJAVUR-613 005



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Bharath Avenue, Near New Bus Stand, Thanjavur-613005.
www.bharathcollege.edu.in E: bharathcollege@gmail.com
Ph: 04362-227937, 228081, 227707.

DEPARTMENT OF VISUAL COMMUNICATION REPORT ON WORKSHOP

TITLE OF THE WORKSHOP : SHORT FILM MAKING

RESOURCE PERSON : P.THIRUNAVUKARASU
Founder, Nizhal Pathiyam, Chennai

ACADEMIC YEAR : 2019 - 2020 (27.01.2020 to 01.02.2020)



A one week workshop on "**Short Film Making**" was conducted by the department of Visual Communication in the academic year 2019 - 2020. Totally 47 students were benefitted by the workshop.

Students were trained in Story writing, Screenplay, Direction, Shooting, Editing, etc. regarding film making with experienced faculties and experts such as Director Mu.Kalanchiam, Mr. Paari Vijay, P.Thirunavukarasu.

Students made Eight Short Films and screened them in the presence of Chief **Guest Director SASI**. The best film is selected by team of Juries and awarded Prizes.



[Signature]
PRINCIPAL

Bharath College of Science and Management
Bharath Avenue(Near New Bus Stand)
THANJAVUR-613 005



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

(UGC Recognised under section 2(f) 12(B) Institution)

THANJAVUR-5



DEPARTMENT OF VISUAL COMMUNICATION
in Association with IQAC

Presents

WORKSHOP ON STILL PHOTOGRAPHY

INAUGURATION

Date: 28.06.2017 / Venue: Bharath College / Time: 10:00 am



Chair Person:
Mrs. PUNITHA GANESAN
Secretary, Bharath Group of Institution

In the Presence of:
Dr. T. VEERASAMY
Principal, Bharath College

Resource Person:
Mr. G.SIVASUNDAR
Cinematographer

Head of the Dept.,
Asst. Professors and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur





BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

UGC Recognised 2(f) and 12(B) Institution
Affiliated to Bharathidasan University, Trichirappalli-24
Thanjavur-613005

AGENDA WORKSHOP on STILL PHOTOGRAPHY

Date: 28.06.2017

Time: 10:00 am

1. Tamil Thai Vazhthu
2. Lighting Kuthuvilakku
3. Welcome Address : K. HARIHARAN,
III B.Sc. Viscom
Dept. of Visual Communication
4. Honouring the Guests
- Felicitations
5. Dr.T.VEERASAMY,
Principal, BCSM
6. Mr. R.ARAVAZHI,
Vice-Principal, BCSM
7. Resource Person's
Address : Mr. G.SIVASUNDAR,
Cinematographer,
Chennai
8. Presidential Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur
9. Chief Guest Address : Mr. MU.KALANCHIAM
Film Director & Actor,
Chennai

Technical Sessions Start @ 11:30 am



**BHARATH COLLEGE OF
SCIENCE AND MANAGEMENT**
THANJAVUR-5

**DEPT. OF VISUAL
COMMUNICATION**

cordially invites you

A Two Days Workshop
on

STILL PHOTOGRAPHY

28.06.2017 - 29.06.2017

Organized by
DEPARTMENT OF VISCOM
Bharath College of
science and Management
Thanjavur-5

Sponsored by
TAMIL UNIVERSITY, Thanjavur

Presidential Address:

'Pannugha Sigaram' 'Kalvichemmal'

Smt. PUNITHA GANESAN,
Secretary,
Bharath Group of Institutions, Thanjavur

Felicitation:

Dr T.VEERASAMY,

Principal,
Bharath College of
Science and Management

Mr R.ARAVAZHI,

Vice-Principal,
Bharath College
of Science and Management

Mrs N.RAJARAJESWARI,

Vice-Principal and Faculty In-Charge,
Bharath College
of Science and Management

Resource Person:

Mr. G.SIVASUNDAR

Cinematographer

All are Welcome

PROGRAMME SCHEDULE

Prayer Song

Welcome address:

HARIHARAN .K

III B.Sc., Viscom

Presidential Address:

Felicitation:

Guest Lecture:

Vote of Thanks:

SRINATH .M

II B.Sc Viscom

National Anthem:



About the College

Bharath College of Science and Management a UGC recognized 2(f) & 12(B) institution affiliated to Bharathidasan University, Trichirappalli is functioning from the academic year 2000-2001 is a self-financing college established by K.Nadimuthu Memorial Educational Trust and it has been sanctioned by the Government of Tamilnadu. To promote patriotism in the young minds, the college has been rightly named as Bharath College of Science and Management.

About the Dept. of Visual Communication

Drawing studio with equipments such as easel and drawing tables for the purpose of live model and object drawing and the photography studio with camera and studio light train students in live model shooting, still life shooting, lighting techniques, Black / white and color photo shooting. In audio and video class room with large screen television and home theater DVD player screening discussion of documentaries and advertisements are carried out. Students learn Photoshop. 2D format animation, images with special effects,

Multimedia techniques in computers with all multimedia software in computer lab.

Courses offered

1. B.Sc., Visual Communication
2. M.Sc., Visual Communication

Objectives of the Workshop

Bharath College of Science Management is concentrating on visual communication with all its efforts to promote the future of the students.

This two days workshop helps the student to get some knowledge about the still camera.

It explains the feature and techniques of photography and job opportunities.

ORGANISING COMMITTEE

Chief Patron:

Mrs. Punitha Ganesan M.A.,
Secretary, Bharath Group of Institution
Thanjavur

Patron:

Dr. T.Veerarajam M.A., M.Phil., Ph.D.,
Principal, Bharath College of Science and
Management.

Organizing Chair:

R.Sembian, M.Sc., M.A., PGDCA,
Head, Dept. of Visual Communication
Bharath College of Science and
Management.

V.Muruga Pandian, M.Sc., M.Phil.,
Asst. Professor,

Organising Coordinator:

Vijayaraj
Asst. Professor

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur – 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR – 2017 – 2018

WORKSHOP ON**STILL PHOTOGRAPHY**

DATE: 28.06.2017 – 29.06.2017

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
	CB15S494711	ADHITHAN .P	P. Adhithan
2	CB15S494714	ARUN PRASATH .A	A. Arunprasath
3	CB15S494715	BALAGURU .V	V. Balaguru
4	CB15S494716	BALAJI .S	S. Balaji
5	CB15S494718	DANIYEL .J	J. Daniel
6	CB15S494720	HARIHARAN .K	K. Hariharan
7	CB15S494721	JAGAN .GN	G.N. Jagan
8	CB15S494722	JANSIRAMAN .R	R. Jansiraman
9	CB15S494723	JEFFRIN ALDO .J	J. Jeprindallo
10	CB15S494724	KARTHICKRAJAN .T	T. Karthickrajan
11	CB15S494725	KILDANMALKIA .M	M. Kildanmalkia
12	CB15S494727	PAVITHRAN .S	S. Pavithran
13	CB15S494731	RAJESHWARAN .S	S. Rajeshwar
14	CB15S494733	SABARINATHAN .R	R. Sabarinathan
15	CB15S494735	SIRANJEEVI .A.J	A.J. Siranjeevi
16	CB15S494738	TAMIL AMUTHAN .A	A. Tamil



17	CB15S494728	NITHIS RUDHRA .G	G. Nithurkae
18	CB16S494996	BALAJI .S	Banni
19	CB16S494997	BALAMURUGAN .T	T. Bunt
20	CB16S494999	MANIKANDAN .E	E. Manikandan
21	CB16S495000	MOHAMED NIZAR .M	M. Nizar
22	CB16S495001	MUHILARASAN .M	M. Muhilarasan
23	CB16S495002	RANJITH .R	R. Ranjith
24	CB16S495003	SAINATH .M	M. Sainath
25	CB16S495004	SATHISH KUMAR .M	M. Sathishkumar
26	CB16S495005	SELVARASAN .K	K. Selvarasan
27	CB16S495006	SURIYA PRAKASH .S	S. Surya Prakash
28	CB17S495272	ABIRAMI .S	S. Abirami
29	CB17S495273	BALAMURUGABN .R	R. Balamurugan
30	CB17S495274	BHARATHI RAJA .D	D. Bhary
31	CB17S495275	BRITTO .B	B. Britto
32	CB17S495276	DEENATHAYALAN .P	P. Deenan
33	CB17S495277	GOPINATH .N	N. Gopinath
34	CB17S495278	HEPZIBAH .J	J. Hepzibah
35	CB17S495279	KARTHIK .S	S. Karthik
36	CB17S495280	MARK JEROLD .M	M. mark Jerold
37	CB17S495281	MEERADEVI .B	B. meeradevi
38	CB17S495282	MURUGAN .R	R. murugan
39	CB17S495283	PRASANNA VENKATESH KUMAR	P. Prasnna
40	CB17S495284	PRAVEEN KUMAR .R	P. Praveen
41	CB17S495285	RAJAGOVINDAN .T	T. Rajagovindan



42	CB17S495286	RAMESH PRAKASH .A	
43	CB17S495287	SARAVANA SHANMUGAM.K	U. Ramesh .
44	CB17S495288	SRIDHAR .R	K. Saravanga
45	CB17S495289	SUTHATHIRASITH .R	R. Sridhar
46	CB17S495290	YOKESH .B	R. Sutha
			B. Yoke sh .



PRINCIPAL

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www.bharathcollege.edu.in E: bharathcollege@gmail.com
Ph: 04362-227937, 228081, 227707.

DEPARTMENT OF VISUAL COMMUNICATION

REPORT ON WORKSHOP

TITLE OF THE WORKSHOP : CINEMATOGRAPHY

RESOURCE PERSON : Mr. G. SIVASUNDAR
Cinematographer

ACADEMIC YEAR : 2017 - 2018 (28.06.2017 to 29.06.2017)



A two day workshop on "**Cinematography**" was conducted by the department of Visual Communication in the academic year 2017 - 2018. Totally 46 students were benefitted by the workshop.

Mr. SIVASUNDAR an experienced Cinematographer in Film Industry shared and educated the students to shine in media. He introduced the different types of Cameras and handling them. He explained the techniques behind camera.

He took all the students to **TAMIL UNIVERSITY in Thanjavur** for outdoor Shooting. It was a nice experience for the students.

[Signature]
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DEPARTMENT OF VISUAL COMMUNICATION &

DEPARTMENT OF COMPUTER APPLICATION

in Association with IQAC

ORGANISE

GENDER EQUITY PROGRAMME

LECTURE ON

Women and Unpaid Labour

INVITATION

Date: 18.08.2017
Time: 10:30 am

Venue: Bharath Auditoriam

PRESIDENTIAL ADDRESS:

Mrs. PUNITHA GANESAN

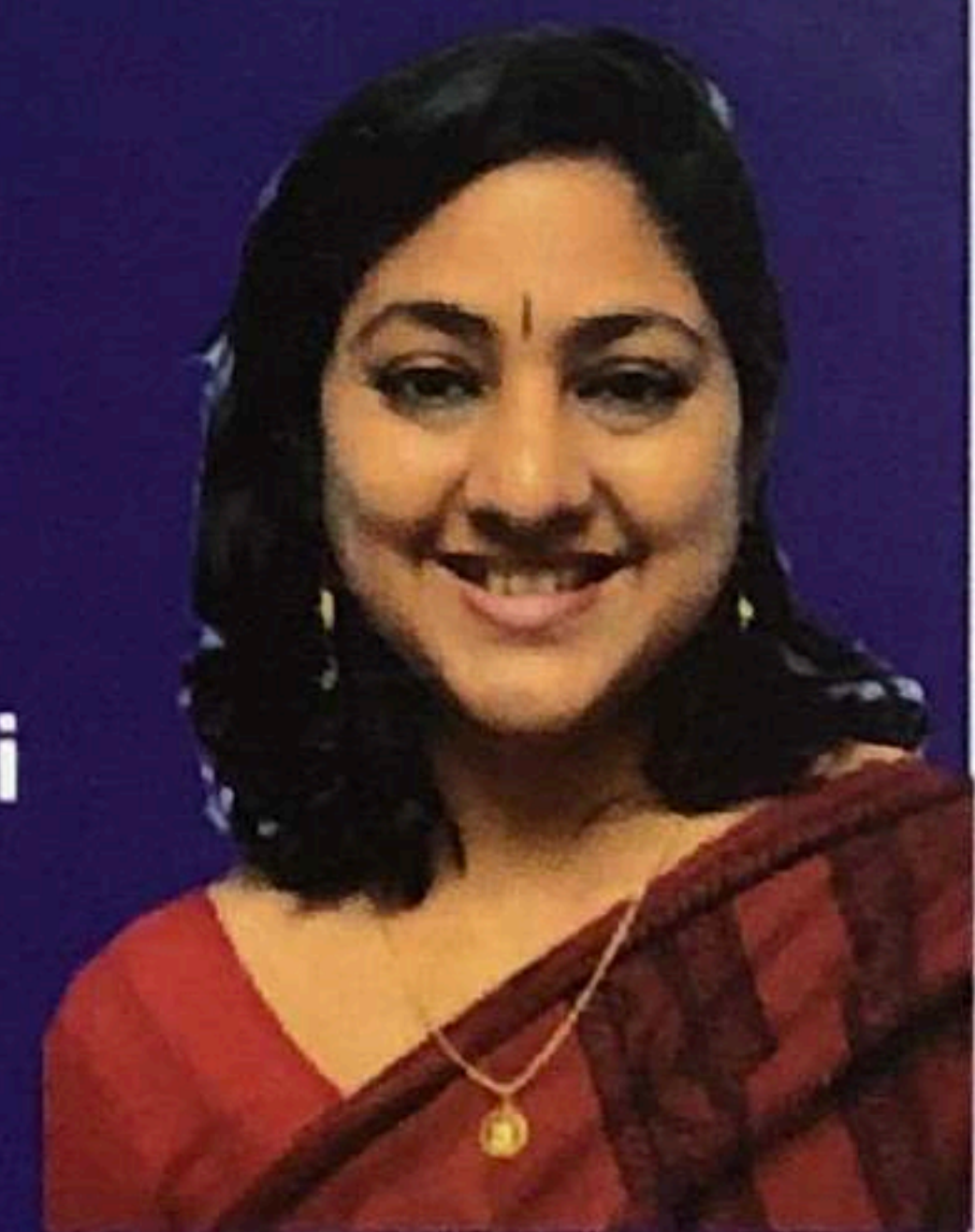
Secretary, Bharath Group of Institution, Thanjavur



RESOURCE PERSON:

Mrs. ROHINI

Film Actress and Activist, Chennai



In the Presence of:

Dr. T.VEERASAMY

Principal, Bharath College of Science and Management

Head of the Department, Asst. Professors
and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

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Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION & DEPARTMENT OF COMPUTER APPLICATIONS

AGENDA

GENDER EQUITY PROGRAMME

Date: 18.08.2017
Time: 10:30 am

Venue: Bharath Auditorium

Tamil Thai Vazhthu

Lighting Kuthuvilakku

Welcome Address : **Ms. S.ABIRAMI**
I B.Sc., Viscom

Honouring the Guests

Felicitation : **Dr.T.VEERASAMY,**
Principal, BCSM

Mr. R.ARAVAZHI,
Vice-Principal, BCSM

Resource Person's
Address : **Mrs. ROHINI,**
Film Actress and Activist,
Chennai

Presidential Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur

Vote of Thanks



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur - 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR - 2017 - 2018

Gender Equity Programme**Title: Women and Unpaid Labor**

DATE: 18.08.2017

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
1	CB17S495272	ABIRAMI .S	S. Abirami
2	CB17S495278	HEPZIBAH .J	Hepzibah .J
3	CB17S495281	MEERADEVI .B	Meeraderi . B
4	CB17S 249720	MADHUMITHA .K	Madhumitha .K.
5	CB17S 249741	PRIYANGA .S	Priyanga . S.
6	CB17S 249767	VINITHA .J	Vinitha . J
7	CB16S 244981	AASHA .B	Aasha . B
8	CB16S 245017	MADHUMITHA .S	madhamitha .s
	CB16S 245034	NIVETHA .N	Nivetha . N
10	CB15S 240466	AKILA .R	Akila
11	CB15S 240480	BALAMBIGAI .R	Balambigai . R
12	CB15S 240493	INDUMATHI .M	Indumathi . M
13	CB15S 240498	JAYASRI .S	Jayasri . S
14	CB15S 240511	MANIMEGALA .T	manimegala . T
15	CB15S 240527	PRAGADHY SUSAIN .S	Pragadhy Susain . S
16	CB15S 240536	PRIYANKA .P	Priyanka . P.



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DEPARTMENT OF VISUAL COMMUNICATION

REPORT ON GENDER EQUITY PROGRAMME

TITLE OF THE PROGRAMME : **WOMEN AND UNPAID LABOUR**

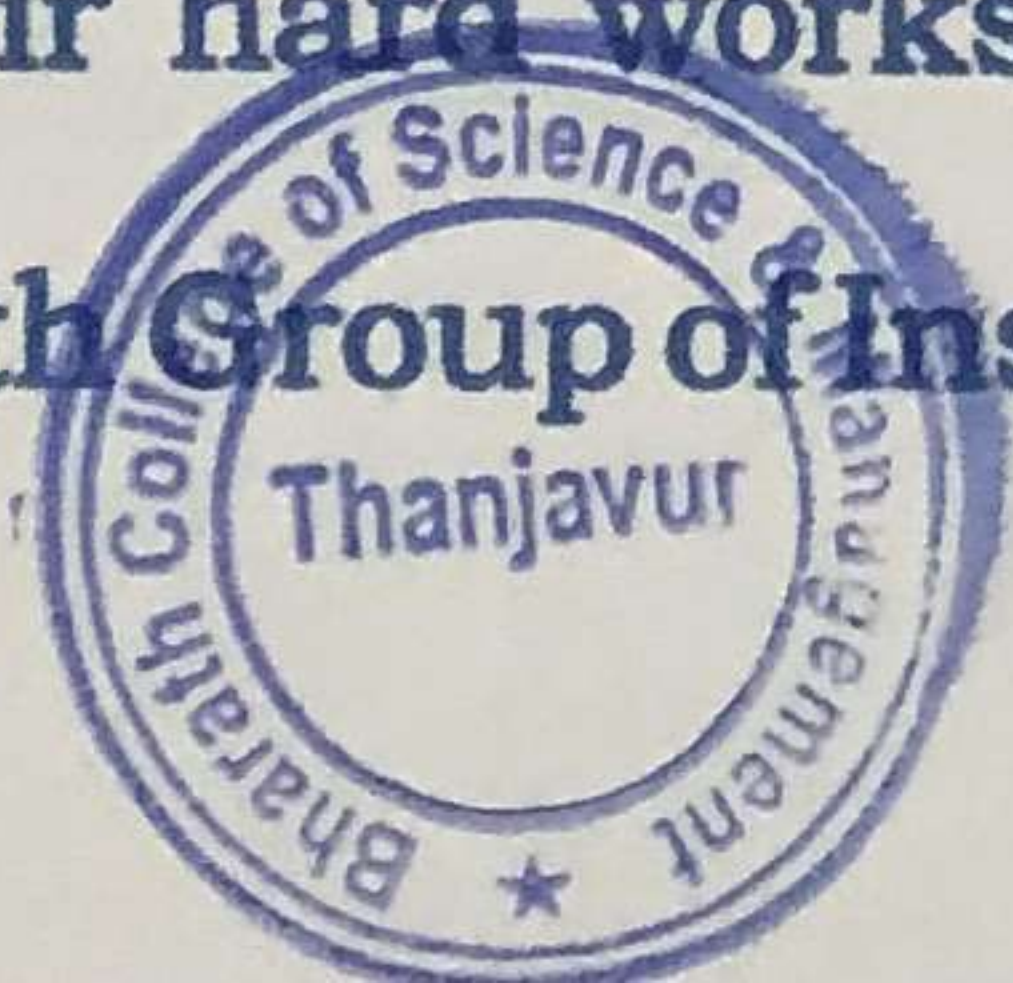
RESOURCE PERSON : Mrs. ROHINI
Film Actress and Activist, Chennai

ACADEMIC YEAR : 2017 - 2018 (18.08.2017)



A programme on "**Gender Equity**" was conducted by the department of Visual Communication in the academic year 2017 - 2018. Totally 16 students were benefitted by the programme.

Mrs. ROHINI, has given a special speech on **women and unpaid labour**. As she is a film actress she shared the experiences which she has met. As she is an activist She has been roaming around India to serve for the women labour. She advised the students regarding the problems of women labour in India as they left the payments for their hard works. The motivator for women **Mrs. Punitha Ganesan**, Secretary, Bharath Group of Institutions has appreciated the speech by Mrs. Rohini.



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DEPARTMENT OF VISUAL COMMUNICATION

&

DEPARTMENT OF COMPUTER APPLICATION

in Association with IQAC

ORGANISE

GENDER EQUITY PROGRAMME

SPEECH ON EDUCATION FOR GIRLS

INVITATION

Date: 06.02.2019

Time: 10:00 am

Venue: Bharath Auditorium

CHIEF GUEST:

Mrs. PUNITHA GANESAN

Secretary, Bharath Group of Institution, Thanjavur

FELICITATION:

Dr. T. VEERASAMY

Principal, Bharath College of Science & Management

SPECIAL ADDRESS:

Mrs. K. KAVITHA

Vice-Principal, Indian Institute of Catering Technology and
Hotel Management, Thanjavur.

Head of the Department, Asst. Professors
and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

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Affiliated to Bharathidasan University, Trichirappalli-24
Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION & DEPARTMENT OF COMPUTER APPLICATIONS

AGENDA

GENDER EQUITY PROGRAMME

Date: 06.02.2019

Venue: Bharath Auditorium

Time: 10:00 am

Tamil Thai Vazhthu

Lighting Kuthuvilakku

Welcome Address : **Ms. A. MAHESWARI**
II BCA

Honouring the Guests

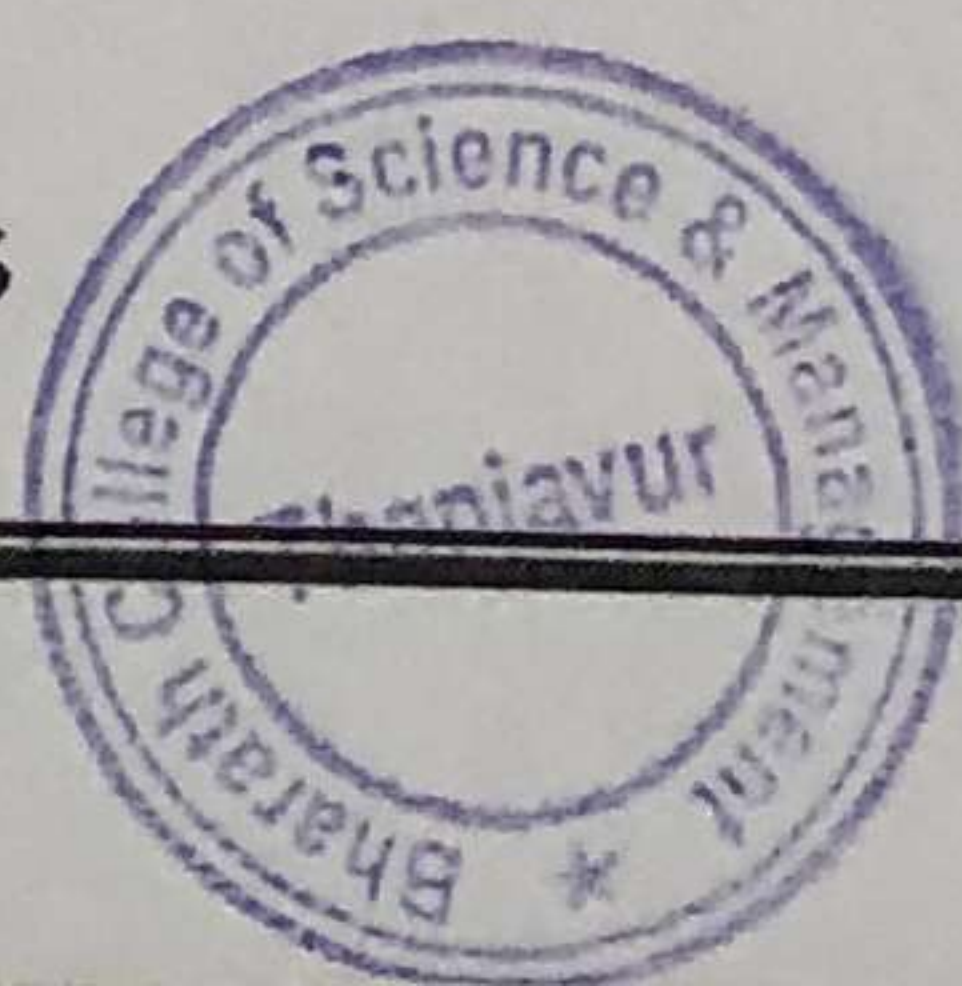
Felicitation **Dr.T.VEERASAMY,**
Principal, BCSM

Mr. R.ARAVAZHI,
Vice-Principal, BCSM

Resource Person's
Address : **Mrs. K. KAVITHA,**
Vice-Principal,
IICTHM, Thanjavur

Chief Guest Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur

Vote of Thanks



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur – 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR – 2018 – 2019

Gender Equity Programme**Title: Education for Girls**

DATE: 06.02.2019

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
S.No	Reg.No.	Name	Signature
1	CB17S495272	ABIRAMI .S	S. Abirami
2	CB17S495278	HEPZIBAH .J	hepzibah .J
3	CB17S495281	MEERADEVI .B	meeradevi .B
4	CB18S 254308	DHANUSIYA .D	dhanusya .D.
5	CB18S 254328	KRITHIKA .R.S	kritha .R.S
6	CB18S 254354	RAJASANKARI .A	Rajasankari .A
7	CB18S 254361	SARAVASHREE .K	saravashree .K
8	CB18S 254370	SUGANTHI .S	suganthi .S.
9	CB18S 254384	VISHALI .T	vishali .T
10	CB17S 249711	JANAKIPARKAVI .S	S. Janakiparkavi
11	CB17S 249721	MAHESHWARI .A	A. Maheshwari
12	CB17S 249754	SHADHANA SINDHU .R	shadhasindhu .R
13	CB16S 244981	AASHA .B	AASHA .B
14	CB16S 245001	GOWSALYA .L	gowsalya .L.
15	CB16S 245017	MADHUMITHA .S	madhumitha .S



[Signature]
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Ph: 04362-227937, 228081, 227707.

DEPARTMENT OF VISUAL COMMUNICATION REPORT ON GENDER EQUITY PROGRAMME

TITLE OF THE PROGRAMME : **EDUCATION FOR GIRLS**

RESOURCE PERSON : Mrs. K. KAVITHA,
Vice Principal, IICTHM,
Thanjavur

ACADEMIC YEAR : 2018 - 2019 (06.02.2019)



A programme on "**Gender Equity**" was conducted by the department of Visual Communication in the academic year 2018 - 2019. Totally 15 students were benefitted by the programme.

Mrs. K.KAVITHA, who is the Vice Principal of Indian Institute of Catering Technology and Hotel Management, delivered a speech on the topic **Education for Girls**. He shared her life experience on education such as the struggle of getting from school education to Higher education. She motivated the students on the importance of Education to girls.



[Signature]
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Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION & DEPARTMENT OF COMPUTER APPLICATIONS

AGENDA

GENDER EQUITY PROGRAMME

Date: 20.08.2019
Time: 10:00 am

Venue: Bharath Auditorium

Tamil Thai Vazhthu

Lighting Kuthuvilakku

Welcome Address : **Ms. B. MEERA DEVI**
III B.Sc. Viscom

Honouring the Guests

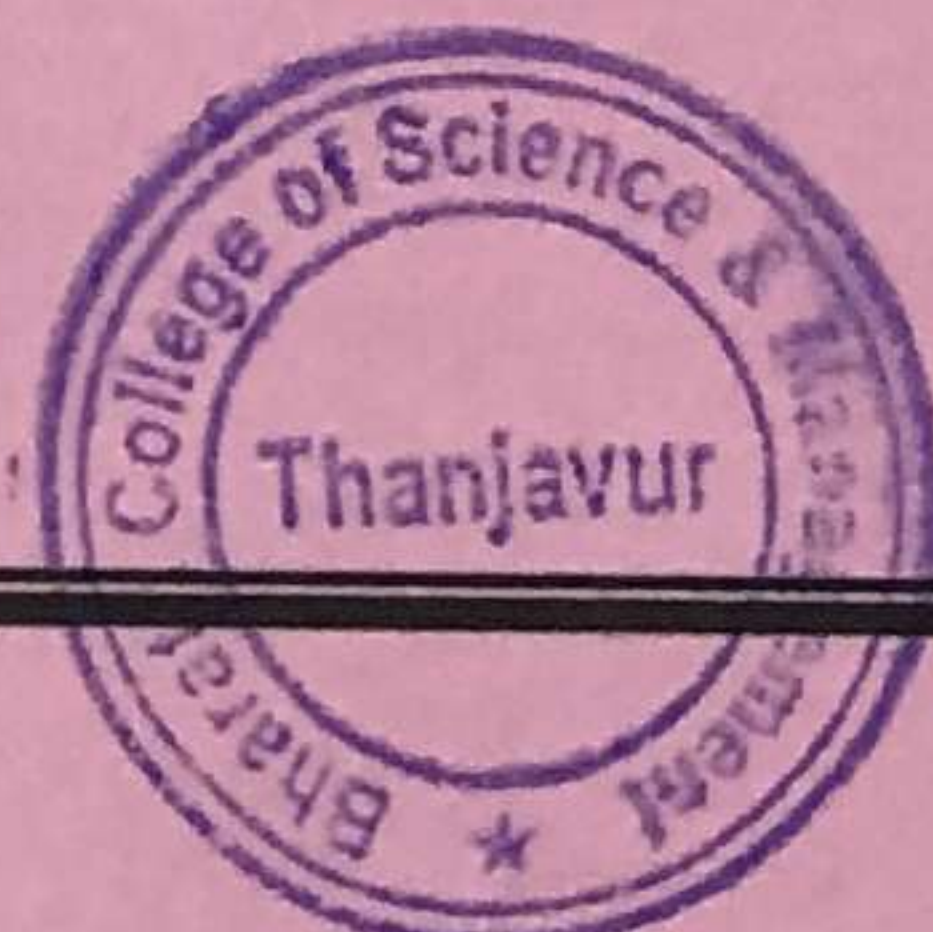
Felicitation **Dr. K.KUMAR,**
Principal, BCSM

Mrs. R. RAJARAJESWARI,
Vice-Principal, BCSM

Presidential Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur

Chief Guest Address : **Mrs. U. VASUKI,**
National Vice-President,
All India Democratic
Women's Association

Vote of Thanks



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur – 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR – 2019 – 2020

Gender Equity Programme**Title: Crimes against Girls and Women**

DATE: 20.08.2019

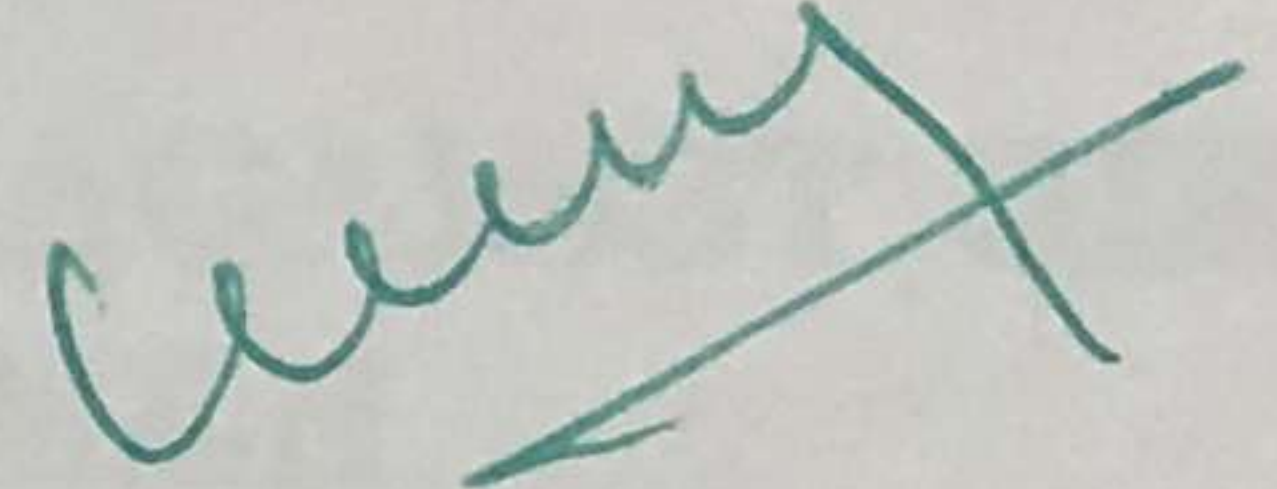
LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
S.No	Reg.No.	Name	Signature
1	CB17S495272	ABIRAMI .S	S. Abirami
2	CB17S495278	HEPZIBAH .J	Hepzibah .J
3	CB17S495281	MEERADEVI .B	meeradevi .B
4	CB19S S58636	AARTHI .R	Aarthi .R
5	CB19S S58658	NATHIYA .S	Nathiy .S
6	CB19S S58680	SIVARANJANI .P	Sivara .P
7	CB19S S58684	SUBHA .K	Subha .K
8	CB19S S58689	SWETHA .S	Swetha .S
9	CB19S S58690	THIRUSELVI .M	Thiruselvi .M
10	CB18S 254316	ISWARYA .A	A. Iswarya
11	CB18S 254317	JAMUNA .V	Jamuna .V
12	CB18S 254319	JANANI .S	Janani .S
13	CB18S 254328	KRITHIKA .R.S	Kruthi .R.S
14	CB18S 254331	LOHA PRIYA .C	Lohapriya .C
15	CB18S 254333	MAHALAKSHMI .M	Maha .M



16	CB18S 254354	RAJASANKARI .A	Rajas A.
17	CB18S 254361	SARAVASHREE .K	Saravashree K.
18	CB18S 254366	SIVASANKARI .S	S. Sivasankari
19	CB18S 254368	SRIGAYATHRI .N	Srigayathri .N




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DEPARTMENT OF VISUAL COMMUNICATION REPORT ON GENDER EQUITY PROGRAMME

TITLE FOR THE PROGRAMME : **CRIMES AGAINST GIRLS AND WOMEN**

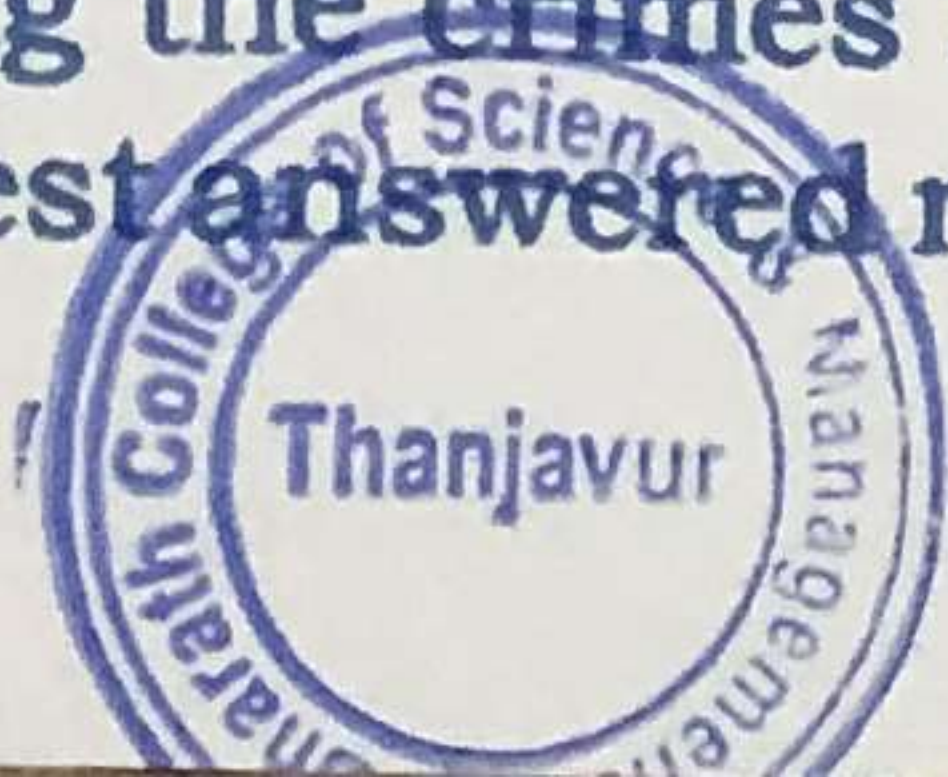
RESOURCE PERSON : Mrs. U.VASUKI
National Vice President, All India
Democratic Women's Association

ACADEMIC YEAR : 2019 - 2020 (20.08.2019)



A programme on "**GENDER EQUITY**" was conducted by the department of Visual Communication in the academic year 2019 - 2020. Totally 19 students were benefitted by the programme.

Mrs. U.VASUKI, National Vice President, All India Democratic Women's Association was the chief guest. She spoke on '**Crimes against Girls and Women**'. As she is working for women empowerment she explained the difficulties for the girls and women in life. She gave many examples and incidents regarding the crimes against women. Students asked many questions and the chief guest answered nicely and give many advises.



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DEPARTMENT OF VISUAL COMMUNICATION
in Association with IQAC

ORGANISES



INVITATION

Date: 21.01.2019
Time: 10:00 am

Venue: Bharath Auditoriam

CHIEF GUEST ADDRESS:

Mrs. PUNITHA GANESAN

Secretary, Bharath Group of Institution,
Thanjavur

IN THE PRESENCE OF:

Dr. T.VEERASAMY

Principal, Bharath College of Science and Management

By
Head of the Department, Asst. Professors
and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

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Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION

AGENDA

PHOTO EXHIBITION

Date: 21.01.2019

Venue: Bharath Auditorium

Time: 10:00 am

Tamil Thai Vazhthu

Lighting Kuthuvilakku

Welcome Address : **Mr. M. SATHISH KUMAR**
III B.Sc., Viscom

Honouring the Guests

Felicitation **Dr.T.VEERASAMY,**
Principal, BCSM

Chief Guest Address : 'Kalvichemmal' 'Panmugasigaram'
Tmt. PUNITHA GANESAN
Secretary, Bharath Group of Institutions,
Thanjavur

Vote of Thanks : **Mr. M. VASANTHAKUMAR**
I B.Sc., Viscom



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur - 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR - 2018 - 2019

Department Programme

Title: Photo Exhibition on International Photography day

DATE: 21.01.2019

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
	CB16S494996	BALAJI .S	S. Balaji
2	CB16S494997	BALAMURUGAN .T	Balamurugan .T
3	CB16S494999	MANIKANDAN .E	E. Manikandan
4	CB16S495000	MOHAMED NIZAR .M	Mohameel Nizar .m
5	CB16S495001	MUHILARASAN .M	Muhilarasan .m
6	CB16S495002	RANJITH .R	Ranjith .R
7	CB16S495003	SAINATH .M	Sainath .m
8	CB16S495004	SATHISH KUMAR .M	Sathish kumar .m
	CB16S495005	SELVARASAN .K	Selvarasan .k
10	CB16S495006	SURIYA PRAKASH .S	Suriya .s
11	CB17S495272	ABIRAMI .S	S. Abirami
12	CB17S495273	BALAMURUGABN .R	Balamurugan .R
13	CB17S495274	BHARATHI RAJA .D	Bharathiraja .D
14	CB17S495275	BRITTO .B	Britto .B
15	CB17S495276	DEENATHAYALAN .P	Deenathayalan
16	CB17S495277	GOPINATH .N	Gopinath .N



17	CB17S495278	HEPZIBAH .J	Hepzibah .J
18	CB17S495279	KARTHIK .S	Karthik .S
19	CB17S495280	MARK JEROLD .M	Mark Jerold .M
20	CB17S495281	MEERADEVI .B	Meeradevi .B
21	CB17S495282	MURUGAN .R	R. Murugan
22	CB17S495283	PRASANNA VENKATESH KUMAR	Prasanna Venkatesh Kumar
23	CB17S495284	PRAVEEN KUMAR .R	Praveen Kumar .R
24	CB17S495285	RAJAGOVINDAN .T	Rajagovindan .T
25	CB17S495286	RAMESH PRAKASH .A	Ramesh Prakash .A
26	CB17S495287	SARAVANA SHANMUGAM.K	Sarava Shanmugam .K
27	CB17S495288	SRIDHAR .R	Sridhar .R
28	CB17S495289	SUTHATHIRASITH .R	P. Suthathi
29	CB17S495290	YOKESH .B	B. Yokesh
30	CB18S495626	ABIEL .E	E. Abiel
31	CB18S495627	ABISHEK .S	S. Abhishek
32	CB18S495628	AKASH .S	S. Akash
33	CB18S495630	DINESH .M	M. dinesh .
34	CB18S495631	HARISH .C	Harish .C
35	CB18S495632	JAYANTH .R	Jeyanth .R
36	CB18S495633	JOHN REJISH .J	John Rejish .J
37	CB18S495634	JOTHIRLINGAM .S	Jothirlingam .S
38	CB18S495635	LAKSHMAN .M	Lakshman .M
39	CB18S495636	MADESH .G	G. Madish
40	CB18S495638	RRITHVIRAJ .M	R. Rithviraj .M
41	CB18S495639	RAGHUL .R	R. Raghul



42	CB18S495640	SIVARAJ .R	Sivaraj R.
43	CB18S495641	SRIRAM .R	Sriram. R
44	CB18S495642	SUBASH .M	Subash. m.
45	CB18S495644	TAMILPRIYANNEETHI	Tamil Priya
46	CB18S495645	VASANTHAKUMAR.M	Vasanthan. m
47	CB18S495646	VINOTH .V	Vinoth. v
48	CB18S495629	ARJUN	Arjun.



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Ph: 04362-227937, 228081, 227707.

DEPARTMENT OF VISUAL COMMUNICATION REPORT ON DEPARTMENT ACTIVITIES

TITLE OF THE PROGRAMME : **PHOTO EXHIBITION**

RESOURCE PERSON : **Mrs. PUNITHA GANESAN**
Orator and Social Worker

ACADEMIC YEAR : 2018 - 2019 (21.01.2019)



As the visual communication students are all interested in photography they have been conducting **Photography Exhibition** every year they conducted this academic year 2018 - 2019 also in a grand manner.

Mrs. Punitha Ganesan was the Chief Guest who delivered the special address on Photography and appreciated the students after seeing the well arranged exhibition.

Students of Visual communication arranged many facilities for the students of the college to see the exhibition.

In the valedictory function the students **presented a special photograph** to the chief guest.



[Signature]
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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

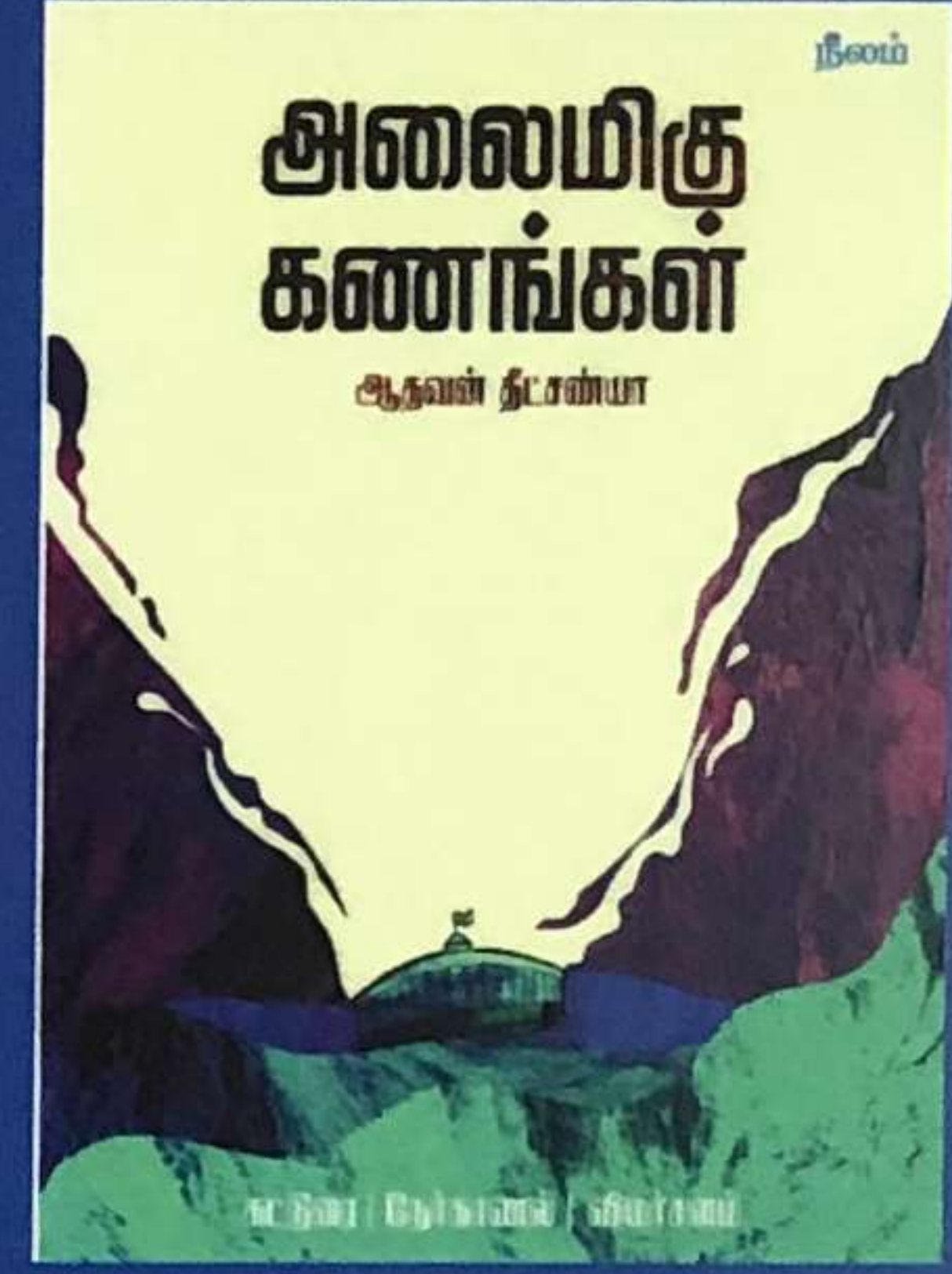
Near New Bus Stand, Thanjavur - 5. Ph: 04362-228081, 227937.
Email: bharathcollege@gmail.com web: www.bharathcollege.edu.in
(UGC Recognised 2(f) and 12(B) Institution)
(Affiliated to Bharathidasan University, Tiruchirappalli)

DEPARTMENT OF VISUAL COMMUNICATION

in Association with IQAC

ORGANISES

Book Review on 'Alaimigu Ganangal'



Date: 10.03.2021
Time: 11:00 am

Venue: Bharath Auditoriam

PRESIDENTIAL ADDRESS:

Mrs. PUNITHA GANESAN

Secretary, Bharath Group of Institution, Thanjavur

In the Presence of:

Dr. K. KUMAR

Principal, Bharath College of Science and Management

CHIEF GUEST:

Mr. AADHAVAN DEETCHANYA

Writer and Activist, Chennai.

Head of the Department, Asst. Professors
and Students

Sponsored by TAMIL UNIVERSITY, Thanjavur



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

UGC Recognised 2(f) and 12(B) Institution
Affiliated to Bharathidasan University, Trichirappalli-24
Thanjavur-613005

DEPARTMENT OF VISUAL COMMUNICATION

AGENDA

Book Review on 'ALAIMIGU GANANGAL'

Date: 10.03.2021

Venue: Bharath Auditorium

Time: 11:00 am

Tamil Thai Vazhthu

Lighting Kuthuvilakku

Welcome Address : Mr. J. JOHN REJISH
III B.Sc., Viscom

Honouring the Guests

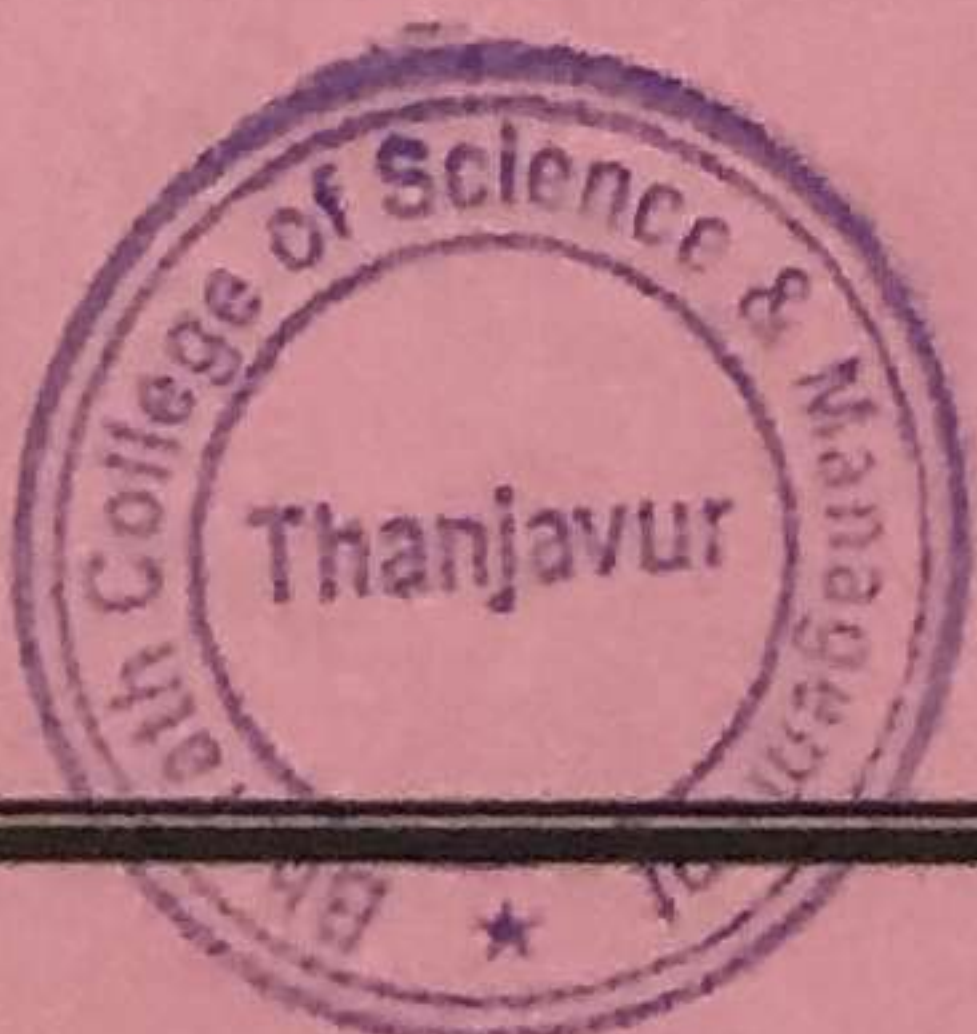
Felicitation : Dr. T.VEERASAMY,
Director, BCSM

: Dr. K.KUMAR
Principal, BCSM

Presidential Address : Mrs. PUNITHA GANESAN
Secretary, Bharath Group of
Institution, Thanjavur

Chief Guest Address : Mr. AADHAVAN DEETCHANYA
Writer and Activist, Chennai

Vote of Thanks : Mr. T. AJAY ANAND
II B.Sc., Viscom



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Thanjavur – 5

DEPARTMENT OF VISUAL COMMUNICATION

ACADEMIC YEAR – 2020 – 2021

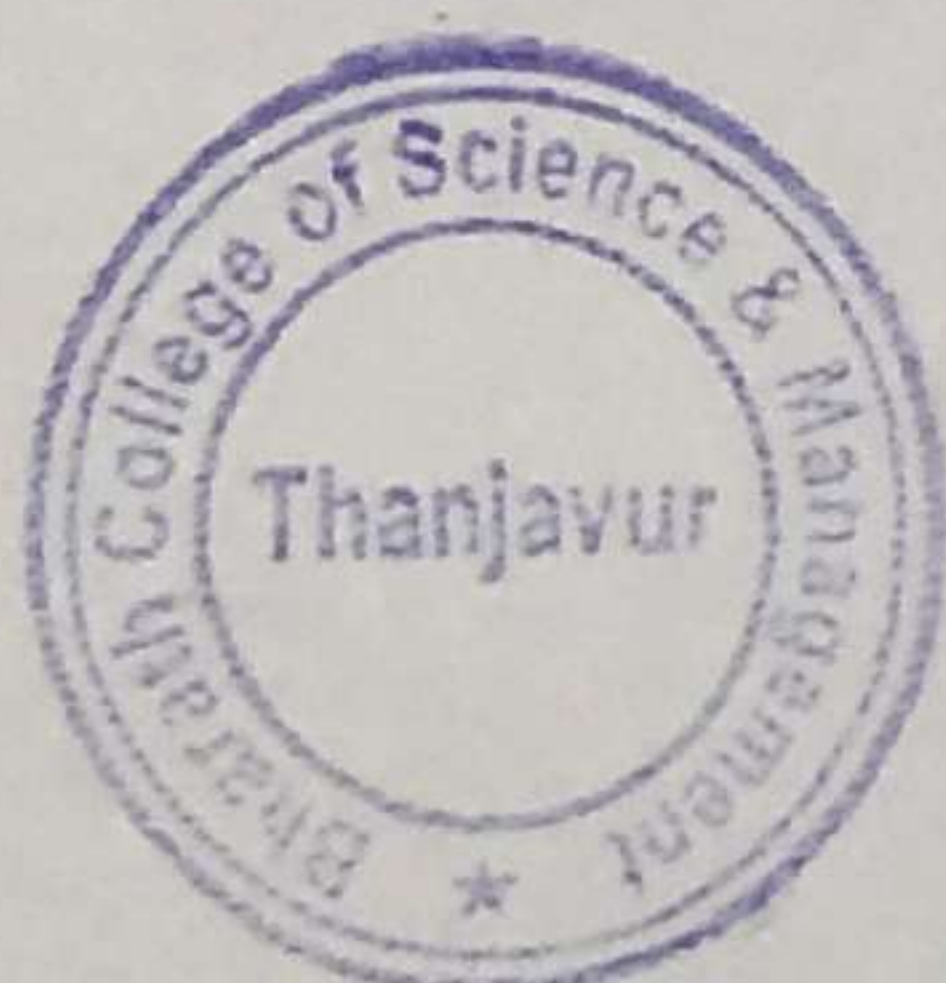
Department Programme

Title: Book Review on 'Alaimigu Ganangal'
by Aadhavan Deetchanya

DATE: 10.03.2021

LIST OF PARTICIPANTS

S.No	Reg.No.	Name	Signature
1	CB18S495626	ABIEL .E	E.Abiel
2	CB18S495627	ABISHEK .S	S. Abishek
3	CB18S495628	AKASH .S	S. Akash
4	CB18S495630	DINESH .M	Dinesh .m
5	CB18S495631	HARISH .C	har
6	CB18S495632	JAYANTH .R	Jayan - R
7	CB18S495633	JOHN REJISH .J	John Rejish
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14	CB18S495641	SRIRAM .R	Sriram .R
15	CB18S495642	SUBASH .M	Subash



16	CB18S495644	TAMILPRIYANNEETHI	Tamil
17	CB18S495645	VASANTHAKUMAR.M	vasanth
18	CB18S495646	VINOTH .V	vinoth .v
19	CB18S495629	ARJUN	Arjun
20	CB19S495942	AJAY ANAND .T	Ajay Anand .T
21	CB19S495943	DINESH .D	Dinesh .D
22	CB19S495944	IYALISAI .R	Iyalisai .R
23	CB19S495945	KAVIKARAN .V	Kavikaran .V
24	CB19S495947	SHYAM .S	S. Shyam .S
25	CB19S495948	SRIKUMAR .S	S. Srikumar
26	CB19S495949	SRINIVASAN .M	M. Srinivasan
27	CB19S495950	VENKATESH .R	venkatesh .R
28	CB19S495951	SHIVANAND .R	Shivanand .R
29	CB20S496250	ASHIR VASIKARAN .S	Ashirvasan
30	CB20S496251	DHINESH .K	Dhish
31	CB20S496252	KARUNAKARAN .V	Karunakaran
32	CB20S496254	NISHANTH .V	Nishanth
33	CB20S496255	SRIVENKATESH .A	Srivenkatesh .A
34	CB20S496256	SUBASH .M	Subash .M
35	CB20S496257	TAMIZHAN .A	Tamizhan .A
36	CB20S496258	VETRIVEL .M	Vetrivel .M



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DEPARTMENT OF VISUAL COMMUNICATION REPORT ON DEPARTMENT ACTIVITIES

TITLE OF THE SEMINAR : **Book Review on
'ALAIMIGU GANANGAL'**

RESOURCE PERSON : **Mr. AADHAVAN DEETCHANYA**
Writer and Activist, Chennai

ACADEMIC YEAR : 2020 - 2021 (10.03.2021)

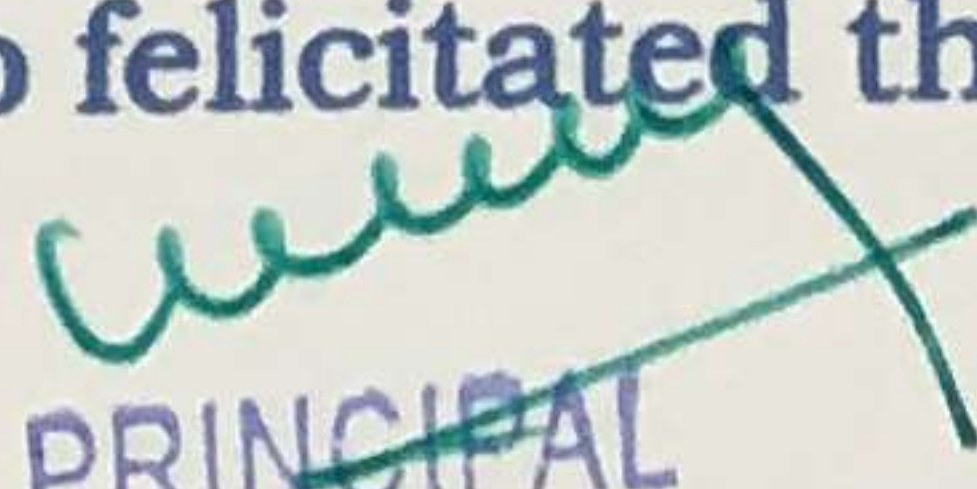


A programme on "**Book Review on 'ALAIMIGU GANANGAL'**" was conducted by the department of Visual Communication in the academic year 2020 - 2021. Totally 36 students were benefitted by the seminar.

Mr. AADHAVAN DEETCHANYA who is the writer of the book was the chief guest. **Mrs. Punitha Ganesan** who is a good reader spoke about the book in detail. Finally the writer of the book shared the experience on writing the book.

Dr. K.Kumar, Principal and Dr. T.Veerassamy, Director also felicitated the book review function.




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