

BRA

## MEMORANDUM OF UNDERSTANDING

between

DEPARTMENT OF BUSINESS ADMINISTRATION,  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
BHARATH AVENUE, THANJAVUR-613 005.

and

GLOW PLUS TRAINING ACADEMY, No.19, YES YES ARCADE, AMBATTUR,  
CHENNAI – 600 053, TAMIL NADU.

THIS MEMORANDUM OF UNDERSTANDING is made and entered into on  
20<sup>th</sup> day of June, 2012 between the DEPARTMENT OF BUSINESS  
ADMINISTRATION, BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
BHARATH AVENUE, THANJAVUR-613 005 and GLOW PLUS TRAINING ACADEMY,  
No.19, YES YES ARCADE, AMBATTUR, CHENNAI – 600 053, TAMIL NADU.

WHEREAS, The Department of BUSINESS ADMINISTRATION has decided to appointed GLOW PLUS TRAINING ACADEMY an approved Institution to conduct various Industries/Job oriented Para-professional courses under On campus/Off campus paraprofessional programme centers/Transfer of Technology and research programme centre in collaboration with DEPARTMENT OF BUSINESS ADMINISTRATION, BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
BHARATH AVENUE, THANJAVUR-613 005 and GLOW PLUS TRAINING ACADEMY,  
No.19, YES YES ARCADE, AMBATTUR, CHENNAI – 600 053, TAMIL NADU. The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus. The parties now, have therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding and

### Objective and Principles

The objectives and principles of this co-operation is to foster collaboration, provide opportunity for global level experience of our students and to facilitate

20-06-2012 - 20-06-2018

advancement of knowledge on the basis of reciprocity, best efforts, mutual benefit and frequent interactions to our students and also faculties to explore the possibility of engaging in the following modes of collaboration and parties to this MOU are targeted towards low-income students, students who are highly motivated but have not received the academic preparation necessary to meet higher standards; and **WHEREAS**, DEPARTMENT OF BUSINESS ADMINISTRATION, BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, BHARATH AVENUE, THANJAVUR-613 005 and GLOW PLUS TRAINING ACADEMY, No.19, YES YES ARCADE, AMBATTUR, CHENNAI – 600 053, TAMIL NADU are authorized by state law to establish and enter into agreements for dual credit programs. This MOU will be carried out within the framework of the respective laws and regulations of the two institutions and is not intended to create any legally binding rights or obligations.

#### Scope of Co-operation

- [1] Provision of consultancy on the department for student placement;
- [2] Exchange of information on research, teaching, learning and other literature relevant to educational and research programmes;
- [3] Offering classes to the students for their development in skills and intelligence through direct and student exchange programme for classes in a period of one week;
- [4] Encouraging involvement of final year students to take up projects of the industry and build up professional confidence and competence;
- [5] Providing Training and Placement opportunity to the students;
- [6] Providing practical skills and tests;
- [7] Joint organization of seminars, conferences, workshops, short-term education programs on topics of mutual interest and training programs

and other forms of co-operation in mutually while extending invitations to each other's faculty to participate therein.

#### Implementation and Funding

[1] The sides will establish a joint committee for policy dialogue to regularly exchange information and experience on education challenges and reforms, and to identify priorities for bilateral co-operation in the field of education;

[2] The cost of co-operative activities may be funded as mutually determined.

All co-operative activities under this MOU will be subject to the availability of funds to both sides.

#### Dispute Settlement

[1] The sides will consult together upon request of either side regarding any matter relating to the terms of this MOU and will endeavor jointly in a spirit of co-operation and mutual trust to resolve any difficulties or misunderstandings which may arise.

#### Amendment

[1] This MOU may be amended by mutual written consent of the sides.

#### Entry into effect and Termination

[1] This MOU will come into effect on the date of signature;

[2] This MOU will remain in effect for a period of six years unless either side notifies the other side, in writing, of its intention to terminate this MOU at least six months before the expiry date of the relevant period;

[3] This MOU is an agreement between DEPARTMENT OF BUSINESS ADMINISTRATION, BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

BHARATH AVENUE, THANJAVUR-613 005 and GLOW PLUS TRAINING ACADEMY, No.19, YES YES ARCADE, AMBATTUR, CHENNAI – 600 053, TAMIL NADU, INDIA and does not create or confer any right or benefit on any other person or party, private or public;

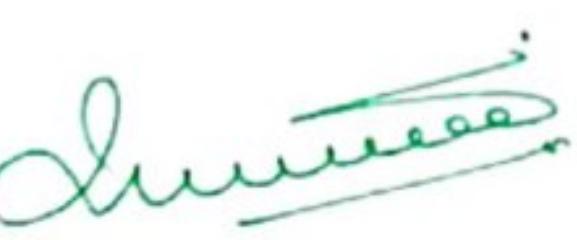
[4] The Parties are and shall remain independent contractors and nothing herein shall be construed to create a partnership, agency, joint venture, or teaming agreement between the Parties. Nothing herein shall be construed as implying that either Party's employees are employees of the other;

[5] A determination that any term of this MOU is invalid for any reason shall not affect the validity of the remaining terms of the MOU;

[6] This MOU together with exhibit constitutes the entire agreement between the parties and supersedes all prior agreements and understandings, whether oral or written.

SIGNED in Seoul on the 20<sup>th</sup> day of June 2012. Now this MOU witnesses that:

Agreed to:

[1] For   
THE PRINCIPAL,  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
BHARATH AVENUE, THANJAVUR-613 005.

Dr. T. VEERASAMY.



[2] For   
THE EXECUTIVE DIRECTOR,  
GLOW PLUS TRAINING ACADEMY, NO.19, YES YES ARCADE,  
AMBATTUR, CHENNAI – 600 053, TAMIL NADU.

R. ARUMUGAM, M.B.A., M.Phil. (Ph.D)  
Executive Director  
Glow Plus Training Academy  
No: 19, Yes Yes Arcade,  
Ambattur, Chennai-600053.

WITNESS

[1]

[2]

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(O) and 12(B) Institutions)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY WORKSHOP  
ON  
BANKING SERVICES

Monday 07<sup>th</sup> August 2017 Time :10:00 am

Venue  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr.S. Rajkumar M.com, M.Phil., Ph.D.  
Assistant Professor, Department of Commerce,  
Mannai Rajagopala Swamy  
Govt. Arts College, Mannargudi.

YOUR PRESENCE IS SOLICITED

Sponsored by  
GLOWPLUS TRAINING ACADEMY AMBATUR  
CHENNAI- 600 053



Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON BANKING SERVICES  
AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

**“Kalvichemmal”, “Panmugasigaram”**

**Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.**

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.PhilPh.D.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5**

**RESOURCE PERSON :**

**Dr. S. RAJKUMAR. Com., M.Phil., Ph.D.,  
Assistant professor for commerce  
Mannai Raja Gopala Swamy Govt.  
Arts college, Mannarkudi.**

**VOTE OF THANKS : By Student**

**NATIONAL ANTHEM : By All**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5..**

**Patron**

**Dr. T. Veera Samy M.A., M.Phil., Ph.D.  
Principal, Bharath College of Science &  
Management**

**Organizing Chair**

**Dr. H. Bama, MBA, M.Phil., DCCE., Ph.D.,  
HoD, Department of BBA**

**Prof. K. Aruna MBA., M.Com.,  
Assistant Professor, Department of BBA**

**Organizing Coordinators,**

**Prof. V. Mohanasundaram, M.Com., M.Phil.,  
Assistant Professor, Department of BBA.**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India**

**ONE DAY WORKSHOP  
ON  
BANKING SERVICES**

**7<sup>th</sup> August 2017**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. S. RAJKUMAR, M.Com., M.Phil., Ph.D  
Mannai Raja Gopala Swamy Govt. Art &  
College, Mannargudi.**



**Scanned with OKEN Scanner**

Scanned with OKEN Scanner

### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### *About the Departments*

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### *Association*

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### *Mission*

We aim to create a center of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### *About the Seminar*

**ONE DAY WORKSHOP ON BANKING SERVICES**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

### *Registration Fee*

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail:bc.csdept@gmail.com

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON BANKING SERVICES**

**DATE: 07.08.2017**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**

**AGENDA**

<b>Prayer song</b>	<b>: BY STUDENTS</b>
<b>Welcome Address</b>	<b>: B.FEROSE VINSLET (III-BBA)</b>
<b>Presidential Address</b>	<b>: “Kalvichemmal”, “Panmugasigaram” Mrs.PUNITHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions, Thanjavur-5.</b>
<b>Inaugural Address</b>	<b>: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Principal, Bharath College of Science and Management, Thanjavur-5.</b>
<b>Resource Person</b>	<b>: Dr.S.RAJKUMAR M.Com.,M.Phil.,Ph.D., Assistant Professor, Department of Commerce, Mannai Raja Gopala Swamy Govt. Arts College, Mannarkudi.</b>
<b>Vote of Thanks</b>	<b>: M.KARAN (II-BBA)</b>
<b>National Anthem</b>	<b>: BY ALL</b>

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5  
 DEPARTMENT OF BUSSINESS ADIMINISTRATION  
 STUDENT PARTICIPATION LIST

ONE DAY WORK SHOP ON BANKING SERVICES

DATE: 07. 08. 2017

2017-2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	V. Ananth
2	CB15B201279	ASHOK KUMAR .A	III-BBA	A. Ashok
3	CB15B201280	ATCHAYA .K	III-BBA	K. Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	Bala .B
5	CB15B201282	DESINGURAJA .V	III-BBA	D. Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	M. Dinakaran
7	CB15B201284	DURGA .V	III-BBA	V. Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	F. Vinslet
9	CB15B201286	HARIHARAN .P	III-BBA	Hariharan .P
10	CB15B201287	HARIKRASATH .K	III-BBA	Harikrasath .K
11	CB15B201288	JAYANTHRAN .S	III-BBA	S. Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	G. Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	M. Kavinkumar
14	CB15B201292	KEERTHIGA .M	III-BBA	M. Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	S. Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	S. Manoj
17	CB15B201295	MEENA .S	III-BBA	S. Meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	Azarudeen .K
19	CB15B201297	PARTHIBAN .P	III-BBA	P. Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	R. Prager
21	CB15B201301	RAGURAMAN .V	III-BBA	V. Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	K. Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	R. Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	M. Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	S. Ramlal
26	CB15B201306	SENTHIL .S	III-BBA	S. Senthil
27	CB15B201307	SHANKAR .C	III-BBA	C. Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	K. Sowmyadevi
29	CB15B201309	SURYA .G	III-BBA	G. Surya
30	CB15B201310	SWETHA .S	III-BBA	S. Swetha
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	Syed Abdul
32	CB15B201312	VASUDEVAN .S	III-BBA	S. Vasudevan
33	CB15B201313	VELMURUGAN .T	III-BBA	T. Velmurugan
34	CB15B201314	VEMBARASAN .J	III-BBA	J. Vembarasan
35	CB15B201315	VIGNESH .R	III-BBA	R. Vignesh
36	CB15B201316	VIJAY .S	III-BBA	S. Vijay
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	B. Vijayakumar
38	CB15B201318	VINITH .V	III-BBA	V. Vinith
39	CB15B201320	VINOOTH .M	III-BBA	M. Vinooth



Scanned with OKEN Scanner

40	CB15B201321	VISHNU .N	III-BBA	N. Vishnu
41	CB16B205451	ABARANA .P	II-BBA	P. Abarana
42	CB16B205452	AKASH .B	II-BBA	B. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	Anbarasan .P
44	CB16B205454	ARSHATH RILA .S	II-BBA	Arshath Rila .S
45	CB16B205455	ASHIQ ALI .A	II-BBA	Ashiq Ali .A
46	CB16B205456	BALAKRISHNAN .B	II-BBA	Balakrishnan .B
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	Boopathiraja .M
48	CB16B205458	BYRAVI .R	II-BBA	R. Byravi
49	CB16B205459	CHARLES .M	II-BBA	Charles .M
50	CB16B205460	DANIEL .C	II-BBA	C. Daniel
51	CB16B205461	DEEPAK .P	II-BBA	D. Deepak
52	CB16B205462	DINESH .S	II-BBA	Dinesh .S
53	CB16B205463	EASWARAN A.S	II-BBA	Easwaran .A
54	CB16B205464	JAYAMURUGAN .J	II-BBA	Jayamurugan .J
55	CB16B205465	JERLIN INDIA .A	II-BBA	A. Jerlin India
56	CB16B205466	KABILAN .K	II-BBA	K. Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K. Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	Karan .M
59	CB16B205469	KOKILA .C	II-BBA	C. Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R. Manivelan
62	CB16B205472	MANO .V	II-BBA	V. Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V. Monoj Kumar
64	CB16B205474	MANORANJITH .D	II-BBA	D. Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S. Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	B.Z. Asim Khan
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M. M. Habeeb
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M. M. Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K. Mahadir
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A. Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M. Faizalkhan
72	CB16B205482	MOULIKA .R	II-BBA	R. Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S. Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B. Naresh
75	CB16B205485	PRASANNA .M	II-BBA	M. Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V. Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S. Purushoth
78	CB16B205488	PUVIYARASAN .G	II-BBA	G. Puviyarasan
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	S. Rabiyyuthul Basiriyah
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R. Ragul
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	R. Ragul
82	CB16B205492	RASHYAN .P	II-BBA	P. Rashyan
83	CB16B205493	REETHIKA .R	II-BBA	R. Reethika
84	CB16B205494	SAINIKILA .J	II-BBA	J. Sainikila
85	CB16B205495	SANTHOSH .S	II-BBA	S. Santosh
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	R. Saravanan
87	CB16B205497	SRIRAM .R	II-BBA	R. Sriram



88	CB16B205498	SUGAPRIYA .M	II-BBA	M. Sugapriya
89	CB16B205499	THARA .S	II-BBA	S. Thara
90	CB16B205500	THIYAKESH .R	II-BBA	Thiyakesh .R.
91	CB16B205501	VIGNESH .E	II-BBA	Vignesh .E
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh
93	CB16B205503	VIJAY .T	II-BBA	Vijay
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugarathinam
95	CB16B205505	VINITH .M	II-BBA	M. Vinith
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	Yuvan Shankar
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	Antony Praveen Kumar
98	CB17B210299	AYSHASITHIKA .K	I-BBA	Ashasithika
99	CB17B210302	BALAMURUGAN .S	I-BBA	Balamurugan
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh .R
101	CB17B210304	DURGA.K	I-BBA	Durga
102	CB17B210305	IDAYATHULLA.A	I-BBA	IDayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyaran
104	CB17B210307	KAMALAHASAN.S	I-BBA	Kamalasan
105	CB17B210308	LAWRENS.S	I-BBA	Lawren
106	CB17B210309	NARESH RAO.S	I-BBA	Naresh R.S
107	CB17B210310	PRABHAKARAN.K	I-BBA	Prabhakaran
108	CB17B210311	PRAKASH .K	I-BBA	Pra
109	CB17B210312	PRASATH.V	I-BBA	Prasath
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	A. Deepa
111	CB17B210314	PREETHA.A	I-BBA	Preetha
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	Preethi
113	CB17B210316	PREMKUMAR.N.E	I-BBA	Prerna
114	CB17B210317	SAKTHIVEL.C	I-BBA	C. Sakthivel
115	CB17B210318	SARAVANAN.S	I-BBA	S. Saravanan
116	CB17B210319	SATHISHKUMR.V	I-BBA	Sathish Kumar
117	CB17B210320	SIVAPRIYA.G	I-BBA	G. Sivapriya
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	T. Siva Veeramani
119	CB17B210322	SOWMIYA.P	I-BBA	P. Sowmiya
120	CB17B210323	SUBASHINI.K	I-BBA	K. Subashini
121	CB17B210324	SUMAN.V	I-BBA	V. Suman
122	CB17B210325	SURIYA.S.M	I-BBA	Suriya .M
123	CB17B210326	SURIYAKUMAR.M	I-BBA	Surya .M
124	CB17B210327	SUSMITHA.R	I-BBA	Susmitha .R
125	CB17B210328	VIGNESH.S	I-BBA	S. Vignesh
126	CB17B210329	VIGNESHWARAN.R	I-BBA	Vigneshwaran
127	CB17B210330	VINITH.P	I-BBA	P. Vinith



*Principals*  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613005.



Scanned with OKEN Scanner



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5

(UGC Recognized 2(f) & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Workshop on "**BANKING SERVICES**" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **07<sup>th</sup> August 2017** at Seminar Hall, BCSM. Totally **127** students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Miss. B. Feroze Vinslet**, from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Prof. T. Veerasamy, M.A., M.Phil., Ph.D, Principal**, Bharath College of Science and Management, Thanjavur. **Prof. R. Aravazhi, M.C.A(Engg),, M.Phil., Vice Principal**, Bharath College of Science and Management, Thanjavur. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal**, Bharath College of Science and Management, Thanjavur. **Miss. K. Atchaya** from **III BBA** Introduced chief guest. Special Address given by **Dr. S. Rajkumar M.com, M.Phil., Ph.D. Assistant Professor, Department of Commerce, Mannai Rajagopala Swamy Govt. Arts College, Mannargudi**. In his speech, the resource person revealed so many problems faced by rural people in availing modern services in digital mode in Banking Service this connection. He has given several ideas to tackle the problems. Students familiar to the banking operation through this workshop. **Mr. M. Karan** from **III BBA** delivered vote of thanks and the program ended with the National Anthem.



# BANKING SERVICES



PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

(UGC Recognized 2(I) and 12(E) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli-14)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
Tirunelveli- 619015



ORGANIZED BY  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON  
CONSUMER BEHAVIOUR

**Monday 04<sup>th</sup> Sep 2017 Time: 10:00 am**

**Venue**

**Berniner Hall**  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**Dr. R. SANTHI, M.Com, MBA, M.Phil, M.Sc. (PSY), Ph.D.,**  
Head of Department of Commerce  
**Dhavalikar Srikrishna college of Arts & science (Autonomous),**  
**Perambalur**

**YOUR PRESENCE IS SOLICITED**

***Sponsored By***  
**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 053**

BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU

**ONE DAY SEMINAR ON CONSUMER BEHAVIOUR**

**AGENDA**

TIME : 10:00 am

PRAYER SONG : By Students

WELCOME ADDRESS : By Student

PRESIDENTIAL ADDRESS :

"Kalvichemmal", "Panmugasigaram"

Mrs. PUNITHA GANESAN, B.Sc., M.A.,  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

INAUGURAL ADDRESS :

Dr. T. VEERASAMY M.A., M.PhilPh.D.,  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

RESOURCE PERSON:

Dr. R. SANTHI,  
M.Com., MBA., M.Phil., M.Sc.(PSY)., Ph.D.,  
Dhana Lakshmi Srinivasan College of Art  
Science for woman, Perambalur.

VOTE OF THANKS: BY STUDENT

NATIONAL ANTHEM: BY ALL

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan**, B.Sc.,M.A.,  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**Patrons**

**Dr.T.VeeraSamy** M.A.,M.Phil.,Ph.D.  
Principal,Bharath College of Science  
&Management,Thanjavur.

**Organizing Chair**

**Dr.H.Bama** ,MBA,M.PHIL.,DCCE.,Ph.D.,  
HOD,Department of BBA.

**Prof.K. Aruna** MBA., M.Com.,  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof.V.Mohanasundaram**, M.Com.,M.Phil.,  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY SEMINAR  
ON  
CONSUMER BEHAVIOUR**

4<sup>th</sup> September 2017

Organized By

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. R. SANTHI, M.Com.MBA.  
M.Phil., Ph.D.,**  
Head of the Department of Commerce  
Dhanalakshmi Srinivasan College of  
Arts &science (Autonomous),Perambalur.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

### **About the College**

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### **About the Departments**

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K.Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### **Association**

The Department Association "**ABBA ASSOCIATION**" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### **Vision**

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### **Mission**

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### **About the Seminar**

**ONE DAY SEMINAR ON CONSUMER BEHAVIOUR**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### **Invited participants**

- Research Scholar
- Faculty
- UG & PG Students

### **Registration Fee**

The registration can done on spot All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail:[bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 – 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY SEMINAR ON CONSUMER BEHAVIOUR**

**DATE: 04.09.2017**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

<b>Prayer song</b>	<b>: BY STUDENTS</b>
<b>Welcome Address</b>	<b>: V. ANANTH (III-BBA)</b>
<b>Presidential Address</b>	<b>: “Kalvichemmal”, “Panmugasigaram” Mrs.PUNITIHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions Thanjavur-5.</b>
<b>Inaugural Address</b>	<b>: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Principal, Bharath College of Science and Management, Thanjavur-5.</b>
<b>Resource Person</b>	<b>: Dr.R.SANTHI,M.Com.,MBA.,M.Phil., M.Sc.(PSY).,Ph.D., Head of Department of Commerce, Dhana Lakshmi Srinivasan College of Arts &amp; Science (Autonomous), Perambalur.</b>
<b>Vote of Thanks</b>	<b>: S.SWETHA (III-BBA)</b>
<b>National Anthem</b>	<b>: BY ALL</b>



Scanned with OKEN Scanner

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON CONSUMER BEHAVIOUR

DATE: 04.09.2017

2017-2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	ananth .v
2	CB15B201279	ASHOK KUMAR. A	III-BBA	A. Ashok
3	CB15B201280	ATCHAYA .K	III-BBA	K. Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	B. Balasudharsan
5	CB15B201282	DESINGURAJA .V	III-BBA	D. Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	D. Dinakaran
7	CB15B201284	DURGA .V	III-BBA	D. Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	F. Feroze
9	CB15B201286	HARIHARAN .P	III-BBA	H. Hariharan
10	CB15B201287	HARIKRASATH .K	III-BBA	H. Harikrasath
11	CB15B201288	JAYANTHRAN .S	III-BBA	J. Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	K. Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	M. Kavinkumar
14	CB15B201292	KEERTHIGA .M	III-BBA	M. Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	S. Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	S. Manoj
17	CB15B201295	MEENA .S	III-BBA	S. Meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	S. Mohamed Azarudeen
19	CB15B201297	PARTHIBAN .P	III-BBA	S. Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	R. Pragatheeswaran
21	CB15B201301	RAGURAMAN .V	III-BBA	R. Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	R. Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	R. Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	R. Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	Ramlal .S
26	CB15B201306	SENTHIL .S	III-BBA	S. Senthil
27	CB15B201307	SHANKAR .C	III-BBA	S. Shankar .C
28	CB15B201308	SOWMIYADEVI .K	III-BBA	S. Sowmyadevi .K
29	CB15B201309	SURYA .G	III-BBA	S. Surya .G
30	CB15B201310	SWETHA .S	III-BBA	S. Swetha .S
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	S. Syed Abdul Hakkim .H.J
32	CB15B201312	VASUDEVAN .S	III-BBA	S. Vasudevan
33	CB15B201313	VELMURUGAN .T	III-BBA	S. Velmurugan .T
34	CB15B201314	VEMBARASAN .J	III-BBA	S. Vembarasan .J
35	CB15B201315	VIGNESH .R	III-BBA	S. Vignesh .R
36	CB15B201316	VIJAY .S	III-BBA	S. Vijay .S
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	S. Vijayakumar .B
38	CB15B201318	VINITH .V	III-BBA	S. Vinith .V
39	CB15B201320	VINOOTH .M	III-BBA	S. Vinooth .M



Scanned with OKEN Scanner

40	CB15B201321	VISHNU .N	III-BBA	Vishnu .N
41	CB16B205451	ABARANA .P	II-BBA	Abarana .P
42	CB16B205452	AKASH .B	II-BBA	Akash .B
43	CB16B205453	ANBARASAN .P	II-BBA	Anbarasan .P
44	CB16B205454	ARSHATH RILA .S	II-BBA	Arshath Rila .S
45	CB16B205455	ASHIQ ALI .A	II-BBA	Ashiq Ali .A
46	CB16B205456	BALAKRISHNAN .B	II-BBA	Balakrishnan .B
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	Boopathiraja .M
48	CB16B205458	BYRAVI .R	II-BBA	Byravi .R
49	CB16B205459	CHARLES .M	II-BBA	Charles .M
50	CB16B205460	DANIEL .C	II-BBA	Daniel .C
51	CB16B205461	DEEPAK .P	II-BBA	Deepak .P
52	CB16B205462	DINESH .S	II-BBA	Dinesh .S
53	CB16B205463	EASWARAN A.S	II-BBA	Easwaran A.S
54	CB16B205464	JAYAMURUGAN .J	II-BBA	Jayamurugan .J
55	CB16B205465	JERLIN INDIA .A	II-BBA	Jerlin India .A
56	CB16B205466	KABILAN .K	II-BBA	Kabilan .K
57	CB16B205467	KALAISELVAN .K	II-BBA	Kalaiselvan .K
58	CB16B205468	KARAN .M	II-BBA	Karan .M
59	CB16B205469	KOKILA .C	II-BBA	Kokila .C
60	CB16B205470	MANIKANDAN .A	II-BBA	Manikandan .A
61	CB16B205471	MANIVELAN .R	II-BBA	Manivelan .R
62	CB16B205472	MANO .V	II-BBA	Mano .V
63	CB16B205473	MONOJKUMAR .V	II-BBA	Monojkumar .V
64	CB16B205474	MANORANJITH .D	II-BBA	Manoranjith .D
65	CB16B205475	MOHAMED ARIF .S	II-BBA	Mohamed Arif .S
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	Mohamed Asim Khan .B.Z
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	Mohamed Habeeb Raashid .M
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	Mohamed Imran .M
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	Mohamed Mahadir .K
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	Mohamed Yusuf .A
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	Mohammed Faizalkhan .M
72	CB16B205482	MOULIKA .R	II-BBA	Moulika .R
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	Muthulakshmi .S
74	CB16B205484	NARESH .B	II-BBA	Naresh .B
75	CB16B205485	PRASANNA .M	II-BBA	Prasanna .M
76	CB16B205486	PREMNATH .V	II-BBA	Premnath .V
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	Purushoth Kumar .S
78	CB16B205488	PUVIYARASAN .G	II-BBA	Puviyarasan .G
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	Rabiyuthul Basiriya .S
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	Ragul .R (02.06.1999)
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	Ragul .R (26.02.1998)
82	CB16B205492	RASHYAN .P	II-BBA	Rashyan .P
83	CB16B205493	REETHIKA .R	II-BBA	Reethika .R
84	CB16B205494	SAINIKILA .J	II-BBA	Sainikila .J
85	CB16B205495	SANTHOSH .S	II-BBA	Santhosh .S
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	Saravanan .R



87	CB16B205497	SRIRAM .R	II-BBA	Reena
88	CB16B205498	SUGAPRIYA .M	II-BBA	Sugapriya M
89	CB16B205499	THARA .S	II-BBA	Thara
90	CB16B205500	THIYAKESH .R	II-BBA	Thiakesh
91	CB16B205501	VIGNESH .E	II-BBA	Vignesh .E
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh P
93	CB16B205503	VIJAY .T	II-BBA	Vijay T
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugarathinam
95	CB16B205505	VINITH .M	II-BBA	Vinith M
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	Yuvan Shankar V
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	Antony Praveen Kumar J
98	CB17B210299	AYSHASITHIKA .K	I-BBA	Aysha sithika K
99	CB17B210302	BALAMURUGAN .S	I-BBA	Balamurugan S
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh R
101	CB17B210304	DURGA.K	I-BBA	Durga
102	CB17B210305	IDAYATHULLA.A	I-BBA	IDayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyaran N
104	CB17B210307	KAMALAHASAN.S	I-BBA	Kamalahasan S
105	CB17B210308	LAWRENS.S	I-BBA	Lawrens S
106	CB17B210309	NARESH RAO.S	I-BBA	Naresh Rao S
107	CB17B210310	PRABHAKARAN.K	I-BBA	Prabhakaran K
108	CB17B210311	PRAKASH .K	I-BBA	PraKash K
109	CB17B210312	PRASATH.V	I-BBA	Prasath V
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	Praveenkumar G
111	CB17B210314	PREETHA.A	I-BBA	Preetha A
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	Preethi Nisikaa M J
113	CB17B210316	PREMKUMAR.N.E	I-BBA	Premkumar N E
114	CB17B210317	SAKTHIVEL.C	I-BBA	Sakthivel C
115	CB17B210318	SARAVANAN.S	I-BBA	Saravanan S
116	CB17B210319	SATHISHKUMR.V	I-BBA	Sathishkumar V
117	CB17B210320	SIVAPRIYA.G	I-BBA	Sivapriya G
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	Sivaveeramnani T
119	CB17B210322	SOWMIYA.P	I-BBA	Sowmya P
120	CB17B210323	SUBASHINI.K	I-BBA	Subashini K
121	CB17B210324	SUMAN.V	I-BBA	Suman V
122	CB17B210325	SURIYA.S.M	I-BBA	Suriya S M
123	CB17B210326	SURIYAKUMAR.M	I-BBA	Suriyakumar M
124	CB17B210327	SUSMITHA.R	I-BBA	Susmitha R
125	CB17B210328	VIGNESH.S	I-BBA	Vignesh S
126	CB17B210329	VIGNESHWARAN.R	I-BBA	Vigneshwaran R
127	CB17B210330	VINITH.P	I-BBA	Vinith P

*Principals*  
PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613005.



Scanned with OKEN Scanner



## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Seminar on "**CONSUMER BEHAVIOUR**" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053, On **04<sup>th</sup> Sep 2017** at Seminar Hall, BCSM. Totally 127 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student **Mr.V.Ananth** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Prof. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur**. **Prof. R. Aravazhi, M.C.A(Engg),M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof.N.Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr.Hariharan** from **III BBA**. Introduced chief guest. Special Address given by **Dr. R. SANTHI, M.Com., MBA., M.Phil., M.Sc. (PSY)., Ph.D., Head of Department of Commerce, Dhanalakshmi Srinivasan College of Arts & Science (Autonomous), Perambalur**. In her lecture, she highlighted the lifestyle behaviour due to the multimedia publicity. The students are aware of all products so they are ready to choose the right product at a reasonable price. **Miss. S. Swetha** from **III BBA**. delivered vote of thanks and the program ended with the National Anthem.



# CONSUMER BEHAVIOUR



*Deeepa*

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli-24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
**THANJAVUR- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**INVITES YOU TO JOIN WITH US ON THE DAY OF TRIBUTE TO**  
**GEORGE ELTON MAYO**

[Father of Human Resource Management]

**Date: 26<sup>th</sup> December 2017**

**Time: 10:00 am**

**Chief Guest**

**Dr. L. THAIYALNAYAGI, M.Com., M.Phil., Ph.D., SET(Com),**  
Assistant Professor, Department of Commerce,  
Bharathidasan University constituent College for women. Orathanadu.

**Venue**

**SEMINAR HALL**

**YOUR PRESENCE IS SOLICITED**

**Sponsored By**

**GLOW PLUS TRAINING ACADEMY, CHENNAI-600053.**



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC



## ***THE DAY OF TRIBUTE TO GEORGE ELTON MAYO***

DATE: 26<sup>th</sup> December 2017

VENUE: SEMINAR HALL

TIME: 10:00 am



### **AGENDA**

Prayer Song	: BY STUDENTS
Welcome Address	: G. KARTHI (III-BBA)
Presidential Address	: "Kalvichemmal", "Panmugasigaram" Mrs. PUNITHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions, Thanjavur-5.
Inaugural Address	: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Principal, Bharath College of Science and Management, Thanjavur-5.
Resource Person	: Dr. L. THAIYALNAYAGI, M.Com., M.Phil., Ph.D., SET(Com)., Assistant Professor, Department of Commerce, Bharathidasan University Constituent College for Woman, Orathanadu.
Vote of Thanks	: V. RAGURAMAN (III-BBA)
National Anthem	: BY ALL

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,

(UGC Recognized 2(f) and 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

THANJAVUR-613 005

DEPARTMENT OF BUSINESS ADMINISTRATION

In Association with IQAC

THE DAY OF TRIBUTE TO GEORGE ELTON MAYO

26.12.2017

PARTICIPANTS LIST

2017 - 2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	V. Ambu
2	CB15B201279	ASHOK KUMAR. A	III-BBA	A. Agarwal
3	CB15B201280	ATCHAYA .K	III-BBA	K. Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	B. B. Sudha
5	CB15B201282	DESINGURAJA .V	III-BBA	V. Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	M. Dinakaran
7	CB15B201284	DURGA .V	III-BBA	V. Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	V. F. Vinslet
9	CB15B201286	HARIHARAN .P	III-BBA	P. Hariharan
10	CB15B201287	HARIKRASATH .K	III-BBA	K. Harikrasath
11	CB15B201288	JAYANTHIRAN .S	III-BBA	S. Jayanthiran
12	CB15B201290	KARTHI .G	III-BBA	G. Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	M. Kavinkumar
14	CB15B201292	KEERTHIGA .M	III-BBA	M. Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	S. Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	S. Manoja
17	CB15B201295	MEENA .S	III-BBA	S. Meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	Mohamed Azarudeen
19	CB15B201297	PARTHIBAN .P	III-BBA	P. Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	R. Pragatheeswaran
21	CB15B201301	RAGURAMAN .V	III-BBA	V. Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	K. Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	R. Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	M. Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	S. Ramlal
26	CB15B201306	SENTHIL .S	III-BBA	S. Senthil
27	CB15B201307	SHANKAR .C	III-BBA	C. Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	C. Sowmyadevi
29	CB15B201309	SURYA .G	III-BBA	Surya
30	CB15B201310	SWETHA .S	III-BBA	S. Swetha
31	CB15B201311	SYED ABDUL HAKKIM .H.I.J	III-BBA	H.I.J
32	CB15B201312	VASUDEVAN .S	III-BBA	S. Vasudevan



Scanned with OKEN Scanner

33	CB15B201313	VELMURUGAN .T	III-BBA	Vel murugan
34	CB15B201314	VEMBARASAN .J	III-BBA	J : less
35	CB15B201315	VIGNESH .R	III-BBA	R. Vignesh
36	CB15B201316	VIJAY .S	III-BBA	vijay
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	B. vijay
38	CB15B201318	VINITH .V	III-BBA	V. vinith
39	CB15B201320	VINOTH .M	III-BBA	M. vinoth
40	CB15B201321	VISHNU .N	III-BBA	N. vishnu
41	CB16B205451	ABARANA .P	II-BBA	P. abaran
42	CB16B205452	AKASH .B	II-BBA	B. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	A. anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	Arshath Rila .S
45	CB16B205455	ASHIQ ALI .A	II-BBA	ashiq ali
46	CB16B205456	BALAKRISHNAN .B	II-BBA	Balakrishnan .B
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	Boopathi
48	CB16B205458	BYRAVI .R	II-BBA	R. Byravi
49	CB16B205459	CHARLES .M	II-BBA	Charles
50	CB16B205460	DANIEL .C	II-BBA	C. Daniel
51	CB16B205461	DEEPAK .P	II-BBA	P. Deepak
52	CB16B205462	DINESH .S	II-BBA	S. Dinesh
53	CB16B205463	EASWARAN A.S	II-BBA	A. Eswaran
54	CB16B205464	JAYAMURUGAN .J	II-BBA	J. Jayamurugan
55	CB16B205465	JERLIN INDIA .A	II-BBA	A. Jerlin India
56	CB16B205466	KABILAN .K	II-BBA	K. Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K. Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	M. Karan
59	CB16B205469	KOKILA .C	II-BBA	C. Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	A. Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R. Manivelan
62	CB16B205472	MANO .V	II-BBA	V. Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V. Monoj Kumar
64	CB16B205474	MANORANJITH .D	II-BBA	D. Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S. Mohamed Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	B.Z. Mohamed Asim Khan
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M. Habeeb Raashid
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M. Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K. Mohamed Mahadir
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A. Mohamed Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M. Faizal Khan
72	CB16B205482	MOULIKA .R	II-BBA	R. Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S. Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B. Naresh
75	CB16B205485	PRASANNA .M	II-BBA	M. Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V. Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S. Purushoth Kumar
78	CB16B205488	PUVIYARASAN .G	II-BBA	G. Puviyarasan
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	S. Rabiyyuthul Basiriya
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R. Ragul



81	CB16B205491	RAGUL.R (26.02.1998)	II-BBA	P. Ragul
82	CB16B205492	RASHIYAN.P	II-BBA	P. Rashiyan
83	CB16B205493	REETHIKA.R	II-BBA	R. Reethika
84	CB16B205494	SAINIKILA.J	II-BBA	J. Sainikila
85	CB16B205495	SANTHOSH.S	II-BBA	S. Santosh
86	CB16B205496	SARAVANAKUMAR.R	II-BBA	R. Saravanan
87	CB16B205497	SRIRAM.R	II-BBA	R. Sriram
88	CB16B205498	SUGAPRIYA.M	II-BBA	M. Sugapriya
89	CB16B205499	THARA.S	II-BBA	S. Thara
90	CB16B205500	THIYAKESHL.R	II-BBA	R. Thiyakesh
91	CB16B205501	VIGNESH.E	II-BBA	E. Vignesh
92	CB16B205502	VIGNESH.P	II-BBA	P. Vignesh
93	CB16B205503	VIJAY.T	II-BBA	T. Vijay
94	CB16B205504	VIJAYAMURUGARATHINAM.R.V	II-BBA	Vijayamurugarathinam.R.V
95	CB16B205505	VINITH.M	II-BBA	M. Vinith
96	CB16B205506	YUVAN SHANKAR.V	II-BBA	V. Yuvan Shankar
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	J. Antony Praveen
98	CB17B210299	AYSHASITHIKA.K	I-BBA	K. Aysha Sithika
99	CB17B210302	BALAMURUGAN.S	I-BBA	S. Balamurugan
100	CB17B210303	DINESH KUMAR.R	I-BBA	R. Dinesh Kumar
101	CB17B210304	DURGA.K	I-BBA	K. Durga
102	CB17B210305	IDAYATHULLA.A	I-BBA	A. Idayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	N. Kalaiyarasan
104	CB17B210307	KAMALAHASAN.S	I-BBA	S. Kamala Hasan
105	CB17B210308	LAWRENS.S	I-BBA	S. Lawrens
106	CB17B210309	NARESH RAOS	I-BBA	S. Naresh
107	CB17B210310	PRABHAKARAN.K	I-BBA	K. Prabhakaran
108	CB17B210311	PRAKASH.L.K	I-BBA	K. Prakash
109	CB17B210312	PRASATH.V	I-BBA	V. Prasath
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	G. Praveen
111	CB17B210314	PREETHA.A	I-BBA	A. Preetha
112	CB17B210315	PREETHI NISIKAA.M.J	I-BBA	J. Preethi Nisikaa
113	CB17B210316	PREMKUMAR.N.E	I-BBA	E. Premkumar
114	CB17B210317	SAKTHIVEL.C	I-BBA	C. Sakthivel
115	CB17B210318	SARAVANAN.S	I-BBA	S. Saravanan
116	CB17B210319	SATHISHKUMAR.V	I-BBA	V. Sathish Kumar
117	CB17B210320	SIVAPRIYA.G	I-BBA	G. Sivapriya
118	CB17B210321	SIVAVEERAMANANLT	I-BBA	S. Sivaveeramanan
119	CB17B210322	SOWMIYA.P	I-BBA	P. Sowmya
120	CB17B210323	SUBASHINI.K	I-BBA	K. Subashini
121	CB17B210324	SUMAN.V	I-BBA	V. Suman
122	CB17B210325	SURIYA.S.M	I-BBA	M. Suriya
123	CB17B210326	SURIYAKUMAR.M	I-BBA	M. Suryakumar
124	CB17B210327	SUSMITHA.R	I-BBA	R. Susmitha
125	CB17B210328	VIGNESILS	I-BBA	S. Vigneshwaran
126	CB17B210329	VIGNESHWARAN.R	I-BBA	R. Vigneshwaran
127	CB17B210330	VINITH.P	I-BBA	P. Vinith

*Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005*



*PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005*



Scanned with OKEN Scanner

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR-5

(UGC Recognized 2(f) & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT - THE DAY OF TRIBUTE TO  
GEORGE ELTON MAYO

DATE: 26/12/2017

Resource Person: Dr.L.Thaiyalnayagi,

Assistant Professor, Department of Commerce, Government  
Arts and Science College for Woman, Orathanadu.



The Department of Business Administration conducted the Day of Tribute to "GEORGE ELTON MAYO" Around (127) students attended. The program began with a keynote address. Dr.L.THAIYALNAYAGI gave a speech about the great leader George Elton Mayo. He was remembered as one of the most influential figures in the history of management and organizational behaviour.

*Hanu*

Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand),  
Thanjavur - 613 005.



*devee*  
Principal

PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand),  
THANJAVUR - 613 005.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
**THANJAVUR- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**INVITES YOU TO JOIN WITH US A SPECIAL PROGRAMME**  
**ON**  
**THE ROLE OF SPORTS IN NATIONAL INTEGRATION.**

**Date: 5<sup>th</sup> February 2018**

**Time: 10:00 am**

**Chief Guest**

**Dr. R. P. RAMESH,**  
M. Com., M.Phil., M.B.A., M.Sc., (YHE), PGDCA., Ph.D.,  
Assistant Professor, Department of Commerce,  
Rajah Serfoji Government College (Autonomous), Thanjavur.

**Venue**  
**SEMINAR HALL**

**YOUR PRESENCE IS SOLICITED**

**Sponsored By**

**GLOW PLUS TRAINING ACADEMY, CHENNAI-600053**



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION



**A SPECIAL PROGRAMME ON THE ROLE OF SPORTS IN  
NATIONAL INTEGRATION**

DATE: 5<sup>th</sup> February 2018

VENUE: SEMINAR HALL

TIME: 10:00 am



**AGENDA**

Prayer Song : BY STUDENTS

Welcome Address : S. SENTHIL (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Resource Person : Dr. R. P. RAMESH, M. Com.,  
M.Phil., M.B.A., M.Sc., (YHE), PGDCA., Ph.D.,  
Assistant Professor, Department of Commerce,  
Rajah Serfoji Government College (Autonomous),  
Thanjavur.

Vote of Thanks : P. PARTHIBAN (III-BBA)

National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,**  
**(UGC Recognized 2(f) and 12(B) Institution)**  
**(Affiliated to Bharathidasan University, Tiruchirappalli -24)**

THANJAVUR-613 005

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**In Association with IQAC**

**A SPECIAL PROGRAMME ON  
 THE ROLE OF SPORTS IN NATIONAL INTEGRATION.**

**05.02.2018**

**PARTICIPANTS LIST**

*2017 - 2018*

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	Ananth .V
2	CB15B201279	ASHOK KUMAR. A	III-BBA	ashok .A
3	CB15B201280	ATCHAYA .K	III-BBA	atchaya .K
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	Balal .B
5	CB15B201282	DESINGURAJA .V	III-BBA	V. Desinguraj
6	CB15B201283	DINAKARAN .M	III-BBA	Dinakaran .M
7	CB15B201284	DURGA .V	III-BBA	Durga .V
8	CB15B201285	FEROSE VINSLET .B	III-BBA	V. Feros
9	CB15B201286	HARIHARAN .P	III-BBA	P. Hariharan
10	CB15B201287	HARIKRASATH .K	III-BBA	K. Harikrasath
11	CB15B201288	JAYANTHRAN .S	III-BBA	S. Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	G. Karthi
13	CB15B201291	KAVINKUMR .M	III-BBA	Kavinkumr .M
14	CB15B201292	KEERTHIGA .M	III-BBA	M. Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	S. Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	manoj .S
17	CB15B201295	MEENA .S	III-BBA	S. meena
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	Azareen .K
19	CB15B201297	PARTHIBAN .P	III-BBA	P. Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	R. Pragatheesan .R
21	CB15B201301	RAGURAMAN .V	III-BBA	V. Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	K. Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	R. Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	M. Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	S. Ramal
26	CB15B201306	SENTHIL .S	III-BBA	Senthil .S
27	CB15B201307	SHANKAR .C	III-BBA	C. Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	Sowmyadevi .K
29	CB15B201309	SURYA .G	III-BBA	SURYA .G
30	CB15B201310	SWETHA .S	III-BBA	S. Swetha
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	H. Syed Abdul
	CB15B201312	VASUDEVAN .S	III-BBA	S. Vasudevan



Scanned with OKEN Scanner

33	CB15B201313	VELMURUGAN .T	III-BBA	T. Velmurugan
34	CB15B201314	VEMBARASAN .J	III-BBA	J. Vemburasan
35	CB15B201315	VIGNESH .R	III-BBA	Vignesh .R
36	CB15B201316	VIJAY .S	III-BBA	Vijay .S
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	B. Vijayakumar
38	CB15B201318	VINITH .V	III-BBA	V. Vinith
39	CB15B201320	VINOTH .M	III-BBA	M. Vinoth
40	CB15B201321	VISHNU .N	III-BBA	VISHNU .N
41	CB16B205451	ABARANA .P	II-BBA	P. Abarana
42	CB16B205452	AKASH .B	II-BBA	B. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	P. Anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	S. Arshath Rila
45	CB16B205455	ASHIQ ALI .A	II-BBA	A. Ashiq Ali
46	CB16B205456	BALAKRISHNAN .B	II-BBA	B. Balakrishnan
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	M. Boopathiraja
48	CB16B205458	BYRAVI .R	II-BBA	R. Byraavi
49	CB16B205459	CHARLES .M	II-BBA	M. Charles
50	CB16B205460	DANIEL .C	II-BBA	C. Daniel
51	CB16B205461	DEEPAK .P	II-BBA	P. Deepak
52	CB16B205462	DINESH .S	II-BBA	S. Dinesh
53	CB16B205463	EASWARAN A.S	II-BBA	A.S. Easwaran
54	CB16B205464	JAYAMURUGAN .J	II-BBA	J. Jayamurugan
55	CB16B205465	JERLIN INDIA .A	II-BBA	A. Jerlin India
56	CB16B205466	KABILAN .K	II-BBA	K. Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K. Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	M. Karan
59	CB16B205469	KOKILA .C	II-BBA	C. Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	A. Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R. Manivelan
62	CB16B205472	MANO .V	II-BBA	V. Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V. Monoj Kumar
64	CB16B205474	MANORANJITH .D	II-BBA	D. Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S. Mohamed Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	B.Z. Mohamed Asim Khan
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M. Mohamed Habeeb Raashid
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M. Mohamed Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K. Mohamed Mahadir
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A. Mohamed Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M. Faizal Khan
72	CB16B205482	MOULIKA .R	II-BBA	R. Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S. Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B. Naresh
75	CB16B205485	PRASANNA .M	II-BBA	M. Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V. Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S. Purushoth Kumar
78	CB16B205488	PUVIYARASAN .G	II-BBA	G. Puviyarasan



79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R. RAGUL
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	Ragul.
82	CB16B205492	RASHYAN .P	II-BBA	Rashyan.
83	CB16B205493	REETHIKA .R	II-BBA	Reethika.
84	CB16B205494	SAINIKILA .J	II-BBA	Sainikila.J
85	CB16B205495	SANTHOSH .S	II-BBA	S. Suthosh
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	Saravana Kumar
87	CB16B205497	SRIRAM .R	II-BBA	Sriram.R
88	CB16B205498	SUGAPRIYA .M	II-BBA	Sugapriya
89	CB16B205499	THARA .S	II-BBA	Thara
90	CB16B205500	THIYAKESH .R	II-BBA	Thiyakesh
91	CB16B205501	VIGNESH .E	II-BBA	E-Vignesh
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh
93	CB16B205503	VIJAY .T	II-BBA	Vijay.T
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugathinam
95	CB16B205505	VINITH .M	II-BBA	Vinith.M
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	Yuvan Shankar
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	P. Antony
98	CB17B210299	AYSHASITHIKA .K	I-BBA	Ayshasithika
99	CB17B210302	BALAMURUGAN .S	I-BBA	Balamurugan
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh Kumar
101	CB17B210304	DURGA.K	I-BBA	Durga.K
102	CB17B210305	IDAYATHULLA.A	I-BBA	IDayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyaran.N
104	CB17B210307	KAMALAHASAN.S	I-BBA	S. Kamalahanan
105	CB17B210308	LAWRENS.S	I-BBA	Lawrens
106	CB17B210309	NARESH RAO.S	I-BBA	Naresh.S
107	CB17B210310	PRABHAKARAN.K	I-BBA	Prabhakaran
108	CB17B210311	PRAKASH .K	I-BBA	prakash.K
109	CB17B210312	PRASATH.V	I-BBA	Prasath.V
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	Praveen Kumar
111	CB17B210314	PREETHA.A	I-BBA	PREETHA.A
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	Preethi Nisikaa
113	CB17B210316	PREMKUMAR.N.E	I-BBA	Premkumar.N.E
114	CB17B210317	SAKTHIVEL.C	I-BBA	C.Sakthivel
115	CB17B210318	SARAVANAN.S	I-BBA	Saravan
116	CB17B210319	SATHISHKUMR.V	I-BBA	Sathish.V
117	CB17B210320	SIVAPRIYA.G	I-BBA	S. Sivapriya
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	S. Sivaramani
119	CB17B210322	SOWMIYA.P	I-BBA	Sowmya.P
120	CB17B210323	SUBASHINI.K	I-BBA	K. Subashini
121	CB17B210324	SUMAN.V	I-BBA	V. Suman
122	CB17B210325	SURIYA.S.M	I-BBA	S. Suriya
123	CB17B210326	SURIYAKUMAR.M	I-BBA	Suryakumar.M
124	CB17B210327	SUSMITHA.R	I-BBA	Susmitha
125	CB17B210328	VIGNESH.S	I-BBA	S. Vignesh
126	CB17B210329	VIGNESHWARAN.R	I-BBA	R. Vigneshwaran
127	CB17B210330	VINITH.P	I-BBA	P. Vinith

*Maam*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Tiruchi Road, (Near New Bus Stand)



*Principals*  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT,  
THANJAVUR-5**  
(UGC Recognized 2(f) & 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**NATIONAL INTEGRATION PROGRAMME**

**REPORT - A SPECIAL PROGRAMME ON  
THE ROLE OF SPORTS IN NATIONAL INTEGRATION**

Date: **05.02.2018**

Resource Person: **Dr. R. P. Ramesh,**

Assistant Professor, Department of Commerce,  
Rajah Serfoji Government College (Autonomous), Thanjavur.



The Department of Business Administration conducted a special programme under the title "**THE ROLE OF SPORTS IN NATIONAL INTEGRATION**" Around (127) students attended. Dr.R.P.RAMESH sir explained media can be used to promote national integration through public campaigns and awareness initiatives to the students. They also gained knowledge about how to use media to promote national integration and foster understanding between different communities. Finally, students learned how to use media to create content that reflects and celebrates diversity and encourages national unity.

*Chauhan*  
Head of the Dept.  
Business Administration  
Bharath College of Science & Management  
Trichy Road, (Near New Bus Stand)  
Thanjavur - 613 005



*Principal*  
**PRINCIPAL**

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

Thanjavur - 613 005



Scanned with OKEN Scanner

Scanned with OKEN Scanner

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(I) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli - 24)  
BHARATH AVENUE, NEAR NEWBUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU  
ONE DAY WORKSHOP  
ON  
SALES AND LEADERSHIP

Wednesday 28<sup>th</sup> Feb 2018 Time: 10:00 am

Venue  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr. P. SUBATRA MA., MPhil, MSc., (Psy), MBA, Ph. D.,  
Principal,  
Ramya Sathyamthan College Education, Pudupatti.

**YOUR PRESENCE IS SOLICITED**

Sponsored by  
GLOWPLUS TRAINING ACADEMY AMBAITUR,  
CHENNAI- 600 053

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**  
**THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

**“Kalvichemmal”, “Panmugasigaram”**

**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.Phil Ph.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**Dr. P. SUBATRA.,**  
**MA., M.Phil., MSc., (Psy)., MBA, Ph. D**  
Principal, Ramya Sathyanathan Collage  
Education, Pudupatti.

**VOTE OF THANKS : By Student**

**NATIONAL ANTHEM : By All**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur.

**Patron**

**Dr. T. Veera Samy M.A., M.Phil., Ph.D.**  
Principal,  
Bharath College of Science & Management  
Thanjavur-5.

**Organizing Chair**

**Dr. H. Bama ,MBA, M.Phil., DCCE., Ph.D.,**  
HoD, Department of BBA

**Prof. K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators,**

**Prof. V. Mohanasundaram, M.Com., M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**  
(Affiliated to Bharathidasan University, Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

**ONE DAY WORKSHOP ON SALES AND  
LEADERSHIP**

**28<sup>th</sup> February 2018**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. P. SUBATRA**  
**MA., M.Phil., MSc., (Psy)., MBA, Ph. D**  
Principal, Ramya Sathyanathan Collage Education,  
Pudupatti.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

## About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

## About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

## Association

### The Department Association

**"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

## Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

## Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

## About the Workshop

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP.** the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

## Invited participants

- Research Scholar
- Faculty
- UG & PG Students

## Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail:[bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



Scanned with OKEN Scanner

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP**

DATE: 28.02.2018

VENUE: SEMINAR HALL

TIME: 10:00 am



**AGENDA**

Prayer song : BY STUDENTS

Welcome Address : S.MEENA (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Resource Person : Dr. P. SUBATRA MA., M.Phil., MSc., (Psy)., MBA, Ph. D  
Principal, Rainya Sathyanathan Collage Education,  
Pudupatti.

Vote of Thanks : M.KEERTHIGA (III-BBA)

National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON SALES AND LEADERSHIP**

DATE: 28.02.2018

2017 - 2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH .V	III-BBA	V. Ananth
2	CB15B201279	ASHOK KUMAR. A	III-BBA	Ashok Kumar
3	CB15B201280	ATCHAYA .K	III-BBA	Atchaya
4	CB15B201281	BALASUDHARSANAN .B	III-BBA	Balasudharsan
5	CB15B201282	DESINGURAJA .V	III-BBA	Desinguraja
6	CB15B201283	DINAKARAN .M	III-BBA	Dinakaran
7	CB15B201284	DURGA .V	III-BBA	Durga
8	CB15B201285	FEROSE VINSLET .B	III-BBA	Feroze Vinset
9	CB15B201286	HARIHARAN .P	III-BBA	Hariharan
10	CB15B201287	HARIKRASATH .K	III-BBA	Harikrasath
11	CB15B201288	JAYANTHRAN .S	III-BBA	Jayanthran
12	CB15B201290	KARTHI .G	III-BBA	Karthi G
13	CB15B201291	KAVINKUMR .M	III-BBA	Kavinkumar
14	CB15B201292	KEERTHIGA .M	III-BBA	Keerthiga
15	CB15B201293	KUMARESAN .S	III-BBA	Kumaresan
16	CB15B201294	MANOJ .S	III-BBA	Manoj
17	CB15B201295	MEENA .S	III-BBA	Meena S
18	CB15B201296	MOHAMED AZARUDEEN .K	III-BBA	Mohamed Azarudeen
19	CB15B201297	PARTHIBAN .P	III-BBA	Parthiban
20	CB15B201299	PRAGATHEESWARAN .R	III-BBA	Pragatheeswaran
21	CB15B201301	RAGURAMAN .V	III-BBA	Raguraman
22	CB15B201302	RAJKUMAR .K	III-BBA	Rajkumar
23	CB15B201303	RAJKUMAR .R	III-BBA	Rajkumar
24	CB15B201304	RAMESH .M	III-BBA	Ramesh
25	CB15B201305	RAMLAL .S	III-BBA	Ramlal
26	CB15B201306	SENTHIL .S	III-BBA	Senthil
27	CB15B201307	SHANKAR .C	III-BBA	Shankar
28	CB15B201308	SOWMIYADEVI .K	III-BBA	Sowmiyadevi
29	CB15B201309	SURYA .G	III-BBA	Surya
30	CB15B201310	SWETHA .S	III-BBA	Swetha
31	CB15B201311	SYED ABDUL HAKKIM .H.J	III-BBA	Syed Abdul Hakkim
32	CB15B201312	VASUDEVAN .S	III-BBA	Vasudevan
33	CB15B201313	VELMURUGAN .T	III-BBA	Velmurugan
34	CB15B201314	VEMBARASAN .J	III-BBA	Vembaran
35	CB15B201315	VIGNESH .R	III-BBA	Vignesh
36	CB15B201316	VIJAY .S	III-BBA	Vijay
37	CB15B201317	VIJAYAKUMAR .B	III-BBA	Vijayakumar
38	CB15B201318	VINITH .V	III-BBA	Vinith
39	CB15B201320	VINOTH .M	III-BBA	Vinoth



Scanned with OKEN Scanner

40	CB15B201321	VISHNU .N	III-BBA	Vishnu .N
41	CB16B205451	ABARANA .P	II-BBA	P. Abarana
42	CB16B205452	AKASH .B	II-BBA	B. Akash
43	CB16B205453	ANBARASAN .P	II-BBA	P. Anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	S. Arshath
45	CB16B205455	ASHIQ ALI .A	II-BBA	A. Ashiq
46	CB16B205456	BALAKRISHNAN .B	II-BBA	B. Balakrishnan
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	M. Boopathiraja
48	CB16B205458	BYRAVI .R	II-BBA	R. Byravi
49	CB16B205459	CHARLES .M	II-BBA	M. Charles
50	CB16B205460	DANIEL .C	II-BBA	C. Daniel
51	CB16B205461	DEEPAK .P	II-BBA	P. Deepak
52	CB16B205462	DINESH .S	II-BBA	S. Dinesh
53	CB16B205463	EASWARAN A.S	II-BBA	A.S. Easwaran
54	CB16B205464	JAYAMURUGAN .J	II-BBA	J. Jayamurugan
55	CB16B205465	JERLIN INDIA .A	II-BBA	A. Jerlin India
56	CB16B205466	KABILAN .K	II-BBA	K. Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K. Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	M. Karan
59	CB16B205469	KOKILA .C	II-BBA	C. Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	A. Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R. Manivelan
62	CB16B205472	MANO .V	II-BBA	V. Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V. Monoj Kumar
64	CB16B205474	MANORANJITH .D	II-BBA	D. Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S. Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	B.Z. Asim Khan
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M. Habeeb
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M. Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K. Mohamed Mahadir
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A. Mohamed Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M. Mohamed Faizalkhan
72	CB16B205482	MOULIKA .R	II-BBA	R. Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S. Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B. Naresh
75	CB16B205485	PRASANNA .M	II-BBA	M. Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V. Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S. Purushoth
78	CB16B205488	PUVIYARASAN .G	II-BBA	G. Puviyarasan
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	S. Rabiyyuthul Basiriyah
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R. Ragul
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	R. Ragul
82	CB16B205492	RASHYAN .P	II-BBA	P. Rashyan
83	CB16B205493	REETHIKA .R	II-BBA	R. Reethika
84	CB16B205494	SAINIKILA .J	II-BBA	J. Sainikila
85	CB16B205495	SANTHOSH .S	II-BBA	S. Santhosh
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	R. Saravanan



87	CB16B205497	SRIRAM.R	II-BBA	P. R. S.
88	CB16B205498	SUGAPRIYA.M	II-BBA	Sugapriya
89	CB16B205499	THARA.S	II-BBA	Thara
90	CB16B205500	THIYAKESH.R	II-BBA	Thiakesh
91	CB16B205501	VIGNESH.E	II-BBA	Vignesh
92	CB16B205502	VIGNESH.P	II-BBA	Vignesh
93	CB16B205503	VIJAY.T	II-BBA	Vijay
94	CB16B205504	VIJAYAMURUGARATHINAM.R.V	II-BBA	Vijayamurugarathinam
95	CB16B205505	VINITH.M	II-BBA	Vinith
96	CB16B205506	YUVAN SHANKAR.V	II-BBA	Yuvan Shankar
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	Antony
98	CB17B210299	AYSHASITHIKA.K	I-BBA	Ashasithika
99	CB17B210302	BALAMURUGAN.S	I-BBA	Balamurugan
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh Kumar
101	CB17B210304	DURGA.K	I-BBA	Durga
102	CB17B210305	IDAYATHULLA.A	I-BBA	IDayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	Kalaiyaran
104	CB17B210307	KAMALAHASAN.S	I-BBA	Kamalahasan
105	CB17B210308	LAWRENS.S	I-BBA	Lawrens
106	CB17B210309	NARESH RAO.S	I-BBA	Naresh
107	CB17B210310	PRABHAKARAN.K	I-BBA	Prabhakaran
108	CB17B210311	PRAKASH.K	I-BBA	PraKash
109	CB17B210312	PRASATH.V	I-BBA	Prasath
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	Praveenkumar
111	CB17B210314	PREETHA.A	I-BBA	Preetha
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	Preethi Nisikaa
113	CB17B210316	PREMKUMAR.N.E	I-BBA	Premkumar
114	CB17B210317	SAKTHIVEL.C	I-BBA	Sakthivel
115	CB17B210318	SARAVANAN.S	I-BBA	Saravanan
116	CB17B210319	SATHISHKUMR.V	I-BBA	Sathishkumar
117	CB17B210320	SIVAPRIYA.G	I-BBA	Sivapriya
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	Sivaveeramnani
119	CB17B210322	SOWMIYA.P	I-BBA	Sowmya
120	CB17B210323	SUBASHINI.K	I-BBA	Subashini
121	CB17B210324	SUMAN.V	I-BBA	Suman
122	CB17B210325	SURIYA.S.M	I-BBA	Suriya
123	CB17B210326	SURIYAKUMAR.M	I-BBA	Suriyakumar
124	CB17B210327	SUSMITHA.R	I-BBA	Susmitha
125	CB17B210328	VIGNESH.S	I-BBA	Vignesh
126	CB17B210329	VIGNESHWARAN.R	I-BBA	Vigneshwaran
127	CB17B210330	VINITH.P	I-BBA	Vinith



*Deeepa*  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



Scanned with OKEN Scanner



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5

(UGC Recognized 3(D & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Workshop on "SALES AND LEADERSHIP" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053, On 28<sup>th</sup> Feb 2018 at Seminar Hall, BCSM. Totally 127 students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student **Miss. S. Meena** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath Science and Management, Thanjavur**. **Prof. R. Aravazhi, M.C.A(Engg),, M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**, **Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**, **Mr. S. Senthil** from **III BBA**, introduced chief guest. Special Address given by **Dr. P. Subatra, M.A., M.Phil., MSc.,(Psy),, MBA, Ph.D. Principal, Ramya Sathyanathan College of Education, Pudupatti**. In this session, she quoted the leadership qualities in promoting sales and encouraging the sales team by positive approach. This thought students so many previous experiences in different situations and made the team very enthusiastic in promotional activities. **Miss. M. Keerthiga** from **III BBA** delivered vote of thanks and the program ended with the National Anthem.



Scanned with OKEN Scanner

# SALES AND LEADERSHIP



A handwritten signature in green ink, which appears to read "Devi".

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.



Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UCC Recognized 2(I) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
Thanjavur- 613005



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
In Association with IQAC

**CORDIALLY INVITES YOU FOR**  
**ONE DAY SEMINAR**  
**ON**

**INSURANCE BUSINESS ENVIRONMENT IN INDIA**

*Friday 23<sup>rd</sup> March 2018 Time: 10:00 am*

Venue  
Seminar Hall  
**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

**Resource Person**

**D.SIVAKUMAR B.E., MBA,**  
Head of Insurance,  
Global Delivery Partner, Coimbatore.

**YOUR PRESENCE IS SOLICITED**

**Sponsored by**  
**GLORIOUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 053**



**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR ON INSURANCE BUSINESS  
ENVIRONMENT IN INDIA**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS : BY STUDENTS**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**  
**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. T. VEERASAMY M.A., M.PhilPh.D.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**D.SIVAKUMAR B.E., MBA.,**  
Head of Insurance, Global Delivery Partner,  
Coimbatore.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5

**Patron**

**Dr. T. Veera Samy M.A., M.Phil., P.hD.**  
Principal Bharath College of Science  
& Management, Thanjavur-5

**Organizing Chair**

**Dr. H. Bama Ph.D.,**  
HoD, Department of BBA  
**Dr. S. Prabhu Ph.D**  
Assistant Professor

**Organizing Coordinators,**

**Prof. K. Aruna M.B.A., M.Phil.,**  
Assistant Professor

**Prof. V. Mohanasundaram., M.Phil.,**  
Assistant Professor

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

(UGC Recognized 2 (f) & 12 (B) Institution)  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)

Thanjavur-613005, Tamilnadu, India

**ONE DAY SEMINAR ON  
INSURANCE BUSINESS ENVIRONMENT IN  
INDIA**

**23<sup>rd</sup> March 2018**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**D. SIVAKUMAR B.E., MBA.,**  
Head of Insurance,  
Global Delivery Partner, Coimbatore



Scanned with OKEN Scanner

Scanned with OKEN Scanner

### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 127 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### Association

#### The Department Association

**"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### About the Seminar

**ONE DAY SEMINAR ON INSURANCE BUSINESS ENVIRONMENT IN INDIA** .the field of Business Administration. The aim of this seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Br.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: bcsmcdept@gmail.com  
Phone: 04362 - 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



Scanned with OKEN Scanner

Scanned with OKEN Scanner

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

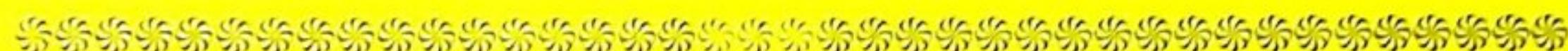
DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON INSURANCE BUSINESS  
ENVIRONMENT IN INDIA

DATE: 23.03.2018

VENUE: SEMINAR HALL

TIME: 10:00 am



AGENDA

Prayer Song	: BY STUDENTS
Welcome Address	: K.SOWMIYADEVI (III-BBA)
Presidential Address	: "Kalvichemmal", "Panmugasigaram" Mrs.PUNITHA GANESAN, B.Sc., M.A., Secretary. Bharath Group of Institutions, Thanjavur-5.
Inaugural Address	: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Principal. Bharath College of Science and Management, Thanjavur-5.
Resource Person	: D.SIVAKUMAR B.E., MBA., Head of Insurance, CTS Global Delivery Partner, Coimbatore.
Vote of Thanks	: K.RAJKUMAR (III-BBA)
National Anthem	: BY ALL



Scanned with OKEN Scanner

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON INSURANCE BUSINESS ENVIROMENT IN INDIA  
DATE: 23.03.2018

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB15B201277	ANANTH.V	III-BBA	<i>Ananth</i>
2	CB15B201279	ASHOK KUMAR.A	III-BBA	<i>Ashok</i>
3	CB15B201280	ATCHAYA.K	III-BBA	<i>Atchaya</i>
4	CB15B201281	BALASUDHARSANAN.B	III-BBA	<i>Balasudharsanan</i>
5	CB15B201282	DESINGURAJA.V	III-BBA	<i>Desinguraja</i>
6	CB15B201283	DINAKARAN.M	III-BBA	<i>Dinakaran</i>
7	CB15B201284	DURGA.V	III-BBA	<i>Durga</i>
8	CB15B201285	FEROSE VINSLET.B	III-BBA	<i>Feroze</i>
9	CB15B201286	HARIHARAN.P	III-BBA	<i>Hariharan</i>
10	CB15B201287	HARIPRASATH.K	III-BBA	<i>Hariprasath</i>
11	CB15B201288	JAYANTHRAN.S	III-BBA	<i>Jayanthran</i>
12	CB15B201290	KARTHI.G	III-BBA	<i>Karthi</i>
13	CB15B201291	KAVINKUMR.M	III-BBA	<i>Kavinkumar</i>
14	CB15B201292	KEERTHIGA.M	III-BBA	<i>Keerthiga</i>
15	CB15B201293	KUMARESAN.S	III-BBA	<i>Kumaresan</i>
16	CB15B201294	MANOJ.S	III-BBA	<i>Manoj</i>
17	CB15B201295	MEENA.S	III-BBA	<i>Meena</i>
18	CB15B201296	MOHAMED AZARUDEEN.K	III-BBA	<i>Mohamed Azarudeen</i>
19	CB15B201297	PARTHIBAN.P	III-BBA	<i>Parthiban</i>
20	CB15B201299	PRAGATHEESWARAN.R	III-BBA	<i>Pragatheeswaran</i>
21	CB15B201301	RAGURAMAN.V	III-BBA	<i>Raguraman</i>
22	CB15B201302	RAJKUMAR.K	III-BBA	<i>Rajkumar</i>
23	CB15B201303	RAJKUMAR.R	III-BBA	<i>Rajkumar</i>
24	CB15B201304	RAMESH.M	III-BBA	<i>Ramesh</i>
25	CB15B201305	RAMLAL.S	III-BBA	<i>Ramlal</i>
26	CB15B201306	SENTHIL.S	III-BBA	<i>Senthil</i>
27	CB15B201307	SHANKAR.C	III-BBA	<i>Shankar</i>
28	CB15B201308	SOWMIYADEVI.K	III-BBA	<i>Sowmiyadevi</i>
29	CB15B201309	SURYA.G	III-BBA	<i>Surya</i>
30	CB15B201310	SWETHA.S	III-BBA	<i>Swetha</i>
31	CB15B201311	SYED ABDUL HAKKIM.H.J	III-BBA	<i>Syed Abdul Hakkim</i>
32	CB15B201312	VASUDEVAN.S	III-BBA	<i>Vasudevan</i>
33	CB15B201313	VELMURUGAN.T	III-BBA	<i>Velmurgan</i>
34	CB15B201314	VEMBARASAN.J	III-BBA	<i>Vembarasan</i>
35	CB15B201315	VIGNESH.R	III-BBA	<i>Vignesh</i>
36	CB15B201316	VIJAY.S	III-BBA	<i>Vijay</i>
37	CB15B201317	VIJAYAKUMAR.B	III-BBA	<i>Vijayakumar</i>



Scanned with OKEN Scanner

38	CB15B201318	VINITH .V	III-BBA	V. Vinith
39	CB15B201320	VINOOTH .M	III-BBA	M . Vinoth
40	CB15B201321	VISHNU .N	III-BBA	N -
41	CB16B205451	ABARANA .P	II-BBA	P . Abarana
42	CB16B205452	AKASH .B	II-BBA	B . Akash
43	CB16B205453	ANBARASAN .P	II-BBA	P . Anbarasan
44	CB16B205454	ARSHATH RILA .S	II-BBA	S . Arshath
45	CB16B205455	ASHIQ ALI .A	II-BBA	A . Ashiq
46	CB16B205456	BALAKRISHNAN .B	II-BBA	B . Balakrishnan
47	CB16B205457	BOOPATHIRAJA .M	II-BBA	M . Boopathi
48	CB16B205458	BYRAVI .R	II-BBA	R . Byrav
49	CB16B205459	CHARLES .M	II-BBA	M . Charles
50	CB16B205460	DANIEL .C	II-BBA	C . Daniel
51	CB16B205461	DEEPAK .P	II-BBA	P . Deepak
52	CB16B205462	DINESH .S	II-BBA	S . Dinesh
53	CB16B205463	EASWARAN A.S	II-BBA	A . S
54	CB16B205464	JAYAMURUGAN .J	II-BBA	J . J
55	CB16B205465	JERLIN INDIA .A	II-BBA	A . J . I
56	CB16B205466	KABILAN .K	II-BBA	K . Kabilan
57	CB16B205467	KALAISELVAN .K	II-BBA	K . Kalaiselvan
58	CB16B205468	KARAN .M	II-BBA	M . Karan
59	CB16B205469	KOKILA .C	II-BBA	C . Kokila
60	CB16B205470	MANIKANDAN .A	II-BBA	A . Manikandan
61	CB16B205471	MANIVELAN .R	II-BBA	R . Manivelan
62	CB16B205472	MANO .V	II-BBA	V . Mano
63	CB16B205473	MONOJKUMAR .V	II-BBA	V . Monojkumar
64	CB16B205474	MANORANJITH .D	II-BBA	D . Manoranjith
65	CB16B205475	MOHAMED ARIF .S	II-BBA	S . Mohd Arif
66	CB16B205476	MOHAMED ASIMKHAN .B.Z	II-BBA	B . Z . Mohd Asim
67	CB16B205477	MOHAMED HABEEB RAASHID.M	II-BBA	M . Habeeb
68	CB16B205478	MOHAMED IMRAN .M	II-BBA	M . Imran
69	CB16B205479	MOHAMED MAHADIR .K	II-BBA	K . Mohadid
70	CB16B205480	MOHAMED YUSUF .A	II-BBA	A . Mohd Yusuf
71	CB16B205481	MOHAMMED FAIZALKHAN .M	II-BBA	M . Faizalkhan
72	CB16B205482	MOULIKA .R	II-BBA	R . Moulika
73	CB16B205483	MUTHULAKSHMI .S	II-BBA	S . Muthulakshmi
74	CB16B205484	NARESH .B	II-BBA	B . Nares
75	CB16B205485	PRASANNA .M	II-BBA	M . Prasanna
76	CB16B205486	PREMNATH .V	II-BBA	V . Premnath
77	CB16B205487	PURUSHOTH KUMAR .S	II-BBA	S . Purushoth
78	CB16B205488	PUVIYARASAN .G	II-BBA	G . Puviyarasan
79	CB16B205489	RABIYUTHUL BASIRIYA .S	II-BBA	S . Rabiuthul
80	CB16B205490	RAGUL .R (02.06.1999)	II-BBA	R . Ragul
81	CB16B205491	RAGUL .R (26.02.1998)	II-BBA	R . Ragul
82	CB16B205492	RASHYAN .P	II-BBA	P . Rashyan
83	CB16B205493	REETHIKA .R	II-BBA	R . Reethika
84	CB16B205494	SAINIKILA .J	II-BBA	J . Sainikila



85	CB16B205495	SANTHOSH .S	II-BBA	S. Santhosh
86	CB16B205496	SARAVANAKUMAR .R	II-BBA	S. Saravanan
87	CB16B205497	SRIRAM .R	II-BBA	R. Sriram
88	CB16B205498	SUGAPRIYA .M	II-BBA	Sugapriya
89	CB16B205499	THARA .S	II-BBA	T. Thara
90	CB16B205500	THIYAKESH .R	II-BBA	T. Thiya kesh
91	CB16B205501	VIGNESH .E	II-BBA	E. Vignesh
92	CB16B205502	VIGNESH.P	II-BBA	V. Vignesh
93	CB16B205503	VIJAY .T	II-BBA	T. Vijay
94	CB16B205504	VIJAYAMURUGARATHINAM .R.V	II-BBA	Vijayamurugarathinam
95	CB16B205505	VINITH .M	II-BBA	M. Vinith
96	CB16B205506	YUVAN SHANKAR .V	II-BBA	V. Yuvan
97	CB17B210296	ANTONY PRAVEEN KUMAR.J	I-BBA	Antony Praveen Kumar
98	CB17B210299	AYSHASITHIKA .K	I-BBA	Ayshasithika
99	CB17B210302	BALAMURUGAN .S	I-BBA	Balamurugan
100	CB17B210303	DINESH KUMAR.R	I-BBA	Dinesh Kumar
101	CB17B210304	DURGA.K	I-BBA	K. Durga
102	CB17B210305	IDAYATHULLA.A	I-BBA	A. Idayathulla
103	CB17B210306	KALAIYARASAN.N	I-BBA	N. Kalaiyaran
104	CB17B210307	KAMALAHASAN.S	I-BBA	S. Kamala hasan
105	CB17B210308	LAWRENS.S	I-BBA	S. Lawrens
106	CB17B210309	NARESH RAO.S	I-BBA	S. Nares
107	CB17B210310	PRABHAKARAN.K	I-BBA	K. Prabhakaran
108	CB17B210311	PRAKASH .K	I-BBA	K. Prakash
109	CB17B210312	PRASATH.V	I-BBA	V. Prasath
110	CB17B210313	PRAVEENKUMAR.G	I-BBA	G. Praveen Kumar
111	CB17B210314	PREETHA.A	I-BBA	A. Preetha
112	CB17B210315	PREETHI NISIKAA M.J	I-BBA	M.J. Preethi
113	CB17B210316	PREMKUMAR.N.E	I-BBA	E. Premkumar
114	CB17B210317	SAKTHIVEL.C	I-BBA	C. Sakthivel
115	CB17B210318	SARAVANAN.S	I-BBA	S. Saravanan
116	CB17B210319	SATHISHKUMAR.V	I-BBA	V. Sathish Kumar
117	CB17B210320	SIVAPRIYA.G	I-BBA	G. Sivapriya
118	CB17B210321	SIVAVEERAMNANI.T	I-BBA	T. Sivaveeramnani
119	CB17B210322	SOWMIYA.P	I-BBA	P. Sowmya
120	CB17B210323	SUBASHINI.K	I-BBA	K. Subashini
121	CB17B210324	SUMAN.V	I-BBA	V. Suman
122	CB17B210325	SURIYA.S.M	I-BBA	M. Suriya
123	CB17B210326	SURIYAKUMAR.M	I-BBA	M. Suriyakumar
124	CB17B210327	SUSMITHA.R	I-BBA	R. Susmitha
125	CB17B210328	VIGNESH.S	I-BBA	S. Vignesh
126	CB17B210329	VIGNESHWARAN.R	I-BBA	R. Vigneshwaran
127	CB17B210330	VINITH.P	I-BBA	P. Vinith



*Principals*  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613 005.



Scanned with OKEN Scanner

Scanned with OKEN Scanner



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Seminar on "**INSURANCE BUSINESS ENVIRONMENT IN INDIA**" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **23<sup>rd</sup> March 2018** at Seminar Hall, BCSM. Totally **127** students and staff participated and got benefited. The program started with prayer song. Then welcome address was delivered by the student **Miss. K. Sowmiyadevi** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. The Felicitation address given by **Dr.T.Veerasamy, M.A., M.Phil., Ph.D, Principal, Science and Management, Thanjavur**. **Prof. R. Aravazhi, M.C.A(Engg), M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Mr. M. Vinoth** from **III BBA**. Introduced chief guest. Special Address given by **D.SIVAKUMAR B.E., MBA., Head of Insurance, Global Delivery Partner, Coimbatore**. In this Seminar, the resources person explained insurance business in our spiritual environment and told the olden scenario of insurance business. This change in the mindset of student about insurance claims and how they are coming for insurance nowadays. **Mr. K. Rajkumar** from **III BBA** delivered vote of thanks and the program ended with the National Anthem.



# INSURANCE BUSINESS ENVIRONMENT IN INDIA



*Dee 2000*  
PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC

CORDIALLY INVITES YOU FOR  
ONE DAY SEMINAR  
ON

ADVANCES IN BUSINESS MANAGEMENT

Monday 20<sup>th</sup> August 2019 Time: 10:00 am

Venue  
Seminar Hall  
BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Mr.R. THAMARAISELVAN, B.E., MBA,  
Larsen & Toubro, (Oman)

YOUR PRESENCE IS SOLICITED

Sponsored by  
GLOW PLUS TRAINING ACADEMY AMBAITUR,  
CHENNAI- 600 053

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY SEMINAR  
ON  
ADVANCES IN BUSINESS MANAGEMENT**

**AGENDA**

TIME : 10:00 am

PRAYER SONG : BBA – Students

WELCOME ADDRESS: BY STUDENT

PRESIDENTIAL ADDRESS :

"Kalvichemmal", "Panmugasigaram"  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions  
Thanjavur-5.

INAUGURAL ADDRESS :

**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Principal,  
Bharath College of Science and  
Management,  
Thanjavur-5.

RESOURCE PERSON:

**Mr. THAMARAISELVAN B.E., MBA.,**  
Larsen & Toubro, (Oman) L.L.C

VOTE OF THANKS : BY STUDENT

NATIONAL ANTHEM: BY ALL

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary, Bharath College of Science &  
Management,Thanjavur.

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.**  
Principal, Bharath College of Science &  
Management,Thanjavur.

**Organizing Chair**

**Dr H.Bama ,MBA,M.PHIL.,DCCE.,Ph.D.,**  
HOD,Department of BBA.

**Prof.K. Aruna MBA., M.Com.,**  
Assistant Professor, Department of BBA

**Organizing Coordinators**

**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**

**(Affiliated to Bharathidasan University,**

**Tiruchirappalli)**

**Thanjavur-613005, Tamilnadu,India**

**ONE DAY SEMINAR**

**ON**

**ADVANCES IN BUSINESS MANAGEMENT**

**20<sup>th</sup> AUGUST 2019**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Mr. THAMARAISELVAN B.E., MBA.,**  
Larsen & Toubro, (Oman) L.L.C



Scanned with OKEN Scanner

Scanned with OKEN Scanner

#### About the College

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

#### About the Departments

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of *Business Administration* was established in 2001. We have eminent and efficient

faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 75 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences, seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students.

#### Association

The Department Association "ABBA ASSOCIATION" provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

#### Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

#### Mission

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

#### About the Seminar

**ONE DAY SEMINAR ON ADVANCES IN BUSINESS MANAGEMENT**, the field of Business Administration. The aim of this Seminar on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

#### Invited participants

- Research Scholar
- Faculty
- UG & PG Students

#### Registration Fee

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.H.Bama**  
Organizing Chair

Mobile: 9095310060  
E-mail: bcsmcdept@gmail.com  
Phone: 04362 – 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

-----  
**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



Scanned with OKEN Scanner

SHRI LAKSHMI COLLEGE OF SCIENCE AND MANAGEMENT, THANjavur - 5

## DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY SEMINAR ON ADVANCES IN BUSINESS MANAGEMENT

DATE: 29/09/2019

VENDE SEU CARRO

TIME: 10:00 a.m.

## AGENDA

### Prayer Song

卷之三

Wolfgang Schäuble

#### ABRAVATHI LA (BRAND)

#### Prudentiel Address

"Lakshmi", "Thangamigam"  
**MR. P. NITHA GANESAN, B.Sc., M.A.**  
Secretary,  
South Group of Institutions, Thanjavur.

### Inaugural Address

**Dr. T. VEERASAMY, M.A., M.Phil., Ph.D.,  
Principal,  
Mount College of Science and Management,  
Thiruvananthapuram.**

Resource Person

Mr. R. THAMARALVELVAN B., M.B.A.,  
Lecturer, G.M.

### View of Thun

S. LAWRENCE (IL-004)

### National Anthem

BY ALL

DEPARTMENT OF BUSSINESS ADIMINISTRATION

ONE DAY SEMINAR ON ADVANCES IN BUSINESS MANAGEMENT

DATE: 20.8.2019

2019 - 2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	J. P. Kumar
2	CB17B210299	AYSHASITHIKA .K	III-BBA	A. Sithika
3	CB17B210302	BALAMURUGAN .S	III-BBA	B. M. Murugan
4	CB17B210303	DINESH KUMAR.R	III-BBA	D. Kumar
5	CB17B210304	DURGA.K	III-BBA	D. G. K.
6	CB17B210305	IDAYATHULLA.A	III-BBA	I. D. A.
7	CB17B210306	KALAIYARASAN.N	III-BBA	K. N. Iyaran
8	CB17B210307	KAMALAHASAN.S	III-BBA	K. M. Hasan
9	CB17B210308	LAWRENS.S	III-BBA	L. L.
10	CB17B210309	NARESH RAO.S	III-BBA	N. R. Rao
11	CB17B210310	PRABHAKARAN.K	III-BBA	P. R. K.
12	CB17B210311	PRAKASH .K	III-BBA	P. K.
13	CB17B210312	PRASATH.V	III-BBA	P. V.
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	P. G.
15	CB17B210314	PREETHA.A	III-BBA	P. A.
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	P. N. J.
17	CB17B210316	PREMKUMAR.N.E	III-BBA	P. N. E.
18	CB17B210317	SAKTHIVEL.C	III-BBA	S. C.
19	CB17B210318	SARAVANAN.S	III-BBA	S. S.
20	CB17B210319	SATHISHKUMR.V	III-BBA	S. V.
21	CB17B210320	SIVAPRIYA.G	III-BBA	S. G.
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	S. T.
23	CB17B210322	SOWMIYA.P	III-BBA	S. P.
24	CB17B210323	SUBASHINI.K	III-BBA	S. K.
25	CB17B210324	SUMAN.V	III-BBA	S. V.
26	CB17B210325	SURIYA.S.M	III-BBA	S. M.
27	CB17B210326	SURIYAKUMAR.M	III-BBA	S. M.
28	CB17B210327	SUSMITHA.R	III-BBA	S. R.
29	CB17B210328	VIGNESH.S	III-BBA	V. S.
30	CB17B210329	VIGNESHWARAN.R	III-BBA	V. R.
31	CB17B210330	VINITH.P	III-BBA	V. P.
32	CB18B215291	AARTHI .K	II-BBA	A. K.
33	CB18B215292	APPAS .B	II-BBA	A. B.
34	CB18B215293	DINESH .S	II-BBA	D. S.
35	CB18B215294	GNANAMANI .A	II-BBA	G. A.
36	CB18B215295	GUNALAN .S	II-BBA	G. S.
37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	H. P.



Scanned with OKEN Scanner

38	CB18B215297	HARIHARAN.R	II-BBA	R. Hariharan
39	CB18B215298	KARTHIKRAJA.A	II-BBA	Akshayraj
40	CB18B215299	KAYATHRI.V	II-BBA	V. Kayathri
41	CB18B215300	LEOLAZARES.A	II-BBA	A. Leolazares
42	CB18B215301	MADHAVAN.M	II-BBA	M. Madhavan
43	CB18B215302	MANOJKUMAR.B	II-BBA	B. Manojkumar
44	CB18B215303	PRAVEEN .R	II-BBA	R. Praveen
45	CB18B215304	RAHNA BANU.S	II-BBA	P. Rahna
46	CB18B215306	RAJESH RAO.R	II-BBA	R. Rajesh
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	M. Ramyakrishnan
48	CB18B215308	RANJITHA.K	II-BBA	K. Ranjitha
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	G. Santosh
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	A. Shanmugapriya
51	CB18B215311	SURYA .A	II-BBA	A. Surya
52	CB18B215312	UMAMAHESWARLS	II-BBA	S. Umamahesh
53	CB18B215313	VEERAMANI.V	II-BBA	V. Veeramani
54	CB19B220151	AJAY.M	I-BBA	A. Ajay
55	CB19B220152	ANJALI.R	I-BBA	R. Anjali
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	A. Arulkishore
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	S. Ayyan
58	CB19B220155	BALAMURUGAN. M	I-BBA	M. Balamurugan
59	CB19B220156	ELAMARAN.R	I-BBA	R. Elamaran
60	CB19B220157	JERALAD PERIYA THAMBLIS	I-BBA	S. Jeralad
61	CB19B220158	KARTHICK. M	I-BBA	M. Karthick
62	CB19B220159	KAVIYARASAN .A	I-BBA	A. Kaviyarasan
63	CB19B220160	KAVIYARASI. V	I-BBA	V. Kaviyarasi
64	CB19B220161	MOHAMED AASIK. M	I-BBA	M. Mohamed
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	V. Mohamed
66	CB19B220163	MOHAMED RAFEEK. M	I-BBA	M. RafEEK
67	CB19B220164	PREM KUMAR. S	I-BBA	M. Prem
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	S. Punniya
69	CB19B220167	SARITHA. A	I-BBA	A. Saritha
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	R. Shanmugapriya
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	R. Shanmugapandian
72	CB19B220170	SIVA. S	I-BBA	S. Siva
73	CB19B220171	SRIDHARAN . S	I-BBA	S. Sridharan
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	S. Thamilazhagan
75	CC19B220173	THENDRAL PANDI. B	I-BBA	B. Thendral



  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613005.



Scanned with OKEN Scanner

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day Seminar on “**ADVANCES IN BUSINESS MANAGEMENT**” sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **20<sup>th</sup> AUGEST 2019** at Seminar Hall, BCSM. Totally 75 students and staff participated and got benefited. The program started with prayer song. The welcome address was delivered by the student **Mr. A. Idayathulla** from III BBA. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. The Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur.** **Prof .R. Aravazhi, M.C.A (Engg),M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur.** **Miss. V. Kayathri** from **II BBA** Introduced chief guest. Special Address given by **Mr. THAMARAISELVAN B.E., MBA.,Larsen & Toubro, (Oman) L.L.C.** In this seminar the resource person elaborately delivered the advances in business management what are the new business are launching in the world and how they are doing successfully even competitive situation. It helps the student's started new business in the recent time **Mr. S. Lawrence** from **III BBA.** delivered vote of thanks and the program ended with the National Anthem.



## ADVANCES IN BUSINESS MANAGEMENT



*Deeepa*  
PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**  
(UGC Recognized Z(I) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
**BHARATH AVENUE, NEAR NEW BUS STAND**  
**Tanjavur- 613005**



**ORGANIZED BY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**In Association with IQAC**

**CORDIALLY INVITES YOU FOR**  
**ONE DAY WORKSHOP**  
**ON**  
**KNOWLEDGE MANAGEMENT**  
**Wednesday 08<sup>th</sup> Jan 2020 Time : 10:00 am**

Venue

*Seminar Hall*

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT**

Resource Person

**Dr.G. Saminathan, M.B.A, M.Phil, Ph.D,**  
Assistant Professor, Department of Management Studies,  
JJ College of Arts and Science, Padukkottai.

Sponsored by  
**GLOW PLUS TRAINING ACADEMY AMBATTUR,**  
**CHENNAI- 600 055**

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON  
KNOWLEDGE MANAGEMENT  
AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : By Students**

**WELCOME ADDRESS: By Student**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**

**Mrs. PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr. K. KUMAR M.Com., M.Phil., M.B.A., NET., PhD,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur-5

**RESOURCE PERSON :**

**Dr. G. Saminathan., MBA., M.Phil., Ph.D.,**  
JJ Collage of Arts and Science, Pudukkottai.

**VOTE OF THANKS : By Student**

**NATIONAL ANTHEM : By All**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs. G. Punitha Ganesan, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur.

**Patron**

**Dr. T. Veera Samy M.A., M.Phil., P.hD.**  
Dirctor, Bharath College of Science &  
Management  
Thanjavur

**Organizing Chair**

**Dr. H. Bama Ph.D.,**  
HOD, Department of BBA

**Prof. K. Aruna M.B.A., M.Phil.,**  
Assistant Professor

**Organizing Coordinators,**

**Prof. V. Mohanasundaram., M.Com M.Phil.,**  
Assistant Professor

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu, India

**ONE DAY WORKSHOP ON  
KNOWLEDGE MANAGEMENT**

**8<sup>th</sup> January 2020**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr. G. Saminathan., MBA., M.Phil., Ph.D.,**  
JJ Collage of Arts and Science, Pudukkottai.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self-financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

### *About the Departments*

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 75 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

### *Association*

The Department Association **"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

### *Mission*

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

### *About the Workshop*

**ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENT**, the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

### *Registration Fee*

The registration can done on spot. All Correspondence regarding the seminar can be sent to

**Prof.H.Bama**  
Organizing Chair

Mobile: **9095310060**  
E-mail:[bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 – 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**



Scanned with OKEN Scanner

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENT

DATE:08.01.2020

VENUE: SEMINAR HALL

TIME: 10:00 am

\*\*\*\*\*

**AGENDA**

Prayer song : BY STUDENTS

Welcome Address : V. PRASATH (III-BBA)

Presidential Address : "Kalvichemmal", "Panmugasigaram"  
Mrs.PUNITHA GANESAN, B.Sc., M.A.,  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

Inaugural Address : Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,  
Principal,  
Bharath College of Science and Management,  
Thanjavur-5.

Resource Person : Dr.G. SAMINATHAN.,MBA., M.Phil., Ph.D.,  
Assistant Professor,  
Department of Management Studies,  
JJ College of Arts and Science, Pudukkottai.

Vote of Thanks : R. SUSMITHA (III-BBA)

National Anthem : BY ALL

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

## ONE DAY WORKSHOP ON KNOWLEDGE MANAGEMENT

DATE: 08.01.2020

2019-2020

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB17B210296	ANTONY PRAVEEN KUMAR.J	III-BBA	<i>A. P. Kumar</i>
2	CB17B210299	AYSHASITHIKA .K	III-BBA	<i>A. S. K.</i>
3	CB17B210302	BALAMURUGAN .S	III-BBA	<i>S. Balamurugan</i>
4	CB17B210303	DINESH KUMAR.R	III-BBA	<i>R. Dinesh Kumar</i>
5	CB17B210304	DURGA.K	III-BBA	<i>K. Durga</i>
6	CB17B210305	IDAYATHULLA.A	III-BBA	<i>I. Dayathulla</i>
7	CB17B210306	KALAIYARASAN.N	III-BBA	<i>N. Kalaiyaran</i>
8	CB17B210307	KAMALAHASAN.S	III-BBA	<i>K. L. Hasan</i>
9	CB17B210308	LAWRENS.S	III-BBA	<i>S. Lawrens</i>
10	CB17B210309	NARESH RAO.S	III-BBA	<i>N. R. Rao</i>
11	CB17B210310	PRABHAKARAN.K	III-BBA	<i>P. Prabhakaran</i>
12	CB17B210311	PRAKASH .K	III-BBA	<i>K. Prakash</i>
13	CB17B210312	PRASATH.V	III-BBA	<i>V. Prasath</i>
14	CB17B210313	PRAVEENKUMAR.G	III-BBA	<i>G. P. Praveen</i>
15	CB17B210314	PREETHA.A	III-BBA	<i>A. Preetha</i>
16	CB17B210315	PREETHI NISIKAA M.J	III-BBA	<i>P. Preethi</i>
17	CB17B210316	PREMKUMAR.N.E	III-BBA	<i>E. Sekar</i>
18	CB17B210317	SAKTHIVEL.C	III-BBA	<i>C. Sakthivel</i>
19	CB17B210318	SARAVANAN.S	III-BBA	<i>S. Saravanan</i>
20	CB17B210319	SATHISHKUMR.V	III-BBA	<i>V. Sathish Kumar</i>
21	CB17B210320	SIVAPRIYA.G	III-BBA	<i>G. Sivapriya</i>
22	CB17B210321	SIVAVEERAMNANI.T	III-BBA	<i>T. Sivamani</i>
23	CB17B210322	SOWMIYA.P	III-BBA	<i>P. Sowmiya</i>
24	CB17B210323	SUBASHINI.K	III-BBA	<i>K. Subashini</i>
25	CB17B210324	SUMAN.V	III-BBA	<i>V. Suman</i>
26	CB17B210325	SURIYA.S.M	III-BBA	<i>S. Suriya</i>
27	CB17B210326	SURIYAKUMAR.M	III-BBA	<i>M. Suriyakumar</i>
28	CB17B210327	SUSMITHA.R	III-BBA	<i>R. Susmitha</i>
29	CB17B210328	VIGNESH.S	III-BBA	<i>S. Vignesh</i>
30	CB17B210329	VIGNESHWARAN.R	III-BBA	<i>R. Vigneshwaran</i>
31	CB17B210330	VINITH.P	III-BBA	<i>P. Vinita</i>
32	CB18B215291	AARTHI .K	II-BBA	<i>A. Aarthi</i>
33	CB18B215292	APPAS .B	II-BBA	<i>B. Appas</i>
34	CB18B215293	DINESH .S	II-BBA	<i>S. Dinesh</i>
35	CB18B215294	GNANAMANI .A	II-BBA	<i>A. Gnanamani</i>
36	CB18B215295	GUNALAN .S	II-BBA	<i>S. Gunalan</i>



37	CB18B215296	HARI HARA SUDHAN.P	II-BBA	<i>Hari Sudhan</i>
38	CB18B215297	HARIHARAN.R	II-BBA	<i>R. Hariharan</i>
39	CB18B215298	KARTHIKRAJA.A	II-BBA	<i>A. Karthikraja</i>
40	CB18B215299	KAYATHRI.V	II-BBA	<i>V. Kayathri</i>
41	CB18B215300	LEOLAZARES.A	II-BBA	<i>A. Leolazares</i>
42	CB18B215301	MADHAVAN.M	II-BBA	<i>M. Madhavan</i>
43	CB18B215302	MANOJKUMAR.B	II-BBA	<i>B. Manojkumar</i>
44	CB18B215303	PRAVEEN .R	II-BBA	<i>R. Praveen</i>
45	CB18B215304	RAHNA BANU.S	II-BBA	<i>S. Rahna</i>
46	CB18B215306	RAJESH RAO.R	II-BBA	<i>R. Rajesh Rao</i>
47	CB18B215307	RAMYA KRISHNAN.M	II-BBA	<i>M. Ramya Krishnan</i>
48	CB18B215308	RANJITIIA.K	II-BBA	<i>K. Ranjithi</i>
49	CB18B215309	SANTHOSHKUMAR.G	II-BBA	<i>G. Sankthoshkumar</i>
50	CB18B215310	SHANMUGAPRIYAN.A	II-BBA	<i>A. Shanmugapriyan</i>
51	CB18B215311	SURYA .A	II-BBA	<i>A. Surya</i>
52	CB18B215312	UMAMAHESWARI.S	II-BBA	<i>S. Umamaheswari</i>
53	CB18B215313	VEERAMANI.V	II-BBA	<i>V. Veeramani</i>
54	CB19B220151	AJAY	I-BBA	<i>Ajay</i>
55	CB19B220152	ANJALI .R	I-BBA	<i>R. Anjali</i>
56	CB19B220153	ARUL KISHORE JOISION .A	I-BBA	<i>A. Arul Jison</i>
57	CB19B220154	AYYAN SAKKARAVARTHY. S	I-BBA	<i>S. Ayyan Sakkaravathy</i>
58	CB19B220155	BALAMURUGAN. M	I-BBA	<i>M. Balamurugan</i>
59	CB19B220156	ELAMARAN.R	I-BBA	<i>R. Elamaran</i>
60	CB19B220157	JERALAD PERIYA THAMBI.S	I-BBA	<i>S. Jeralad Periya Thambi</i>
61	CB19B220158	KARTHICK. M	I-BBA	<i>M. Karthick</i>
62	CB19B220159	CAVIYARASAN . A	I-BBA	<i>A. Caviyarasan</i>
63	CB19B220160	CAVIYARASI. V	I-BBA	<i>V. Caviyarasi</i>
64	CB19B220161	MOHAMED AASIK. M	I-BBA	<i>M. Aasik</i>
65	CB19B220162	MOHAMED AZHAR. V	I-BBA	<i>V. Azhar</i>
66	CB19B220163	MOHAMED RAFEEK. M	I-BBA	<i>M. RafEEK</i>
67	CB19B220164	PREM KUMAR. S	I-BBA	<i>S. Prem</i>
68	CB19B220165	PUNNIYA SEKAR.S	I-BBA	<i>S. Sekar</i>
69	CB19B220167	SARITHA. A	I-BBA	<i>A. Saritha</i>
70	CB19B220168	SHANMUGA PRIYA. R	I-BBA	<i>R. Shanmugapriya</i>
71	CB19B220169	SHANMUGA PANDIYAN. R	I-BBA	<i>R. Shanmugapandian</i>
72	CB19B220170	SIVA. S	I-BBA	<i>S. Siva</i>
73	CB19B220171	SRIDHARAN . S	I-BBA	<i>S. Sridharan</i>
74	CB19B220172	THAMILAZHAGAN. S	I-BBA	<i>S. Thamilazhagan</i>
75	CC19B220173	THIENDRAL PANDI. B	I-BBA	<i>B. Thiendral</i>



*verified*  
**PRINCIPAL**  
 Bharath College of Science and Management  
 Bharath Avenue (Near New Bus Stand)  
 THANJAVUR - 613005.



Scanned with OKEN Scanner

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**REPORT**

Department of Business Administration in Association with IQAC organized One Day Workshop on " **KNOWLEDGE MANAGEMENT** " sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **08<sup>th</sup> Jan 2020** on at Seminar Hall, BCSM. Totally 75 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. V. Prasath** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. The Felicitation address given by **Dr.T.Veerasamy, M.A., M.Phil., Ph.D, Principal, Bharath College of Science and Management, Thanjavur. Prof.R.Aravazhi, M.C.A (Engg).,M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof.N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Miss.A.Preeetha** from **III BBA**. Introduced chief guest. Special Address given by **Dr.G.Saminathan., MBA., M.Phil., Ph.D., JJ Collage of Arts and Science, Pudukottai**. In this session the resource person described about the knowledge management and to practice the events to bring out the student's interested areas. Our students have gained knowledge through this workshop and expose their skills in their own willingness in the field of studies and in common. **Miss. R. Susmitha** from **III BBA**. delivered his vote of thanks and the program ended with the National Anthem.



# KNOWLEDGE MANAGEMENT



PRINCIPAL  
Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613 005.

www

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(f) and 12(B) Institution)  
(Affiliated to Bharathidasan University, Tiruchirappalli -24)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Thanjavur- 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION

In Association with IQAC

CORDIALLY INVITES YOU FOR

ONE DAY WORKSHOP

ON

**CONSUMER BEHAVIOUR**

Monday 23<sup>rd</sup> Jun 2021 Time: 10:00 am

Venue

Seminar Hall

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr.A.Dhiraviam, MBA., PhD.,

Assistant Professor, Department of Management Studies,

BARD Constituent College, Naenilam.

YOUR PRESENCE IS SOLICITED

Sponsored by

**GLOWPLUS TRAINING ACADEMY AMBATTUR,  
CHENNAI- 600 053**



Scanned with OKEN Scanner

Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005, TAMILNADU**

**ONE DAY WORKSHOP ON CONSUMER BEHAVIOR**

**AGENDA**

**TIME: 10:00 am**

**PRAYER SONG : BY STUDENTS**

**WELCOME ADDRESS: BY ALL**

**PRESIDENTIAL ADDRESS :**

**"Kalvichemmal", "Panmugasigaram"**

**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary, Bharath Group of Institutions,  
Thanjavur-5.

**INAUGURAL ADDRESS :**

**Dr.K.Kumar, M.Com., M.Phil., M.B.A., NET, PhD.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur.

**RESOURCE PERSON :**

**Dr.A.Dhiraviam, MBA., PhD.,**  
Assistant professor, Department of  
Management Studies, BARD Constituent  
Collage, Nanilam.

**Vote of Thanks : BY STUDENT**

**National Anthem : BBA ALL**

**ORGANIZING COMMITTEE**

**Chief Patron**

**Mrs.G.Punitha Ganesan, B.Sc.,M.A.,**  
Secretary,  
, Bharath Group of Institutions,Thanjavur.

**Patrons**

**Dr.T.VeeraSamy M.A.,M.Phil.,Ph.D.**  
Director,  
Bharath College of Science & Management,  
Thanjavur.

**Dr.K.Kumar, M.Com., M.Phil., M.B.A., NET, PhD.,**  
Principal,  
Bharath College of Science & Management,  
Thanjavur.

**Organizing Chair**

**Dr.N.Vanitha, M.Com., M.Phil., MCA, PGDCA, Ph.D.,**  
Hod,Department of BBA.  
**Prof.F. Jesusraj M.Com., M.Phil.,**  
Assistant Professor, Department of BBA.

**Organizing Coordinators,**

**Prof. K. ArunaMBA., M.Com.,**  
Assistant Professor, Department of BBA.  
**Prof.V.Mohanasundaram, M.Com.,M.Phil.,**  
Assistant Professor, Department of BBA.

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT**

**(UGC Recognized 2 (f) & 12 (B) Institution)**  
(Affiliated to Bharathidasan University,  
Tiruchirappalli)  
Thanjavur-613005, Tamilnadu,India

**ONE DAY WORK SHOP  
ON  
CONSUMER BEHAVIOR**

**23<sup>rd</sup> JUNE 2021**

**Organized By**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**IN ASSOCIATION WITH IQAC**

**RESOURCE PERSON**

**Dr.A.Dhiraviam, MBA., PhD.,**  
Assistant professor,  
Department of Management Studies,  
BARD Constituent Collage, Nanilam.



Scanned with OKEN Scanner

Scanned with OKEN Scanner

#### *About the College*

Bharath College of Science and Management affiliated to Bharathidasan University, Tiruchirappalli is functioning from the academic year 2000-2001. Bharath College is a self - financing college run by K. Nadimuthu Memorial Educational Trust and sanctioned by the Government of Tamilnadu vide G.O.No.168, Higher Education dt. 30.05.2000.

To promote patriotism in the young minds of our students, the college has been rightly named as Bharath College of Science and Management.

The vision of the college is to provide an idyllic environment of affection and care in the pursuit of knowledge. To contribute the excellence in technical education, scientific and research; to serve as a valuable resource for industry and society and remain a source of pride for inclusive growth of the society.

#### *About the Departments*

The idea to establish a business school was born in the mind of Prof. N. Ganesan, Founder and former secretary of Bharath College of Science and Management, Thanjavur. His dream to create a business school was established by K. Nadimuthu Memorial Educational Trust, registered under the Indian Trust Act which runs reputed Institutions like Bharath College of Science & Management. The UG Department of Business Administration was established in 2001. We have eminent and efficient faculty members and enthusiastic students and approved by Bharathidasan University, Tiruchirappalli through a rigorous selection process. Department of business Administration has an annual intake of 71 students. The department is equipped with well qualified and experienced faculty members to improve the student's managerial skill and professional attitude. The department is continuously organizing various conferences,

seminars, workshops and guest lecture on emerging technologies to enhance knowledge of students

#### *Association*

The Department Association

**"ABBA ASSOCIATION"** provides a good head start for candidates who wish to develop managerial skills Business Administration, by conducting the seminar, workshop, for both UG students.

#### *Vision*

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

#### *Mission*

We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class experts.

#### *About the Workshop*

**ONE DAY WORKSHOP ON CONSUMER BEHAVIOR.** the field of Business Administration. The aim of this workshop on various career options for Management students. Developing skills of students who wants to be an Entrepreneur in the society in huge level.

#### *Invited participants*

- Research Scholar
- Faculty
- UG & PG Students

#### *Registration Fee*

The registration can done on spot  
All Correspondence regarding the seminar can be sent to

**Dr.N.Vanitha**

Organizing Chair

Mobile: **72003 07092**  
E-mail:[bcsmcdept@gmail.com](mailto:bcsmcdept@gmail.com)

Phone: 04362 – 227937, 228081  
[www.bharathcollege.edu.in](http://www.bharathcollege.edu.in)  
[bharathcollege@gmail.com](mailto:bharathcollege@gmail.com)

**BHARATH COLLEGE OF SCIENCE AND  
MANAGEMENT  
THANJAVUR-613005,TAMILNADU**



Scanned with OKEN Scanner

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ONE DAY WORKSHOP ON CONSUMER BEHAVIOUR**

**DATE:23.06.2021**

**VENUE: SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

<b>Prayer song</b>	<b>: BY STUDENTS</b>
<b>Welcome Address</b>	<b>: R.SHANMUGA PANDIYAN (III-BBA)</b>
<b>Presidential Address</b>	<b>: “Kalvichemmal”, “Panmugasigaram” Mrs.PUNITHA GANESAN, B.Sc., M.A., Secretary, Bharath Group of Institutions, Thanjavur-5</b>
<b>Inaugural Address</b>	<b>: Dr. T. VEERASAMY M.A., M.Phil., Ph.D., Director, Bharath College of Science and Management, Thanjavur-5.</b>
	<b>DR.K. KUMAR M.Com.,M.Phil.,M.B.A.,(NET), Ph.D., Principal, Bharath College of Science &amp; Management, Thanjavur-5.</b>
<b>Resource Person</b>	<b>: DR.A.DHIRAVIAM, MBA.,M.Phil., Ph.D., Assistant Professor, Department of Management studies, BARD Constituent Collage, Nannilam.</b>
<b>Vote of Thanks</b>	<b>: R.SRIRAMA KRISHNAN(III-BBA)</b>
<b>National Anthem</b>	<b>: BY ALL</b>

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WORKSHOP ON "CONSUMER BEHAVIOUR"**

DATE: 23.06.2021

2021 – 2022

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY	III-BBA	<u>Ajay</u>
2	CB19B220152	ANJALI.R	III-BBA	<u>Anjali.</u>
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	<u>Arun.</u>
4	CB19B220154	AYYAN SAKKARAVARTHY. S	III-BBA	<u>ayyan</u>
5	CB19B220155	BALAMURUGAN. M	III-BBA	<u>Balamurugan</u>
6	CB19B220156	ELAMARAN.R	III-BBA	<u>Elamaran</u>
7	CB19B220157	JERALAD PERIYA THAMBI.S	III-BBA	<u>Jeralad</u>
8	CB19B220158	KARTHICK. M	III-BBA	<u>Karthick</u>
9	CB19B220159	KAVIYARASAN . A	III-BBA	<u>Kaviyarasan</u>
10	CB19B220160	KAVIYARASI. V	III-BBA	<u>Kaviyarasi</u>
11	CB19B220161	MOHAMED AASIK. M	III-BBA	<u>Mohamed Aasik.</u>
12	CB19B220162	MOHAMED AZHAR. V	III-BBA	<u>Mohamed Azhar</u>
13	CB19B220163	MOHAMED RAFFEEK. M	III-BBA	<u>Mohamed Rafeek</u>
14	CB19B220164	PREM KUMAR. S	III-BBA	<u>prem Kumar</u>
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	<u>Punniya Sekar</u>
16	CB19B220167	SARITHA. A	III-BBA	<u>Saritha</u>
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	<u>Shanmuga Priya</u>
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	<u>Shanmuga Pandiyan</u>
19	CB19B220170	SIVA. S	III-BBA	<u>Siva</u>
20	CB19B220171	SRIDHARAN . S	III-BBA	<u>Sridharan</u>
21	CB19B220172	THAMILAZHAGAN. S	III-BBA	<u>Thamilazhagan</u>
22	CC19B220173	THENDRAL PANDI. B	III-BBA	<u>Thendral</u>
23	CB20B321954	AAMIR ALI .A	II-BBA	<u>Aamir</u>
24	CB20B321955	AJITHKUMAR .M	II-BBA	<u>Ajithkumar</u>
25	CB20B321956	AKASH.K	II-BBA	<u>Akash</u>
26	CB20B321957	ALEX.J	II-BBA	<u>Alex</u>
27	CB20B321958	AZAHESAN .K	II-BBA	<u>Azahesan</u>
28	CB20B321959	BALAJI.R	II-BBA	<u>Balaji</u>
29	CB20B321960	BHARATHIRAJA.M	II-BBA	<u>Bharathiraja</u>
30	CB20B321961	DHANAPAL.C	II-BBA	<u>Dhanpal</u>
31	CB20B321962	GOPINATH.P	II-BBA	<u>Gopinath</u>
32	CB20B321963	HARISH.G	II-BBA	<u>Harish</u>
33	CB20B321964	ISWARYA.N	II-BBA	<u>Iswarya</u>
34	CB20B321965	KALIDASSAN.R	II-BBA	<u>Kalidassan</u>
35	CB20B321966	KAMALESWARAN.M	II-BBA	<u>Kamaleswaran</u>
36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	<u>Mohamed Abubakkar</u>



Scanned with OKEN Scanner

37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	IBrahim
38	CB20B321970	MURALI.S	II-BBA	Chennai
39	CB20B321971	NITHISH KUMAR.R	II-BBA	NITHISH Kumar
40	CB20B321972	PREMA.G	II-BBA	PREma
41	CB20B321973	RAJAMOORTHY.R	II-BBA	RAJAMOORTHY
42	CB20B321974	RAJA SEKAR.K	II-BBA	RAJASEKAR
43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	SANTHOSH
44	CB20B321976	SARATHI.A	II-BBA	SARATHI
45	CB20B321977	SARATHI.T	II-BBA	SARATHI
46	CB20B321978	SARAVANAN.M	II-BBA	SARAVANAN
47	CB20B321979	SARUN.C	II-BBA	SARUN
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	SRIRAMA KRISHAN
49	CB20B321981	SUBASHREE.V	II-BBA	SUBASHREE
50	CB20B321982	TAMILSELVAN.K	II-BBA	TAMIL SELVAN
51	CB20B321983	THIARUNKUMAR.S	II-BBA	THIARUNKUMAR
52	CB20B321984	VEERAMANI.S	II-BBA	VEERAMANI
53	CB20B321985	VIGNESHWAR.K	II-BBA	VIGNESHWAR
54	CB20B321987	VISHAL.C	II-BBA	VISHAL
55	CB20B321988	VISHNU.T	II-BBA	VISHNU
56	CB19B219744	SRIKA .S	II-BBA	SRIKA
57	CB21B326153	JAYENTHAN.S	I-BBA	JAYENTHAN
58	CB21B326154	KARTHI VENKATESH. K.R	I-BBA	KARTHI
59	CB21B326155	LOKESH.A	I-BBA	LOKESH
60	CB21B326156	MANOJ.M	I-BBA	MANOJ
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	MOHAMED ARSATH
62	CB21B326158	NIJANTHAN.A	I-BBA	NIJANTHAN
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	NIYAS AHAMED
64	CB21B326160	SASINDHIRAN.V	I-BBA	SASINDHIRAN
65	CB21B326161	SATHISH.R	I-BBA	SATHISH
66	CB21B326162	SOMESHWARAN.R	I-BBA	SOMESHWARAN
67	CB21B326163	SURYA.K	I-BBA	SURYA
68	CB21B326164	TAMILVENDHAN.M	I-BBA	TAMILVENDHAN
69	CB21B326165	VAITHEESWARAN.K	I-BBA	VAITHEESWARAN
70	CB21B326166	VENGADESH.T	I-BBA	VENGADESH
71	CB21B326168	VISHNU PRASATII.M	I-BBA	VISHNU PRASATII

**PRINCIPAL**  
**Bharath College of Science and Management**  
**Bharath Avenue (Near New Bus Stand)**  
**THANJAVUR - 613 005.**



Scanned with OKEN Scanner



DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT

Department of Business Administration in Association with IQAC organized One Day workshop on “CONSUMER BEHAVIOR” sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **23<sup>rd</sup> June 2021** at Seminar Hall, BCSM. Totally 71 students and staff have participated and got benefited. The program started with prayer song. Then welcome address was delivered by **Mr. R. Shanmuga Pandiyan** from **III BBA**. The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur**. **Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, PhD., Principal, Bharath College of Science Management, Thanjavur**. **Dr. R. Aravazhi, M.C.A(Engg) ,M.Phil., Ph.D., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Prof .N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur**. **Miss. R. Shanmuga Priya** from **III BBA** Introduced chief guest. Special Address given by **Dr. A. Dhiraviam, MBA., PhD., Assistant Professor, Department of Management Studies, BARD Constituent Collage, Nannilam**. In This session, He elaborately demonstrated the consumer behaviour. Particularly in Consumer Behaviour nowadays consumers are aware of their standard and quality of the products. Hence, they are seeking quality product at a cheaper rate while the multi-national companies are offering this product at lower price. Students have learn about the attitude of consumer about a product. Consumers are expecting the local companies must provide at the same rate. **Mr. R. Srirama Krishnan** from **II BBA** delivered vote of thanks and the program ended with the National Anthem.



# CONSUMER BEHAVIOR



~~Very~~

**PRINCIPAL**

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
~ THANJAVUR - 613 005.



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT  
(UGC Recognized 2(f) and 12(B) Institutes)  
(Affiliated to Bharathidasan University, Tiruchirappalli - 64)  
BHARATH AVENUE, NEAR NEW BUS STAND  
Tirunajagar - 613005



ORGANIZED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION  
In Association with IQAC  
CORDIALLY INVITES YOU FOR  
ONEDAY WEBINAR

ON

E-INVOICES

Thursday 21<sup>st</sup> April 2022 Time : 10:00 am

Venue

Seminar Hall

BHARATH COLLEGE OF SCIENCE AND MANAGEMENT

Resource Person

Dr. Mandakini Srinivasan  
CCT-TV, OMR

YOUR PRESENCE IS SOLICITED

Sponsored by  
GLOW PLUS TRAINING ACADEMY AMBATTUR,  
CHENNAI- 600 053

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR – 5**

**Department of Business Administration**

**ONE DAY WEBINAR ON E-INVOICES**

**DATE:21.04.2022**

**VENUE:SEMINAR HALL**

**TIME: 10:00 am**



**AGENDA**

**Prayer song : BY STUDENTS**

**Welcome Address : BY HOST**

**Presidential Address :**  
“Kalvichemmal”, “Panmugasigaram”  
**Mrs.PUNITHA GANESAN, B.Sc., M.A.,**  
Secretary,  
Bharath Group of Institutions, Thanjavur-5.

**Inaugural Address :**  
**Dr. T. VEERASAMY M.A., M.Phil., Ph.D.,**  
Director,  
Bharath College of Science and Management, Thanjavur-5.

**Dr.K. KUMAR M.Com.,M.Phil.,M.B.A.,(NET), Ph.D.,**  
Principal,  
Bharath College of Science & Management, Thanjavur-5.

**Resource Person:** : **Dr.Mandalika Srinivasan**  
CCT-TN,Odisha.

**Vote of Thanks : BYHOST**

**National Anthem : BY ALL**

**BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5**  
**DEPARTMENT OF BUSSINESS ADIMINISTRATION**  
**STUDENT PARTICIPATION LIST**

**ONE DAY WEBNIAR ON E-INVOICES**

DATE: 21.04.2022

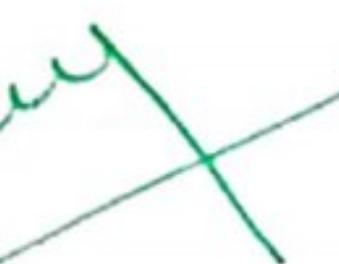
2021-2022

S.NO	REG.NO	STUDANT NAME	CLASS	SIGNATURE
1	CB19B220151	AJAY-M	III-BBA	<i>Ajay-M</i>
2	CB19B220152	ANJALI.R	III-BBA	<i>A. Anjali</i>
3	CB19B220153	ARUL KISHORE JOISION .A	III-BBA	<i>A. Arulkishore</i>
4	CB19B220154	AYYAN SAKKARAVARTHY. S	III-BBA	<i>S. Ayyan</i>
5	CB19B220155	BALAMURUGAN. M	III-BBA	<i>Balamurugan. M</i>
6	CB19B220156	ELAMARAN.R	III-BBA	<i>E. Elamaran</i>
7	CB19B220157	JERALAD PERIYA THAMBILS	III-BBA	<i>J. Periyathambil</i>
8	CB19B220158	KARTHICK. M	III-BBA	<i>M. Karthick</i>
9	CB19B220159	KAIVYARASAN. A	III-BBA	<i>A. Kaivyarasan</i>
10	CB19B220160	KAIVYARASI. V	III-BBA	<i>Kaivyasi. V.</i>
11	CB19B220161	MOHAMED AASIK. M	III-BBA	<i>M. Mohamedasik</i>
12	CB19B220162	MOHAMED AZHAR. V	III-BBA	<i>V. M. Azhar</i>
13	CB19B220163	MOHAMED RAFEEK. M	III-BBA	<i>M. Mohamedrafek</i>
14	CB19B220164	PREM KUMAR. S	III-BBA	<i>Prem Kumar</i>
15	CB19B220165	PUNNIYA SEKAR.S	III-BBA	<i>S. Punniya</i>
16	CB19B220167	SARITHA. A	III-BBA	<i>A. Saritha</i>
17	CB19B220168	SHANMUGA PRIYA. R	III-BBA	<i>R. Shanmugam</i>
18	CB19B220169	SHANMUGA PANDIYAN. R	III-BBA	<i>R. Shanmugan</i>
19	CB19B220170	SIVA. S	III-BBA	<i>Siva. S</i>
20	CB19B220171	SRIDHARAN . S	III-BBA	<i>S. Sridharan</i>
21	CB19B220172	THAMILAZHAGAN. S	III-BBA	<i>S. Thamilazhagan</i>
22	CC19B220173	THENDRAL PANDI. B	III-BBA	<i>B. Thendral</i>
23	CB20B321954	AAMIR ALI.A	II-BBA	<i>Aamir Ali</i>
24	CB20B321955	AJITHKUMAR.M	II-BBA	<i>M. Ajithkumar</i>
25	CB20B321956	AKASH.K	II-BBA	<i>K. Akash</i>
26	CB20B321957	ALEX.J	II-BBA	<i>J. Alex</i>
27	CB20B321958	AZAHESAN .K	II-BBA	<i>K. Azahesan</i>
28	CB20B321959	BALAJI.R	II-BBA	<i>R. Balaji</i>
29	CB20B321960	BHARATHIRAJA.M	II-BBA	<i>M. Bharathiraja</i>
30	CB20B321961	DHANAPAL.C	II-BBA	<i>C. Dhanapal</i>
31	CB20B321962	GOPINATH.P	II-BBA	<i>P. Gopinath</i>
32	CB20B321963	HARISH.G	II-BBA	<i>G. Harish</i>
33	CB20B321964	ISWARYA.N	II-BBA	<i>N. Iswarya</i>
34	CB20B321965	KALIDASSAN.R	II-BBA	<i>R. Kalidassan</i>
35	CB20B321966	KAMALESWARAN.M	II-BBA	<i>M. Kamaleswaran</i>



Scanned with OKEN Scanner

36	CB20B321968	MOHAMED ABUBAKKAR.M	II-BBA	Mohamed abubakkar
37	CB20B321969	MOHAMED IBRAHIM.A	II-BBA	.....
38	CB20B321970	MURALI.S	II-BBA	S.Murali
39	CB20B321971	NITHISH KUMAR.R	II-BBA	Nithish
40	CB20B321972	PREMA.G	II-BBA	Prema
41	CB20B321973	RAJAMOORTHY.R	II-BBA	Rajamoorthy.R
42	CB20B321974	RAJA SEKAR.K	II-BBA	Raja Sekar.K
43	CB20B321975	SANTHOSH KUMAR.S	II-BBA	Santhosh
44	CB20B321976	SARATHI.A	II-BBA	Sarithi.A
45	CB20B321977	SARATHI.T	II-BBA	T.Sarithi
46	CB20B321978	SARAVANAN.M	II-BBA	Saravanan
47	CB20B321979	SARUN.C	II-BBA	C.Sarun
48	CB20B321980	SRIRAMA KRISHAN.R	II-BBA	Srirama Krishan.R
49	CB20B321981	SUBASHREE.V	II-BBA	V.Subashree
50	CB20B321982	TAMILSELVAN.K	II-BBA	Tamilselvan
51	CB20B321983	THARUNKUMAR.S	II-BBA	Tharunkumar.S
52	CB20B321984	VEERAMANI.S	II-BBA	Veeramani
53	CB20B321985	VIGNESHWAR.K	II-BBA	Vigneshwar.K
54	CB20B321987	VISHAL.C	II-BBA	Vishal.C
55	CB20B321988	VISHNU.T	II-BBA	Vishnu.T
56	CB19B219744	SRIKA .S	II-BBA	Srika
57	CB21B326153	JAYENTHAN.S	I-BBA	Jayenthan
58	CB21B326154	KARTHE VENKATESH. K.R	I-BBA	Karthi
59	CB21B326155	LOKESH.A	I-BBA	lokesh
60	CB21B326156	MANOJ.M	I-BBA	Manoj.M
61	CB21B326157	MOHAMED ARSATH.S	I-BBA	Mohamed
62	CB21B326158	NIJANTHAN.A	I-BBA	Nijanthan
63	CB21B326159	NIYAS AHAMED.Y	I-BBA	Niyas AHamed
64	CB21B326160	SASINDHIRAN.V	I-BBA	Sasindhiran.V
65	CB21B326161	SATHISH.R	I-BBA	Sathish
66	CB21B326162	SOMESHWARAN.R	I-BBA	Someswaran
67	CB21B326163	SURYA.K	I-BBA	Surya.K
68	CB21B326164	TAMILVENDHAN.M	I-BBA	Tamilvendhan
69	CB21B326165	VAITHEESWARAN.K	I-BBA	Vaitheeswaran
70	CB21B326166	VENGADESH.T	I-BBA	Vengadesh.T
71	CB21B326167	VISHAL.B	I-BBA	Vishal.B
72	CB21B326168	VISHNU PRASATH.M	I-BBA	Vishnu Prasath

View 

PRINCIPAL

Bharath College of Science and Management  
Bharath Avenue (Near New Bus Stand)  
THANJAVUR - 613005.



Scanned with OKEN Scanner



BHARATH COLLEGE OF SCIENCE AND MANAGEMENT, THANJAVUR-5

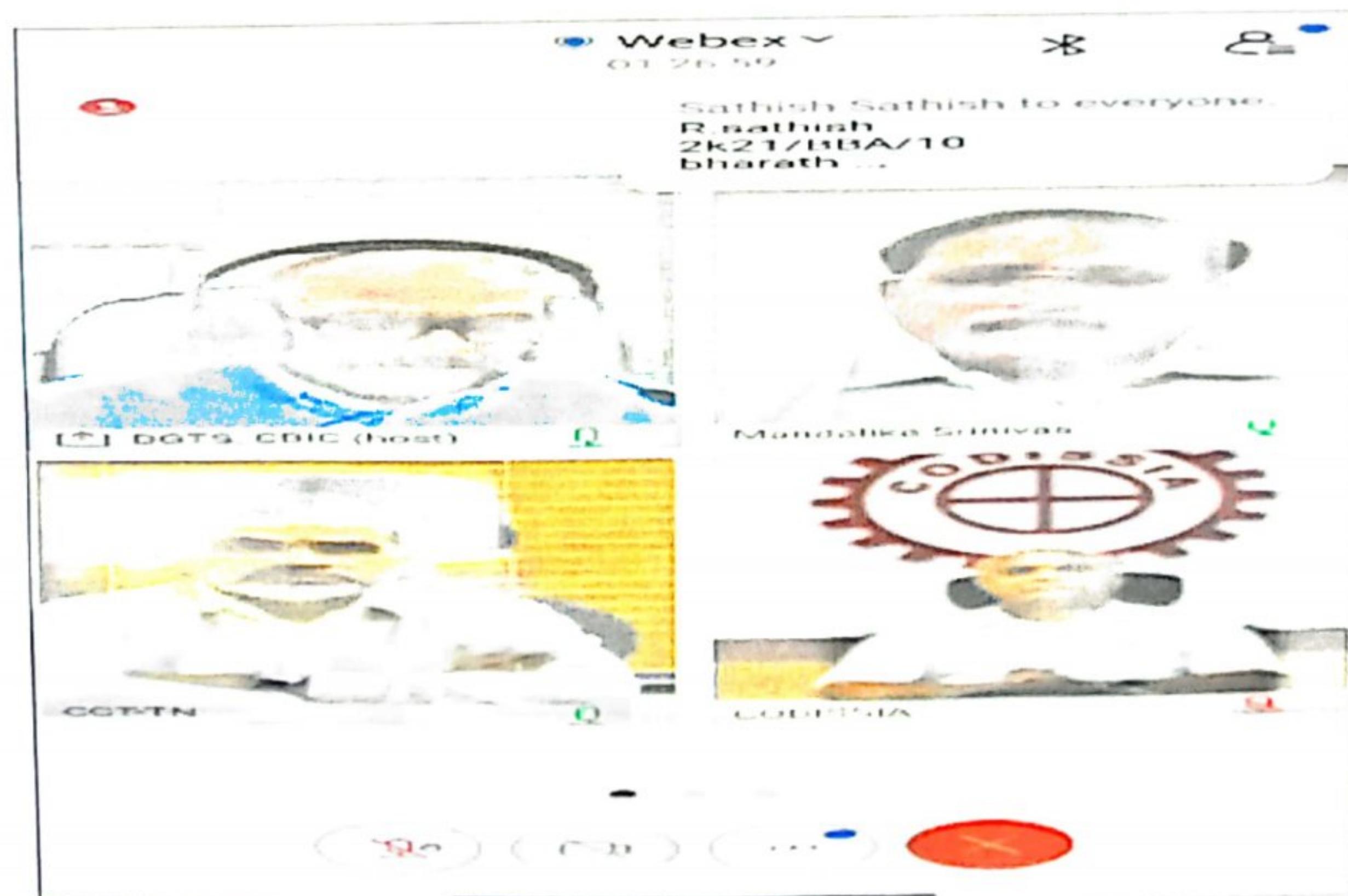
(UGC Recognized 2(f) & 12(B) Institution)

(Affiliated to Bharathidasan University, Tiruchirappalli -24)

## DEPARTMENT OF BUSINESS ADMINISTRATION

### REPORT

Department of Business Administration in Association with IQAC organized One Day Webinar on "E-INVOICES" sponsored by Glow Plus Training Academy, Ambattur, Chennai- 600053. On **21<sup>st</sup> April 2022** at Seminar Hall, BCSM. Totally 72 students and staff participated and got benefited. Then welcome address was delivered by **Host** The program was presided over by **Mrs. Punitha Ganesan, B.Sc., M.A., Secretary, Bharath Group of Institutions**. Felicitation address given by **Dr. T. Veerasamy, M.A., M.Phil., Ph.D, Director, Bharath College of Science and Management, Thanjavur. Dr. K. Kumar, M.Com., M.Phil., M.B.A., NET, Ph.D., Principal, Bharath College of Science Management, Thanjavur. Prof. R. Aravazhi, M.C.A(Engg),, M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Prof. N. Raajarajeswari, M.Sc., M.Phil., Vice Principal, Bharath College of Science and Management, Thanjavur. Dr. Mandalika Srinivasan CCT-TN, Odisha.** In that speech, the resource person said a lot about the fact that there is hundreds of accounting billing programs that generate invoices. The multi-lingual E-invoicing webinar series has taught students to learn how e-invoicing will impact the business. It was a great webinar about the e-invoices student was helpful to know about the e-invoices. **Host** delivered vote of thanks and the program ended with the National Anthem.



Scanned with OKEN Scanner