



## MEMORANDUM OF UNDERSTANDING (MoU)

Between

### MANAS LIGHTING SYSTEMS PVT LTD

23A, Arulanandha Nagar,  
Pudukkottai Road, Near Swamy Travels,  
Thanjavur – 613 007, Tamil Nadu – South India  
Mobile 9629990299, Email - manaslights@yahoo.com

And

### BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

(UGC Recognised 2(7) and 12 (B) Institution  
Affiliated to Bharathidasan University, Trichy - 24  
Bharath Avenue, Thanjavur – 5.  
Phone 04362 – 227937 Email - bharathcollege@gmail.com

#### MANAS LIGHTING SYSTEMS PVT LTD

It is an Indian company Incorporated on 11.03.2009 and its registered office is located at **23A, Arulanandha Nagar, Pudukkottai Road, Thanjavur, Tamil Nadu**. The consent status of this company is active. **Mr.Kumaravel Ethirajan** is the **Director** of this company. It's involved in the business activities related to Manufacturing such as LED portable runway lights and installation of Halogen type permanent runway lighting systems. The object of MoU is to refresh and help young minds to become an entrepreneur and succeed in their prosperous life.

#### BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Started in July 2000 by **K.NADIMUTHU MEMORIAL EDUCATIONAL TRUST** operated with the objective of providing education to the youth in growing areas of software, Health, Hospitality and Management. This will enable them to become entrepreneurs or seek jobs in modern Indian and multinational companies in India and abroad and in Government. The reputed Institution was constituted by the **Managing Director** and Educationist Manithaney Kavalar **Sri.N.Ganesan** M.Com., M.Phil., (Ph.D.)

Both **MANAS LIGHTING SYSTEMS PVT LTD** and **BHARATH COLLEGE OF SCIENCE AND MANAGEMENT** join hands in conducting workshops to the students of Business Administration.

19-01-2017 - 19-01-2023



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## OBJECTIVES

1. Create and provide employment opportunities to the talented students in the field of design, production and marketing.
2. The company deals with entire projects which enhance the students the way of interaction with high officials.
3. The purpose of this MoU is to develop academic and practical ability.
4. Since it is being a custom built manufacturer, planning, budgeting, sourcing, skills can be developed.
5. This is to promote enhanced knowledge for the student to their prosperous future ventures.
6. Placement to students by **MANAS LIGHTING SYSTEMS PVT LTD** and giving opportunity to their career.
7. Combined Organization of Seminar, Conferences and Workshop.

## TERMS AND AGREEMENT :

- The person signing this MoU has the full authority to change or modify this agreement on both parties.
- The MoU is valid for 6 years from the date of agreement

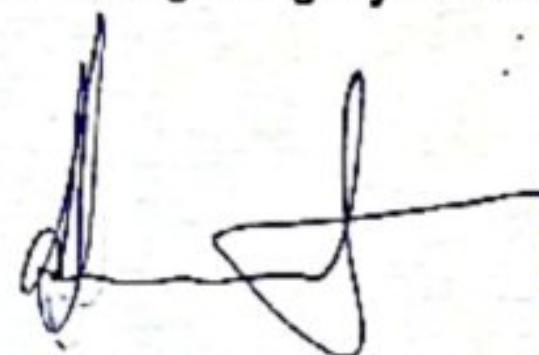
## SINGNATORIES

Witness hereof, the parties hereto have signed this MoU in two original copies in English on the date (s) herein below indicated.

SIGNED in sole on the 19<sup>th</sup> day of January in the year 2017.

For

Manas Lighting Systems Pvt Ltd



For

Bharath College of Science and Management



MANAGING DIRECTOR

Date : 19.01.2017

PRINCIPAL  
Bharath College of Science and Management,  
Trichy Road, (Near New Bus Stand),  
THANJAVUR-613 005.  
Date : 19.01.2017



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प्रारूप 1  
पंजीकरण प्रमाण-पत्र

कॉर्पोरेट इडेन्टिटी नंबर : U31503TN2009PTC070942

2008 - 2009

मैं एतदद्वारा सत्यापित करता हूँ कि मैसे

MANAS LIGHTING SYSTEMS PRIVATE LIMITED

का पंजीकरण, कम्पनी अधिनियम 1956 (1956 का 1) के अन्तर्गत आज किया जाता है और यह कम्पनी प्राइवेट लिमिटेड है :

यह नियमन-पत्र आज दिन के द्वारा हाथ दो हजार नौ को मरे हस्ताक्षर से चैन्नई में जारी किया जाता है

Form 1  
Certificate of Incorporation

Corporate Identity Number : U31503TN2009PTC070942

2008 - 2009

I hereby certify that MANAS LIGHTING SYSTEMS PRIVATE LIMITED is this day incorporated under the Companies Act, 1956 (No. 1 of 1956) and that the company is private limited.

Given under my hand at Chennai this Eleventh day of March Two Thousand Nine.



*M. Ponnunambalam*  
(PONNUNAMBALAM)

कम्पनी रजिस्ट्रार / Registrar of Companies  
तमिलनाडु, चैन्नई, अंदमान और निकोबार द्वीप  
Tamil Nadu, Chennai, Andaman and Nicobar Islands

कम्पनी रजिस्ट्रार के कार्यालय अन्तिम नैं उपलब्ध पत्राचार का यता :

Mailing Address as per record available in Registrar of Companies office:

MANAS LIGHTING SYSTEMS PRIVATE LIMITED  
NO:23A,ARULANANDA NAGAR., PUDUKKOTTAI ROAD.,  
THANJAVUR - 613007.  
Tamil Nadu, INDIA



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
**THANJAVUR- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**In Association with IQAC**

INVITES YOU TO JOIN WITH US A SPECIAL PROGRAMME  
ON  
**WOMEN ENTREPRENEURS**

**Date: 20<sup>th</sup> September 2017**

**Time: 10:30 am**

“Kalvichemmal”, “Panmugasigaram”  
**Mrs. PUNITHA GANESAN B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur.

Venue  
**SEMINAR HALL**

**YOUR PRESENCE IS SOLICITED**  
Sponsored By  
**MANAS LIGHTING SYSTEM PVT. LTD, THANJAVUR**



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR - 5

DEPARTMENT OF BUSINESS ADMINISTRATION  
**A SPECIAL PROGRAMME**  
**ON**  
**WOMEN ENTREPRENEURS**

DATE: 20<sup>th</sup> September 2017 VENUE: SEMINAR HALL

TIME: 10:30 am



AGENDA

Prayer Song : BY STUDENTS

Welcome Address : K. ATCHAYA ( III-BBA )

Felicitation Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Special Address : "Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN B.Sc., M.A.,  
Secretary,  
Bharath Group of institutions, Thanjavur.

Vote of Thanks : P.ABARANA ( III BBA )

National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,**  
**(UGC Recognized 2(f) and 12(B) Institution)**  
**(Affiliated to Bharathidasan University, Tiruchirappalli -24)**

THANJAVUR-613 005

**DEPARTMENT OF BUSINESS ADMINISTRATION**

In Association with IQAC

**A SPECIAL PROGRAMME  
ON WOMEN ENTREPRENEURS**

20.09.2017

**PARTICIPANTS LIST**

*2017 - 2018*

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B 201280	ATCHAYA .K	III-BBA	<i>K. Atchaya</i>
2	CB15B 201284	DURGA .V	III-BBA	<i>Durga .V</i>
3	CB15B 201285	FEROSE VINSLET .B	III-BBA	<i>Feroze .V</i>
4	CB15B 201292	KEERTHIGA .M	III-BBA	<i>M. Keerthiga</i>
5	CB15B 201295	MEENA .S	III-BBA	<i>Meena .S.</i>
6	CB15B 201308	SOWMIYADEVI .K	III-BBA	<i>Meena .S.</i>
7	CB15B 201309	SURYA .G	III-BBA	<i>Surya .G</i>
8	CB15B 201310	SWETHA .S	III-BBA	<i>Swetha</i>
9	CB16B 205451	ABARANA .P	II-BBA	<i>P. Abarana</i>
10	CB16B 205458	BYRAVI .R	II-BBA	<i>R. Byravi</i>
11	CB16B 205465	JERLIN INDIA .A	II-BBA	<i>J. India</i>
12	CB16B 205469	KOKILA .C	II-BBA	<i>Kokila</i>
13	CB16B 205482	MOULIKA .R	II-BBA	<i>C. Kokila</i>
14	CB16B 205483	MUTHULAKSHMI .S	II-BBA	<i>S. muthulakshmi</i>
15	CB16B 205489	RABIYUTHUL BASIRIYA .S	II-BBA	<i>S. Rabiyyuthul</i>
16	CB16B 205493	REETHIKA .R	II-BBA	<i>R. Reethika</i>
17	CB16B 205494	SAINIKILA .J	II-BBA	<i>J. Sainikila</i>
18	CB16B 205498	SUGAPRIYA .M	II-BBA	<i>M. Sugapriya</i>
19	CB16B 205499	THARA .S	II-BBA	<i>T. Thara</i>
20	CB17B 210299	AYSHASITHIKA .K	I-BBA	<i>A. Ayshasithika</i>
21	CB17B 210304	DURGA.K	I-BBA	<i>K. Durga</i>
22	CB17B 210314	PREETHA.A	I-BBA	<i>A. Preetha</i>
23	CB17B 210315	PREETHI NISIKAA M.J	I-BBA	<i>Preethi</i>
24	CB17B 210320	SIVAPRIYA.G	I-BBA	<i>G. Siva Priya</i>
25	CB17B 210321	SIVAVEERAMNANI.T	I-BBA	<i>T. Sivaveeramnani</i>
26	CB17B 210322	SOWMIYA.P	I-BBA	<i>Sowmya</i>
27	CB17B 210323	SUBASHINI.K	I-BBA	<i>K. Subashini</i>
28	CB17B 210327	SUSMITHA.R	I-BBA	<i>R. Susmitha</i>

*Harini*

Head of the Dept.  
**Business Administration**  
 Bharath College of Science & Management  
 Trichy Road, (Near New Bus Stand)  
 Thanjavur - 613 005



Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.

*Principals*  
**PRINCIPAL**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**GENDER EQUITY PROGRAMME**  
**REPORT - A SPECIAL PROGRAMME ON**  
**WOMEN ENTREPRENEURS**

Date : **20.09.2017**

Resource Person: **Mrs. Punitha Ganesan,**  
Secretary, Bharath Group of Institutions, Thanjavur.



The Department of Business Administration has conducted the programme under the title "**WOMEN ENTREPRENEURS**" Around (28) students benefited. In her speech secretary Madam highlighted so many women chief executive officers of multinational companies. She quoted small business entrepreneurs of rural women population and encouragement of state government through schemes for women entrepreneurs like self help groups. In ~~total~~ the speech was very initiative informative and encouraging one for all sorts of women.

*Shanmugam*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005



*Principals*  
**PRINCIPAL**  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
**THANJAVUR - 613 005**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
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**BHARATH AVENUE, NEAR NEW BUS STAND**  
**THANJAVUR- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**In Association with IQAC**

**INVITES YOU TO JOIN WITH US ON THE DAY OF TRIBUTE TO**  
**ADAM SMITH**  
**[FATHER OF ECONOMICS]**

**Date: 5<sup>th</sup> June 2019**

**Time: 11:00 am**

**Chief Guest**

**Dr. T. VEERASAMY, M.A., M.Phil., Ph.D.,**

**Principal,**

**Bharath College of Science & Management, Thanjavur.**

**Venue**

**SEMINAR HALL**

**YOUR PRESENCE IS SOLICITED**

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**MANAS LIGHTING SYSTEM PVT. LTD, THANJAVUR.**



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR – 5



DEPARTMENT OF BUSINESS ADMINISTRATION

## THE DAY OF TRIBUTE TO ADAM SMITH

DATE: 5<sup>th</sup> June 2019

VENUE: SEMINAR HALL

TIME: 11:00 am



### AGENDA

Prayer Song : BY STUDENTS

Welcome Address : K. PRAKASH (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Resource Person : Dr. T. VEERASAMY, M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur.

Vote of Thanks : K. AYSHASITHIKA (III-BBA)

National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
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**THANJAVUR-613 005**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**In Association with IQAC**

**THE DAY OF TRIBUTE TO ADAM SMITH**

**05.06.2019**

**PARTICIPANTS LIST**

*2019 - 2020*

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	<i>J. Anharp</i>
2	CB17B210299	AYSHASITHIKA .K	III-BBA	<i>A. yashika</i>
3	CB17B210302	BALAMURUGAN .S	III-BBA	<i>S. Balamurugan</i>
4	CB17B210303	DINESH KUMAR.R	III-BBA	<i>R. Dinesh</i>
5	CB17B210304	DURGA.K	III-BBA	<i>K. Durga</i>
6	CB17B210305	IDAYATHULLA.A	III-BBA	<i>A. Idayathulla</i>
7	CB17B210306	KALAIYARASAN.N	III-BBA	<i>N. Kalaiyaran</i>
8	CB17B210307	KAMALAHASAN.S	III-BBA	<i>S. Kamalahan</i>
9	CB17B210308	LAWRENS.S	III-BBA	<i>S. Lawren</i>
10	CB17B210309	NARESH RAO.S	III-BBA	<i>S. Naresh Rao</i>
11	CB17B210310	PRABHAKARAN.K	III-BBA	<i>K. Prabhan</i>
12	CB17B210311	PRAKASH .K	III-BBA	<i>P. Prakash</i>
13	CB17B210312	PRASATH.V	III-BBA	<i>V. Prasath</i>
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	<i>G. Praveen</i>
15	CB17B210314	PREETHA.A	III-BBA	<i>A. Preetha</i>
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	<i>J. Preethi</i>
17	CB17B210316	PREMKUMAR.N.E	III-BBA	<i>N.E. Prema</i>
18	CB17B210317	SAKTHIVEL.C	III-BBA	<i>C. Sakthivel</i>
19	CB17B210318	SARAVANAN.S	III-BBA	<i>S. Saravanan</i>
20	CB17B210319	SATHISHKUMR.V	III-BBA	<i>V. Sathishkumar</i>
21	CB17B210320	SIVAPRIYA.G	III-BBA	<i>G. Sivapriya</i>
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	<i>T. Sivaveeramnani</i>
23	CB17B210322	SOWMIYA.P	III-BBA	<i>P. Sowmya</i>
24	CB17B210323	SUBASHINI.K	III-BBA	<i>K. Subashini</i>
25	CB17B210324	SUMAN.V	III-BBA	<i>V. Sume</i>
26	CB17B210325	SURIYA.S.M	III-BBA	<i>M. Suriya</i>
27	CB17B210326	SURIYAKUMAR.M	III-BBA	<i>M. Suryakumar</i>
28	CB17B210327	SUSMITHA.R	III-BBA	<i>R. Susmitha</i>



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29	CB17B210328	VIGNESH.S	III-BBA	S. Vignesh
30	CB17B210329	VIGNESHWARAN.R	III-BBA	Vigneshwaran.R
31	CB17B210330	VINITH.P	III-BBA	Vinith. P
32	CB18B215291	AARTHI.K	II-BBA	Aarthi.K
33	CB18B215292	APPAS.B	II-BBA	Appas. B
34	CB18B215293	DINESH.S	II-BBA	Dinesh.S
35	CB18B215294	GNANAMANI.A	II-BBA	Gnanamani.A
36	CB18B215295	GUNALAN.S	II-BBA	Gunalan.S
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	Hari Hara Sudhan.P
38	CB18B215297	HARIHARAN.R	II-BBA	Hariharan.R
39	CB18B215298	KARTHIKRAJA.A	II-BBA	Karthikraja.A
40	CB18B215299	KAYATHRI.V	II-BBA	Kayathri.V
41	CB18B215300	LEOLAZARES.A	II-BBA	Leolazares.A
42	CB18B215301	MADHAVAN.M	II-BBA	Madhan.M
43	CB18B215302	MANOJKUMAR.B	II-BBA	Manojkumar.B
44	CB18B215303	PRAVEEN.R	II-BBA	Praveen.R
45	CB18B215304	RAHNA BANU.S	II-BBA	Rahna.Bani
46	CB18B215306	RAJESH RAO.R	II-BBA	Rajesh.Rao
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	Ramya.K
48	CB18B215308	RANJITHA.K	II-BBA	Ranjitha.K
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	Santhoshkumar.G
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	Shanmugapriyan.A
51	CB18B215311	SURYA.A	II-BBA	Surya.A
52	CB18B215312	UMAMAHESWARI.S	II-BBA	Umamaheswari.S
53	CB18B215313	VEERAMANI.V	II-BBA	Veeramani.V
54	CB19B220151	AJAY	I-BBA	Ajay
55	CB19B220152	ANJALI.R	I-BBA	Anjali.R
56	CB19B220153	ARUL KISHORE JOISION.A	I-BBA	Arul.Kishore.Joision
57	CB19B220154	AYYAN SAKKARAVARTHY.S	I-BBA	Ayyan.Sakkaravathy
58	CB19B220155	BALAMURUGAN.M	I-BBA	Balamurugan.M
59	CB19B220156	ELAMARAN.R	I-BBA	Elamaran.R
60	CB19B220157	JERALAD PERIYA THAMBI.S	I-BBA	Jeralad.Periya.Thambi
61	CB19B220158	KARTHICK.M	I-BBA	Karthick.M
62	CB19B220159	KAVIYARASAN.A	I-BBA	Kaviyarasan.A
63	CB19B220160	KAVIYARASI.V	I-BBA	Kaviyarasi.V
64	CB19B220161	MOHAMED AASIK.M	I-BBA	Mohamed.Aasik
65	CB19B220162	MOHAMED AZHAR.V	I-BBA	Mohamed.Azhar
66	CB19B220163	MOHAMED RAFEEK.M	I-BBA	Mohamed.Rafeek
67	CB19B220164	PREM KUMAR.S	I-BBA	Prem.Kumar.S
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	Punniya.Sekar
69	CB19B220167	SARITHA.A	I-BBA	Saritha.A
70	CB19B220168	SHANMUGA PRIYA.R	I-BBA	Shanmuga.Priya.R
71	CB19B220169	SHANMUGA PANDIYAN.R	I-BBA	Shanmuga.Pandiyan.R
72	CB19B220170	SIVA.S	I-BBA	Siva.S
73	CB19B220171	SRIDHARAN.S	I-BBA	Sridharan.S
74	CB19B220172	THAMILAZHAGAN.S	I-BBA	Thamilazhagan.S
75	CC19B220173	THENDRAL PANDI.B	I-BBA	Thendral.Pandi

*Principals*  
 Head of the Dept.  
 Business Administration  
 Bharath College of Science & Management  
 Trichy Road, (Near New Bus Stand)  
 Thanjavur - 613 005



*Principals*  
 PRINCIPAL  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



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THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
REPORT - THE DAY OF TRIBUTE TO  
**ADAM SMITH**

**DATE: 05/06/2019**

Resource Person: **Dr.T.Veerasamy,**

Principal, Bharath College of Science & Management,  
Thanjavur.



The Department of Business Administration conducted the Day of Tribute to "ADAM SMITH" Around (75) students attended. The program began with an introduction by Dr.T.VEERASAMY, spoke about the life and accomplishments of Adam Smith and how his work shaped modern economic thinking. He highlighted the impact of Smith's theories on the global economy and how they continue to be relevant today.

*Harus*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005.



*drses*  
**Principal**  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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**BHARATH AVENUE, NEAR NEW BUS STAND**  
**Thanjavur- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**TALLY MANAGEMENT**

***FRIADAY 26<sup>th</sup> July 2019 Time :10:00 am***

**Venue**  
**Seminar Hall**  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**DR.K. DURGA DEVI, M.Com.,MBA.,Ph.D., (PGDCA),**  
Assistant Professor, Department of Business Administration,  
Swami Dayananda College of Arts & Science, Manjakkudi.

***YOUR PRESENCE IS SOLICITED***

**Sponsored by**  
**MANAS LIGHTING SYSTEM PVT LTD,**  
**THANJAVUR.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP  
ON TALLY MANAGEMENT**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY ALL**

**PRESIDENTIAL ADDRESS :**

"Kalvichemmal", "Panmugasigaram"

**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5

**RESOURCE PERSON :**

**Dr. K. Durga Devi, M.Com., MBA., Ph.D.,**  
(PGDCA),  
Assistant Professor, Department of Business  
Administration,  
Swami Dayananda College of Arts & Science,  
Manjakkudi.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan M.A.,**  
Secretary, Bharath College of Science &  
Management, Thanjavur.

**Patron**

**Dr. T. Veera Samy M.A., M.Phil., Ph.D.**  
Principal, Bharath College of Science &  
Management  
Thanjavur.

**Organizing Chair**

**Dr. H. Bama Ph.D.,**  
HoD, Department of BBA

**Prof K. Aruna M.B.A., M.Phil.,**  
Assistant Professor

**Organizing Coordinators,**

**Prof. V. Mohanasundaram., M.Phil.,**  
Assistant Professor

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

**ONE DAY WORKSHOP  
ON TALLY MANAGEMENT**

**26<sup>th</sup> JULY 2019**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. K. Durga Devi, M.Com., MBA., Ph.D.,**  
(PGDCA),  
Assistant Professor, Department of Business  
Administration,  
Swami Dayananda College of Arts & Science,  
Manjakkudi.



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### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### *About the Departments*

The idea to establish a business school was born in the mind of Prof.N.Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through arigorous selection process. Department of business Administration has anannual intake of 75 students.The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars ,workshops and guest lecture on emerging technologies to enhance knowledge of students.

### *Association*

The Department Association **"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### *Mission*

We aim to create a center of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### *About the Workshop*

**ONE DAY WORKSHOP ON TALLY MANAGEMENT** , the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

### *Registration Fee*

The registration can done on spot All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail:[bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 – 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON TALLY MANAGEMENT**

**DATE:26.07.2019**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**

\*\*\*\*\*

**AGENDA**

**Prayer song** : BY STUDENTS

**Welcome Address** : ANTONY PRAVEEN KUMAR.J (III-BBA)

**Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

**Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

**Resource Person** : Dr.K. DURGA DEVI,  
M.Com., MBA., Ph.D.,(PGDCA).,  
Assistant Professor,  
Department of Business Administration,  
Swami Dayananda College of Arts & Science,  
Manjakkudi.

**Vote of Thanks** : K. DURGA (III-BBA)

**National Anthem** : BY ALL



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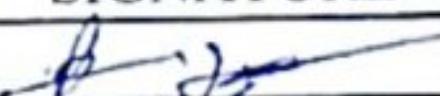
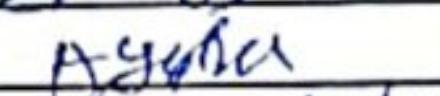
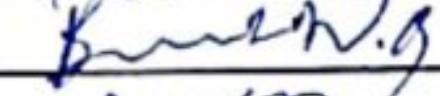
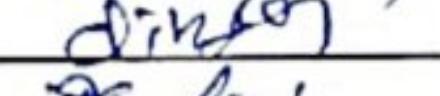
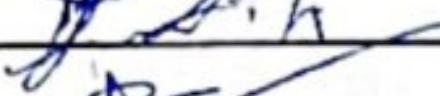
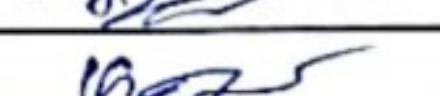
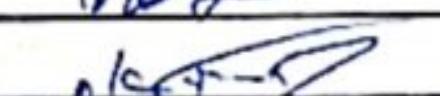
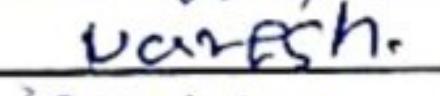
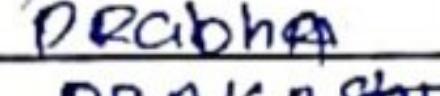
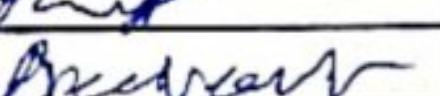
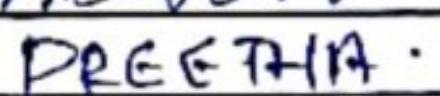
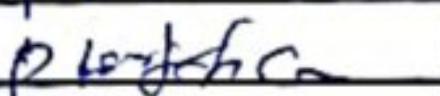
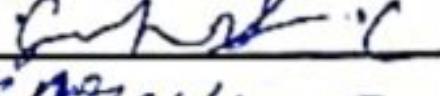
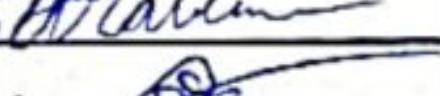
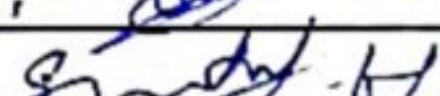
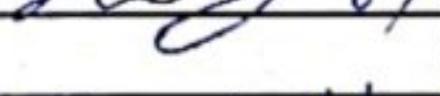
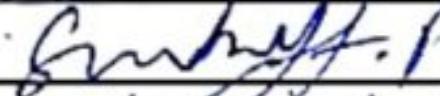
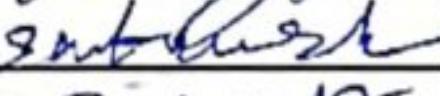
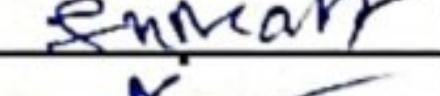
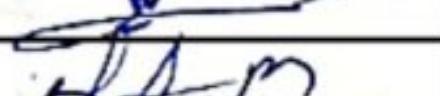
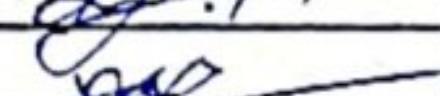
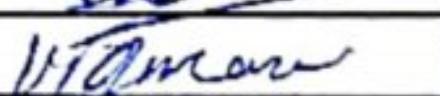
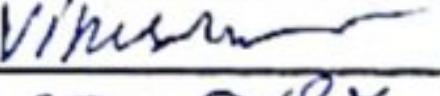
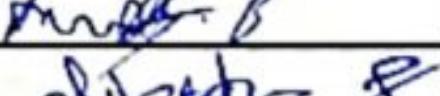
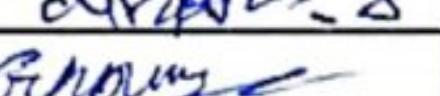
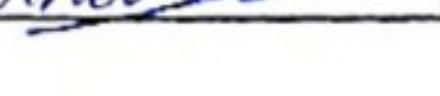
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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5  
 DEPARTMENT OF BUSSINESS ADIMINISTRATION  
 STUDENT PARTICIPATION LIST

ONE DAY WORKSHOP ON TALLY MANAGEMENT

DATE: 26.07.2019

2019-2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	
2	CB17B210299	AYSHASITHIKA .K	III-BBA	
3	CB17B210302	BALAMURUGAN .S	III-BBA	
4	CB17B210303	DINESH KUMAR.R	III-BBA	
5	CB17B210304	DURGA.K	III-BBA	
6	CB17B210305	IDAYATHULLA.A	III-BBA	
7	CB17B210306	KALAIYARASAN.N	III-BBA	
8	CB17B210307	KAMALAHASAN.S	III-BBA	
9	CB17B210308	LAWRENS.S	III-BBA	
10	CB17B210309	NARESH RAO.S	III-BBA	
11	CB17B210310	PRABHAKARAN.K	III-BBA	
12	CB17B210311	PRAKASH .K	III-BBA	
13	CB17B210312	PRASATH.V	III-BBA	
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	
15	CB17B210314	PREETHA.A	III-BBA	
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	
17	CB17B210316	PREMKUMAR.N.E	III-BBA	
18	CB17B210317	SAKTHIVEL.C	III-BBA	
19	CB17B210318	SARAVANAN.S	III-BBA	
20	CB17B210319	SATHISHKUMR.V	III-BBA	
21	CB17B210320	SIVAPRIYA.G	III-BBA	
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	
23	CB17B210322	SOWMIYA.P	III-BBA	
24	CB17B210323	SUBASHINI.K	III-BBA	
25	CB17B210324	SUMAN.V	III-BBA	
26	CB17B210325	SURIYA.S.M	III-BBA	
27	CB17B210326	SURIYAKUMAR.M	III-BBA	
28	CB17B210327	SUSMITHA.R	III-BBA	
29	CB17B210328	VIGNESH.S	III-BBA	
30	CB17B210329	VIGNESHWARAN.R	III-BBA	
31	CB17B210330	VINITH.P	III-BBA	
32	CB18B215291	AARTHI .K	II-BBA	
33	CB18B215292	APPAS .B	II-BBA	
34	CB18B215293	DINESH .S	II-BBA	
35	CB18B215294	GNANAMANI .A	II-BBA	



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36	CB18B215295	GUNALAN .S	II-BBA	S. Gunalan
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	Hari
38	CB18B215297	HARIHARAN.R	II-BBA	Hariharan
39	CB18B215298	KARTHIKRAJA.A	II-BBA	Karthika
40	CB18B215299	KAYATHRI.V	II-BBA	Kayathri
41	CB18B215300	LEOLAZARES.A	II-BBA	Leolazares
42	CB18B215301	MADHAVAN.M	II-BBA	Madhavan
43	CB18B215302	MANOJKUMAR.B	II-BBA	Manojkumar
44	CB18B215303	PRAVEEN .R	II-BBA	R. Praveen
45	CB18B215304	RAHNA BANU.S	II-BBA	Rahna Banu
46	CB18B215306	RAJESH RAO.R	II-BBA	Rajesh Rao
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	Ramya Krishnan
48	CB18B215308	RANJITHA.K	II-BBA	Ranjitha.K
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	Santhosh Kumar
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	Shanmugapriyan
51	CB18B215311	SURYA .A	II-BBA	Surya.A
52	CB18B215312	UMAMAHESWARI.S	II-BBA	Umamaheswari
53	CB18B215313	VEERAMANI.V	II-BBA	Veeramani
54	CB19B220151	AJAY	I-BBA	Ajay
55	CB19B220152	ANJALI .R	I-BBA	Anjali
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	Arul
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	Ayyan
58	CB19B220155	BALAMURUGAN. M	I-BBA	Balamurugan
59	CB19B220156	ELAMARAN.R	I-BBA	Elamaran
60	CB19B220157	JERALAD PERIYA THAMBI.S	I-BBA	Jeralad
61	CB19B220158	KARTHICK. M	I-BBA	Karthick
62	CB19B220159	KAVIYARASAN . A	I-BBA	Kaviyarasan
63	CB19B220160	KAVIYARASI. V	I-BBA	Kavyarasi
64	CB19B220161	MOHAMED AASIK. M	I-BBA	Mohamed Aasik
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	Mohamed Azhar
66	CB19B220163	MOHAMED RAFEEK. M	I-BBA	Mohamed RafEEK
67	CB19B220164	PREM KUMAR. S	I-BBA	Prem
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	Punniya
69	CB19B220167	SARITHA. A	I-BBA	Saritha
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	Shanmuga Priya
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	Shanmuga Pandiyan
72	CB19B220170	SIVA. S	I-BBA	Siva
73	CB19B220171	SRIDHARAN . S	I-BBA	Sridharan
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	Thamilazhagan
75	CC19B220173	THENDRAL PANDI. B	I-BBA	Thendral



PRINCIPAL  
Bharathidasan College of Science and Management  
Thanjavur - 613002  
Tamil Nadu, India



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5

(UGC Recognized 2(f) & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

DEPARTMENT OF BUSINESS ADMINISTRATION

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on “**TALLY MANAGEMENT**” sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **26<sup>th</sup> July 2019** at Seminar Hall, BCSM. Totally 75 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. J. Antony Praveen Kumar**, from **III BBA**., The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur**. **Prof. R. Aravazhi, M.C.A(Engg) ,M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. R Dinesh Kumar** from **III BBA**. Introduced chief guest. Special Address given by **Dr. K. Durga Devi, M.Com., MBA., Ph.D., (PGDCA), Assistant Professor, Department of Business Administration, Swami Dayananda College of Arts and Science, Manjakkudi**. In this workshop the resource person gave an idea to tally management and the structures are learned tally version. How the data are in the presented through tally management even a accounting student know all the technical assistance from tally .This course are inculcate in private institution. Student having the part of their studies and it helps to acquire the job easily after completion of their studies. **Miss. K. Durga** from **III BBA** delivered vote of thanks and the program ended with the National Anthem.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
THANJAVUR- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

INVITES YOU TO JOIN WITH US A SPECIAL PROGRAMME  
ON

**ELIMINATION OF VIOLENCE AND DISCRIMINATION**

*Date: 28<sup>th</sup> August 2019*

*Time: 10:00 am*

Chief Guest  
Dr. P. KAVITHA,  
M.Com., M.Phil., Ph.D., B.Ed.  
Vice-Principal,  
Bharath Institute Catering Technology &  
Hotel Management, Thanjavur.

Venue  
SEMINAR HALL

YOUR PRESENCE IS SOLICITED

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MANAS LIGHTING SYSTEM PVT.LTD, THANJAVUR



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION  
A SPECIAL PROGRAMME ON  
*ELIMINATION OF VILONCE AND DISCRIMINATION*



DATE: 28<sup>th</sup> August 2019 VENUE: SEMINAR HALL

TIME: 10:00 am



AGENDA

Prayer Song : BY STUDENTS

Welcome Address : K. SUBASHINI. (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Felicitation Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Special Address : Dr. P. KAVITHA, M.Com., M.Phil., Ph.D., B.Ed.  
Vice-Principal,  
Bharath Institute Catering Technology & Hotel Management,  
Thanjavur.

Vote of Thanks : R. ANJALI (III BBA)

National Anthem : BY ALL

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

(UGC Recognized 2(f) and 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

THANJAVUR-613 005

DEPARTMENT OF BUSINESS ADMINISTRATION

In Association with IQAC

A SPECIAL PROGRAMME

ON ELIMINATION OF VILONCE AND DISCRIMINATION

28.08.2019

PARTICIPANTS LIST

2019 - 2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B 210299	AYSHASITHIKA .K	III-BBA	Ayshasithika .K
2	CB17B 210304	DURGA.K	III-BBA	K.Durga
3	CB17B 210314	PREETHA.A	III-BBA	Preetha
4	CB17B 210315	PREETHI NISIKAA M.J	III-BBA	J.Preethi Nisikaa
5	CB17B 210320	SIVAPRIYA.G	III-BBA	G.Sivapriya
6	CB17B 210321	SIVAVEERAMNANI.T	III-BBA	Sivaveeramnani.T
7	CB17B 210322	SOWMIYA.P	III-BBA	P.Sowmya
8	CB17B 210323	SUBASHNI.K	III-BBA	Subashni .K
9	CB17B 210327	SUSMITHA.R	III-BBA	R.Susmitha
10	CB18B 215291	AARTHI .K	II-BBA	K.Aarthi
11	CB18B 215299	KAYATHRI.V	II-BBA	Kayathri
12	CB18B 215304	RAHNA BANU.S	II-BBA	S.Rahna Banu
13	CB18B 215307	RAMYA KRISHNAN.M	II-BBA	M.Ramya Krishnan
14	CB18B 215308	RANJITHA.K	II-BBA	Ranjitha
15	CB18B 215312	UMAMAHESWARI.S	II-BBA	Umamaheswari.S
16	CB19B 220152	ANJALI.R	I-BBA	Angali .R
17	CB19B 220160	CAVIYARASI. V	I-BBA	CAVIYARASI. V
18	CB19B 220167	SARITHA. A	I-BBA	A.Saritha
19	CB19B 220168	SHANMUGA PRIYA. R	I-BBA	Shanmuga Priya

*Hans*

Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005.



*Princip*  
PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**GENDER EQUITY PROGRAMME**

**REPORT - A SPECIAL PROGRAMME ON**

**ELIMINATION OF VIOLENCE AND DISCRIMINATION**

Date : 28.08.2019

Resource Person: **Dr.P. Kavitha,**

Vice-Principal, Bharath Institute Catering Technology &  
Hotel Management, Thanjavur.



The Department of Business Administration has conducted the programme under the title "**ELIMINATION OF VIOLENCE AND DISCRIMINATION**". Around **(19)** students attended. In her speech Dr.P.Kavitha madam mentioned many incidents related to violent activity against women at various places and various occasions. She explained the causes for the cruel treatment to women and gave ideas to prevent and protect from the events which are most beneficial to girl students.

*[Signature]*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005.



*[Signature]*  
PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005,



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(A.C.C. Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
THANJAVUR- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

INVITES YOU TO JOIN WITH US A SPECIAL PROGRAMME  
ON  
THE IMPACT OF GLOBALIZATION ON NATIONAL INTEGRATION

Date: 11<sup>th</sup> October 2019

Time: 11:00 am

Chief Guest

Dr. P. GEETHA DEVI M.Com., M.Phil, Ph.D.,  
HoD, Department of Physics,  
M.A.M. College of Engineering, Trichy

Venue  
SEMINAR HALL

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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION

**A SPECIAL PROGRAMME ON THE IMPACT  
OF GLOBALIZATION ON NATIONAL INTEGRATION**



DATE: 11<sup>th</sup> October 2019

VENUE: SEMINAR HALL

TIME: 11:00 am

Prayer Song

: BY STUDENTS

Welcome Address

: S. SARAVANAN (III-BBA)

Presidential Address

: "Kalvichemmal", "Panmugasigaram"  
**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address

: **Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Resource Person

: **Dr. P. GEETHA DEVI M.Com., M.Phil, Ph.D.,**  
HoD, Department of Physics,  
M.A.M. College of Engineering, Trichy

Vote of Thanks

: A IDAYATHULLA (III-BBA)

National Anthem

: BY ALL



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THANJAVUR-613 005

DEPARTMENT OF BUSINESS ADMINISTRATION

In Association with IQAC

A SPECIAL PROGRAMME ON THE IMPACT OF  
GLOBALIZATION ON NATIONAL INTEGRATION

11.10.2019

PARTICIPANTS LIST

2019 - 2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	J. P. <i>[Signature]</i>
2	CB17B210299	AYSHASITHIKA .K	III-BBA	Ayshika - K. <i>[Signature]</i>
3	CB17B210302	BALAMURUGAN .S	III-BBA	Balamurugan - S. <i>[Signature]</i>
4	CB17B210303	DINESH KUMAR.R	III-BBA	Dinesh R. <i>[Signature]</i>
5	CB17B210304	DURGA.K	III-BBA	Durga K. <i>[Signature]</i>
6	CB17B210305	IDAYATHULLA.A	III-BBA	Idayathulla A. <i>[Signature]</i>
7	CB17B210306	KALAIYARASAN.N	III-BBA	Kalaiyaran N. <i>[Signature]</i>
8	CB17B210307	KAMALAHASAN.S	III-BBA	Kamalahasan S. <i>[Signature]</i>
9	CB17B210308	LAWRENS.S	III-BBA	Lawrens S. <i>[Signature]</i>
10	CB17B210309	NARESH RAO.S	III-BBA	Naresh RAO S. <i>[Signature]</i>
11	CB17B210310	PRABHAKARAN.K	III-BBA	Prabhakaran K. <i>[Signature]</i>
12	CB17B210311	PRAKASH .K	III-BBA	PraKash K. <i>[Signature]</i>
13	CB17B210312	PRASATH.V	III-BBA	Prasath V. <i>[Signature]</i>
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	PraveenKumar G. <i>[Signature]</i>
15	CB17B210314	PREETHA.A	III-BBA	Preetha A. <i>[Signature]</i>
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	Preethi Nisikaa M.J. <i>[Signature]</i>
17	CB17B210316	PREMKUMAR.N.E	III-BBA	PrEMKUMAR N.E. <i>[Signature]</i>
18	CB17B210317	SAKTHIVEL.C	III-BBA	Sakthivel C. <i>[Signature]</i>
19	CB17B210318	SARAVANAN.S	III-BBA	Saravanan S. <i>[Signature]</i>
20	CB17B210319	SATHISHKUMR.V	III-BBA	Sathishkumar V. <i>[Signature]</i>
21	CB17B210320	SIVAPRIYA.G	III-BBA	Sivapriya G. <i>[Signature]</i>
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	Sivaveeramnani T. <i>[Signature]</i>
23	CB17B210322	SOWMIYA.P	III-BBA	Sowmiya P. <i>[Signature]</i>
24	CB17B210323	SUBASHINI.K	III-BBA	Subashini K. <i>[Signature]</i>
25	CB17B210324	SUMAN.V	III-BBA	Suman V. <i>[Signature]</i>
26	CB17B210325	SURIYA.S.M	III-BBA	Suriya S.M. <i>[Signature]</i>
27	CB17B210326	SURIYAKUMAR.M	III-BBA	Suriyakumar M. <i>[Signature]</i>
28	CB17B210327	SUSMITHA.R	III-BBA	Susmitha R. <i>[Signature]</i>
29	CB17B210328	VIGNESH.S	III-BBA	Vignesh S. <i>[Signature]</i>
30	CB17B210329	VIGNESHWARAN.R	III-BBA	Vigneshwaran R. <i>[Signature]</i>



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31	CB17B210330	VINITHA.P	III-BBA	Unjira.
32	CB18B215291	AARTHI.K	II-BBA	Halli.
33	CB18B215292	APPAS.B	II-BBA	Arms
34	CB18B215293	DINESH.S	II-BBA	Dinesh
35	CB18B215294	GNANAMANI.A	II-BBA	Gnanamani.
36	CB18B215295	GUNALAN.S	II-BBA	Gunalan.
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	Hari -
38	CB18B215297	HARIHARAN.R	II-BBA	hariahan R
39	CB18B215298	KARTHIKRAJA.A	II-BBA	Karthi.
40	CB18B215299	KAYATHRI.V	II-BBA	Kayathri V
41	CB18B215300	LEOLAZARES.A	II-BBA	Leolazares.
42	CB18B215301	MADHAVAN.M	II-BBA	Madhavan M
43	CB18B215302	MANOJKUMAR.B	II-BBA	Mano. B
44	CB18B215303	PRAVEEN.R	II-BBA	Praveen. R
45	CB18B215304	RAHNA BANU.S	II-BBA	S. Dessa
46	CB18B215306	RAJESH RAO.R	II-BBA	Rajesh Rao.
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	Ramya Krishnan.
48	CB18B215308	RANJITHA.K	II-BBA	Ranjitha. K
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	Santhosh.
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	Shanmugapriyan.
51	CB18B215311	SURYA.A	II-BBA	Surya. A
52	CB18B215312	UMAMAHESWARI.S	II-BBA	Uma maheswari.
53	CB18B215313	VEERAMANI.V	II-BBA	Veeramani.
54	CB19B220151	AJAY	I-BBA	Ajay.
55	CB19B220152	ANJALI.R	I-BBA	Anjali.
56	CB19B220153	ARUL KISHORE JOISION.A	I-BBA	Arul kish.
57	CB19B220154	AYYAN SAKKARAVARTHY.S	I-BBA	Ayyan. Sakthi S.
58	CB19B220155	BALAMURUGAN.M	I-BBA	Bala. M.
59	CB19B220156	ELAMARAN.R	I-BBA	Elamaran.
60	CB19B220157	JERALAD PERIYA THAMBI.S	I-BBA	Jeralad Th.
61	CB19B220158	KARTHICK.M	I-BBA	Karthick. M.
62	CB19B220159	KAIVYARASAN.A	I-BBA	kaivyarasan.
63	CB19B220160	KAIVYARASI.V	I-BBA	kaivyarasi. V
64	CB19B220161	MOHAMED AASIK.M	I-BBA	Mohamed..
65	CB19B220162	MOHAMED AZHAR.V	I-BBA	v. No. 0.
66	CB19B220163	MOHAMED RAFEEK.M	I-BBA	Rafeek.
67	CB19B220164	PREM KUMAR.S	I-BBA	prem. S.
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	Ruchi. S.
69	CB19B220167	SARITHA.A	I-BBA	Saritha.
70	CB19B220168	SHANMUGA PRIYA.R	I-BBA	Shanmuga.
71	CB19B220169	SHANMUGA PANDIYAN.R	I-BBA	Shanmugapandi.
72	CB19B220170	SIVA.S	I-BBA	Siva.
73	CB19B220171	SRIDHARAN.S	I-BBA	Sri. S.
74	CB19B220172	THAMILAZHAGAN.S	I-BBA	Thamilazhagan.
75	CC19B220173	THENDRAL PANDI.B	I-BBA	B. Thendral

Hans

Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005.



Principals  
PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR-5**  
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(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**NATIONAL INTEGRATION PROGRAMME**  
**REPORT - A SPECIAL PROGRAMME ON**  
**THE IMPACT OF GLOBALIZATION ON NATIONAL**  
**INTEGRATION**

Date: **11.10.2019**

Resource Person: **Dr. P. Geetha Devi**,  
HoD, Department of Physics, M.A.M. College of  
Engineering, Trichy



The Department of Business Administration conducted a special programme under the title "**THE IMPACT OF GLOBALIZATION ON NATIONAL INTEGRATION**" Around (75) students attended. Dr.P.GEETHA DEVI madam elucidated about the globalization has a positive impact on national integration which provided students to know how to access the global resources, networks, and knowledge. This programme enabled students to broaden their perspectives, learn from different cultures, and become more engaged in the global community. Students got a better understanding of the political and social implications of globalization and how it affects the nation's identity and culture.

*Hans*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005.



*Principal*  
**PRINCIPAL**  
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Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
GLOBAL BUSINESS ENVIRONMENT

Wednesday 12<sup>th</sup> February 2020 Time: 10:00 am

Venue  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person  
Dr. R. MANIYOSAI, M.Sc., B.Ed., M.Phil., Ph.D.,  
Assistant Professor, Department of Geography,  
Government Men's College,  
Kumbakonam.

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR  
ON  
GLOBAL BUSINESS ENVIRONMENT**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA - Students**

**WELCOME ADDRESS: BY STUDENTS**

**PRESIDENTIAL ADDRESS :**

"Kalyichemmal", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Director,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON:**

**Dr.R. MANIYOSAI, M.Sc., B.Ed., M.Phil.,  
Ph.D.,**  
Assistant Professor, Department of  
Geography,  
Government Men's College, Kumbakonam.

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary, Bharath College of Science &  
Management,Thanjavur.

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.**  
Director, Bharath College of Science &  
Management,Thanjavur.

**Dr.K.Kumar,M.Com.,M.Phil.,**  
M.B.A.,NET,PhD.,  
Principal, Bharath College of Science & Management,Thanjavur.

**Organizing Chair**

**Dr H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,**  
HOD,Department of BBA.

**Prof.K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY SEMINAR  
ON  
GLOBAL BUSINESS ENVIRONMENT**

**12<sup>th</sup> February 2020**

**Organized By**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.R. MANIYOSAI, M.Sc., B.Ed., M.Phil., Ph.D.,**  
Assistant Professor, Department of Geography,  
Government Men's College,  
Kumbakonam.



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### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### *About the Departments*

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 75 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### *Association*

The Department Association **"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### *Mission*

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### *About the Seminar*

#### **ONE DAY SEMINAR ON GLOBAL BUSINESS**

#### **ENVIRONMENT**, the field of Business

Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

### *Registration Fee*

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: bcsmcdept@gmail.com

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY SEMINAR ON GLOBAL BUSINESS ENVIRONMENT**

**DATE: 12.02.2020**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**

\*\*\*\*\*

**AGENDA**

**Prayer song** : BY STUDENTS

**Welcome Address** : P.SOWMIYA (III-BBA)

**Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

**Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.

Dr.K.Kumar M.Com.,M.Phil.,M.B.A.,(NET), Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.

**Resource Person** : Dr.R. MANIYOSAI, M.Sc.,B.Ed.,M.Phil.,Ph.D.,  
Assistant Professor, Department of Geography,  
Government Men's College,  
Kumbakonam.

**Vote of Thanks** : M RAMYA KRISHNAN (II-BBA)

**National Anthem** : BY ALL.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON GLOBAL BUSINESS ENVIRONMENT**

DATE: 12.02.2020

2019-2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	J. Anthon
2	CB17B210299	AYSHASITHIKA .K	III-BBA	Aysha .
3	CB17B210302	BALAMURUGAN .S	III-BBA	S.Balamurugan
4	CB17B210303	DINESH KUMAR.R	III-BBA	Dinesh .R
5	CB17B210304	DURGA.K	III-BBA	Durga .K
6	CB17B210305	IDAYATHULLA.A	III-BBA	A.I dayathulla
7	CB17B210306	KALAIYARASAN.N	III-BBA	Kalaiyaran .N
8	CB17B210307	KAMALAHASAN.S	III-BBA	Kamala .S
9	CB17B210308	LAWRENS.S	III-BBA	S.lawrence
10	CB17B210309	NARESH RAO.S	III-BBA	S. Nae .Rao
11	CB17B210310	PRABHAKARAN.K	III-BBA	K .Prabha .
12	CB17B210311	PRAKASH .K	III-BBA	Pra .K
13	CB17B210312	PRASATH.V	III-BBA	Prasath .V
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	Pra .veen
15	CB17B210314	PREETHA.A	III-BBA	A .Preetha
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	Preethi nisika
17	CB17B210316	PREMKUMAR.N.E	III-BBA	J .Prem Kumar
18	CB17B210317	SAKTHIVEL.C	III-BBA	C .Sakthivel
19	CB17B210318	SARAVANAN.S	III-BBA	C .Saravan
20	CB17B210319	SATHISHKUMR.V	III-BBA	Sathish .V
21	CB17B210320	SIVAPRIYA.G	III-BBA	Sivapriya .G
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	T .Sivamani
23	CB17B210322	SOWMIYA.P	III-BBA	P .Sowmya
24	CB17B210323	SUBASHINI.K	III-BBA	Subashini .K
25	CB17B210324	SUMAN.V	III-BBA	Suman .V
26	CB17B210325	SURIYAS.M	III-BBA	S.M.Surya
27	CB17B210326	SURIYAKUMAR.M	III-BBA	M .Suriyak
28	CB17B210327	SUSMITHA.R	III-BBA	R .Susmitha
29	CB17B210328	VIGNESH.S	III-BBA	Vignesh .S
30	CB17B210329	VIGNESHWARAN.R	III-BBA	R .Vigneswaran
31	CB17B210330	VINITH.P	III-BBA	Vinith .P
32	CB18B215291	AARTHI .K	II-BBA	K .Aarthi
33	CB18B215292	APPAS .B	II-BBA	B .Appas
34	CB18B215293	DINESH .S	II-BBA	Dinesh .S
35	CB18B215294	GNANAMANI .A	II-BBA	A .Gnanani



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36	CB18B215295	GUNALAN .S	II-BBA	02/04/19
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	02/04/19
38	CB18B215297	HARIHARAN.R	II-BBA	02/04/19
39	CB18B215298	KARTHIKRAJA.A	II-BBA	02/04/19
40	CB18B215299	KAYATHRI.V	II-BBA	02/04/19
41	CB18B215300	LEOLAZARES.A	II-BBA	02/04/19
42	CB18B215301	MADHAVAN.M	II-BBA	02/04/19
43	CB18B215302	MANOJKUMAR.B	II-BBA	02/04/19
44	CB18B215303	PRAVEEN .R	II-BBA	02/04/19
45	CB18B215304	RAHNA BANU.S	II-BBA	02/04/19
46	CB18B215306	RAJESH RAO.R	II-BBA	02/04/19
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	02/04/19
48	CB18B215308	RANJITHA.K	II-BBA	02/04/19
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	02/04/19
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	02/04/19
51	CB18B215311	SURYA .A	II-BBA	02/04/19
52	CB18B215312	UMAMAHESWARI.S	II-BBA	02/04/19
53	CB18B215313	VEERAMANI.V	II-BBA	02/04/19
54	CB19B220151	AJAY	I-BBA	02/04/19
55	CB19B220152	ANJALI .R	I-BBA	02/04/19
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	02/04/19
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	02/04/19
58	CB19B220155	BALAMURUGAN. M	I-BBA	02/04/19
59	CB19B220156	ELAMARAN.R	I-BBA	02/04/19
60	CB19B220157	JERALAD PERIYA THAMBI.S	I-BBA	02/04/19
61	CB19B220158	KARTHICK. M	I-BBA	02/04/19
62	CB19B220159	KAVIYARASAN . A	I-BBA	02/04/19
63	CB19B220160	KAVIYARASI. V	I-BBA	02/04/19
64	CB19B220161	MOHAMED AASIK. M	I-BBA	02/04/19
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	02/04/19
66	CB19B220163	MOHAMED RAFEEK. M	I-BBA	02/04/19
67	CB19B220164	PREM KUMAR. S	I-BBA	02/04/19
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	02/04/19
69	CB19B220167	SARITHA. A	I-BBA	02/04/19
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	02/04/19
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	02/04/19
72	CB19B220170	SIVA. S	I-BBA	02/04/19
73	CB19B220171	SRIDHARAN . S	I-BBA	02/04/19
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	02/04/19
75	CC19B220173	THENDRAL PANDI. B	I-BBA	02/04/19



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**

(UGC Recognized 2(f) & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on " **GLOBAL BUSINESS ENVIRONMENT** " sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **12<sup>th</sup> February 2020** at Seminar Hall, BCSM. Totally 75 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Miss. P. Sowmiya** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET., Ph.D., Principal, Bharath College of Science and Management, Thanjavur**. **Prof .R. Aravazhi, M.C.A (Engg),M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. V. Suman** from **III BBA** Introduced chief guest. Special Address given by **Dr. R. MANIYOSAI, M.Sc., B.Ed., M.Phil., Ph.D., Assistant Professor, Department of Geography, Government Men's College, Kumbakonam**. In His lecture, he explained the global business management. Nowadays we are having multinational companies. Due to reduction in our commodity price exports are growing at the same time decrease in value of the currency helps to increase in exports is not good for the economy. This lecture was helpful for the students to survive in the modern gobal business environments. **Miss. M. Ramya Krishnan** from **II BBA** delivered vote of thanks and the program ended with the National Anthem.



# GLOBAL BUSINESS ENVIRONMENT



*W.W.W.*  
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Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY WORKSHOP  
ON  
E-SHOPPING

*Saturday 27<sup>th</sup> June 2020 Time :10:00 am*

Venue  
*Seminar Hall*  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr. J. Thiagarajan, BMA., M.Com., M.Phil., Ph.D.,  
Assistant Professor, Department of Commerce,  
Niruthi Arts and Science College, Coimbatore.

YOUR PRESENCE IS SOLICITED

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THANJAVUR.



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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON E-SHOPPING**

**AGENDA**

**TIME: 10:00 AM**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY**

**PRESIDENTIAL ADDRESS :**

"**Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON :**

**Dr. J. Thiagarajan, BMA., M.Com.,**  
**M.Phil., Ph.D.,**  
Assistant Professor, Department of Commerce,  
Nyruthi Arts and Science College,  
Coimbatore.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan M.A.,**  
Secretary,Bharath College of Science &  
Management,Thanjavur.

**Patron**

**Dr.T.VeeraSamy M.A.,M.Phil.,P.hD.**  
Dirctor,Bharath College of Science &  
Management  
Thanjavur  
**Dr.K.Kumar,M.Com.,M.Phil.,M.B.A.,NET,PhD.,**  
Principal,Bharath College of Science  
Management,  
Thanjavur.  
Organizing

**Organizing Chair**

**Dr.H. Bama Ph.D,**  
HOD, Department of BBA

**Prof.K. Aruna M.B.A.,M.Phil.,**  
Assistant Professor

**Organizing Coordinators,**

**Prof.V.Mohanasundaram.,M.Com., M.Phil.,**  
Assistant Professor

**BHARATH COLLEGE OF SCIENCE AND  
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(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY WORKSHOP  
ON  
E-SHOPPING**

**27<sup>th</sup> June 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. J. Thiagarajan, BMA., M.Com.,**  
**M.Phil., Ph.D.,**  
Assistant Professor, Department of  
Commerce,Nyruthi Arts and Science College,  
Coimbatore.



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#### About the College

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To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

#### About the Departments

The idea to establish a business school was born in the mind of Prof.N.Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 77 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

#### Association

The Department Association **"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

#### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

#### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

#### About the Workshop

**ONE DAY WORKSHOP ON E-SHOPPING.** the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

#### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

#### Registration Fee

The registration can be done on spot  
All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: bcsmcdept@gmail.com

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON E-SHOPPING**

**DATE: 27.06.2020**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**

\*\*\*\*\*

**AGENDA**

<b>Prayer song</b>	<b>: BY STUDENTS</b>
<b>Welcome Address</b>	<b>: RAMYA KRISHNAN.M (III-BBA)</b>
<b>Presidential Address</b>	<b>: “Kalvichemmal”, “Panmugasigaram” Mrs.PUNITHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions, Thanjavur-5.</b>
<b>Inaugural Address</b>	<b>: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Director, Bharath College of Science and Management, Thanjavur-5.</b>
	<b>DR.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, Ph.D., Principal, Bharath College of Science &amp; Management, Thanjavur-5.</b>
<b>Resource Person</b>	<b>: Dr. J. THIYAGARAJAN, BMA., M.Com., M.Phil., Ph.D., Assistant Professor, Department of Commerce, Nyruthi Arts and Science College, Coimbatore.</b>
<b>Vote of Thanks</b>	<b>: R.ELAMARAN (II-BBA)</b>
<b>National Anthem</b>	<b>: BY ALL</b>

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5  
 DEPARTMENT OF BUSSINESS ADIMINISTRATION  
 STUDENT PARTICIPATION LIST

ONE DAY WORKSHOP ON E-SHOPPING

DATE: 27.06.2020

2020-2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	Appas .B.
2	CB18B215293	DINESH .S	III-BBA	Dinesh .S
3	CB18B215294	GNANAMANI .A	III-BBA	Gnanamani .A
4	CB18B215295	GUNALAN .S	III-BBA	Gunalan .S
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	Hari Hara Sudhan.P
6	CB18B215297	HARIHARAN.R	III-BBA	Hariharan.R
7	CB18B215298	KARTHIKRAJA.A	III-BBA	Karthikraja.A
8	CB18B215299	KAYATHRI.V	III-BBA	Kayathri.V
9	CB18B215300	LEOLAZARES.A	III-BBA	Leolazares.A
10	CB18B215301	MADHAVAN.M	III-BBA	Madhan.M
11	CB18B215302	MANOJKUMAR.B	III-BBA	Manojkumar.B
12	CB18B215303	PRAVEEN .R	III-BBA	Praveen .R
13	CB18B215304	RAHNA BANU.S	III-BBA	Rahna Banu.S
14	CB18B215306	RAJESH RAO.R	III-BBA	Rajesh Rao.R
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	Ramya Krishnan.M
16	CB18B215308	RANJITHA.K	III-BBA	Ranjitha.K
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	Santhosh Kumar.G
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	Shanmugapriyan.A
19	CB18B215311	SURYA .A	III-BBA	Surya .A
20	CB18B215312	UMAMAHESWARI.S	III-BBA	Umamaheswari.S
21	CB18B215313	VEERAMANI.V	III-BBA	Veeramani.V
22	CB19B220151	AJAY	II-BBA	Ajay
23	CB19B220152	ANJALI .R	II-BBA	Anjali .R
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	Arul Kishore Joision .A
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	Ayyan Sakkaravathy. S
26	CB19B220155	BALAMURUGAN. M	II-BBA	Balamurugan. M
27	CB19B220156	ELAMARAN.R	II-BBA	Elamaran.R
28	CB19B220157	JERALAD PERIYA THAMBI.S	II-BBA	Jeralad Periya Thambi.S
29	CB19B220158	KARTHICK. M	II-BBA	Karthick. M
30	CB19B220159	KAVIYARASAN . A	II-BBA	Kaviyarasan . A
31	CB19B220160	KAVIYARASI. V	II-BBA	Kaviyarasi. V
32	CB19B220161	MOHAMED AASIK. M	II-BBA	Mohamed Aasik. M
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	Mohamed Azhar. V
34	CB19B220163	MOHAMED RAFEEK. M	II-BBA	Mohamed RafEEK. M



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35	CB19B220164	PREM KUMAR. S	II-BBA	B. Prem Kumar
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	S. Punniya Sekar
37	CB19B220167	SARITHA. A	II-BBA	A. Saritha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	P. Shanmuga Priya
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	D. Shanmugapandian
40	CB19B220170	SIVA. S	II-BBA	S. Siva
41	CB19B220171	SRIDHARAN . S	II-BBA	S. Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	S. Thamilazhagan
43	CC19B220173	THENDRAL PANDI. B	II-BBA	R. Thendral Pandi
44	CB20B321954	AAMIR ALI .A	I-BBA	A. Aamir Ali
45	CB20B321955	AJITHKUMAR .M	I-BBA	P. Ajith Kumar
46	CB20B321956	AKASH.K	I-BBA	K. Akash
47	CB20B321957	ALEX.J	I-BBA	D. Alex
48	CB20B321958	AZAHESAN .K	I-BBA	A. Azahesan
49	CB20B321959	BALAJI.R	I-BBA	R. Balaji
50	CB20B321960	BHARATHIRAJA.M	I-BBA	M. Bharathiraja
51	CB20B321961	DHANAPAL.C	I-BBA	C. Dhanpal
52	CB20B321962	GOPINATH.P	I-BBA	P. Gopinath
53	CB20B321963	HARISH.G	I-BBA	G. Harish
54	CB20B321964	ISWARYA.N	I-BBA	N. Iswarya
55	CB20B321965	KALIDASSAN.R	I-BBA	R. Kalidassan
56	CB20B321966	KAMALESWARAN.M	I-BBA	M. Kamaleswaran
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	M. Mohamed Abubakkar
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	M. Mohamed Ibrahim
59	CB20B321970	MURALI.S	I-BBA	C. Murali
60	CB20B321971	NITHISH KUMAR.R	I-BBA	R. Nithish
61	CB20B321972	PREMA.G	I-BBA	G. Prema
62	CB20B321973	RAJAMOORTHY.R	I-BBA	R. Rajamoorthy
63	CB20B321974	RAJA SEKAR.K	I-BBA	K. Raja Sekar
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	S. Santosh Kumar
65	CB20B321976	SARATHI.A	I-BBA	A. Sarathi
66	CB20B321977	SARATHI.T	I-BBA	T. Sarathi
67	CB20B321978	SARAVANAN.M	I-BBA	M. Saravanan
68	CB20B321979	SARUN.C	I-BBA	C. Sarun
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	R. Srirama Krishan
70	CB20B321981	SUBASHREE.V	I-BBA	V. Subashree
71	CB20B321982	TAMILSELVAN.K	I-BBA	K. Tamilselvan
72	CB20B321983	THARUNKUMAR.S	I-BBA	S. Tharunkumar
73	CB20B321984	VEERAMANI.S	I-BBA	S. Veeramani
74	CB20B321985	VIGNESHWAR.K	I-BBA	K. Vigneshwar
75	CB20B321987	VISHAL.C	I-BBA	C. Vishal
76	CB20B321988	VISHNU.T	I-BBA	T. Vishnu
77	CB19B219744	SRIKA .S	I-BBA	S. Srika



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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on "E-SHOPPING" sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **27<sup>th</sup> June 2020** at Seminar Hall, BCSM. Totally 77 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Miss. M. Ramya Krishnan** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science and Management, Thanjavur**. **Dr. R. Aravazhi, M.C.A(Engg) .,M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Miss. K. Ranjitha** from **III BBA** Introduced chief guest. Special Address given by **Dr. J. Thiagarajan, BMA., M.Com., M.Phil., Ph.D., Assistant Professor, Department of Commerce, Nyruthi Arts and Science College, Coimbatore**. In this session the resource person pointed out the modern mentality of e- shopping from home increased than previous era because of heavy traffic people wants to get things from home itself by using net and payments also made through net. Through this workshop students are known all the methods of online shopping and avail it. **Mr. R. ELAMARAN** from **II BBA** delivered vote of thanks and the program ended with the National Anthem.



## E-SHOPPING



*Very*  
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Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
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**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR  
ONE SEMINAR  
ON  
CHALLENGES IN HRM**

*Wednesday 29<sup>th</sup> July 2020 Time: 10:00 am*

*Venue  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT*

**Resource Person**

**Dr.J. Indira, M.B.A., M.Phil., Ph.D.,  
HoD, Department of Management Studies,  
MASS College of Arts and Science, Kumbakonam.**

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR ON  
CHALLENGES IN HRM**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA STUDENTS**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

"Kalvichemmal", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON:**

**Dr.J. Indira, M.B.A., M.Phil., Ph.D.,**  
HoD, department of management studies,  
MASS College of Arts and Science  
Kumbakonam .

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary, Bharath College of Science &  
Management,Thanjavur.

**Patrons**

**Dr. K. KUMAR M.Com., M.Phil.,M.B.A.,NET., Ph.D.,**  
Principal, Bharath College of Science &  
Management,Thanjavur.

**Organizing Chair**

**Dr.H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,**  
HOD,Department of BBA.

**Prof.K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**

(Affiliated to Bharathidasan University,  
Tiruchirappalli)

Thanjavur-613005, Tamilnadu,India

**ONE DAY SEMINAR ON  
CHALLENGES IN HRM**

**29<sup>th</sup> July 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.J. Indira, M.B.A., M.Phil., Ph.D.,**  
HoD, department of management studies,  
MASS College of Arts and Science, Kumbakonam.



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The idea to establish a business school was born in the mind of Prof.N.Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through arigorous selection process. Department of business Administration has anannual intake of 77 students.The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is

continuously organizing various conferences, seminars ,workshops and guest lecture on emerging technologies to enhance knowledge of students.

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The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

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### *About the Seminar*

**ONE DAY SEMINAR ONCHALLENGES IN HRM**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

### *Registration Fee*

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail:[bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

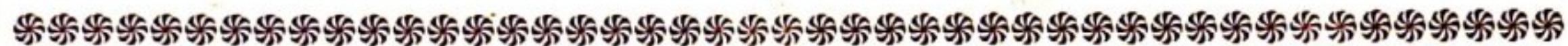
**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY SEMINAR ON CHALLENGES IN HRM**

**DATE:29.07.2020**

**VENUE:SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

**Prayer Song** : BY STUDENTS

**10:30 – 10:50** : A.SHANMUGAPRIYAN (III-BBA)

**Presidential Address** : “Kalvichemmal”, “Panmugasigaram”  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

**Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.

Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, PhD.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.

**Resource Person** : Dr.J. INDIRA, M.B.A., M.Phil., Ph.D.,  
HoD, Department of Management Study,  
MASS College of Arts and Science,  
Kumbakonam.

**Vote of Thanks** : R.ANJALI (II-BBA)

**National Anthem** : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON CHALLENGES IN HRM**

DATE: 29.07.2020

2020-2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	B Appas.
2	CB18B215293	DINESH .S	III-BBA	Dinesh.
3	CB18B215294	GNANAMANI .A	III-BBA	A.Gnanamani
4	CB18B215295	GUNALAN .S	III-BBA	S.Gunalan
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	G.Sudhan
6	CB18B215297	HARIHARAN.R	III-BBA	R.Hariharan
7	CB18B215298	KARTHIKRAJA.A	III-BBA	Karthikraja
8	CB18B215299	KAYATHRI.V	III-BBA	V.Kayathri
9	CB18B215300	LEOLAZARES.A	III-BBA	A.Lelazares
10	CB18B215301	MADHAVAN.M	III-BBA	M.Madhanan
11	CB18B215302	MANOJKUMAR.B	III-BBA	B.M
12	CB18B215303	PRAVEEN .R	III-BBA	S.Praveen
13	CB18B215304	RAHNA BANU.S	III-BBA	R.Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	R.Rao
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	M.Ramya
16	CB18B215308	RANJITHA.K	III-BBA	K.Ranjitha.
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	G.Santhosh.
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	A.Shanmugapriyan
19	CB18B215311	SURYA .A	III-BBA	Surya
20	CB18B215312	UMAMAHESWARI.S	III-BBA	S.Umamaheswari
21	CB18B215313	VEERAMANI.V	III-BBA	V.Veeramani
22	CB19B220151	AJAY	II-BBA	Ajay
23	CB19B220152	ANJALI .R	II-BBA	R.Anjali
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	A.Joision
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	S.Ayyan
26	CB19B220155	BALAMURUGAN. M	II-BBA	Bala M
27	CB19B220156	ELAMARAN.R	II-BBA	R.Elamaran
28	CB19B220157	JERALAD PERIYA THAMBI.S	II-BBA	J.Periya
29	CB19B220158	KARTHICK. M	II-BBA	M.Karthick
30	CB19B220159	KAVIYARASAN . A	II-BBA	Kaviyarasan
31	CB19B220160	KAVIYARASI. V	II-BBA	V.Kaviyarsi
32	CB19B220161	MOHAMED AASIK. M	II-BBA	Aashik
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	V.mohamed azhar
34	CB19B220163	MOHAMED RAFEEK. M	II-BBA	M.Mateen
35	CB19B220164	PREM KUMAR. S	II-BBA	Prem Kumar.



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36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	Punniya
37	CB19B220167	SARITHA. A	II-BBA	Saritha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	Shanmuga
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Shanmuga
40	CB19B220170	SIVA. S	II-BBA	Siva
41	CB19B220171	SRIDHARAN. S	II-BBA	Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thamilazhagan
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral
44	CB20B321954	AAMIR ALI .A	I-BBA	M. Aamir
45	CB20B321955	AJITHKUMAR .M	I-BBA	M. Ajith
46	CB20B321956	AKASH.K	I-BBA	Akash
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48	CB20B321958	AZAHESAN .K	I-BBA	R. Azhar
49	CB20B321959	BALAJI.R	I-BBA	Balaji
50	CB20B321960	BHARATHIRAJA.M	I-BBA	M. Bharathi
51	CB20B321961	DHANAPAL.C	I-BBA	C. Dhanpal
52	CB20B321962	GOPINATH.P	I-BBA	P. Gopinath
53	CB20B321963	HARISH.G	I-BBA	G. Harish
54	CB20B321964	ISWARYA.N	I-BBA	I. Swarya
55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan
56	CB20B321966	KAMALESWARAN.M	I-BBA	M. Kaleswaran
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	M. Abubakkar
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	M. Ibrahim
59	CB20B321970	MURALI.S	I-BBA	Murali
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish
61	CB20B321972	PREMA.G	I-BBA	Prema
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoothy
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja Sekar
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	K. Santosh
65	CB20B321976	SARATHI.A	I-BBA	Sarathi
66	CB20B321977	SARATHI.T	I-BBA	T. Sarathi
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan
68	CB20B321979	SARUN.C	I-BBA	Sarun
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Srirama Krishan
70	CB20B321981	SUBASHREE.V	I-BBA	Subashree
71	CB20B321982	TAMILSELVAN.K	I-BBA	Tamilselvan
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar
73	CB20B321984	VEERAMANI.S	I-BBA	Veeramani
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar
75	CB20B321987	VISHAL.C	I-BBA	Vishal
76	CB20B321988	VISHNU.T	I-BBA	Vishnu
77	CB19B219744	SRIKA .S	I-BBA	Srika



PRINCIPAL  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613005.



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5

(UGC Recognized 2(f) & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Seminar on " **CHALLENGES IN HRM** " sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **29<sup>th</sup> July 2020** at Seminar Hall, BCSM. Totally 77 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. A. Shanmugapriyan**, from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, PhD., Principal**, Bharath College of Science and Management, Thanjavur. **Dr.. R. Aravazhi, M.C.A(Engg) ..M.Phil., Ph.D., Vice Principal**, Bharath College of Science and Management, Thanjavur. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal**, Bharath College of Science and Management, Thanjavur. **Mr. S. Siva** from **II BBA** Introduced chief guest. Special Address given by **Dr.J. Indira, M.B.A., M.Phil., Ph.D., HoD, Department of Management Studies, MASS College of Arts and Science Kumbakonam**. In this seminar the resource person explained insurance business in our spiritual environment and told the scenario of insurance business and their task change in the people about insurance claims and how they are coming on insurance nowadays. It helps the students to know about the competitive advantages belongs to company, it teaches how attract, select devolves the talent. **Miss. R. Anjali** from **II BBA** delivered vote of thanks and the program ended with the National Anthem.



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# CHALLENGES IN HRM



*W.W.W*  
PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY WORKSHOP  
ON  
EMPLOYEE TRAINING

Wednesday 27<sup>th</sup> January 2021 Time:10:00 am

*Venue*  
*Seminar Hall*  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr.V.Selvarani, M.Com., B.Ed., MPhil., Ph.D.,  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.

YOUR PRESENCE IS SOLICITED

Sponsored by  
MANAS LIGHTTING SYSTEM PVT LTD,  
THANJAVUR.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP  
ON  
EMPLOYEE TRAINING**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA STUDENTS**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

"Kalvichemmal", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON :**

**Dr.V.Selvarani , M.Com., B.Ed.,  
M.Phil., Ph.D.,**  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan M.A.,**  
Secretary,Bharath College of Science &  
Management,Thanjavur.

**Patron**

**Dr.T.VeeraSamy M.A.,M.Phil.,P.hD.**  
Dirctor,Bharath College of Science &  
Management  
Thanjavur  
**Dr.K.Kumar,M.Com.,M.Phil.,M.B.A.,NET,PhD.,**  
Principal,Bharath College of Science  
Management,  
Thanjavur.  
Organizing

**Organizing Chair**

**Dr.N.Vanitha,M.Com.,MPhil.,MCA,PGDCA,**  
Ph.D.,  
Hod,department of BBA.  
**Prof.K. Aruna M.B.A.,M.Phil.,**  
Assistant Professor

**Organizing Coordinators,**

**Prof.V.Mohanasundaram., M.Phil.,**  
Assistant Professor

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY WORKSHOP  
ON  
EMPLOYEE TRAINING**

**27th January 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.V.Selvarani , M.Com., B.Ed.,M.Phil., Ph.D.,**  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.



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#### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

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- Research Scholar
- Faculty
- UG & PG Students

#### *Registration Fee*

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: **7200307092**  
E-mail:bcsmcsdept@gmail.com

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON EMPLOYEE TRAINING**

**DATE:27.01.2021**

**VENUE:SEMINAR HALL**

**TIME: 10:00 am**

\*\*\*\*\*

**AGENDA**

**Prayer song** : BY STUDENTS

**Welcome Address** : P .HARI HARA SUDHAN (III-BBA)

**Presidential Address** : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

**Inaugural Address** : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.

Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.

**Resource Person** : Dr.V.SELVARANI, M.Com. B.Ed., M.Phil., Ph.D.,  
Assistant Professor of Commerce,  
Govt. Arts College, Trichy.

**Vote of Thanks** : R .RAJESH RAO (III-BBA)

**National Anthem** : BY ALL

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5  
 DEPARTMENT OF BUSSINESS ADIMINISTRATION  
 STUDENT PARTICIPATION LIST

ONE DAY WORK SHOP ON EMPLOYESS TRAINING

DATE: 27.01.2021

2020-2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	APPAS .B
2	CB18B215293	DINESH .S	III-BBA	S. Dinesh
3	CB18B215294	GNANAMANI .A	III-BBA	Gnanamani
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7	CB18B215298	KARTHIKRAJA.A	III-BBA	Karthikraja
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13	CB18B215304	RAHNA BANU.S	III-BBA	Rahna Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	Rajesh Rao
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	Ramya Krishnan
16	CB18B215308	RANJITHA.K	III-BBA	Ranjitha
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	Santhosh Kumar
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19	CB18B215311	SURYA .A	III-BBA	Surya
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26	CB19B220155	BALAMURUGAN. M.	II-BBA	Balamurugan
27	CB19B220156	ELAMARAN.R	II-BBA	Elamaran
28	CB19B220157	JERALAD PERIYA THAMBI.S	II-BBA	Jeralad Periya Thambi
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32	CB19B220161	MOHAMED AASIK. M	II-BBA	Mohamed Aasik
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	Mohamed Azhar
34	CB19B220163	MOHAMED RAFEEK. M	II-BBA	Mohamed RafEEK
35	CB19B220164	PREM KUMAR. S	II-BBA	Prem Kumar
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	Punniya Sekar



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37	CB19B220167	SARITHA. A	II-BBA	Sararitha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	R. Shanmuga Priya
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	
40	CB19B220170	SIVA. S	II-BBA	Siva. S
41	CB19B220171	SRIDHARAN . S	II-BBA	Sridharan
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55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan
56	CB20B321966	KAMALESWARAN.M	I-BBA	Kamaleswaran
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	Mohamed abubakkar
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	Mohamed Ibrahim
59	CB20B321970	MURALI.S	I-BBA	Murali
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish
61	CB20B321972	PREMA.G	I-BBA	Prema
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoorthy
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja Sekar
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	Santhosh Kumar
65	CB20B321976	SARATHI.A	I-BBA	Saritha
66	CB20B321977	SARATHI.T	I-BBA	Sarithi
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan
68	CB20B321979	SARUN.C	I-BBA	Sarun
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Srirama Krishan
70	CB20B321981	SUBASHREE.V	I-BBA	Subashree
71	CB20B321982	TAMILSELVAN.K	I-BBA	Tamilselvan
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar
73	CB20B321984	VEERAMANI.S	I-BBA	Veeramani
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar
75	CB20B321987	VISHAL.C	I-BBA	Vishal
76	CB20B321988	VISHNU.T	I-BBA	Vishnu
77	CB19B219744	SRIKA .S	I-BBA	S. Srika

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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5

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(Affiliated to Bharathidasan University, Tiruchirappalli -24)

## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Workshop on “EMPLOYEE TRAINING” sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On 27<sup>th</sup> JAN 21 at Seminar Hall, BCSM. Totally 77 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. P. Hari Hara Sudhan** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science Management, Thanjavur**. **Dr. R. Aravazhi, M.C.A(Engg),, M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. A. Karthikraja** from III BBA Introduced chief guest. Special Address given **Dr. V. Selvarani , M.Com., B.Ed., M.Phil., Ph.D., Assistant Professor of Commerce, Govt. Arts College, Trichy**. In this session she gave so many training programmes offered by various institution for their employees with the all requirement of modern needs. It was useful for the student to get self-confident, and grow better relationship with the employs. She of quoted an example bank staff training or newly recruited employed by their own training centre located of their registered office. **Mr. R. Rajesh Rao** from III BBA delivered vote of thanks and the program ended with the National Anthem.



# EMPLOYEE TRAINING



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THANJAVUR - 613 005.



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**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur - 613005



ORGANIZED BY  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC  
CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
**EMERGING TRENDS AND CHALLENGES IN MANAGEMENT**  
**Thursday 25<sup>th</sup> FEB 2021 Time: 10:00am**  
**Venue**  
**Seminar Hall**  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr.P.Muthamithirumagal,**  
Assistant Professor, Head,  
Head of the Department of Commerce,  
Kunthavai Naacchiyaar govt. Arts College for Women,  
Thanjavur.

**YOUR PRESENCE IS SOLICITED**

*Sponsored by*  
**MANAS LIGHTING SYSTEM PVT LTD.,**  
**THANJAVUR.**



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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR ON EMERGING TRENDS  
AND CHALLENGES IN MANAGEMENT**

**AGENDA**

**TIME : 10:00 am**

**PRAYER SONG : BBA - Students**

**WELCOME ADDRESS: BY STUDEND**

**PRESIDENTIAL ADDRESS :**

"**Kalvichemmal", "Panmugasigaram"**  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON:**

**Dr.P.Muthamil Thirumagal,**  
Assistant Professor, Head,  
Department of Commerce,  
Naacchiyaar govt.Arts Collegefor Woman,  
Thanjavur.

**VOTE OF THANKS : BY STUDENT**

**NATIONAL ANTHEM: BY ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary, Bharath College of Science &  
Management,Thanjavur.

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,P.hD.**  
Director,  
Bharath College of Science & Management  
Thanjavur.

**Dr.K.Kumar,M.Com.,M.Phil.,M.B.A.,NET,**  
PhD.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur.

**Organizing Chair**

**Dr.N.Vanitha,M.Com.,M.Phil.,MCA,PGDCA,**  
Ph.D.,  
HoD,Department of BBA.

**Prof.K. Aruna** MBA., M.Com.,  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY SEMINAR  
ON  
EMERGING TRENDS AND  
CHALLENGES IN MANAGEMENT**

**25<sup>th</sup> February 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.P.Muthamil Thirumagal,**  
Assistant Professor, Head,  
Department of Commerce,  
Naacchiyaar govt. Arts College for Woman,  
Thanjavur.

**&**

**Sponsored by**

**MANAS LIGHTTING SYSTEM PVT LTD ,  
THANJAVUR.**



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### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 77 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

### Association

#### The Department Association

**"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON EMERGING TRENDS AND CHALLENGES IN MANAGEMENT** the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot

All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: 7200307092  
E-mail:bcsmcsdept@gmail.com

Phone: 04362 – 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005,TAMILNADU**



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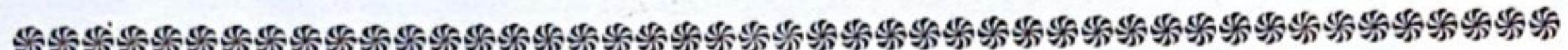
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**  
**Department of Business Administration**

**ONE DAY SEMINAR ON EMERGING TRENDS AND CHALLENGES IN  
MANAGEMENT**

**DATE:25.02.2021**

**VENUE:SEMINAR HALL**

**TIME: 10:00 am**



**SEMINAR AGENDA**

<b>Prayer song</b>	<b>: BY STUDENTS</b>
<b>Welcome Address</b>	<b>: B. APPAS (III-BBA)</b>
<b>Presidential Address</b>	<b>: "Kalvichemmal", "Panmugasigaram" Mrs.PUNITHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions, Thanjavur-5.</b>
<b>Inaugural Address</b>	<b>: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Director, Bharath College of Science and Management, Thanjavur-5.</b>
	<b>Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,(NET), PhD., Principal, Bharath College of Science &amp; Management, Thanjavur-5.</b>
<b>Resource Person</b>	<b>: Dr.P.MUTHAMIL THIRUMAGAL,M.Com., M.Phil.,Ph.D., Assistant Professor, Head of the Department of Commerce, Kundavai Nachiyar govt.Arts College for Woman, Thanjavur.</b>
<b>Vote of Thanks</b>	<b>: G .SANTHOSHKUMAR (III-BBA)</b>
<b>National Anthem</b>	<b>: BY ALL</b>

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5  
 DEPARTMENT OF BUSSINESS ADIMINISTRATION  
 STUDENT PARTICIPATION LIST

ONE DAY SEMINAR ON EMERGING TRENDS AND CHELLENGESIN  
 MANAGEMENT

DATE: 25-02-2021

2020-2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	Bappas
2	CB18B215293	DINESH .S	III-BBA	Dinesh
3	CB18B215294	GNANAMANI .A	III-BBA	gnanamani
4	CB18B215295	GUNALAN .S	III-BBA	Gunalan
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	(sudhan)
6	CB18B215297	HARIHARAN.R	III-BBA	R.Hariharan
7	CB18B215298	KARTHIKRAJA.A	III-BBA	Karthikraja
8	CB18B215299	KAYATHRI.V	III-BBA	V.Kayathri
9	CB18B215300	LEOLAZARES.A	III-BBA	A. Leolazares
10	CB18B215301	MADHAVAN.M	III-BBA	Madhavan
11	CB18B215302	MANOJKUMAR.B	III-BBA	B. Manojkumar
12	CB18B215303	PRAVEEN .R	III-BBA	R.Praveen
13	CB18B215304	RAHNA BANU.S	III-BBA	Rahna Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	Rajesh Rao.R
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	M. Ramya Krishnan
16	CB18B215308	RANJITHA.K	III-BBA	Ranjitha.K
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	G. Santosh Kumar
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	A. Shanmugapriyan
19	CB18B215311	SURYA .A	III-BBA	Surya
20	CB18B215312	UMAMAHESWARI.S	III-BBA	S. Umamaheswari
21	CB18B215313	VEERAMANI.V	III-BBA	V. Veeramani
22	CB19B220151	AJAY	II-BBA	Ajay
23	CB19B220152	ANJALI .R	II-BBA	R.Anjali
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	Arul
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	S. Ayyan Sakkaravathy
26	CB19B220155	BALAMURUGAN. M	II-BBA	Bala M.
27	CB19B220156	ELAMARAN.R	II-BBA	R. Elamaran
28	CB19B220157	JERALAD PERIYA THAMBI.S	II-BBA	Jerald.
29	CB19B220158	KARTHICK. M	II-BBA	M. Karthick
30	CB19B220159	KAVIYARASAN . A	II-BBA	A. Kaviyarasan
31	CB19B220160	KAVIYARASI. V	II-BBA	V. Kaviyarasi
32	CB19B220161	MOHAMED AASIK. M	II-BBA	Aasik
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	V. Mohamed Azhar
34	CB19B220163	MOHAMED RAFEEK. M	II-BBA	M. Mohamed Rafi
35	CB19B220164	PREM KUMAR. S	II-BBA	Prem Kumar
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	S. Sekar



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37	CB19B220167	SARITHA. A	II-BBA	D. Senthil
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	R. Sharmily
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Sharmila R. R.
40	CB19B220170	SIVA. S	II-BBA	S. Siva
41	CB19B220171	SRIDHARAN. S	II-BBA	S. Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thaymazhagan. S.
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral. P. B.
44	CB20B321954	AAMIR ALI. A	I-BBA	Aamir Ali. A.
45	CB20B321955	AJITHKUMAR. M	I-BBA	Ajithkumar. M
46	CB20B321956	AKASH.K	I-BBA	Akash.K
47	CB20B321957	ALEX.J	I-BBA	Alex.J
48	CB20B321958	AZAHESAN.K	I-BBA	Azaheasan.K
49	CB20B321959	BALAJI.R	I-BBA	Balaji.R
50	CB20B321960	BHARATHIRAJA.M	I-BBA	Bharathiraja. M
51	CB20B321961	DHANAPAL.C	I-BBA	Dhanapal.C
52	CB20B321962	GOPINATH.P	I-BBA	Gopinath.P
53	CB20B321963	HARISH.G	I-BBA	Harish.G
54	CB20B321964	ISWARYA.N	I-BBA	Iswarya.N
55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan.R
56	CB20B321966	KAMALESWARAN.M	I-BBA	Kamaleswaran.M
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	Mo. Abubakkar.M
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	Mo. Ibrahim.A
59	CB20B321970	MURALI.S	I-BBA	Murali.S
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish Kumar.R
61	CB20B321972	PREMA.G	I-BBA	Prema.G
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoorthy.R
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja Sekar.K
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	Santhosh Kumar.S
65	CB20B321976	SARATHI.A	I-BBA	Sarithi.A
66	CB20B321977	SARATHI.T	I-BBA	Sarithi.T
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan.M
68	CB20B321979	SARUN.C	I-BBA	Sarun.C
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Srirama Krishan.R
70	CB20B321981	SUBASHREE.V	I-BBA	Subashree.V
71	CB20B321982	TAMILSELVAN.K	I-BBA	Tamilselvan.K
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar.S
73	CB20B321984	VEERAMANI.S	I-BBA	Veeramani.S
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar.K
75	CB20B321987	VISHAL.C	I-BBA	Vishal.C
76	CB20B321988	VISHNU.T	I-BBA	Vishnu.T
77	CB19B219744	SRIKA .S	I-BBA	Srika.S



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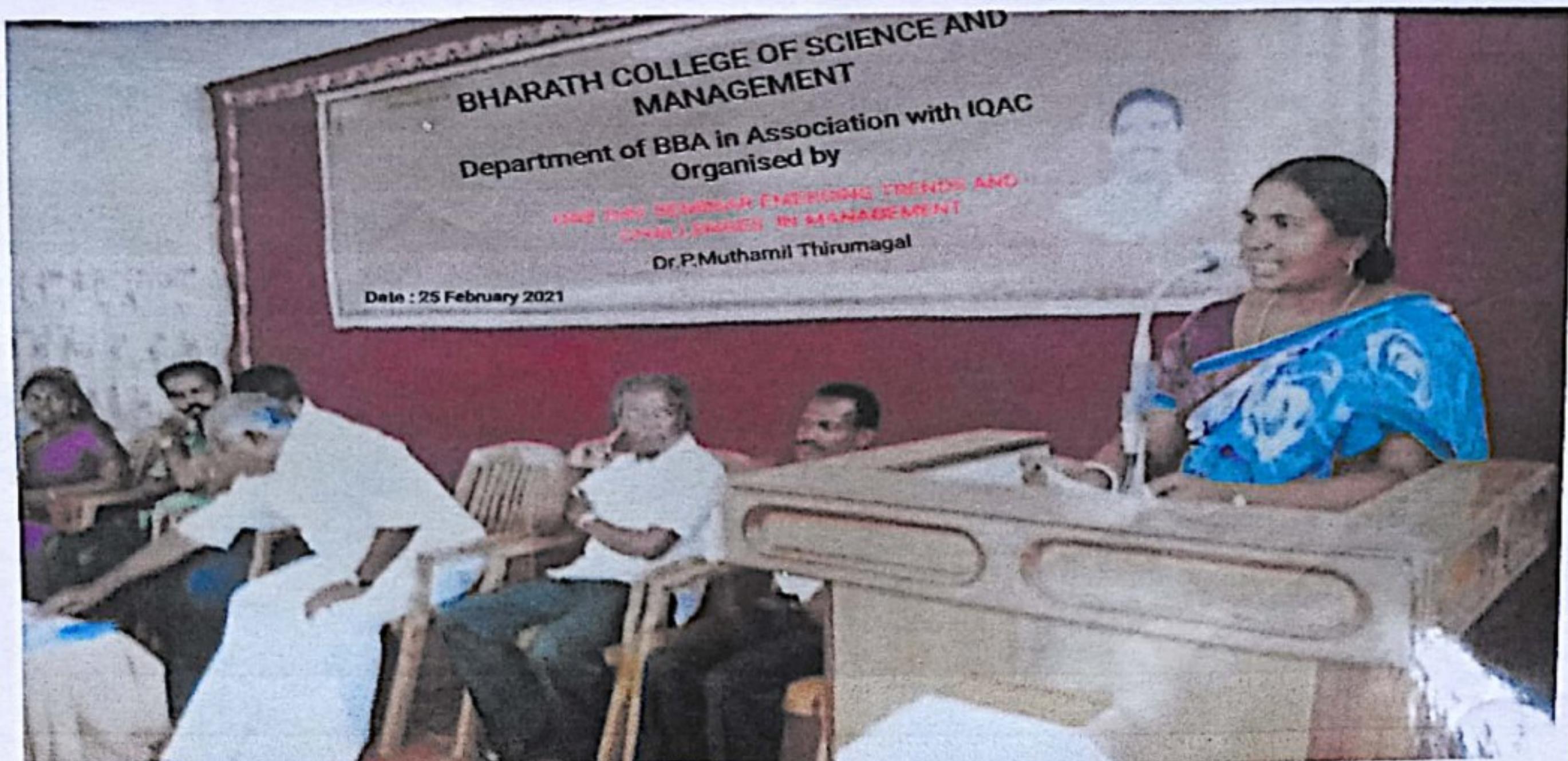
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(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "**EMERGING TRENDS AND CHALLENGES IN MANAGEMENT**" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **25<sup>th</sup> FEB 21** at Seminar Hall, BCSM. Totally 77 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. B. Appas** from **III BBA.**, The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions.** Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur.** **Dr.K. Kumar M.Com., M.Phil., M.B.A.,NET, Ph.D, Principal , Bharath College of Science Management, Thanjavur.** **Dr. R. Aravazhi, M.C.A(Engg) ,M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof. N. Rajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Miss. R. Anjali** from **III BBA.** Introduced the chief guest. Special Address given **Dr. P. Muthamil Thirumagal, Assistant Professor, Head of the Department of Commerce, Kunthavai Nachiyar govt. Arts College for Women, Thanjavur.** In her lecture she highlighted the electronic media in management. It also insists e-government for the reduction of paper sage. Business concern are tally computerised in the recent time that student has gain from the fields of challenges management. **Mr. G. Santhoshkumar** from **III BBA** delivered vote of thanks and the program ended with the National Anthem.



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**BHARATH AVENUE, NEAR NEW BUS STAND**  
**THANJAVUR- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**In Association with IQAC**

**INVITES YOU TO JOIN WITH US A SPECIAL PROGRAMME**  
**ON**  
**THE ROLE OF THE MEDIA IN NATIONAL INTEGRATION**

**Date: 1<sup>st</sup> March 2021**

**Time: 10:30 am**

**Chief Guest**

**Dr. B. Mohammed Harif,  
M.Sc., M.Phil., NET., SET., PGDCA., Ph.D,  
Assistant Professor, Department of Mathematics,  
Rajah Serfoji Government College (Autonomous), Thanjavur.**

**Venue**  
**SMART HALL**

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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION



## A SPECIAL PROGRAMME ON THE ROLE OF THE MEDIA IN NATIONAL INTEGRATION

DATE: 1<sup>st</sup> March 2021

VENUE: SEMINAR HALL

TIME: 10:30 am



### AGENDA

Prayer Song : BY STUDENTS

Welcome Address : A.KARTHIKRAJA (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management,  
Thanjavur-5.

Dr. K. KUMAR, M.Com., MBA., M.Phil., NET., Ph. D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Resource Person : Dr. B. MOHAMMED HARIF,  
M.Sc., M.Phil., NET., SET., PGDCA., Ph.D.,  
Assistant Professor, Department of Mathematics,  
Rajah Serfoji Government College (Autonomous),  
Thanjavur.

Vote of Thanks : K.RANJITHA (III-BBA)

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

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(Affiliated to Bharathidasan University, Tiruchirappalli -24)

THANJAVUR-613 005

DEPARTMENT OF BUSINESS ADMINISTRATION

In Association with IQAC

**A SPECIAL PROGRAMME ON THE ROLE OF THE MEDIA IN  
NATIONAL INTEGRATION**

01.03.2021

**PARTICIPANTS LIST**

2020 - 2021

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	Appas
2	CB18B215293	DINESH .S	III-BBA	Dinesh .S.
3	CB18B215294	GNANAMANI .A	III-BBA	A .Mani
4	CB18B215295	GUNALAN .S	III-BBA	Gunalan .S
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	Hari
6	CB18B215297	HARIHARAN.R	III-BBA	Hariharan.R
7	CB18B215298	KARTHIKRAJA.A	III-BBA	Karthi Raja
8	CB18B215299	KAYATHRI.V	III-BBA	Kayathri.V
9	CB18B215300	LEOLAZARES.A	III-BBA	A .Lazares
10	CB18B215301	MADHAVAN.M	III-BBA	Madhan
11	CB18B215302	MANOJKUMAR.B	III-BBA	ManoJ
12	CB18B215303	PRAVEEN .R	III-BBA	P .Praveen
13	CB18B215304	RAHNA BANU.S	III-BBA	Rahna Banu
14	CB18B215306	RAJESH RAO.R	III-BBA	Rajesh Rao
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	M .Ramya Krishnan
16	CB18B215308	RANJITHA.K	III-BBA	Ranjitha.K
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	Santhosh Kumar
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	A .Shanmugapriyan
19	CB18B215311	SURYA .A	III-BBA	Surya A
20	CB18B215312	UMAMAHESWARI.S	III-BBA	S .Umamaheswari
21	CB18B215313	VEERAMANI.V	III-BBA	V .Veeramani
22	CB19B220151	AJAY	II-BBA	Ajay
23	CB19B220152	ANJALI .R	II-BBA	Anjali
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	A .Arul Kishore Joision
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	S .Ayyan
26	CB19B220155	BALAMURUGAN. M	II-BBA	Balamurugan
27	CB19B220156	ELAMARAN.R	II-BBA	E .Elamaran.R
28	CB19B220157	JERALAD PERIYA THAMBI.S	II-BBA	S .Jeralad Periya Thambi
29	CB19B220158	KARTHICK. M	II-BBA	Karthick M



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30	CB19B220159	KAVIYARASAN . A	II-BBA	Kaviyarasan . A
31	CB19B220160	KAVIYARASI. V	II-BBA	Kaviyarasi . V
32	CB19B220161	MOHAMED AASIK. M	II-BBA	Moasi . M
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	Azhar . V
34	CB19B220163	MOHAMED RAFFEEK. M	II-BBA	Mohrafeek . M
35	CB19B220164	PREM KUMAR. S	II-BBA	Prem . K.
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	Punniya . S
37	CB19B220167	SARITHA. A	II-BBA	Saritha . A
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	Shanmuga . R
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Shanmuga . R
40	CB19B220170	SIVA. S	II-BBA	Siva . S
41	CB19B220171	SRIDHARAN . S	II-BBA	Sridharan . S
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thamilazhagan . S
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral . B
44	CB20B321954	AAMIR ALI .A	I-BBA	Aamir Ali . A
45	CB20B321955	AJITHKUMAR .M	I-BBA	Ajithkumar . M
46	CB20B321956	AKASH.K	I-BBA	AKASH . K
47	CB20B321957	ALEX.J	I-BBA	Alex . J
48	CB20B321958	AZAHESAN .K	I-BBA	Azahesan . K
49	CB20B321959	BALAJI.R	I-BBA	Balaji . R
50	CB20B321960	BHARATHIRAJA.M	I-BBA	Bharathiraja . M
51	CB20B321961	DHANAPAL.C	I-BBA	Dhanapal . C
52	CB20B321962	GOPINATH.P	I-BBA	Gopinath . P
53	CB20B321963	HARISH.G	I-BBA	Harish . G
54	CB20B321964	ISWARYA.N	I-BBA	Iswarya . N
55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan . R
56	CB20B321966	KAMALESWARAN.M	I-BBA	Kamaleswaran . M
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	Moabukkar . M
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	Moabukkar . A
59	CB20B321970	MURALI.S	I-BBA	Murali . S
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish . R
61	CB20B321972	PREMA.G	I-BBA	Prema . G
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoorthy . R
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja Sekar . K
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	Santhosh . S
65	CB20B321976	SARATHI.A	I-BBA	Sarathi . A
66	CB20B321977	SARATHI.T	I-BBA	Sarathi . T
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan . M
68	CB20B321979	SARUN.C	I-BBA	Sarun . C
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Srirama Krishan . R
70	CB20B321981	SUBASHREE.V	I-BBA	Subashree . V
71	CB20B321982	TAMILSELVAN.K	I-BBA	Tamilselvan . K
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar . S
73	CB20B321984	VEERAMANI.S	I-BBA	Veeramani . S
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar . K
75	CB20B321987	VISHAL.C	I-BBA	Vishal . C
76	CB20B321988	VISHNU.T	I-BBA	Vishnu . T
77	CB19B219744	SRIKA .S	I-BBA	Srika . S

N. Muthu

Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005



PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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THANJAVUR-5  
(UGC Recognized 2(f) & 12(B) Institution)**

**(Affiliated to Bharathidasan University, Tiruchirappalli -24)**

**DEPARTMENT OF BUSINESS ADMINISTRATION  
NATIONAL INTEGRATION PROGRAMME  
REPORT - A SPECIAL PROGRAMME ON  
THE ROLE OF THE MEDIA IN NATIONAL INTEGRATION**

**Date: 01.03.2021**

**Resource Person: Dr. B. Mohammed Harif,  
Assistant Professor , Department of Mathematics, Rajah Serfoji  
Government College (Autonomous),Thanjavur.**



The Department of Business Administration conducted a special programme under the title "**THE ROLE OF THE MEDIA IN NATIONAL INTEGRATION**". Around (77) students attended. Dr.B.Mohammed Harif illuminated about the role of sport in fostering national integration, the importance of physical education, the value of teamwork and sportsmanship, and how sports can be used to address social issues. The student also learned about how to create an inclusive environment in sports, the importance of gender equity and access to sports for all, and this encouraged students to participate in inter-state or inter-country sports events.

*N. Unitha*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005.



*Principal*  
**PRINCIPAL**  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
INNOVATION IN BANKING SERVICES

Tuesday 20<sup>th</sup> July 2021 Time :10:00 am

Venue

Seminar Hall

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr. S. Arulmozhi, MBA, M.Phil., Ph.D.  
Assistant Professor of Business Administration  
Swami Dayananda College of Arts & Science College, Manjakkudi.

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR  
ON  
INNOVATION IN BANKING SERVICE**

**AGENDA**

TIME : 10:00 am

**PRAYER SONG : BBA STUDENTS**

**WELCOME ADDRESS: BY STUDENT**

**PRESIDENTIAL ADDRESS :**

"**Kalvichemmal**", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET.,PhD,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCE PERSON :**

**Dr.S.Arulmozhi,MBA.,M.Phil.,Ph.D,**  
Assistant Professor of Business  
Administration,  
Swami Dayananda College of Arts &  
Science College,Manjakkudi.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary,  
Bharath College of Science & Management,  
Thanjavur.

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.**  
Director,  
Bharath College of Science & Management,  
Thanjavur.  
**Dr.K.Kumar, M.Com.,M.Phil.,M.B.A.,NET,PhD.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur.

**Organizing Chair**

**Dr.N.Vanitha, M.Com.,M.Phil.,MCA,PGDCA,Ph.D.,**  
Hod,Department of BBA.  
**Prof .F. Jesusraj M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**Organizing Coordinators,**

**Prof K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA.  
**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND**

**MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**

**(Affiliated to Bharathidasan University,**

**Tiruchirappalli)**

**Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR  
ON  
INNOVATION IN BANKING SERVICE**

**20<sup>th</sup> July 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.S.Arulmozhi,MBA.,M.Phil.,Ph.D,**  
Assistant Professor of Business Administration,  
Swami Dayananda College of Arts & Science  
College,Manjakkudi.



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### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### *About the Departments*

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 72 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guestlecture on emerging technologies to enhance knowledge of students.

### *Association*

The Department Association **"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### *Mission*

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### *About the Seminar*

**ONE DAY SEMINAR ON INNOVATION IN BANKING SERVICE.** the field of Business Administration. The aim of this seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

### *Registration Fee*

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**  
Organizing Chair

Mobile: 72003 07092  
E-mail:bcsmcsdept@gmail.com

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY SEMINAR ON INNOVATION IN BANKING SERVICE**

**DATE: 20.07.2021**

**VENUE: SMART CLASS ROOM**

**TIME: 10:00 am**

\*\*\*\*\*

**AGENDA**

**Prayer song : BY STUDENTS**

**Welcome Address : R. ANJALI (III-BBA)**

**Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.**

**Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Director,  
Bharath College of Science and Management, Thanjavur-5.**

**Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, Ph.D.,  
Principal,  
Bharath College of Science & Management, Thanjavur-5.**

**Resource Person : Dr.S.ARULMOZHI, MBA. M.Phil., Ph.D.,  
Assistant Professor of Business Administration,  
Swami Dayananda College of Arts & Science College,  
Manjakkudi.**

**Vote of Thanks : R.SHANMUGA PRIYA (III-BBA)**

**National Anthem : BY ALL**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON INNOVATION IN BANKING SERVICES**

DATE: 20. 7. 2021

2021-2022

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY	III-BBA	Ajay.
2	CB19B220152	ANJALI.R	III-BBA	R. Anjali.
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	Arul.
4	CB19B220154	AYYAN SAKKARAVARTHY. S	III-BBA	S. Ayyan.
5	CB19B220155	BALAMURUGAN. M	III-BBA	Balamurugan.
6	CB19B220156	ELAMARAN.R	III-BBA	R. Elamaran.
7	CB19B220157	JERALAD PERIYA THAMBLIS	III-BBA	P. Periyathambi
8	CB19B220158	KARTHICK. M	III-BBA	M. Karthick.
9	CB19B220159	KAVIYARASAN . A	III-BBA	A. kavi
10	CB19B220160	KAVIYARASI. V	III-BBA	V. kaviyaran
11	CB19B220161	MOHAMED AASIK. M	III-BBA	Aasik.
12	CB19B220162	MOHAMED AZHAR. V	III-BBA	V. mohamed
13	CB19B220163	MOHAMED RAFEEK. M	III-BBA	RafEEK.
14	CB19B220164	PREM KUMAR. S	III-BBA	Prem kumar.
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	S. Punniya sekar.
16	CB19B220167	SARITHA. A	III-BBA	A. Saritha.
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	R. Shanmugapriya.
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	R. Shanmugapandian.
19	CB19B220170	SIVA. S	III-BBA	Sivas.
20	CB19B220171	SRIDHARAN . S	III-BBA	S. Sridharan.
21	CB19B220172	THAMILAZHAGAN. S	III-BBA	Tamizhagan.
22	CC19B220173	THENDRAL PANDI. B	III-BBA	B. Thendral.
23	CB20B321954	AAMIR ALI .A	II-BBA	Aamir.
24	CB20B321955	AJITHKUMAR .M	II-BBA	M. Ajithkumar.
25	CB20B321956	AKASH.K	II-BBA	K. Akash.
26	CB20B321957	ALEX.J	II-BBA	Alex.
27	CB20B321958	AZAHESAN .K	II-BBA	K. Azahesan.
28	CB20B321959	BALAJI.R	II-BBA	R. Balaji.
29	CB20B321960	BHARATHIRAJA.M	II-BBA	M. Bharathiraja.
30	CB20B321961	DHANAPAL.C	II-BBA	C. Dhnapal.
31	CB20B321962	GOPINATH.P	II-BBA	P. Gopinath.
32	CB20B321963	HARISH.G	II-BBA	G. Harish.
33	CB20B321964	ISWARYA.N	II-BBA	N. Iswarya.



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34	CB20B321965	KALIDASSAN.R	II-BBA	R. Kalidassan
35	CB20B321966	KAMALESWARAN.M	II-BBA	M. Kamaleswaran
36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	Ahmed..
37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	Ibrahim..
38	CB20B321970	MURALI.S	II-BBA	S. Murali..
39	CB20B321971	NITHISH KUMAR.R	II-BBA	R. Nithish Kumar
40	CB20B321972	PREMA.G	II-BBA	Premar..
41	CB20B321973	RAJAMOORTHY.R	II-BBA	R. Rajamouorthy
42	CB20B321974	RAJA SEKAR.K	II-BBA	K. Rajasekar
43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	S. Santosh Kumar
44	CB20B321976	SARATHI.A	II-BBA	A. Sarathi..
45	CB20B321977	SARATHI.T	II-BBA	T. Sarathi..
46	CB20B321978	SARAVANAN.M	II-BBA	M. Saravanan
47	CB20B321979	SARUN.C	II-BBA	C. Sarun..
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	R. Srirama Krishan
49	CB20B321981	SUBASHREE.V	II-BBA	V. Subashree..
50	CB20B321982	TAMILSELVAN.K	II-BBA	K. Tamil Selvan
51	CB20B321983	THARUNKUMAR.S	II-BBA	S. Tharunkumar
52	CB20B321984	VEERAMANI.S	II-BBA	S. Veeramani..
53	CB20B321985	VIGNESHWAR.K	II-BBA	K. Vigneshwar..
54	CB20B321987	VISHAL.C	II-BBA	C. Vishal..
55	CB20B321988	VISHNU.T	II-BBA	T. Vishnu..
56	CB19B219744	SRIKA .S	II-BBA	S. Srika..
57	CB21B326153	JAYENTHAN.S	I-BBA	S. Jayenthan..
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	K. Venkatesh..
59	CB21B326155	LOKESH.A	I-BBA	A. Lokes..
60	CB21B326156	MANOJ.M	I-BBA	M. Manoj..
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	S. Mohamed Arsat..
62	CB21B326158	NIJANTHAN.A	I-BBA	A. Nijanthan..
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Y. Niyas Ahamed..
64	CB21B326160	SASINDHIRAN.V	I-BBA	V. Sasindhiran..
65	CB21B326161	SATHISH.R	I-BBA	R. Sathish..
66	CB21B326162	SOMESHWARAN.R	I-BBA	R. Someswaran..
67	CB21B326163	SURYA.K	I-BBA	K. Surya..
68	CB21B326164	TAMILVENDHAN.M	I-BBA	M. Tamilvendhan..
69	CB21B326165	VAITHEESWARAN.K	I-BBA	K. Vaitheeswaran..
70	CB21B326166	VENGADESH.T	I-BBA	T. Vengades..
71	CB21B326168	VISHNU PRASATH.M	I-BBA	M. Vishnu Prasath..



WELCOMED  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on “**INNOVATION IN BANKING SERVICES**” sponsored Manas Lighting System Pvt Ltd, Thanjavur. On **20<sup>th</sup> July 2021** at Seminar Hall, BCSM. Totally 71 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Miss. R. Anjali** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar, M.Com., M.Phil., M.B.A., (NET),, PhD., Principal, Bharath College of Science Management, Thanjavur**. **Dr.. R. Aravazhi, M.C.A(Engg),, M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. R. Srirama Krishnan** from **II BBA** introduced chief guest. Special Address given by **Dr. S. ARULMOZHI, MBA., M.Phil., Ph.D, Assistant Professor of Business Administration, Swami Dayananda College of Arts & Science , Manjakkudi**. In her lecture, she explained recent development in banking services what are the new services are provided by banks to the customers like various cards using ATMs(Visa, Master and Gold cards) money withdrawal (debit card / credit card) Bunch Note Acceptor. This thought students to know about modern technological Robotic Process Automation. **Miss. R. Shanmuga Priya** from **III BBA**. delivered vote of thanks and the program ended with the National Anthem.



# INNOVATION IN BANKING SERVICES



*Curry*  
PRINCIPAL  
Bharath College of Science and Management  
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THANJAVUR - 613 005.



**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
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**THANJAVUR- 613005**



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**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**In Association with IQAC**

**INVITES YOU TO JOIN WITH US ON THE DAY OF TRIBUTE TO**  
**HENRI FAYOL**  
[ Father of Modern Management]

*Date: 29<sup>th</sup> July 2021*

*Time: 10:30 am*

**Chief Guest**

**Dr. K. KUMAR,**

**M.Com., MBA., M.Phil., NET., Ph. D.,**

**Principal,**

**Bharath College of Science & Management, Thanjavur-5.**

**Venue**  
**SMART HALL**

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**THANJAVUR.**



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THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION

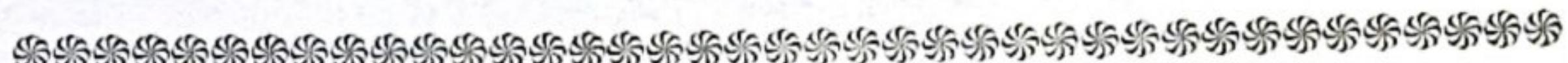


### THE DAY OF TRIBUTE TO HENRI FAYOL

DATE: 29<sup>th</sup> July 2021

VENUE: SMART HALL

TIME: 10:30 am



### AGENDA

Prayer Song	: BY STUDENTS
Welcome Address	: V. MOHAMED AZHAR (III-BBA)
Presidential Address	: "Kalvichemmal", "Panmugasigaram" <b>Mrs. PUNITHA GANESAN, B.Sc., M.A.,</b> Secretary, Bharath Group of Institutions, Thanjavur-5.
Inaugural Address	: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Director, Bharath College of Science and Management, Thanjavur-5.
Resource Person	: Dr. K. KUMAR, M.Com., MBA., M.Phil., NET., Ph. D., Principal, Bharath College of Science & Management, Thanjavur-5.
Vote of Thanks	: P.GOPINATH (II-BBA)
National Anthem	: BY ALL



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,**

(UGC Recognized 2(f) and 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

THANJAVUR-613 005

**DEPARTMENT OF BUSINESS ADMINISTRATION**

In Association with IQAC

**THE DAY OF TRIBUTE HENRI FAYOL**

29.6.2021

**PARTICIPANTS LIST**

*2021 - 2022*

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB18B215292	APPAS .B	III-BBA	<i>Appas</i>
2	CB18B215293	DINESH .S	III-BBA	<i>Dinesh .S</i>
3	CB18B215294	GNANAMANI .A	III-BBA	<i>Gnanamani</i>
4	CB18B215295	GUNALAN .S	III-BBA	<i>Gunalan</i>
5	CB18B215296	HARI HARA SUDHAN.P	III-BBA	<i>Harihara</i>
6	CB18B215297	HARIHARAN.R	III-BBA	<i>Hariharan</i>
7	CB18B215298	KARTHIKRAJA.A	III-BBA	<i>Karthikraja</i>
8	CB18B215299	KAYATHRI.V	III-BBA	<i>Kayathri</i>
9	CB18B215300	LEOLAZARES.A	III-BBA	<i>Leolazares</i>
10	CB18B215301	MADHAVAN.M	III-BBA	<i>Madavan</i>
11	CB18B215302	MANOJKUMAR.B	III-BBA	<i>Manoju</i>
12	CB18B215303	PRAVEEN .R	III-BBA	<i>Praveen</i>
13	CB18B215304	RAHNA BANU.S	III-BBA	<i>Rahna</i>
14	CB18B215306	RAJESH RAO.R	III-BBA	<i>Rajesh</i>
15	CB18B215307	RAMYA KRISHNAN.M	III-BBA	<i>Ramya Krish</i>
16	CB18B215308	RANJITHA.K	III-BBA	<i>Ranjitha</i>
17	CB18B215309	SANTHOSHKUMAR.G	III-BBA	<i>Santhosh</i>
18	CB18B215310	SHANMUGAPRIYAN.A	III-BBA	<i>Shanmugapriyan</i>
19	CB18B215311	SURYA .A	III-BBA	<i>Surya</i>
20	CB18B215312	UMAMAHESHWARI.S	III-BBA	<i>Umamaheswari</i>
21	CB18B215313	VEERAMANI.V	III-BBA	<i>Veeramani</i>
22	CB19B220151	AJAY	II-BBA	<i>Ajay</i>
23	CB19B220152	ANJALI .R	II-BBA	<i>Anjali</i>
24	CB19B220153	ARUL KISHORE JOISION .A	II-BBA	<i>Arul</i>
25	CB19B220154	AYYAN SAKKARAVARTHY. S	II-BBA	<i>Ayyan</i>
26	CB19B220155	BALAMURUGAN. M	II-BBA	<i>Balamurugan</i>
27	CB19B220156	ELAMARAN.R	II-BBA	<i>Elamaran</i>
28	CB19B220157	JERALAD PERIYA THAMBIS	II-BBA	<i>Jeralad</i>
29	CB19B220158	KARTHICK. M	II-BBA	<i>Karthick</i>
30	CB19B220159	KAVIYARASAN . A	II-BBA	<i>Kaviyarasan</i>



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31	CB19B220160	KAIVYARASI. V	II-BBA	Kavitha M. Meetha
32	CB19B220161	MOHAMED AASIK. M	II-BBA	
33	CB19B220162	MOHAMED AZHAR. V	II-BBA	Azhar
34	CB19B220163	MOHAMED RAFEEK. M	II-BBA	rafique
35	CB19B220164	PREM KUMAR. S	II-BBA	prem
36	CB19B220165	PUNNIYA SEKAR.S	II-BBA	Punniya
37	CB19B220167	SARITHA. A	II-BBA	A. Saritha
38	CB19B220168	SHANMUGA PRIYA. R	II-BBA	Shanmuga Priya
39	CB19B220169	SHANMUGA PANDIYAN. R	II-BBA	Shanmuga Silva
40	CB19B220170	SIVA. S	II-BBA	Siva
41	CB19B220171	SRIDHARAN . S	II-BBA	S. Sridharan
42	CB19B220172	THAMILAZHAGAN. S	II-BBA	Thamilazhagan
43	CC19B220173	THENDRAL PANDI. B	II-BBA	Thendral
44	CB20B321954	AAMIR ALI .A	I-BBA	Aamir
45	CB20B321955	AJITHKUMAR .M	I-BBA	Ajith
46	CB20B321956	AKASH.K	I-BBA	Akash
47	CB20B321957	ALEX.J	I-BBA	Alex
48	CB20B321958	AZAHESAN .K	I-BBA	Azahesan
49	CB20B321959	BALAJI.R	I-BBA	Balaji
50	CB20B321960	BHARATHIRAJA.M	I-BBA	Bharathiraja
51	CB20B321961	DHANAPAL.C	I-BBA	Dhanapal
52	CB20B321962	GOPINATH.P	I-BBA	Gopinath
53	CB20B321963	HARISH.G	I-BBA	Harish
54	CB20B321964	ISWARYA.N	I-BBA	iswarya
55	CB20B321965	KALIDASSAN.R	I-BBA	Kalidassan
56	CB20B321966	KAMALESWARAN.M	I-BBA	Kamaleswaran
57	CB20B321968	MOHAMED ABUBAKKAR.M	I-BBA	Abubakkar
58	CB20B321969	MOHAMED IBRAHIM.A	I-BBA	Ibrahim
59	CB20B321970	MURALI.S	I-BBA	Murali
60	CB20B321971	NITHISH KUMAR.R	I-BBA	Nithish
61	CB20B321972	PREMA.G	I-BBA	Prema
62	CB20B321973	RAJAMOORTHY.R	I-BBA	Rajamoorthy
63	CB20B321974	RAJA SEKAR.K	I-BBA	Raja Sekar
64	CB20B321975	SANTHOSH KUMAR.S	I-BBA	Santhosh
65	CB20B321976	SARATHI.A	I-BBA	Sarathi
66	CB20B321977	SARATHI.T	I-BBA	Sarathi
67	CB20B321978	SARAVANAN.M	I-BBA	Saravanan
68	CB20B321979	SARUN.C	I-BBA	Sarun
69	CB20B321980	SRIRAMA KRISHAN.R	I-BBA	Sriram
70	CB20B321981	SUBASHREE.V	I-BBA	Suba
71	CB20B321982	TAMILSELVAN.K	I-BBA	Thamilselvan
72	CB20B321983	THARUNKUMAR.S	I-BBA	Tharunkumar
73	CB20B321984	VEERAMANI.S	I-BBA	Veeramani
74	CB20B321985	VIGNESHWAR.K	I-BBA	Vigneshwar
75	CB20B321987	VISHAL.C	I-BBA	Vishal
76	CB20B321988	VISHNU.T	I-BBA	Vishnu
77	CB19B219744	SRIKA .S	I-BBA	Srika

N. Uth

Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005



PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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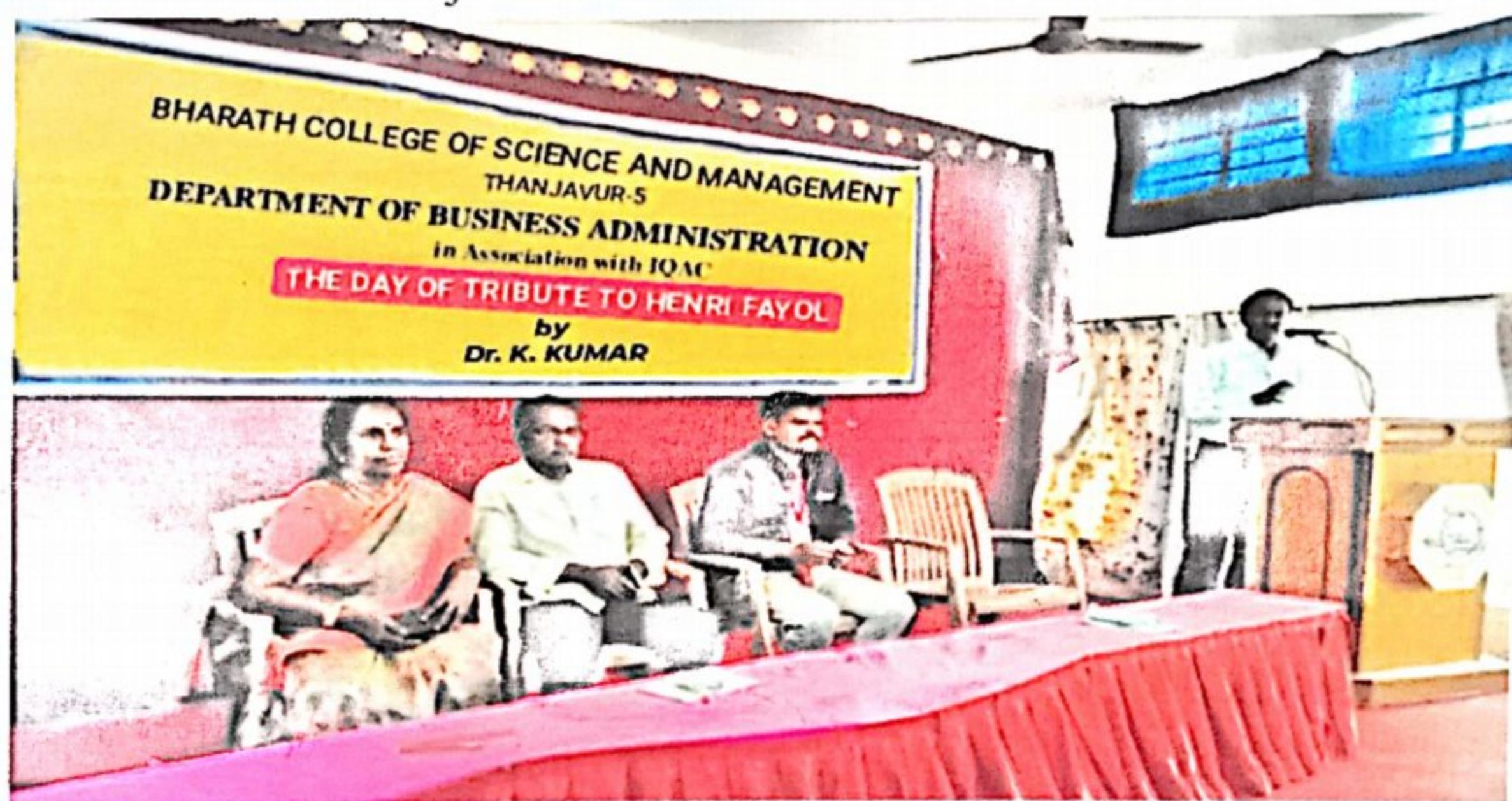
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**REPORT - THE DAY OF TRIBUTE TO**  
**HENRI FAYOL**

Date: 29/07/2021

Resource Person: **Dr.K.Kumar**,

Principal, Bharath College of Science & Management,  
Thanjavur.



The Department of Business Administration conducted the Day of Tribute to "**HENRI FAYOL**". Around (71) students attended. The tribute was started with a keynote address Dr.K. KUMAR, gave a speech about Henri Fayol's immense contribution to management theory. They discussed the major aspects of Fayol's theories and how they were adopted by various organizations. The resource person also shared their views on how Fayol's theories have been beneficial for the modern business world. They have also shared their personal experiences and their thoughts about Fayol's theories.

*N. Unith*

Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005



*Prineipal*

**PRINCIPAL**  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 12(F) and 12(B) Institutions)  
(Affiliated to Bharathidasan University, Tiruchirappalli - 24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur - 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC  
CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
CAREER OPPORTUNITIES AND SKILLS NEEDED- POST COVID

Friday 29<sup>th</sup> April 2022 Time : 10:00 am

<sup>Venue</sup>  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr. Tmt. M. Lakshmi Bala,  
M.B.A, M.Phil, PGDHET, Ph.D.NET,  
Head of the Department of Business Administration  
Kunthavai Naacchiyaar Government Arts College for  
Women (Autonomous) Thanjavur.

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**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR ON  
CAREER OPPORTUNITIES AND SKILLS  
NEEDED - POST COVID**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY ALL**

**PRESIDENTIAL ADDRESS :**

"Kalvichemmal", "Panmugasigaram"  
**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Director,  
Bharath College of Science and  
Management,  
Thanjavur-5.

**RESOURCEPERSON :**

**Dr. Tmt. M. Lakshmi Bala, M.B.A.,  
M.Phil., Ph.D., NET.**  
Head of the Department of Business  
Administration  
Kunthavai Naacchiyaar Government  
Arts College for Women, Thanjavur.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,**  
Secretary,  
Bharath College of Science & Management,  
Thanjavur.

**Patrons**

**Dr. T. VeeraSamy M.A., M.Phil., Ph.D.**  
Director,  
Bharath College of Science & Management,  
Thanjavur.

**Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur.

**Organizing Chair**

**Dr. N. Vanitha, M.Com., M.Phil., MCA, PGDCA, Ph.D.,**  
Hod, Department of BBA.  
**Prof. F. Jesusraj M.Com., M.Phil.,**  
Assistant Professor, Department of BBA.

**Organizing Coordinators,**

**Prof. K. ArunaMBA., M.Com.,**  
Assistant Professor, Department of BBA.  
**Prof. V. Mohanasundaram, M.Com., M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

**ONE DAY SEMINAR  
ON  
CAREER OPPORTUNITIES AND SKILLS NEEDED -  
POST COVID**

**29<sup>th</sup> April 2022**

**Organized By  
DEPARTMENT OF BUSINESS ADMINISTRATION  
IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. Tmt. M. Lakshmi Bala, M.B.A., M.Phil., Ph.D.,  
NET.**

**Head of the Department of Business  
Administration**

**Kunthavai Naacchiyaar Government Arts College  
for Women, Thanjavur.**



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#### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

#### *About the Departments*

The idea to establish a business school was born in the mind of Prof.N.Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of **Business Administration** was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 72 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and

professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

#### *Association*

The Department Association **"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

#### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

#### *Mission*

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

#### *About the Seminar*

**ONE DAY SEMINAR ON CAREER OPPORTUNITIES AND SKILLS NEEDED - POST COVID.** the field of Business Administration. The aim of this seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

#### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

#### *Registration Fee*

The registration can be done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**

Organizing Chair

Mobile: 72003 07092

E-mail: bcsmsdept@gmail.com

Phone: 04362 - 227937, 228081

[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)

[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

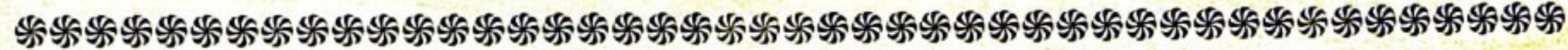
**ONE DAY SEMINAR ON CAREER OPPORTUNITIES AND SKILLS**

**NEEDED-POST COVID**

**DATE:29.04.2022**

**VENUE:SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

<b>Prayer Song</b>	<b>: BY STUDENTS</b>
<b>Welcome Address</b>	<b>: A. AAMIR ALI (II-BBA)</b>
<b>Presidential Address</b>	<b>: “Kalvichemmal”, “Panmugasigaram” Mrs.PUNITHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions, Thanjavur-5</b>
<b>Inaugural Address</b>	<b>: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Director, Bharath College of Science and Management, Thanjavur-5.</b>
	<b>Dr.K.KUMAR M.Com.,M.Phil.,M.B.A.,NET, Ph.D., Principal, Bharath College of Science &amp; Management, Thanjavur-5.</b>
<b>Resource Person</b>	<b>: Dr.M. Lakshmi Bala, M.B.A., M.Phil., Ph.D.,NET. Head of the Department of Business Administration, Kunthavai Naacchiyaar Government Arts College for Women, Thanjavur.</b>
<b>Vote of Thanks</b>	<b>: M.SARAVANAN (II-BBA)</b>
<b>National Anthem</b>	<b>: BY ALL</b>

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY SEMINAR ON CAREER OPPORTUNITIES AND SKILLS NEEDED POST COVID**

DATE: 29.04.2022

2021 - 2022

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY	III-BBA	Ajay
2	CB19B220152	ANJALI .R	III-BBA	Anjali.
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	Arulkishor
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7	CB19B220157	JERALAD PERIYA THAMBI.S	III-BBA	Jeralad
8	CB19B220158	KARTHICK. M	III-BBA	Karthick
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12	CB19B220162	MOHAMED AZHAR. V	III-BBA	Azhar.
13	CB19B220163	MOHAMED RAFEEK. M	III-BBA	Rafek
14	CB19B220164	PREM KUMAR. S	III-BBA	Prem Kumar.
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	Punniya Sekar.
16	CB19B220167	SARITHA. A	III-BBA	Saritha. A
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	Shanmugapriya
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	Shanmugapandy.
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33	CB20B321964	ISWARYA.N	II-BBA	Iswarya.
34	CB20B321965	KALIDASSAN.R	II-BBA	Kalidassan.
35	CB20B321966	KAMALESWARAN.M	II-BBA	Kamaleswaran.



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36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	Mohamed A. B. M.
37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	Amohamed Ibrah
38	CB20B321970	MURALI.S	II-BBA	S. Murali
39	CB20B321971	NITHISH KUMAR.R	II-BBA	Nithish Kumar
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43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	Santhosh Kumar
44	CB20B321976	SARATHI.A	II-BBA	A. Sarathy
45	CB20B321977	SARATHI.T	II-BBA	T. Sarathy
46	CB20B321978	SARAVANAN.M	II-BBA	Saravanan.M
47	CB20B321979	SARUN.C	II-BBA	C. Sarun
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	Srirama Krishan.R
49	CB20B321981	SUBASHREE.V	II-BBA	Subashree
50	CB20B321982	TAMILSELVAN.K	II-BBA	Tamil Selvan.K
51	CB20B321983	THARUNKUMAR.S	II-BBA	Tharun Kumar
52	CB20B321984	VEERAMANI.S	II-BBA	Veeramani.S
53	CB20B321985	VIGNESHWAR.K	II-BBA	Vigneshwar.K
54	CB20B321987	VISHAL.C	II-BBA	C. Vishal
55	CB20B321988	VISHNU.T	II-BBA	T. Vishnu
56	CB19B219744	SRIKA .S	II-BBA	S. Srika
57	CB21B326153	JAYENTHAN.S	I-BBA	Jayenthan
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	Karthi Venkatesh
59	CB21B326155	LOKESH.A	I-BBA	Lokesh.A
60	CB21B326156	MANOJ.M	I-BBA	Manoj.M
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	S. Mohamed Arsat
62	CB21B326158	NIJANTHAN.A	I-BBA	A - Nijal
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Niyal AHMED.Y
64	CB21B326160	SASINDHIRAN.V	I-BBA	V. Sasidharan
65	CB21B326161	SATHISH.R	I-BBA	Sathish.R
66	CB21B326162	SOMESHWARAN.R	I-BBA	Someswaran.R
67	CB21B326163	SURYA.K	I-BBA	K. Surya
68	CB21B326164	TAMILVENDHAN.M	I-BBA	M. Tamilvendhan
69	CB21B326165	VAITHEESWARAN.K	I-BBA	K. Vaitheeswaran.K
70	CB21B326166	VENGADESH.T	I-BBA	T. Vengadesan
71	CB21B326167	VISHAL.B	I-BBA	B. Vishal
72	CB21B326168	VISHNU PRASATH.M	I-BBA	M. Vishnu Prasath

*Verdict*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



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**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
THANJAVUR-613005**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day seminar on "**CAREER OPPORTUNITIES AND SKILLS NEEDED-POST COVID**" sponsored by Manas Lighting System Pvt Ltd, Thanjavur. On **29<sup>th</sup> April 2022** at Seminar Hall, BCSM. Totally **72** students and staff have participated and get benefited. The program started with prayer song. Then welcome address was delivered by **Mr. A. Aamir Ali** from **II BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar, M.Com., M.Phil., M.B.A.,NET, Ph.D., Principal, Bharath College of Science Management, Thanjavur**. **Prof. R. Aravazhi, M.C.A(Engg) .,M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. R. Srirama Krishnan** from **II BBA** Introduced chief guest. Special Address given by **Dr. Tmt. M. Lakshmi Bala , M.B.A., M.Phil., Ph.D., NET., Head of the Department of Business Administration, Kunthavai Naacchiyaar Government Arts College for Women, Thanjavur**. In This Seminar, she explained various job opportunities to the student's community especially for final year students during the session. she gave an idea about competitive examination to the students who are interested for govt. postings. She discussed with our students to know their personal willingness about their future and suggest the suitable solutions for them in the post covid situations. **Mr. M. Saravanan** from **II BBA** delivered his vote of thanks and the program ended with the National Anthem.



Thanjavur, Tamil Nadu, India

398, Ashok Nagar Extn, Trichy Main Rd, AVP Azhagammai Nagar, Thanjavur, Tamil Nadu 613005, India  
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Long 79.105278°  
29/04/22 10:57 AM



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# CAREER OPPORTUNITIES AND SKILLS NEEDED

## -POST COVID



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